

Spices With Natural Flavor

We give you spices as Nature gives them to us—teeming with zestful flavor. We import whole, ripe, fresh-picked spices—clean and grind only the largest and best of the shipment and hurry them to you in protective packages.



TONE'S Spices

are always fresh. They stay that way indefinitely—much longer than ordinary spices which are flat and lifeless through exposure or age when you buy them. You'll find Tone's Spices the most economical and satisfactory you can use.

Best Grocers Sell Them
Always 10c a Package
TONE BROS., Des Moines, Iowa
Blenders of the famous Old Golden Coffee

- Pepper
- Black Pepper
- Cinnamon
- Mustard
- Alfalfa
- Cayenne Pepper
- Whole Mustard
- Pickling Spice
- and all others.

The Society Bee-Hive

By MELLIFICIA. Monday, May 5, 1913.

AN AMUSING little comedy followed the matinee at the Brandeis theater Saturday afternoon, where Madame Nazimova was playing "Bella Donna."

It was in the foyer of the theater—the wife of a prominent army officer was waiting for her husband to come for her in his automobile—when five well-gowned Russian women who had been standing in the lobby for a few minutes finally made a rush for the officer's wife and said something in Russian to her. "Pardon me, I do not understand you," she said. "Ah, but we knew it was so great Russian actress." "Yes, we know you are ze great Nazimova." "Oh, we were so pleased to see you, and they told us you would stop here, before leaving ze theater." And the excited women were all talking at once, with quite a decided foreign accent.

"But I am not Madame Nazimova," said the well-known army woman. The situation was becoming embarrassing—just then the army officer motored up to the theater for his wife, and at the same moment Madame Nazimova and her husband arrived at the box office for their mail.

I happened along about this time and I could easily understand the mistake made by the Russian women. Madame—the officer's wife—was beautifully gowned in a black chapeau gown, with coat to match. With this was worn a black picture hat with a handsome real lace veil. Then I glanced at Madame Nazimova. She was also gowned in black, but her tailored suit was cut more for utility than beauty, and her tiny black hat was not so becoming as the costumes she wore on the stage.

Club Women Honor Guests.

Mrs. F. H. Cole will entertain at an informal reception Tuesday evening from 8 until 9 o'clock at her home in honor of Mrs. J. H. Morehead, wife of Governor Morehead, and the state executive board of the Federated Women's clubs, who are in the city to attend the Second district meeting Monday and Tuesday. The reception will follow the final meeting of the convention and the guests will include the ex-presidents of the Omaha Women's club, the executive committee and board of the Woman's club, the executive committee of the Benson Women's club, Dundee Women's club, Omaha Woman's club of Railway Mail Service, South Omaha Woman's club, Civil Service Reform, Literature department, Social Science department, Musical department, together with Judge and Mrs. Howard Kennedy, Bishop and Mrs. A. L. Williams, Prof. and Mrs. E. U. Graff, Dr. and Mrs. Jenkins, Miss McHugh, Mrs. Gordon, Miss Grumman, Miss Davis, and Miss Pritchard. Assisting Mrs. Cole

at the punch bowl will be the young women who have won scholarships given by the scholarship committee of the Nebraska Federation of Women's clubs, of which Mrs. Cole is chairman, and include Miss Irene Cole, Miss Marjorie Case, Miss Viola Pierce and Miss Laura Wood.

Where They Are.

Mr. and Mrs. E. G. McClinton, whose home was damaged by the tornado, expect to return to their home in two or three weeks.
Mrs. J. J. Dickey and Miss Bertha Dickey landed Tuesday in San Francisco and will make the trip through the Yosemite park before coming home.
Mrs. J. H. Butler has returned from Gallatin, Tenn., where she was called by the death of her brother, Harris Brown. A daughter of Mr. Brown, Miss Anne Brown, has visited in Omaha on numerous occasions and has many friends here.

Bride Entertained.

