

THE PEOPLES' WEEKLY PAGE OF ELECTRICAL NEWS

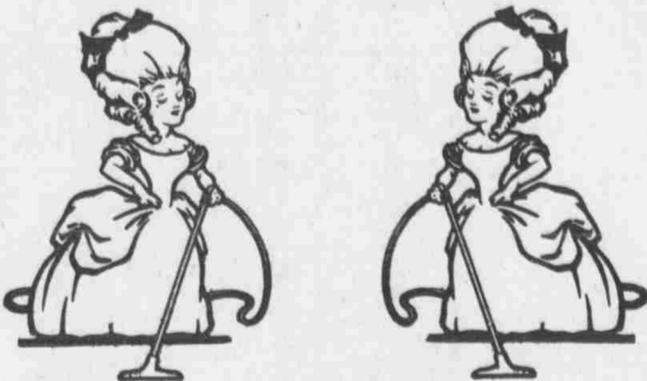
Published Each Tuesday



FRANTZ PREMIER ELECTRIC VACUUM CLEANER

We claim for this cleaner that it will do better work than any other cleaner made and we don't care what the price of the other one is. Call upon us to demonstrate the truth of this statement. Remember only \$30.00.

JOHN HUSSIE HARDWARE COMPANY,
2407 Cuming Street. Tel. Douglas 1116.



The housewife of today would be shocked if you told her that, because she did not have an electric Vacuum cleaner, she was not modern. Yet the truth points to the fact that she is behind the times, for "modern" means using all the latest labor-saving inventions—and no device of the present day gets rid of so much drudgery as does the Vacuum Cleaner. This little machine keeps your home and place of business clean—without labor. It sanitarily cleans floors, walls, curtains, portieres and will brush your clothes.

Vacuum Cleaners from \$25.00 up, may be purchased of any dealer.

An average sized dwelling can be cleaned with 5 cents worth of our current.

Call our Contract Department for information about our service.

OMAHA ELECTRIC LIGHT & POWER CO.

ELECTRIC REPAIRING

AND INSTALLATION WORK neatly, quickly and satisfactorily done with the most modern equipment and best workmanship. Call by telephone.

- WOLFE ELECTRIC CO. Tyler 1414
- WEST SIDE ELECTRIC CO. Doug. 2275
- M. J. CURRAN & CO. Doug. 3145
- WEST SIDE ELECTRICAL CO. Doug. 2275
- THOMAS DURKIN D. 2519
- LeBRON ELECTRIC CO. Doug. 2176
- E. C. BENNETT & CO. Doug. 3816
- OMAHA ELECTRIC WORKS Doug. 1181
- H. J. LANKTREE Tyler 1011
- POTH ELECTRIC CO. Doug. 5837

REPORT BY ELECTRICITY

Houston Has System for Keeping Tab on Its Police.

PLAN WORKING SATISFACTORILY

Device Includes Thirty-Nine Call Boxes and Ten More Soon to Be Added to Take Care of the Work.

All reports of police officers on beats are now being made in Houston through the new system of electrical apparatus recently installed by the city authorities. The officers are becoming accustomed to the new system, and, according to City Electrician Clarence George and Chief of Police Noble the system is working faultlessly.

The system now includes thirty-nine report or call boxes, and ten more will be added to this number in order that the city may be thoroughly covered.

Heretofore it has been the rule for police officers on beats to report once each hour to the station by telephone.

The Gamewell system registers the box call is from, the year, the day, the hour and the minutes of the call, on a film of white paper and in duplicate. An officer can be immediately communicated with by headquarters. Above each report telephone is a bell and a light. The operator in charge can ring any bell and flash any light as well as all simultaneously, which immediately notifies the officer to report to the station.

The switchboard is at present located in the city electrician's department, in the fire station, but will shortly be moved to the police station. W. P. Wells, A. J. Jourde and Charles Kinsbach, fire and police operators, are in charge of the board.

In 1902 the first electric truck was used in Boston. Now there are hundreds of electric trucks on the streets of that city.

Combination Stove Has Many Points of Great Cooking Value

The above shown combination toaster stove is the most practical electric device of its kind. Mrs. George Jones has had one of these stoves ever since they were put on the market, and do you know you could not get this stove away from her for any price?

"Why!" she says, "I can use this stove for all of my light cooking. I set it right on the table and I can fry eggs, boil meat, coffee and toast bread. It is so handy; I don't have to run back and forth to the kitchen and it is so easy and clean to handle. When I receive unexpected callers I can always, with the use of this little stove, prepare a little lunch." This stove sells for \$6.50, and is demonstrated at The Electric Shop, 1319 Farnam.

Music by Wireless Telephone for Men at Naval Station

Until they learned that there had been a wireless telephone test made at Sayville, L. I., on Saturday, the operators at the naval radio station here thought their ears had fooled them.

The operators on Saturday afternoon were tuning up with the naval station at Arlington, Va. They were straining their ears "listening in" for the southern station, when all of a sudden the strains of "Marching Through Georgia" were heard. This was followed by other musical numbers, and then a man's voice was heard to say, "Did you get it?"

The music came through the receivers clear and distinct, and it was evident that it was being played on a graphophone. Newport Dispatch to New York Tribune.

BENNETT ELECTRIC CO.
FOR SAFE AND RELIABLE WIRING
It **PAYS TO PLEASE**
801 Omaha Nat. Bank Bldg. D 2816.

Omaha Electrical Works
Electric Elevator Repairs
and
Westinghouse Motors
108-12 N. 11th St. Phone Doug. 1181.

W. G. COLLING COMPANY

Interior Decorators
1913 FARNAM STREET.

