

## Omaha's Greatest Event Starts Saturday Morning at 8 o'Clock Our Entire Stock of High-Class COATS

Clearance of all our Exclusive Garments Priced at $\$ 35, \$ 39.50, \$ 45$ and $\$ 50$. Choice at $\$ 15$

 choice of any of these coats for an even S15.00. AND REMEMBER, you have the unrestricted choice of our entire stock at this price. Do you realize the true bargain importance of the offering? Then be here early Saturday, for the "ripest plums" will
Big Clearance Sale Saturday of Children's Coats and Dresses

|  |  |  | $5$ |  |
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| This \$5 ROCKER, \$2.75 |  | More Wonderful Values Saturday in Summer Millinery | Women's \$3.50 PUMPs |  |
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|  |  | TT'S the continuation of that very important |  |  |
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|  | ORS. $\$ 17$ | Choice, \$3.95, \$5, \$7.50 | WEAR®HO |  |
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| ㅍam | Saturday Specials in Our New BARGAIN BASEMENT |  |  |  |
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This \$5 ROCKER, \$2.75

REFRIGERATORS, $\$ 17.85$



## Choice, $\$ 3.95, \$ 5, \$ 7.50$

 Bedford Cords, Moire Silks, Satin. Figured Brocade Silks, Whipcords, Ratine, Eponge. THE STYLES are the new short Russian or medium length cutaway in the favored shades of grey, tan, red, navy blue, black and white check and stripes. They're all big values at the regular prices - $\$ 30.00, \$ 35.00, \$ 39.50, \$ 45.00$ and even $\$ 50.00$. Choice for $\$ 15.00$.AN IDEAL AMERICAN HOME

GIVEN BY DAUGHTERS OF 1812

| COMMITTEE HELPS THE REST | $\begin{array}{c}\text { Beddeo's New Store } \\ \text { Needs of ornad vivetims Are Mow } \\ \text { Being Solicited. }\end{array}$ | $\begin{array}{c}\text { in Salt Lake Wakes } \\ \text { Up Western Town }\end{array}$ |
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COMMITREE HRLPS THE REST Beddeo's NeW Store