Mrs. W. H. Mick entertained at her home Saturday afternoon in honor of Miss Hazel Ralph, who will be a June bride. Miss Ralph was presented with two dainty quilts. During the afternoon Miss Dora Bass gave several interesting readings. The guest list included:

- Madamemoiselle—
S. W. Lindsey, C. C. Ryan, C. W. McCaskill, A. Wagoner, F. M. Pound, John Dale, D. C. Eldridge, E. D. McNair, U. D. Scott, David Lynn, E. D. Wead, W. H. Mick, Jennie Coffas, Misses—
Chicago, Charlotte Willard, Dora Bass, Eunice Frazer, Irene Brock, Ethel Kiewit, Mildred McMurry, Jean Watson, Isabel Dale of Misses—
Florence Shearer, Hazel Ralph.

Out-of-Town Guests at Wedding.
Mr. and Mrs. George Hugh Carey of Hoyt, Kan., formerly of Omaha, and Dr. and Mrs. Clyde Clay Clapp of Fremont, Neb., will be among the out-of-town guests at the Goff-Thorne wedding, which will take place Wednesday evening, May 7, at the Hanson Park Methodist church. They will arrive Tuesday. Dr. Clapp, former pastor of the church, will read the marriage vows and will be assisted by the Rev. Mr. McCaskill, pastor of the church.

Daughters of the Confederacy.
Mrs. George W. Covell, 234 Wirt street, will entertain the members of the Daughters of the Confederacy Thursday afternoon at 2:30 o'clock.

For St. Louis Guest.
Mrs. Harley G. Moorhead entertained informally at bridge this afternoon at her home in honor of Mrs. Hugh Wead, of St. Louis, who is visiting her parents, Mr. and Mrs. Philip Potter.

Kensington for Visitor.
Mrs. William Robert Wood was hostess at a Kensington this afternoon in honor of Mrs. Harvey Fletcher of Chicago. Fifteen guests were present.

Pleasures Past.
Miss Helen Brandeis entertained at a bridge luncheon Saturday at the Hampshire. Fourteen guests were present.

At the Omaha Club.
One of the supper parties at the Omaha club included:
Mr. and Mrs. W. J. Burgess, Mr. and Mrs. H. H. Badridge, Mr. and Mrs. W. Judson, Miss Dorothy Judson.

In and Out of the Bee Hive.
Mr. and Mrs. Louis Miller will leave today for a visit of two weeks in Louisville and Cincinnati.

Mrs. Morris Joseph and small daughter of Des Moines are the guests of Mr. and Mrs. Lee Rothchild.
Mr. Harley Conant returned today from Kansas City, where he was the guest at a week-end house party.

Mrs. Harry Felthelm has gone to Milwaukee, where she will spend some time visiting relatives and friends.

Mrs. Gerrit Ford and daughter, Miss Henriette, returned Sunday from Chicago, where they spent the week end.
Mrs. E. Simonson and her daughter, Nona, will sail from New York on Thursday to spend two months in Europe.

Mrs. Maurice Brunner and small daughter of Philadelphia, arrived yesterday to be the guests of Mr. and Mrs. F. S. Hadra.

Mr. and Mrs. Charles Tobias of New York City, who have been guests of Mr. and Mrs. William Holman, left last evening for their home.

Mrs. Warren Blackwell, who went to Chicago to meet her mother, Mrs. Whitcomb, who has been visiting another daughter in London, returned home this morning, accompanied by her mother, who will spend some time here.
Miss Effie Miller, who attends the University of Nebraska at Lincoln, is the week-end guest of her aunt, Mrs. John J. Foster. Miss Miller is a member of this year's graduating class and is a member of the Delta Delta Delta sorority.
Mr. and Mrs. Harry A. Stone of New York City have been the guests for the last week of Mrs. Stone's mother, Mrs. W. E. Wooley, and sister, Mrs. Freda Wooley. They will return east the first of next week, accompanied by Mrs. Wooley, who will spend five weeks in New York.

State Doctors to Hold Meeting in Omaha Next Week

At least 400 doctors will be in Omaha May 13, 14 and 15, when the forty-fifth annual convention of the Nebraska Medical association is held here. Physicians from cities and towns throughout the state and some from Iowa have signified their intentions of attending the meetings and many of them will bring their wives.

