

**Grand Annual Sale of 20,000**

**Rose Bushes**  
and Ornamental  
Shrubby at \$1  
per doz. or each



**10c**  
Nursery Men Ask as high as  
50c to \$1 each.  
Saturday is the rose bush  
sale that all Omaha is waiting  
for. Never was the season bet-  
ter adapted to setting out these  
bushes. We have greater vari-  
eties than ever of Crimson  
Rambles, Baltimore Belles,  
General Jacks, Dorothy Perkins  
and La France roses.

Also hundreds ornamental shrubs  
and flowering vines, philox, Shasta  
Daisies, Honeysuckles, Wistaria,  
Clematis, Peonies, etc., at one price  
**\$1.00 Per Dozen**  
On Sale in the Basement

**A Notable Purchase of  
Mid-Season Model Hats**



From a Famous  
New York Importer and De-  
signer at a Wonderful Price  
Concession.  
This famous design-  
er sold us all his ex-  
clusive importations  
as well as his own  
original mid-season  
models. The styles  
and color schemes are  
exquisite. All the  
graceful, new shapes  
for spring.

**ALL THE \$30 and \$32.50 HATS, \$20**  
**ALL THE \$22.50 and \$25 HATS, \$15**  
**ALL THE \$15 and \$16.50 HATS, \$10**

There are hundreds of these hats, but the special prices  
will surely sell every one before night.

**Misses' and Juniors' Spring Hats 98c, \$1.50, \$2.50**  
Milan, hemp and novelty straws, trimmed with eashes,  
vet bandings, etc., for girls 5 to 14 years old—Misses' Section  
Second Floor.

Medium and large untrimmed hats—smart attractive models  
in new blues, cerise, black, etc., at **\$1.50 and \$2.50**  
Sample Bunches of Flowers such as poppies, roses, lilacs and  
sweet peas for midsummer hats, at **39c**

**MAIN FLOOR** 16-in. Anson Plumes—All  
shadings, at **\$2.50**  
values, at **\$1.69**

**MAIN FLOOR** 18-inch Shaded Head Plumes  
at **\$1.50** values,  
at **98c**

**Brandeis Stores**

**Saturday's Bargain Events  
Demand the Attention of Everyone Who Values  
Real Economy and Appreciates Real Quality**

These special sales featured here will be the sensation of Omaha on Saturday. Nowhere  
else in the United States will values be offered that can surpass these. Spring merchandise  
right at the beginning of the season at price concessions almost past belief. There is not an  
item mentioned here that is not well worth a special trip down town.

**Greatest Sale of Hosiery in Omaha's History**

We secured the overstocks of hosiery from several importers and factory agents at a cash  
price so low that we can make the greatest bargain offers ever known in Omaha. This hos-  
iery is all the finest quality and it includes many brands famous for their splendid wear.

**Women's 35c "Never-Wear-Out Hose" of Lisle Thread and Real Maco**

**Cotton—full fashioned—double soles—Split Soles or White Feet, at**

**Women's Fast Color 35c Gauze Lisle Hose, blacks and all colors, at**

**Men's 35c Silk Plaited Hosiery, reinforced 4-thread lisle heel and toe**

**Men's 3 for a dollar "Never-Wear-Out" Hosiery, reinforced heel and toe**

**Men's 35c full fashioned Cotton and Lisle Hose in black, tan, navy, grey**

**Misses', Boys' and Children's 35c Ribbed Cotton and Lisle Finish Hosiery**

**Women's Black Silk Lisle and Real Maco Cotton Hose, full fashioned, Double Soles, 40c Values. 25c Pair**

*Women's black pure thread silk boot hosiery, lisle double soles, out sizes included, at pair, 39c.*

**A Huge Purchase of Spring Weight Underwear AT RARE BARGAINS**

A successful stroke of enterprise on the part of one of our buyers brings this spring underwear to you at a great reduction.

