

More Life Insurance for Less Money. The Prudential Ins. Co. of America Inc. as a Stock Co. by New Jersey...

Northwestern Mutual Life Insurance Company of Milwaukee. MANN & JUNOD General Agents...

THE Union Central Life Ins. Co. of Cincinnati, Ohio. HARRY O. STEEL General Agent...

Savings Bank Life Policy Have You Seen It? G. W. NOBLE, General Agent...

The GERMANIA LIFE INSURANCE COMPANY. Has an unusually good opening for a man of character and ability in each of the following cities in Nebraska...

Equitable Life Assurance Society of the U. S. Assets over \$500,000,000. Paid Policy holders over \$815,000,000.

INSURANCE - FIRE-TORNADO-AUTOMOBILE-PLATE GLASS-BOLLER BURGLARY-HEALTH and ACCIDENT. ALFRED C. KENNEDY...

One of the Strongest Life Companies of the West is THE BANKERS RESERVE LIFE COMPANY of Omaha...

INSURANCE IN FORCE. Local Agents Wanted in every county in the state. Liberal commissions paid.

Jay D. Foster and Joseph Barker Successors to H. E. Palmer Son & Co. Accident and Health Insurance LIBERAL CONTRACTS...

Hot weather is approaching. This is the season when a man, spending a large part of the day in his office, is looking for an office in a cool building...

News From the Insurance Field

READY FOR ANNUAL MEETING

Nebraska Fire Insurance Agents All Boosting Fremont Convention.

ADVERTISING IN BEE EFFECTIVE Program Provides for Bursts of Eloquence, Luncheon, Olympian Games and Great Game of Base Ball.

The annual meeting of the Nebraska State Association of Local Fire Insurance Agents, to be held at the Fremont Country club June 17, promises to be a great affair...

The following correspondent between C. O. Talmage, manager of the Columbia Fire Underwriters' association, and Paul Colson of Colson & Reynolds, a Fremont agency, shows the active spirit with which the meeting is being promoted.

To C. O. Talmage: I enclose herein a program of our meeting to be held June 17, 18, and 19, at the Fremont Country Club. I am hoping that you will find some way to have a full account of the meeting referred to the insurance department of The Bee next Monday.

You will notice that we have managed to get together some pretty good talent for our program...

Paul Colson: In reply to the letter of Mr. Colson, Mr. Talmage has written as follows, indicating what may be expected from the Omaha insurance men in the way of boosting the meeting along:

OMAHA, May 30, 1913.-Paul Colson: I have your favor of the 22nd inst. enclosing program of the annual meeting of the Nebraska Association of Local Fire Insurance Agents...

Your idea of sending out invitations to the special agents of every company represented in Fremont is a very commendable one...

While you are so busy, I will make it a special policy to see that the meeting is advertised in The Bee, as well as the other Omaha daily papers.

Your idea of sending out invitations to the special agents of every company represented in Fremont was a good one...

The program for the occasion is as follows: 10:30 A. M. Annual address, President Pollard.

Fire Waste Imposes Huge Fire Tax On Industries

In urging greater efforts for fire prevention a report passed at the annual meeting of the National Manufacturers' Association...

"A Few Minutes of Pooling," Frank T. B. Martin of Omaha, 12:30 NOON.

Luncheon, by the local agents of Fremont. Mr. Martin of Omaha, 1:30 P. M.

Olympian games, all members and guests eligible; fat man's race, egg race, three-legged race, sack race, golf driving contest...

Fire Dangers in Country Dwellings and Club Houses

From information recently compiled by Safety Engineering, New York, the fact is disclosed that \$10,000,000 have been wasted in less than five years through fires in country dwellings and clubhouses.

Pretextuous country mansions have been consumed because ordinary safety precautions against fire have been ignored.

Large sums of money are lavishly expended in acquiring and beautifying these costly structures, but in many cases little or no thought is given to preventing them from destruction by fire.

The rate of burning is increasing. Thus far in 1913 the number of fires is 50 per cent more than that for the similar period of 1912.

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TO GRADUATE FIRST CLASS

University of Omaha to Hold First Commencement Thursday.

ELEVEN ARE TO GET DEGREES While the Number of Those Receiving Diplomas is Not Large, Per Cent Finishing is High.

With the feeling of joy, which pervades students graduating from colleges, those at the University of Omaha are experiencing some of the sadness, which accompanies commencement.

The commencement exercises will begin this morning at the baccalaureate session at Kozmin Memorial church, preached by the pastor, Dr. O. D. Baltay.

