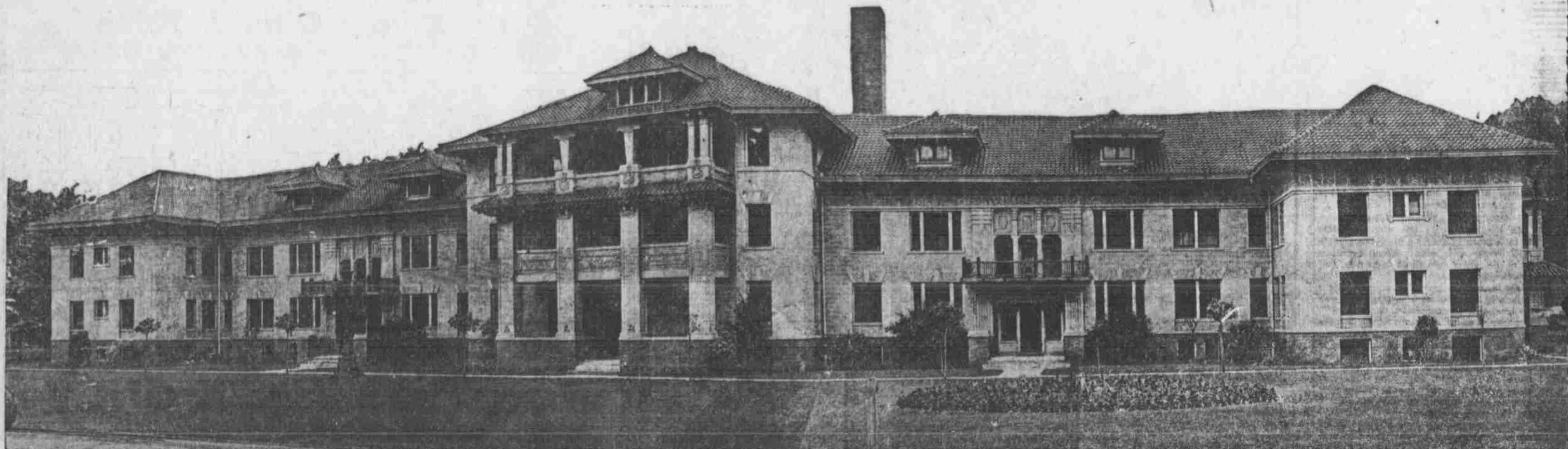


Beautiful Strehlow Terrace Apartments on Sherman Avenue



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Strehlow Terrace One of the Pretty Show Places of Omaha

BY S. T. RESNIK.
It is doubtful if there is one other city in the United States that can boast of so beautiful and unique a residence feature as is found almost in the very heart of Omaha in the property of R. C. Strehlow, known as the Strehlow Terrace apartments.

Three large apartment houses, the "Majestic," the "Strehlow" and the "Roland," together with the private, spacious grounds, comprise this attractive spot, where nearly one hundred families make their residence.

Located on Sherman avenue, between Grace and Burdette streets, and extending west to Eighteenth street, the site affords its dwellers nearly two square blocks of private enclosure. Aside from the architectural beauty and the thoroughly modern appointments of the structures, the many attractive features of the exterior surroundings have caused thousands of passersby to stop and marvel at the place. The first impression of the stranger is that the grounds are some public park of beautiful adornment. The vast expanse of exquisite lawn, the numerous beds of flowers and shrubbery, the immense shade trees, pergolas, fountains, tennis courts, children's swings, etc., serve to convey this thought. These grounds are private, however, reserved for the exclusive use of the tenants of the apartments.

And what an inspiring scene it is when of a summer evening the population of this little haven turns out for its after-dinner frolic. Pretty dressed young women, for they are mostly young married people who live here, promenading the walks or comfortably reclining in the pergolas or swings; the happy children at play; the men, in a riot of sport, enjoying the well kept tennis courts, and who, by the way, have a tennis organization all their own, named the "Strehlow Tennis club;" others nursing their little garden plots, which are provided for the asking, and so on and on, until one mar-

vels at the foresight of the man who conceived the idea of furnishing more than just living quarters of the usual apartment house. For, aside from the ample revenue which he receives, there must be wonderful satisfaction to him as he mingles among his large "family" and views the genuine enjoyment which his property affords them. His own beautiful residence, conforming to the general architecture of the apartments, is located on the southwest corner of the grounds, and thus the Strehlow family is a part of the whole.

And when darkness has descended upon the place, immediately huge arc lights and tall pillar lamps, enclosed in ornamental green shades, are switched on, and, together with the myriads of lights from the windows of the apartments, give an entrancing aspect to the place even at night.

The interiors of the buildings are practically perfect in their equipment and finish. Everything that a thoroughly up-to-date apartment house contains is found in the three, four, five and six-room apartments of the Strehlow, Majestic and the Roland, which latter, by the way, is said to be the most attractive apartment house in the west.

A large garage for the convenience of those tenants who own automobiles is provided upon the grounds. Also a little club house for the tennis men is fitted out with all the necessary equipment. Nothing seems to be omitted that would add to the pleasure and convenience of the tenants. All this represents an investment of a fortune, but how well this money is spent is testified to by the corresponding large income in rentals each month. And at that, the rates are decidedly reasonable.

A splendid spirit of comradeship exists among the 300 or more people who live here. Newcomers are at once taken into the circle and every effort is put forth to make them feel at ease in their new surroundings.

In short, the people who make their homes in the Strehlow Terrace apartments, are a large-hearted class of representative Omaha citizens, who know how to live in pleasantness with each other and enjoy beautiful surroundings with snobbishness eliminated.

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