THE OMAHA DAILY BEE FOUNDED BY EDWARD ROSEWATER VICTOR ROSEWATER, EDITOR. BEE BUILDING FARNAM AND 17TH Entered at Omaha postoffice as second-

REMITTANCE.

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CORRESPONDENCE. Communications relating to news and editorials matter should be addressed Omaha Bee, Editorial department

MAY CIRCULATION. 50,261

State of Neurania, County of Dougles, as:
Dwight Williams, obculation manager
of The Bee Publishing company, being
dulp awbrn, mays that the average daily
circulation for the month of May, 1913,
was 50,251. ITWIGHT WILLIAMS,
Circulation Manager;
Subscribed in my presence and sworn
to before me this 7th day of June, 1913
ROBERT HUNTER,
(Seal I

Subscribers leaving the city temporarily should have The Bee mailed to them. Address will be changed as often as requested,

This is The Bee's birthday anniversary. Yes, the forty-second. - Thanks, we hope no too.

Remember, education does not stop with graduation from school.

It is almost too hot to read the Congressional Record through each

you take it.

A conviction and fine has been had for illicit cocaine selling. Keep up the good work.

of strike if denled.

be surely ought to have it.

ner pair" that Secretary Bryan carbut, if so, they ought to be exposed. terview and Dr. O'Gorman did what ties for his noon repast. Senator Works of California is

Dr. Friedmann returns to his fath-erland without; it is feared, eradicating the great white plague.

of a circular seated vehicle.

If Hobson succeeds in becoming a senator, we presume be will have the courtesy to stop advocating war with

The supreme court is badly mistaken if it thinks it has hurt Uncle Jim Hill's feelings by recessing for weveral months.

That \$500-a-child abatement to the income tax clause must be a bid for a famous bull mooser to join the democratic party.

Bull has fallen.

breathes democracy, but what about a substitution for the successful the sun, too, when it makes presi- tariff system they are about to dents and cabinet officers peel off abolish? their coats?

Lewis will be constrained to resign the heads of families. But how can from New York to Minneapolis, shows his seat by his impatience with the we be sure of that until the theories how sympathetic persons can boost the failure of his efforts to get himself taken seriously.

Note that Andrew Carnegle and Kalser Wilhelm, those two eminent plated in the income tax section of The hot wave will subside presently. apostles of disarmament, sat down together at the closing feast of the emperor's silver jubilee.

Evidently, the German emperor's they certainly cannot expect others Texas a busband and wife, both grandeyesight reaches further than the to be, vision of President Wilson.

Nebraska Press association to make up in congress" to secure a reversal a study of the question of taxation of the supreme court decision on the Weld county farmer to a title and hon-includes one of our equite contem. Omaha electric light franchise. That ored standing as Lord Muncaster of Engporaries. Good! It won't hurt him in surely a new one, Where does land, is the stride that may be taken by along?-Cincinnati Enquirer. a bit.

Colonel Watterson speaks more affairs? truth than poetry when he says that it was not so much the policies of

County Judge Crawford sets a that of the transgressor, is somelike by any Indian of the Northwestern tribre does into the Ark
when a mair keeps
liendid precedent in denying to times hard.

When a mair keeps
liendid precedent in denying to times hard. splendid precedent in denying to times hard. loan agents the right of collecting usury from a dead victim's estate. they might and follow Judge Crawit passed the house was the nearest
ford's good example, there would be yet attained to perfection, and would
less occasion for new laws.

Interest Agricultural college, in place of Prof.
Cari W. Thompson, former bureau head
at the college, who resigned several
weeks ago.

To examine a summer of the property of the party

Woman's Work Hours.

The pendulum of progress in the natter of work hours for woman took a decided swing backward when the Illinois state senate virtually killed the bill to give woman the eight-hour day and fixed the limit at ten hours. Nebraska was among the Thirty Years Agofirst states to protect woman in infifty-four hours a week.

rights which really affect woman's Gydessen, paster of the Danish church; welfare most—industrial rights—are & Jorgensen. Danish council: Mr. coming to be conceded and woman Schoube and John Mathelsen. will not long remain the chief burden-bearer of the industrial army.

Boosters Versus Knockers.