**WOMEN'S UNION SUITS**  
Cotton and lisle suits,  
umbrella knee, lace trim-  
med—very special, at a  
suit **50c**

**WOMEN'S COTTON VESTS**  
Fine sleeveless vests, lace  
and embroidery trimmed  
yokes—25c quality—  
at **15c**

**WOMEN'S 10c VESTS AT 6c**  
Cotton Sleeveless Vests,  
also children's high neck  
and wing sleeve vests; on  
sale in basement, at, ea.

**WOMEN'S UNION SUITS**  
Fine cotton suits, cuff  
knee and umbrella styles,  
lace trimmed; regular and  
extra sizes; 60c values, at  
**35c**

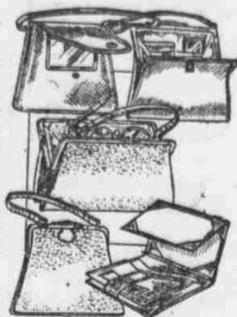
**WOMEN'S 15c VESTS AT 10c**  
Fine cotton sleeveless  
vests—regular and extra  
sizes, will go on sale at,  
each **10c**

**CHILDREN'S UNION SUITS**  
Munsing Suits (seconds),  
high neck, short sleeves,  
knee length, also boys' ath-  
letic styles—worth up to  
75c—at **29c**

**Special for Saturday—Women's New Embroidered Voile Waists at \$1.50**  
*New shipments here for their first showing Saturday. The styles are wonderfully effective.*  
On Sale on Second Floor.

**Omaha's Most Extraordinary Sale of  
Leather Bags**

A wonderfully fortunate purchase from a New York bag manufacturer enables us to offer an extraordinary assortment of bags and purses in the newest, most fashionable shades at less than 1/2 the usual retail prices.



**BAGS, \$2.98**  
Worth \$5 up  
to \$8.50, at...

Six hundred new style bags of real seal, real pin seal, real walrus and real morocco in the most fashionable shades such as blue, tan, grey, new drab, Nell rose, black, etc. Every bag is a perfect article and a wonderful bar- gain at this price Saturday **\$2.98**

**Leather Bags—\$1.69**  
Worth \$2.50 to \$3.50 at

All colors, all styles and all the new shapes in goat seal, real morocco and real Saffian leathers. Such bags never sold at this price before in America.

**Three Great Specials in Mesh Bags**

**\$2.50 Fish Scale, Ring Mesh and Unbreakable Mesh Bags, 4 to 5-inch frames—at \$1.49**  
**\$5 German Silver Unbreakable Mesh Bags, fancy 6-inch etched frames—at \$2.29**  
**\$6 German Silver Ring Mesh Bags—kid lined, at... \$3.49**

*5.00 gold filled and silver vanity cases, \$2.98.  
Sterling silver and gold filled pendant necklaces 50c.  
\$1.00 silver plated and gun metal coin holders, long chains, 50c.  
Hair ornaments—the largest and most complete stock in Omaha.*

**New Button Oxfords for Women**

Women's fine, soft gun metal calf button Oxfords, in either 4 or 6-button style—new short vamps, high toe—all sizes; at, a pair, **\$3.48**



Women's Nu Buck Button Oxfords in dark grey, tan or white—beautifully fashioned—new, perfect fitting last—made for service—all size **\$4.50** at

**Newest and Best Infant's Shoe Is Here**

Lasts copied from the natural print of a child's foot. Sold under the trade mark of "Foot Prints." All hand turned soles with slight extension edge, serviceable, soft and very flexible. Light weight soft gun metal calf, vicid kid and patent leather, at pair **98c to \$1.75**



**These High Grade Kid Gloves Are Specially Priced for Saturday**

Women's 2-clasp French kid and lambskin gloves in white, black and colors, single row or heavy embroidered backs—all sizes—fitted to the hand—**\$1-\$1.50** at the pair.

**Kayser and Fownes Silk Gloves, \$1 a Pair**  
16-button length, with double tipped fingers—white, black, tan, navy and grey.

**Elbow Length Silk Gloves at 69c a Pair**  
Tricot weave, with double tipped fingers—white and black, in all sizes, on bargain square.