Various phases of modern medical research work and individual experiences in fighting diseases will be discussed at the sessions. Among the entertainments to be offered the visitors will be a banquet Tuesday night at the Rome hotel, automobile rides, an illustrated lecture on Yellowstone National park and a smoker and vaudeville performance at the University club Wednesday night.

MISSOURI PACIFIC IS PREPARING FOR BIG CROPS

General Traffic Manager Hendricks of the Missouri Pacific is in the city, after having made a trip over the company lines in Nebraska. He is well pleased with the crop conditions and declared that he has never known a time when prospects for a bumper crop of wheat were so good as now.
Mr. Hendricks says that anticipating immense crops and a big business in and out of Nebraska, the Missouri Pacific this fall will be better prepared than ever before to handle the traffic. He is looking forward to another big movement toward the south as soon as the next crop is harvested, with immense quantities of Nebraska grain for export.

CARTER LAKE CLUB TO MEET WEDNESDAY NIGHT

The entire membership of the Carter Lake club, formerly the Rod and Gun club, will meet at the Rome hotel on Wednesday evening, when committees will report and plans for this season will be discussed.

NEBRASKA DENTISTS TO MEET

Will Hold Four Days' Session in Omaha May 19 to 22.

BIG ASSEMBLY IS EXPECTED

Estimated that Between Three Hundred and Fifty and Four Hundred Practitioners Will Be at Session.

A four days' session of the Nebraska State Dental society is planned to be held in Omaha May 19 to 22, inclusive. The dentists expect to start their program out with a banquet and a dance, instead of ending the convention that way, as most associations do. The banquet and dance are to be held at the Country club on the evening of May 19.
Between 350 and 400 dentists of the state are expected to be in Omaha for the association meeting. There are 600 practicing dentists in the state, but, of course, they are never all able to attend the society meetings at the same time. There will also be some dentists from out of the state who will have places on the program, such as Dr. J. L. Lilly of Chicago, Dr. Beemer of Iowa and others.

Analgnesia to Be Topic.
One of the principal subjects of discussion at the meeting will be Analgnesia, or the use of anaesthetics to produce semi-anaesthesia instead of complete unconsciousness in the dental work. The subject is one of importance to dentists, and the various experiences with various anaesthetics will be taken up and discussed. Matters pertaining to the apparatus best adapted to this work will also be considered.

The dentists say they have nothing special in sight just now that their legislative committee will work upon in the way of suggestions for future state legislation, as they gained some long-fought-for points in the last session of the legislature. One of these was the enactment of a law providing for compulsory registration of dentists with the State Board of Dental Examiners each year. This enables the association to keep a closer tab on who is practicing in the state and at the same time enables them to quickly detect any false practitioner who might slip into the state and attempt to practice without a license.

The officers of the association are: E. L. Brunner of Omaha, president; J. H. Wallace, Omaha, vice president; W. H. McHenry, Nelson, secretary; Ralph W. Ludwig, Lincoln, treasurer.

HIGH SCHOOL SENIORS WORK ON CLASS PLAY

Actual work has now begun on the senior play at Omaha High. The class, under the direction of Mr. Mills and Miss Towne has selected a cast for Oliver Goldsmith's play, "She Stoops to Conquer."

Since Mr. Mills is coaching the baseball and tennis, he has no time after school to devote to the play. Miss McHugh has kindly permitted those in the cast to use their study periods, working up the play in the school auditorium.

Frank Hixenbaugh, manager of the play, has engaged the Brandeis theater for May 30 as the date for the performance. In order that the seniors might have a souvenir booklet of their play to keep with the Annual, a committee of three live-wire hustlers was appointed to get advertisements from the merchants. This will defray the extra expense of putting out a souvenir program. Captain Ward Smith, who is turning out a winning company in the regiment, is chairman of this committee. Gilbert Eldredge and Dwight Evans, two other hustlers, complete the committee. Mr. Smith promises the seniors a "peach," one that they will be glad to keep as a souvenir.