Among the discordant notes elicited by the plan for concurrent Nebraska boom editions of all the of the late Roger Dutcher. newspapers represented in the recent State Press association gathering is grocery store on the corner of Thirthis one from the Tekamah Herald, that it is "progressive:"

on the newspapers? Would it not bene- to godliness? fit the whole state? If so, let the whole | A. B. Snowden has returned from ing for is not worth having is an old attend the funeral of a brother. free boosting purposes, that should be turned to his first love, and his fam free boosting propaganda proposed at busier than ever. the last meetings

Now, we disagree absolutely with Twenty Years Agothis sordid, selfish, unpatriotic sentiment, and we will let our "progressive" Brother Sutherland have a monopoly of it. The editor of a paper who is afraid he will not be paid far. It is up to every newspaper ed-The sugar situation has resolved iter to boost for his city, his state public support in return.

Judge Lovett's Charges.

he has good reason for not making Twentieth street. his "vague" charges specific in rela-Cincinnati ice men have coolly de- tion to the lawyers who boasted of returned from an eastern trip and remanded a raise in pay, with threat their peculiar "influence" with congressmen in urging their professional services, but if he could reconcile his United States, arrived in the city from If any removed public officer or reasons to a complete revelation it Washington, D. C., as the guest of Bisemploye wants a hearing on his case, might tend to subserve the ends of hop Scannell. He was accompanied by justice. There are tricks in all the case of Bishop Bonacum of Lincoln trades, and these men may have would be discussed during the visit. Of course, it will be the "full din- been pursuing one common to them, Mgr. Satolh was averse to newspaper in-

quoted as saying that he received Ten Years Agoan offer of \$1,000 in cash from a The Omaha High school graduated 180 advised of the culpability of his act. theater. Rev. John M. Ross offered the

Our muckrakers truly sowed the wind and the country is now reaping the whirlwind in a dangerously distorted opinion of our public servants. Too many people have no idea hands hadly burned. of the character of public men except as gathered from overdrawn pictures printed in sensation-craving periodicals, and it is extremely vantages have resulted.

The Democrats and Revenue. What is the desper significance of the democrats' proposal to exempt The king's jester and the poot the income tax clause of the new milk dealers who were using formaldelaurests have died and the British tariff bill and the accompanying ton, conferring with Lee, said he had evipolo team lost to the Americans, plan to reduce the exemption from dence to support this charge. He had These be sad times on which Johnny \$4,000 to \$3,000? Is it not plain been making a quiet investigation, which that they are already floundering revealed this fact. around in a sea of uncertainty for We say the very air of our country some adequate source of revenue as

Yet we doubt if Senator J. Ham without imposing hardships upon are tried out? Equally as positive shoe trade in dul seasons. assurance was vouched for the suc- Medicine Hat granted a twenty-five year cess of the original plans contem- franchise to a street railway company. the bill, and yet even before the Mark H. Cobb, former private secretary measure is ready for a vote on the of Secretary of War Simeon Cameron,

proposing vital changes in it. Emperor William has recognised Since the tariff tinkers, them- States mint in Philadelphia, died at his the Huerta government of Mexico, selves, are not sure of their ground, home in Philadelphia.

The committee appointed for the porary is soing to have "it brought to received their diplomas at Baylot uni-

Jimmy Manahan, now congress- ing on the streets wearing a mono Harper's Weekly as the fact that the man-at-large in Minnesota, is said Her second appearance with the swegger if a man goes so far as to wear drily newspapers had taken up the to be under fire of criticism at home picture part of it that forced the for opposing the Underwood tariff the glass. picture part of it that forced the for opposing the Underwood tariff the glass.

There will be some criticism of Neab, change in that renerable publication, bill, which seems to show that the The greatest fortune ever accumulated due to the fact that he took two hairless

It transpires that another defect nob Ball, N. D., left an estate valued at While dickering for new and more has been uncovered in the income more than 1300,000. siringent laws to govern loan agents, tax section of the tariff bill. How E. Dana Durand, director of the United If our public officials before whom can that be possible? Were we not of director of the bureau of research such matters come would do what assured that the income tax part as agricultural economics at the Minnesota

Looking Backward This Day in Omaha, 000 JUNE 19.

The estimate of the School board subdustry by limiting her work day first mitted to the city council calls for a to ten and then to nine hours, or grand total of \$140,700 to pay all expenses of running the schools for a

STORY.

trial system, though, that it continues council from the first ward, and his to do this without attempting justi- wife celebrated their milver wedding asniversary with a reception to their fication; except when pressed. Those friends. Speeches were made by Rev.