**Long Chamoisette Washable Gloves—16-button length, in white and natural color—all sizes, at pair, 50c**

**2-Clasp Chamoisette Gloves, white and natural, 25c**

**Saturday is Children's Day**

We specialize in apparel for children. Each Saturday we offer the best values in Omaha on boys' and girls' spring wear. Girls' Separate Section, 2d floor—Main Store. Boys' Section, 2d floor—Old Store.

**Boys' Norfolk Suits**

Boys' Blue Serge Norfolk Suits—All wool and worsted serges—\$5.00 values **\$3.75**

Boys' Norfolk Blue Serge Suits, with long trousers—Exceptionally well tailored **\$11.75**

Boys' Norfolk Suits specially priced for Saturday at **\$3.25**

Boys' All Wool Norfolk Suits—Some with 2 pairs of pants **\$5**

**Girl's Spring Coats**

We offer your choice of 200 juvenile spring coats, in all the pretty styles that are most in demand. Every bright or dark shade or mixture—two specials **\$3.98 and \$5**

**Children's Colored Wash Dresses**

Classy and vastly "different" from the ordinary lines of children's dresses at **\$2.98 \$3.98 and \$5**

**A Special Lot of Boys' Serviceable Shoes at \$2.75**

Made with a patented toe cap that positively will not scuff or wear out. Very neat in every way and looks like the ordinary tip. All sizes in these serviceable shoes for boys.



**GREAT SPECIAL SALE OF Men's Shirts at 55c**

We bought a well known manufacturers' entire surplus stock of negligee and golf shirts at almost half regular prices—they come in all the new spring patterns, and were made to sell at \$1.00; on sale Saturday in old store, at **55c**

Men's Silk Neckwear, worth 25c... **12 1/2c**  
Men's Lisle Hose, 2ds, worth 25c, 12 1/2c, 15c  
Men's Shirts, new patterns, worth \$1.50, 98c  
Columbia Cuff Turn Shirts, at **\$1.50**  
Men's Spring Weight Union Suits, at **98c**  
Munsing's famous Union Suits, \$1 to **\$2.50**  
Undershirts and Drawers, basem't, 39c, 50c  
Men's extra heavy Work Shirts, basm't 50c

**EXTRA SPECIAL! SATURDAY! MEN'S GENUINE IMPORTED HATS**



**\$3, \$3.50 and \$4 Values, \$1.45**  
Soft felt hats from the famous factories of Joseph E. Ward, Stockport, England; A. Deleon, Boulevard Des Capucines, 22—Paris, and Joseph Wilson & Sons, Denton, England. Many styles of crown and brim in black, brown, tan, grey, steel and the new shades of green. All the newest spring shapes. Made to sell at \$3, \$3.50 and some \$4. Saturday **\$1.45**

**Men's \$2.50 Stiff Hats at \$1**  
Sample lines of high grade stiff hats, imported and American made stiff hats in all new spring styles, black and brown—values up to \$2.50, at **\$1**

Men's Automobile Hats of silk and cravenette—worth up to \$1.50, at **50c**  
Men's \$1.00 English Golf, Automobile and Norfolk caps **50c**  
Sample Boys' and Children's 50c Hats and Caps, spring styles **15c**

**300 Leather Suit Cases. Made to Sell at \$8.50 Saturday in Our East Arcade at \$4.95**

Entire floor stock of an eastern manufacturer on sale Saturday and you will save from one-fourth to one-half the actual value. Genuine Leather Cases, steel frame, shirt fold and straps all around **\$4.95**



All the fine Kerotal Suit Cases, strongly constructed; protected corners—worth up to \$4.50, at **\$1.50 and \$2.50**

**MEN'S SHOES**

Made to retail at \$4.00, at pair, **\$2.95**—Black and tan lotus calf, in button and blucher styles, high broad toe or custom last, flat English last—splendid shoes; made under the brand of "Custom Made"—all sizes, at **\$2.95**

**MEN'S OXFORDS**

About 200 pairs in tan and black calfskin—not all sizes in any one style, but all sizes in the lot—every pair worth \$3.50 or up; Saturday, at **\$2.35**

**Art Needlework SPECIALS—Third Floor**

Stamped Pillow Cases—Floral and conventional designs stamped on 42-inch Atlantic tubing—50c values, at pr. **29c**

Stamped Corset Covers on fine Nainsook—neat designs—19c values, at 2 for **25c**

Library Scarfs, stamped and tinted on natural color linen crash, 25c values, at **10c**

**Human Hair Switches at Half Price**

These are beautiful switches made from short stems of soft, lustrous, German hair, in the right lengths for the fashionable new styles.