LEGAL RIGHT OF HOUSTON TO SUE IS QUESTIONED

That Nat C. Houston has no legal capacity to sue the local street railway company for damages to his health growing out of the shock sustained by him when his first wife was killed in 1910, is alleged in a demurrer to his \$15,000 suit, filed by counsel for the company.

The demurrer asserts that a demand for damages of this kind has legal standing only in a suit in behalf of the nearest relative brought by the administrator of personal representative of the deceased.
A large part of the \$15,000 asked by Mr. Houston is for alleged damages to his health. He asserts in his petition that his nervous system was completely wrecked, that he was unable to attend to business affairs after the death of his wife, and that he was compelled to spend large sums in travel in search of health.

Mrs. Jennie L. Houston's automobile was struck by a mail car at Park avenue and Woolworth, October 5, 1910, and she sustained injuries believed to have been the cause of her death the following day.
Mr. Houston is vice president of the Great Western Commission company of South Omaha.

HIGH SCHOOL STUDENTS TO DEBATE WOMAN SUFFRAGE

Two Greek debating societies will clash at the Omaha high school on Women's Suffrage. The Demosthenian and Athenian societies will debate May 16, in the school auditorium for this year's championship of the school. The Webster society fell easy victims to the Demosthenians, who now have to defend themselves against the Athenians.

The Athenian team, consisting of Wahlford Jacobson, Edmond Booth and William Thompson, will take the negative side of the question. The Demosthenians will be represented by Earl Ketcham, Percy Dalell and Barney Kulakofsky, for the affirmative.

Mr. Orchard, who is coaching the Athenians, is expected to surprise the school with the prowess of his debaters.

OMAHA BOY PASSES HARD ANNAPOLIS EXAMINATION

C. Oliver Ward, the Omaha boy who passed the severe entrance examinations at Annapolis from the enlisted ranks of the navy, enlisted as a hospital apprentice April 25, 1911. He was 17 years old at the time. He is now a midshipman at the age of 20 years. In a letter to his brother, J. H. Ward, 122 North Twenty-ninth street, he said that he stood the test better than any one of the number that submitted to the examination. His father, W. W. Ward, resides at Ord, Neb.

BRANDEIS STORES

TUESDAY IN OUR BASEMENT SALESROOM WE OFFER YOU RARE BARGAINS IN WASH FABRICS OF THE MOST DESIRABLE KINDS

May Sale of White Goods

Women can actually save about one-half on the materials for dainty summer garments if they buy the new fabrics offered at these prices—which in most all instances are half or less than half regular value.

LINWEAVE SUITING For women's and children's suits, waists, nurses' uniforms, etc.; name stamped on selvage in green; 36 and 40 inches wide; perfect goods from the bolt; worth up to 20c and 25c, at the yard..... 7¹/₂c	WHITE PIQUES Various size welts—imported to sell at 30c a yard. Very practical for general summer wear—a wonderful assortment at the yard..... 15c	White Irish Dress Linen Every thread pure linen and, snow white—medium light weight for dresses, waists, etc.; 36 inches wide—the ideal summer wash fabric. Sold from the bolt—worth 30c, at the yard..... 18c	
NON-KRUSH Every woman who uses linen for costumes realizes the importance of this. "Non-Krush" has a wonderful softness, elasticity and brilliancy. Six shades of blue, two shades of pink, Nell rose, gray, mustard, old rose, Nile green, lavender, purple, coral, brown, tan, leather, white, tan and black and white and black stripes; 36 inches wide at the yard..... 60c	Persian Cotton Challies Thousands of yards, from the bolt; at the yard..... 2¹/₂c	Fancy White FLAXONS Linaire and lineweave in stripes, plaids, checks, etc.; any piece in our entire department, no matter what the former price—28 and 32 inches wide, at the yard— 15c	Imported White Pique Also Bedford cords—27 inches wide, at the yard..... 25c
Full Standard Dress Percaloes One yard wide remnants of the 10c grade, at the yard..... 5c	Full Standard Dress Prints Light, medium and dark colors, special at the yard..... 3¹/₂c	Remnants Unbleached Muslin Standard quality, at the yard..... 3c	White Lawn—India Linon 36 and 40-in. perfect goods, from the bolt, at the yard..... 9c
\$1 Ready-to-Use BLEACHED SHEETS Seamless 90x99-inch sheets—good quality muslin, at, each..... 59c	18c and 20c PILLOW CASES at 12¹/₂c Large, medium and small sizes; extra good grade casing at, each..... 12¹/₂c	Superior Ivanhoe Cambric One yard wide, snow white; 12 1/2 quality, at the yard..... 7¹/₂c	Sample Bolts White Goods Poplins, mercerized pongees, etc., to 25c values, at, yard..... 9c