> The firm of A. Riley & Co., has been dissolved by Frank Dellone, who was the company, taking over the business. It is announced that Colonel Smythe will abandon the law for the live stock business.

William Sidner in the sixth ward has been appointed constable in the place Councilman Ed Leeder has opened a

teenth and Davenport streets. Julius Thiele has arranged for reopenwhich otherwise constantly boasts ing his summer garden, fitted up as a nataterium, for the accommodation of Why should that special expense fall those who believe "cicantiness is next

state pay for it: what is not worth pay- Waterloo, In., whehe he was called to rule and a good one. Most of the papers | J. L. Taylor, for many years connected use pages of space during each year for with the county clerk's office, has regrough. We believe that less free space illar face is once more seen at his deak to the public would make advertising. The Bee celebrated its twelfth birthmore agreecative. We do not favor the day anniversary, bigger, better and

Dr. Betts returned from Denver. Charles C. Rosewater returned from Cornell college, to spend most of the summer at home. He had been elected editor of the Cornell college paper.

Mrs. Etta Matheson, cashler of the for doing a public service, or promot- postmaster's department at the posting a public enterprise, in which all office, returned from Chicago, where she share the benefits, will not get very spent several weeks at the World's fair, port anyone with such an appetite as George Hines, formerly of Omaha, came over for a visit from Chicago, where he Itself down to a sweet mess any way and his nation in order to deserve tendent of terminals at the World's fair. held the position of assistant superin-Attorney James Ledwich of Broken Bow, formerly of Omaha, was in town

> on business Mr. and Mrs. N. T. Estes were visiting No doubt Judge Lovett feels that their son, Will J. Estes of North

Mrs. Carrie Cummings, police matron. a week at the World's fair in Chicago. Monaignor Satolli, papal delegate to the

constituent who desired a postmas youths, the largest class in its history. Perhaps the solution of the end-in his simplicity he thought that was invocation and Superintendent Carroll G. Pearse, who presided, made a brief ad-the way all such matters went.

A big fire occurred at the Avery building facing the Tenth street viaduct. The Racine Wagon company was really the heaviest loser, its damages amount to some \$15,000. Fireman McClure had his

General Charles F. Munderson told the Board of Public Works he was a property owner at Sixteenth and California streets and was ready to sign a petition to have Sinteenth street resurfaced at any time coubtful whether compensating ad- The refusal of property owners thus to assent had been holding back necessary improvements along this artery of commerce, and it was believed General Manderson's action would set the pace that would lead to a majority petition.

City Prosecutor Tom Lee announced his \$500 for each child of a family in intention of filing actions against several

People Talked About

These provisions, we are told. On Memorial day, 1913, there were only would "greatly increase the revenue" 187,000 survivors of the civil war and less than 1,000 survivors of the Mexican war.

and a contemporary of Horace Greeley floor of congress, its sponsors are in newspaper work in New York, and for forty years an official of the United

For the first time in the history of parents, have graduated in the same class Our amiable democratic contem- William Porter, aged 36, and his wife. versity in Waco, Tex.

From the nonpretentious position of a congress come in under the constitu-tion in the regulation of our city

A Denver siri home from a school in A Denver girl home from a school in Boston, startled the mountain town and

got her picture in the papers by appeal glass has been indefinitely postponed.

Sitting Buil, famous chief of the Slous. Mrs. Parkin, who died remently at Can-

Twice Told Tales

Explained. Down in the Red River valley section of Louisiana there is a planter, a veteran of the civil war, who is noted for his

profane vecabulary, Not long since he married and everything sailed along nicely for a few days. But the captain was called out early one morning by a negro, tenant, who wanted to see him on business. As soon have to select a middle name for the tem that works women ten hours. It as member of the police force.

H. Jacobsen, has resigned his position as the captain saw the darky he began baby.

The n

language, stuck her head out of the win- so patient. dow and asked, "Is that you, dear?" Before the captain could answer, the darkey said applogetically, "No, ma'am; do it. dat's Cap'n Johnson."-Judge.

Willie Was Wise. That it is not always best to have too much company was demonstrated the other evening by a story told by Senator Duncan Fletcher of Florida during a

pleasant little smokefest. ern states some time ago, ran the tale of the senator, the teacher was having some difficulty in keeping a class in the middle of the mathematical road. making much headway, and then she turned to a lad named Willie.