Sole Omaha Agents for the Famous

Diamond Suction Sweeper

Used in Blackstone and LaSalle Hotels of Chicago.

Two Sizes—\$35 and \$55



Prove it to your own satisfaction

The Eclipse Electric Vacuum Cleaner With Double Nozzle.

Oilless Bearings

\$30.00

Operating Cost, 1 1/2c Per Hour.

Have it Demonstrated in Your Home.

The Electric Shop

WOLFE ELECTRIC CO.

Established 1874.

1810 Farnam.

Tyler 1414.

J. Robert Crouse New Kind of Man

BY HOWARD F. VIOT.



J. ROBERT CROUSE.

Within the past few months there has been organized "The Society for Electrical Development, Incorporated." The four commercial factors of the electrical industry—manufacturer, jobber, central station and contractor-dealer have undertaken a co-operative campaign for the development of a greater market for electric current in all its applications. J. Robert Crouse started this work ten years ago and has been since that time an important figure in the co-operative development of the electrical industry. Mr. Crouse is a member of everything electrical, a past member of the Jovian Order, which in itself, with its 10,000 members, is an effective generator of the true spirit of co-operation; a prime mover in the National Electric Light Association and the Illuminating Engineering Society. Fra Elbertus says: "In America we have evolved a new kind of a man. We call him 'The American Type,' and the

addresses before the Society for Electrical Development, extracts of what will be particularly interesting to those interested in co-operation, are given: "Commercial co-operation, which we are dealing with daily, consciously or unconsciously, in the development and management of individual business, is a thoroughly accepted principle and a recognized factor in increasing productive and distributing efficiency. It amounts to the recognition, by increasing numbers of men, of the fact that they can gain more individually by joining others in the prosecution of an enterprise than is possible in an equal degree by their segregated, conflicting individual effort."

J. Robert Crouse is manager of sales for the National Quality Lamp Division of the General Electric Company and every man in this large organization strives his utmost to carry out the policy of co-operation as taught by their "chief."

best specimen brick I can think of is J. Robert Crouse." From one of Mr. Crouse's

Advertising on this page helps you to success.

Famous Diamond Cleaner Sold Here by Colling & Co.

The famous Diamond Suction sweeper is on sale at Colling & Co., 1913 Farnam street. This is one of the very well known electrical cleaners of the country—the kind that is in use in the Blackstone and La Salle hotels of Chicago. Mr. Colling is enthusiastic about this cleaner and is giving demonstrations each day of its superior points. It is the cleaner that has the pistol grip, which is a switch in the handle that makes it unnecessary for one to bend over to turn off and on the power. The Diamond weighs only eight pounds, is a self-oiling machine, and is one which has a guaranty that goes with its sale.

Frantz Premier is Cleaner of Many Great Advantages

"My wife has got away from the old drudgery of cleaning the home," explained an Omaha business man last week. "She is using a vacuum cleaner now, and she can take care of all the rooms in our home in a couple of hours, cleaning the rugs, the draperies and the walls. You would not know this home since I bought her a Frantz Premier cleaner. It's a wonder."

The John Hussie Hardware company sells this Frantz Premier cleaner and is daily demonstrating how well it takes care of the home—how it cleans—thoroughly and without raising any dust—the rugs, draperies, portieres, etc. It is so well made and so neatly conceived that it is one of the greatest labor-saving electric devices that has been made. It is one of the lowest-priced of these machines, too.

AIRSHIPS TO PAY DEATHS

Government May Show How Aeroplanes Will Keep Peace.

PREVENTS GREAT TOLL OF WAR

Electrical Display in New Grand Central Palace to Reveal Wonders of Ship to the General Public.

What can the airship actually do in time of war? Is it ever going to be enough of a factor in determining peace to pay the awful toll of life it is taking? These are questions asked by many who read day after day of the tragic fatalities in the army corps assigned to experimental navigation of the air. The questions are answered—authoritatively, it would seem—by one of the United States government displays at the electrical show in the new Grand Central palace.

As a part of its exhibit the War department has a working model which shows how the aeroplanes may be combined with older methods of defense in case of hostilities. A careful realistic harbor shows itself lined with mines and batteries, while an enemy's ship is attempting to slip through them.

The ship is being cannonaded by the guns on shore, and an aeroplane is seen skimming the water to a point directly above the vessel. As the latter runs full tilt on the first mine, the aeroplane drops a bomb to the deck.

The display at the electrical show is so skillfully arranged that it needs no vivid imagination to conceive of the irresistible power of such a combination of submarine, land and air defense in time of war. The cost of this one exhibit was \$25,000.

Of 10,000 towns in France having more than 1,000 inhabitants, about 6,000 are without public lighting. Of the remainder, 1,300 are lighted by gas, 2,700 by electricity and 112 by acetylene.

Continued use of this Page nourishes business in the Electrical line. Try it!

ELECTRIC WIRING

That Can Be Depended Upon. Electric Household Appliances.

LANKTREE ELECTRIC CO.

Tyler 1011. 808 South 18th St.



Direct to the Central Office

That's what an adequate number of telephone lines guarantees you always.

Having enough lines also means that no customer is kept waiting while your single telephone is in use.

Have You Enough Telephone Lines?

NEBRASKA TELEPHONE COMPANY

407-N

MICKELS' HOUSE OF SPECIAL LINES.

Vacuum Cleaners, Motorcycles, Sewing Machines, Electric Sewing Machine Motors, Victrolas and a Score of other Specials Can Best Be Bought of

THE NEBRASKA CYCLE COMPANY

Corner 15th and Harney Sts., Omaha. 334 Broadway Council Bluffs, Iowa.