\$1 Embroidered Sheer Voile Skirtings, 45 inches wide, at 59c
In the new blind relief and Japanese effects, also embroidered batiste skirtings in English eyelet, floral and new combination effects—main floor, Tues.,

BRANDEIS STORES

WOULD STOP LYING IN ADS

Duffie Urges City Commission to Adopt New Ordinance.

FOSTERED BY OMAHA AD CLUB

Ordinance is Said to Be Simply to Give the City Power to Handle Law Already on the State Statutes.

Methods of "fly-by-night merchants" were severely criticised by Charles E. Duffie of the Omaha Ad club in an address before the city commission in support of an ordinance the Ad club has introduced making it a misdemeanor for advertisers to misrepresent their wares in advertisements.
"The merchant who misrepresents his goods in advertisements is no better than the man who obtains money by other false pretences," said Duffie. "While we realize that the public is becoming the best critic and that probably in ten years there will be no need of such laws, merchants now ought to be protected against the transient fly-by-night dealers who have no reputation to sustain and nothing to lose by lying."
Supplementary to State Law.
Duffie said the ordinance as proposed was simply to give the city power to

FOUR-YEAR-OLD CHILD Run Down by Auto in Front of His Home

Dave Smith, 4-year-old son of Arthur Smith, 2511 Hamilton street, was run over Sunday afternoon by an auto owned by H. L. Mendelson, who was driving at the time. The little boy was playing with a ball on the sidewalk in front of his home when it rolled in the street, and while trying to recover it Mendelson's auto, which was being driven at a good rate of speed, knocked the child down. The front wheel passed over the little fellow and neighbors, who witnessed the accident, were much aroused over the affair.
The boy is badly bruised and lacerated, but no bones were broken. He is being treated at home and is under the care of a trained nurse.

CONTRACTOR FAILS TO SHOW UP WITH MONEY

The police are looking for George Snell, a contractor engaged in the rebuilding of the Atlas Oil company's war-house, which was recently destroyed by fire. Snell was given a check Saturday for \$24 to pay off his men by W. A. Eddy, secretary of the company, but the men were not paid off.

Caught in the Act

and arrested by Dr. King's New Life Pills, bilious headache quits and liver, stomach and bowels act right. Only \$5c. For sale by Beaton Drug Co.—Advertisement.

The Persistent and judicious Use of Newspaper Advertising is the Road to Business Success.

Drink **Coca-Cola**

It is no ordinary "drink-it-just-to-be-drinking-something" beverage. Coca-Cola has distinctive, individual qualities that you will recognize. Just to look at a glass of it tells the story—bright, sparkling, clear.

Delicious—Refreshing Thirst-Quenching

Whenever you see an Arrow think of Coca-Cola.

Send for our free Booklet. Demand the genuine—Refuse Substitutes.

THE COCA-COLA COMPANY, ATLANTA, GA.

GOLD DUST does more than clean

Gold Dust does more than wash the surface—it digs deep after germs and hidden particles of dirt and decay. It purifies and makes everything sanitarly safe. Neither dirt nor germs can live where Gold Dust has made its appearance.

Gold Dust needs little help from you; it does most of the work alone. It is a vegetable-oil soap in powdered form, to which are added cleansing and purifying ingredients.

Use Gold Dust for all cleansing purposes. It saves time, saves labor, saves backs and saves money. The Mop is Mightier than the Board.

Sold Dust is sold in 5c size and large packages. The large package means greater economy.

"Let the GOLD DUST TWIN do your work"