SIDELGGTS ONJ. P. MORGAN Incidentst nimatating charateris

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## Underneath the Varnish-

After due deliberation, the $\mathbf{A}$. Hospe $\mathbf{C}_{0}$. has chosen to represent a number of the besi makers of Pianos in the world. We did not mike this choice recently nor during the last few years. The experience of 39 years of continuous and personally conducted business, have taught us the relative values and shortcomings of all the Pianos in the world, and, while any mike: would gladly be represented by us, we are truly able aed Piano names
The MASON \& HAMLIN is the best piano made. If a better instrument was made we would be just as sure to represent it. The Mason \& Hanlia is a costly piano-by this we mean, that it contains the most expensive material and the highest quality of workmanship. It is built for the discriminating musician-amateur or pro-

The making of a Mason \& Hamlin is a labor of love. The most expensive wood is selected from foreign store rooms, of mahogany, circassian walnut and ebony. where these seasoned treasures of the forest have been kept and watched for years. The frame is made and a certain time elapses before operations are continued. The action of each individual piano is carefully noted in the making, and it takes not less than 14 months before a piano is pzrmitted to leave the Conservatory
of the Mason \& Hamlia people in Boston. The varnishing alone occupies several seasons and as much as 11 coats are required to produce the beautiful, lasting exterior effect. A costly piano, yes! C , itly in explicit, personal and painstaking care; costly in choice material, from the farthest corners of the earth. Bat the result is woith every en leavorarevery anxiety and any monetary
 aps; equalled, never. Just at present it is sig nificatat, that tine is siajism:1 Zi 0p:11 piais, Hirold Bater, who will visit America on his 7 th tour next season, has again requested, even dem inded, the coatinuzd service of the Miso1 \& Iımin piano. Baver has always
 rattling and depreciation in tone value as time wears on. In varions exterior finishes we have the Kranich \& Bach at $\$ 450$ and upward. away with any
The CABEL-NELSON forms a standard in the world of music, that never falls short of satisfaction. Money is indeed well spent on this instrument. hich can be secured with our full guarantee, at from $\$ 250$ and upward. own specifications and thoroughly inspected by ourselves, Thousands are the famous throngh the west. These pianos are made exclusively for us, these instruments-on trial, if wanted-and be convinced that the $\mathbf{A}$. Hospe Co. for obvious reasons is best equipped and most able to fulfill a promise of real and lasting worth, in an honest manner- $\$ 187.50$ and upward.

| W $\qquad$ ooms and the discerning buyer will nimost any day be able secure a splendid value in carofully overhauled condition ranging from $\$ 75$ to $\$ 200$. Very fine planos, silkhly used exchanged or more expenalle, onos may always be fonnd at $\$ 85$, $\$ 005$, $\$ 115, \$ 125, \$ 135, \$ 150$ and $\$ 175$. WE WILL MAKE TERMS to SUIT the Needs of Individual Purchasers. | Phone Doug. 188 for Auto Delivery Service. | A. HOSPE <br> DOUGLAS STREET. BETWEEN 15TH AND 16TH STS. <br>  | Store <br> Open <br> Saturday <br> Till 9 <br> O'clock. |
| :---: | :---: | :---: | :---: |

Gold Fish Chews Tobacco; Refuses to Divvey With Mates


Are the Fly and Mosquito Dangerous? 耳 7 ?


## Help Wanted MALE



Where is the strong man who can drive a nail with one blow? What child cannot drive it by continued pounding?

Do you want to drive into peoples heads where your store is-what you
have there and how you aim to run it

The Omaha Bee
reaches almost every
home in Omaha.
If you do, they can never forget. Do you suppose there is a royal

You ean't do it by telling people
once. You have to tell them again and again -now and for
evermore.
vever forget. road to human memoryt Tue only
way, and it's a sure way, is to keep yourself, your store and your goods constantly in their minds.
Advertising makes people think bout you.
What they think depends on what you say and how you say it. Don't you want people to think about your store and your goods every day 9 If day, they will come to you, when they
day, they will come to you, when they
want what you sell.

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