"Wallie," she asked, "if your father can do a piece of work in six days, and your Uncle William can do it in seven days, how long would it take them to do it together?"

"Ten thousand years," was the prompt rejoinder of Willie; "they would smoke all day and tell fish stories."-Philadelphia Telegraph

Hard Luck.

Two negroes, after, having disputed over a certain woman which they both admired, decided to settle the matter by a watermelon duel, the winner to have the woman. Each prepared himself and appeared at the appointed hour. When the melons were consumed it was found that the larger negro had devoured the greater number. The future bride, having witnessed the duel, wrote the following note to the winner:

"Dear Mr. Washington-I admire your courage, but have decided to marry your opponent, realizing my inability to supyours."-National Monthly.

Children's Prattle

Little Eda was learning to sew. please thread this needle for me. Every the rest in the bank. time I get the thread near the eye it

Little Arthur (at church)-"I can't see what they have sermons for.' Little Grace-Why, it's to give the poor singers a chance to rest

Teacher-Johnny, suppose I was to borrow \$1 from you and should pay you 10 cents a month for ten months, how much would I then owe you? Johnny-About a nickel for interest.

Sunday School Teacher-New, Kate, how did God know that Adam and Eve king. had eaten the apple from the tree of Small Kate-I dess He found the pest-

ings in the orchard. "Huh! she exclaimed, "Il bet that's a

worn off his head." Mother entered the room just in time to see the i-year-old Verna knock her older brother down.

'Verna, how could you do such a

Little Dot had asked a lot of questions, and her father was growing impatient. Finally he protested: "Oh, Dot, I can't answer half your questions." "I know you can't, papa," she replied; but I want to find out which half you

can answer." Little Eddie was fond of Indian stories and sometimes got them mixed with his Sunday school lessons. "Mamma," he inquired one day, "what tribe was it that made the gold plated

Hammer Taps

calves-the largelites or the Choctaws?"

When a man hasn't anything to worry him he can always get married. The man who is afraid people will

laugh at him isn't going to get anywhere. A fat head is an man who laughe at his own joke. A smart man is one who laughs at the joke you tell.

Isn't if funny that having a good time' seans a stunt that will give you a headache and keep you broke for a week? Every man is a good loser until the test comes. And then 59 out of every 100 yelp so lougly that the world gives them the laugh

Three cities have leaved orders that omen wearing alit skirts must wear petticoats with the aforesaid garments. Huh! Watch the women comply with the law and slit the petticoats. The world is growing better right along.

But we wun't have a Utopia here until every bride receives a fly swatter and a package of bed bug powder among the other wedding presents.

Good clothes are a tonic. Ever notice how a fellow in a new suit holds his head up and squares his shoulders? And ever notice how the fellow with the shiny elbows and the faded pants slouches

Facts and Fancies

whiskers he might as well part them in

When a many keeps himself well dressed the other men start a story to the effect that he wears a cornet. When a man is presented with a peti-

tion he is so flattered by the attention that he nearly always signs it. man reaches his most humiliating minte when he is known to other people merely as his wife's husband.

Nearly every inefficient man has a pocketful of jetters of recommendation signed by employers who wished to be rid of him.

Muffled Knocks

It is bard to say which is the most rous-dimples or dynamite. Ten beers and a listener will make ar

orator out of any man. When it comes to twins the supply al ways exceeds the demand. You can sit down and dream millions

But it takes aweat to get dollars. A woman's idea of a great trial is to

The more you see of some men the more you wonder why the fool killer is It takes a man a long time to discover

that it is harder to dodge work than to On What has become of the big family Bible that used to repose dustily on the marble topped center table?

Any married man is entitled to sym pathy. But when he gets married the second time he deserves all he gets. When mother puts a newspaper under the cuspidore so father won't muss up

In a public school in one of the south. the floor, father always manages to miss both the cuspidore and the newspaper. Father always forgets that it is mother's birthday until she bawle him out about it after breakfast. Then he goes Several questions were asked without downtown and sends her home a screen door for the kitchen or a rubber mut for the bathroom as a present.-Cincinnati

Women's Activities

Miss Alice McConnughy of Madison ville, O., a slender miss of 13, has be come quite an expert in wireless and has been licensed as an operator in Cleve-

Miss Annie Berntsen, daughter of the orime minister of Denmark, has just become a "master" cabinet maker. She served her apprenticeship in the factory of a furniture firm in Copenhagen.