18-inch, fine quality lustrous Human Hair Switches, regularly worth \$1.00, on sale at **50c**

26-inch, Silky, Fluffy Human Hair Switches, actually worth \$5.00, go on sale at **\$3**

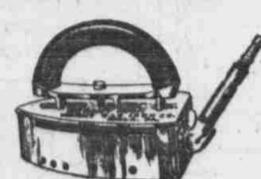
24-inch, extra quality Human Switches that regularly sell for \$4.00, on sale at **\$1.65**

28-inch, Finest Quality Wavy Hair Switches, that never sold for less than \$8, on sale at **\$3.50**

Other Human Hair Goods in every style and quality at One-Half price.



**Hermit Gas Irons, \$1.98**



These durable, nickel-plated gas irons are guaranteed not to smoke and only use 1/2c worth of gas an hour—demonstration Saturday.

Fansteel Electric Irons are nickel plated, durable and heat in half the time required for other irons—each iron is guaranteed for 10 years—they are wonderful values, at **\$3.50**

**GAS MANTLE SALE**  
25c Lindsay Mantles **15c**  
15c Lindsay Mantles **10c**  
10c Lindsay Mantles **7c**

**EXTRA SPECIAL**  
One-quart and two-quart "Wear Ever" aluminum lipped sauce pans, each at **39c**

**Saturday Drug Specials**

**TOILET GOODS**  
25c bottle Peroxide for **5c**  
25c Dr. Graves' Tooth Powder **11c**  
50c Pebecco Tooth Paste for **29c**  
25c Sanitol Liquid for teeth for **10c**  
25c Brogiere's Talcum **6c**  
50c Java Rice Powder **25c**  
Roger and Gallet Rice Powder **19c**  
50c White Rose Extract, oz., at **29c**  
25c Rubifacem for **19c**  
25c Bathasweet, special, at **17c**

**SOAPS**  
3 cakes Fairy Soap **11c**  
Packer's Tar Soap for **15c**  
7 cakes Coccaunt Oil Soap for **25c**  
25c Woodbury's Soap **17c**  
Pears' Unscented Soap **12c**

8 cakes Toilet Soap **25c**  
10c Williams' Shaving Soap, at, per cake **3c**  
1-lb. 20-Mule Team Borax for **9c**  
50c Toilet Cases at **29c**  
7 pkcs. Toilet Paper **25c**

**PHOTO SUPPLIES**  
10 tubes M. Q. Developer for **25c**  
1 pound Acid Hypo for 5c  
3 1/2 x 5 1/2 Seneca Cameras, worth \$14, for **\$6.49**  
4x5 Seneca Cameras, worth \$15, on sale at **\$7.98**  
4x5 Seneca Cameras, worth \$27, special at **\$24.50**  
6 1/2 x 8 1/2 Seneca Cameras, worth \$58, for only **\$32.00**  
5x7 Seneca Cameras, worth \$44, on sale at **\$29.75**  
\$2 "Scout Cameras" **\$1.99**  
Special Cut Prices on all Our Photo Albums Saturday

**DELICIOUS CANDIES SPECIALLY PRICED—POMPEIAN ROOM**

Fresh Cream Peanut Nuggets, at a lb. **15c**  
Rich Swiss Milk Chocolates, at a lb. **29c**  
Butter Scotch Patties, special, at lb. **15c**  
Fresh Black Walnut Taffy, at per lb. **25c**  
Delicious Maple Confections, at a lb. **20c**