Tuesday evening the junior class entertains in honor of the seniors at the home of Misses Katherine and Martha Case, 246 Hawthorne.

Wednesday afternoon the class day exercises will be held in the gymnasium. That evening the faculty will hold a reception.

Thursday noon the women of the faculty will entertain at luncheon at Happy Hollow. That evening the commencement program will be given in John G. Jacobs Memorial gymnasium.

Nonebody is Too Old to learn the sure way to cure a cough, cold or sore lungs...

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J. H. Mithen Co. INC. 921-4 CITY NATIONAL BANK BLDG. Surety Bonds, Employers' Liability, Automobile Liability, Burglary, Plate Glass. INSURANCE

"State Mutual Life" OF WORCESTER, MASS. ONE OF THE OLDEST-69 YEARS and Best Companies on Earth. W. H. INDOE General Agent

BALDRIGE-MADDEN CO. GENERAL INSURANCE. Phone Doug. 500. See B-17-412

THE TEST How were your tornado losses settled—promptly and fairly? That is exactly what our patrons are pleased about—promptness and fairness. Nat Meister GENERAL INSURANCE

W. A. VONSON W. E. WILCOX B. L. BALDWIN & CO. 510 First National Bank Bldg. MONEY TO LOAN ON OMAHA REAL ESTATE

Wheeler & Welpton Co. REMIABLE INSURANCE OF ALL KINDS. 1511 Dodge Street. Phone Douglas 195.

Let the Buyer Beware SEE US BEFORE BUYING ANOTHER POLICY IN ANY BRANCH OF INSURANCE. GALLAGHER & NELSON 463 Brandeis Bldg. D. 2352

MARTIN BROS. & CO. Workmen's Compensation Insurance BARKER BLK. TEL. DOUG. 735

See TOM KELLY "The Insurance" Man PHONE DOUGLAS 861.

ROOFTOP FOR OMAHA The Columbia Fire Underwriters OF OMAHA. Home Offices—Entire Third Floor Merchants National Bank Building. Phone Douglas 461.

Beedman Institute Agency ALL KINDS OF INSURANCE. D. 3355 W. G. W. BLDG.

Seek no Further--- LION HEALTH and ACCIDENT policies cannot be excelled. Its UNLIMITED policies can be issued in any amount desired by the Business and Professional man.

Spend money to save money. If you have anything to sell invest a small sum in Bee classified advertising.

Money is saved by judicious spending. Lion Bonding & Surety Co. 9th Floor W. O. W. Bldg. Phone Douglas 678.

STORE'S BIRTHDAY ARRIVES

Hayden Brothers in Omaha for Twenty-Six Years. MODEST BEGINNING MADE

Joseph Hayden's Decision to Come to Nebraska Made When State's Reputation Was Not Very Good.

It has been twenty-six years since the firm of Hayden Bros. opened a store facing Sixteenth street in Omaha between Douglas and Dodge streets.

The Hayden brothers succeeded their father, John Hayden, in the store business in Columbus, Wis., back in the early days. This was the first that was heard of Hayden Bros. as a firm.

The time came when Joseph Hayden decided to make a trip to Nebraska to look over possibilities and business opportunities in this country that was still staggering under the weight of its reputation.

So Joseph Hayden said to himself that this was a state that was going to count in the affairs of the nation in the near future, and he decided to invest some capital in it.

He went to Grand Island, where he engaged in the store business and where he soon induced his brothers to follow him.

Twenty-six years ago they decided that the thing for a growing young firm to do was to get into business in Omaha, the metropolis of the state, the gateway to the setting sun.

He went to Grand Island, where he engaged in the store business and where he soon induced his brothers to follow him.

and a depth of 100 feet. But it was not destined long to remain a small store.

The Hayden have long been known as a rebellious firm from the viewpoint of the combination and monopolies which have tried to force them to hold up retail prices on certain articles.

It has been twenty-six years since the firm of Hayden Bros. opened a store facing Sixteenth street in Omaha between Douglas and Dodge streets.

There is a saying that "rapid eating is also rapid going." If you have formed the habit of eating too rapidly you are most likely suffering from indigestion or constipation, which will result eventually in serious illness unless corrected.

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Government Land Commissioner Here. Commissioner J. W. Arthur Kelly from the government irrigation area of Victoria, Australia, will be at the Hotel Millard, Omaha, Neb., Saturday, May 31, and Monday, June 2.

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