Mrs. Mary Ann Barker, of Mount Vernon, Ia., is the mother of 10 children, seven of whom are still living, three of them upon farms, three in the ministry and one the wife of a minister. Miss Anna M. Shreve, who has had

charge of the nursery for twenty-six years at Girard college in Philadelphia. has had 500 bevs under her charge. She is regarded as a mother by the children Mrs. Hetty Green, who was before her marriage Hetty Robinson, was only years old when she opened a bank account. Her father had taught her how to take care of money even before that. Once when she was a young lady she went to New York to visit with \$1,200 "Mamma," she said, "I wish you would to buy gowns. She spent \$200 and pur

Editorial Siftings

Washington Post: Well, England can still beat the United States at cricket, anyhow.

Boston Transcript: Mrs. Carrie Chapman Catt, who is attending the international woman's conference in Vienna, will not be presented at court, thus upsetting the old theory that a Catt can look at a

St. Louis Globe-Democrat: The French aviator who traveled 832 miles at the rate of ninety-three miles an hour has made a remarkable record, but it is a gulet week when records are not broken Annette was taken to see her new baby in air flight. There will be little delay in covering 1,000 miles in ten hours. Louisville Courier-Journal: A wealthy second hand kid. Why, all the hair is tire manufacturer and his automobile are missing, and the police of many cities are looking for the man. Possibly he was a wicked man who advertised that his tires didn't skid, and was punished by

skidding into another, and much less satisfactory world. Pittsburgh Dispatch The west is fur-"The Lord gave me strength." Verna nishing the optimism and buoyancy of the business situation. Where crops are big and things growing, the people there take a broader viewer and brighter outlook than in the localities where big business is grouching because the country does not take its word as the law and gospel.

Stories in Figures

The total output of the Peruvian oil ells during 1912 is stated to have been 214,947 tons. St. Louis. Mo., has nineteen citizens

whose properties are assessed at more than \$500,000 each. With portable wireless apparatus the

Swedish army has established communication over distances of 110 miles by day and 260 miles at night. In the first five months of 1913 returns show that 141 mining corporations have, paid out \$51,000,000 in dividends. Of these

corporations thirty-one operate copper

properties. In four months after the act of congress regulating wireless communcation went into effect last December, 3,407 licenses were issued to wireless operators and stations in the United States. No fewer than 1.185 licenses were granted to

amateurs. The United States produces about 88 per cent of the world's oysters. On the American continent there are

1,694 languages and dialects made use of.

The annual precipitation of Mobile, Ala., is sixty-two inches, the greatest in this ountry. Hatterns is next. Brazil in 1912 bought \$954,645 worth of motor vehicles from the United States. \$1,470,795 worth from France and \$1,526.

019 worth from Germany. Arkansas is annually cutting 540,000,000 feet of short-leaf pine timber, 550,000,000 feet of loblolly pine, 40,000,000 feet of cypress, 25,000,000 feet of oak, 2,000,000 feet red gum and 1,250,000 feet of hickory.

Nebraska Editors

Albert Dennis, who has been prorietor of the Orchard News for several cars, has sold the paper to Alexander Sherig of Benson, Minp. Mr. Dennis and family will remove to California.

The Oakdale Septinel. Charles H. Frody, oprictor, celebrated Its twenty-sixth anniversary last week by appearing in an entirely new dress of type. J. B. Lane, proprietor of the Bine

Hill Leader, has been appointed postmaster of his town. The Aurora Republican, which is now dited by Clark Perkins, was 40 years old last week. It was founded by D. T. Sherman and was the first paper issued

in Hamilton county. The Kearney Times is putting on metropolitan airs. Last week it printed a fourpage advertisement for one of the en terprising local department stores.

THE PICNIC

New York Times. It's roses for the gentlemen an' lilies for

the ladles
An' a crown o' yellow buttercups for
him that plays the tune.
An' it's not a fig we're caring what the
present state o' trade is.
For we're all off together for a merry
day in June!

Then it's put your best foot forward an'
we all are lads an' lasses
An' the robin in the polar tree is singing 'Come along':
So it's trip, trip, trip it down the path

among the grasses

An' the fiddler mustn't ever stop because he lacks a song. oh, the joyous wind is blowing an' the daines they are dancing

n' they're setting an example that we'll follow very soon. the hill beneath the oak tree where the sprinkled sun is glancing— is there we'll dance as gaily to the fiddle's litting tune.

For we've left the bitter service o' Kings Yesterday an' Morrow
An' we've pledged our word as followers
o' merry King Today.
An' all out o' doors his kingdom is an' so
we're off to borrow
A little o' the happiness that makes

his kingdom gay So it's roses for the gentlemen an' liles for the ladies An' a crown o' yellow buttercups for

An' Il'a trip, trip, trip where the joy of field and glade is,

For we're all of together for a merriday in June.

him that plays the tun-

LAUGHING GAS.

He—That's old man Driver who just went by. He makes me tired.
She (reprovingly)—That expression is not only slang, but very state slang.
He—No slang about it. He's the man ; work for—Hoston Transcript.

"Last year, I see the churches of Christendom contributed more than \$30,000,000 to missionary work.

"Great Scott! What on earth are they feeding the heathens now-canvashack duck and terrapin stew?"—St. Louis Re-

"Mike." said Plodding Pete, "what would you do if you was rich?"
"I'd lead a life of ease," replied Meandering Mike.
"No you wouldn't. You'd be playin pole or golf or takin' playical culture Let well enough alene. A life of ease ain't nothin' but work in disguise."—Washington Star.

Sherlock Holmes glanced 'round the room. The pictures were torn into shreds, the chairs were broken, the table lying on top of the piano. A great splash of blood was on the carpet.

"Someone has been here," he commented with wonderful insight."—Eife.

A Summer Vacation

in New York at



Fifth Avenue and Fifty-ninth Street

is an ideal one, as the Metropolis offers every facility for enjoyment, and the Plaza every comfort and luxury.

It is delightfully located opposite Central Park, assuring peace and quiet. Summer Terrace Restaurant.

The coolest Hotel in New York. Convenient to theatres, shopping district and nearby coast resorts. Special Rates during the Summer Season

FRED STERRY . . . Managing Director

Go North to Keep Cool

Change your latitude-spend the summer fishing and loafing in the lakes and woods of Minnesota where the average temperature is from 8 to 12 degrees cooler than in Nebraska and where hay-fever is practically unknown. There are a thousand standy-beach lakes in Minnesota, with timbered shores and ranging from big fashionable resorts with palatial hotels to quiet out-of-the-crowd places where fashions and conventions needn't worry you. In Minnesota you can bathe, canoe, motor, and such fishing! Minnesota is the HOME of the Muskellunge, pike, bass and crappie!

Drop in or write and let us help you plan your vacation. We can give you complete detailed information about round trip fares, schedules, hotel, boarding-house, cottage or camp rates and all the resorts, and supply you with free literature. Call or write today, we may be able to give you the very idea you

P. F. Bonorden, C. P. & T. A. M. E. Simmons, D. P. A. 1522 Farnam Street, Omaha. Phone Doug. 280.



Little Stories and Talks About Advertising (Copyright, 1913, By Harry Scherman)

A Rather Famous Story About Black Opa s

A New York jeweler, George Marcus & Co., had a large stock of Black Opals on hand, which he was yery anxious to market. Unfortunately, the notoriously blase New Yorkers seemed to care no more for Black Opals than for opals of any other color of the rainbow.

So the jeweler called in an advertising man and said: "I want you to make more people want Black Opals."

A newspaper campaign was run for geveral seasons, and so unusual and interesting was the "copy" that numbers of people began WANTING Black Opals who had never before HEARD of them at all. The sales rapidly increased, UNTIL NOW THE MINES IN AUTRALIA ARE WORKED OUT, and can no longer supply the de-

The advertising man asserts that this advertising campaign in New York City was directly responsible for the working out of

Moral: PEOPLE CAN BE MADE TO WANT ANY MARKETABLE PRODUCT. The only thing necessary is sensible and persistent advertising, and "copy" written by a man who knows how to arouse desire.

If you want to increase the sales of YOUR goods, eall in a reliable advertising man, and if the goods can be made to sell at all-he will show you how to do it by advertising.

A representative of THE BEE will be glad to call and give advice and assistance to intending advertisers. Phone Tyler 1000.