

BRIEF CITY NEWS

Stack-Falconer Co., Undertakers.
Batley, the Dentist, City Nat'l Bldg.
Fidelity Storage & Van Co.—Doug 1518.
Have Root Print It—Now Beacon Press.

PLANS FOR FARM FINANCE

Herbert Myrick Advocates System of Co-Operative Loans.
WORKS WELL IN OTHER LINES
New Banking Bill, He Says, Should Afford Small Industries Same Opportunities for Borrowing as Larger Ones.

NORTH PRESBYTERIAN CHURCH HAS ELECTION

The annual meeting of the North Presbyterian church was held Wednesday night in the social rooms of the church.
Eleven organizations made their reports for last year and the following officers were elected for the ensuing year: Elders, A. H. Eaton, August Wolters, Frank Martin, all of whom succeeded themselves.

WOMAN ADMITS ON STAND DISLIKES NAME M'CARTHY

Questions as to who paid the greater part of the expenses of the home and to what causes the ill temper of the man of the house were due, enter into the divorce suit of Mrs. Mary Loneragan McCarthy against her husband, Michael McCarthy.

DUMMY OF MAN DRAWS EYES OF ALL SKYWARD

Samuel F. Perkins, kite-maker and the hero of sundry aerial feats, sprung a sensation on downtown Omaha yesterday when he loosed a life-size aeroplane model from the roof of the Brandeis store, and while hundreds watched the man at the wheel as he plunged and pitched high over Sixteenth street, the inventor of the aeroplane and two assistants were struggling on the roof to hold the plans to its moorings.

CROP CONDITIONS REPORTED SPLENDID

"Crop conditions at present," said D. Clem Deaver, immigration officer of the Burlington, "are the best I have ever known them. The ground is in the finest condition and even a little more moisture would not hurt things. The benefits of this rain is even greater than one can realize. Winter wheat will pop from the ground after this rain stops and the sun begins to shine. The rains will be of great benefit to fruit growers."

LOOK TO YOUR PLUMBING

You know what happens in a house in which the plumbing is in poor condition—everybody in the house is liable to contract typhoid or some other fever. The digestive organs perform the same functions in the human body as the plumbing does for the house, and they should be kept in first class condition all the time.

STRANGE PHENOMENON IS FELT BY VISITORS TO MAYOR'S OFFICE

A man walked into the mayor's office, sat down on the edge of a big, heavy table and began to talk. Suddenly he threw his hands forward as if to protect his face and gasped.

PETIT FEDERAL JURY IS TO REPORT APRIL 21

Forty-five names were drawn on the venire for the petit jury which will report for duty at the United States district court on the morning of April 21.
Following is the list drawn today: James Alloway, Homer; Charles Ady, Omaha; Thomas Barry, Blair; Harry Cates, Lyons; Frank Combs, Homer; J. H. Conrad, Omaha; William E. Daily, Farnell; Thomas W. Daniel, Schuyler; Emmet Dwyer, Randolph; John D. Eakin, Kennard; Charles A. Eyre, Omaha; John C. Hansen, West Point; Edward A. Holroyke, Omaha; H. A. Holden, Omaha; Louis Isha, La Platte; Nels Jensen, Blair; Charles Johnson, Columbus; E. G. Jones, Omaha; William E. Kennedy, Genoa; Edward Kopar, Clarkson; Otto Kummer, Columbus; George W. Magner, Omaha; J. E. Malloy, Pender; William McNeal, Rosalie; Andrew Nielson, Omaha; Charles F. Nitz, West Point; John D. Leary, LaPlatte; Henry K. Payne, Alton; Charles Penick, Bennington; Henry R. Pettit, Fremont; William F. Prowett, Fullerton; Murray M. Quick, Tekamah; D. W. Randolph, Fullerton; S. O. Reese, Randolph; Dennis Roberts, Platte Center; H. H. Stole, Emerson; John Spainbownd, Pender; Walter B. Smith, West Point; Harold B. Seward, Gresham; C. E. Swanson, Omaha; Charles Svejda, Geneva; Edward F. Stepp, Bellevue; Charles Smith, Dakota City; Christian Willy, Omaha; W. W. Wilcox, Coleridge.

HOSPITAL GIVES FREE AID

Wise Memorial Donates Work Done for Tornado Sufferers.
TREATS FIFTY-TWO PATIENTS
Will Also Give Part of the Proceeds from the Charity Ball to the General Relief Fund for the Victims.

WOMEN'S SILENCE

The committee in charge of the Wise Memorial hospital has made public the fact to the relief committee that all patients victims of the tornado who were sent to this hospital for care by the relief committee will not be charged for their care and services at the hospital. During this time fifty-two patients were given care.

Belgium Prepares to Meet General of Workmen Monday

BRUSSELS, Belgium, April 10.—Troops today occupied most of the great industrial centers of Belgium in preparation for the general strike order for Monday, when 200,000 or 400,000 men will quit work.

THE YELLOW PERIL

Jaundice—malaria—biliousness, vanish when Dr. King's New Life Pills are taken. Easy, safe, guaranteed. See For sale by Beaton Drug Co.—Advertisement.

KUGEL IS TO SEARCH IN RUINS FOR MORE BODIES

Street Commissioner Kugel will dig in the ruins of a pool hall at Twenty-fourth and Burdette streets in an attempt to locate the bodies of a woman and child who are supposed by the citizens in that vicinity to have sought shelter in the building after the approach of the tornado.

REMNANTS OF WASH GOODS ON MAIN FLOOR

39c Wool Challies, 12 1/2c — 15,000 yards, consisting of neat stripes, dots and floral designs—a splendid 39c value, at the yard 12 1/2c

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Brandeis Stores

SPECIAL BARGAINS OF INTEREST FRIDAY IN OUR BASEMENT

350 Pairs of Women's Soft Gun Metal and Patent Leather Shoes, Friday on Bargain Tables, at \$1.69
Button style with broad toes, medium heels—dull kid or cloth tops—excellent shoes in up-to-date styles.
Juliet House Slippers, plain toes or patent tips, rubber heels, 98c
\$3 Oxfords and Pumps, odds and ends, almost every size, at \$1.39

We Offer 400 Boys' Norfolk Suits Made to Sell \$275 at \$3.50 to \$4, New Patterns, in Basement

In this remarkable bargain lot are the desirable worsteds, chevots and tweeds in new blue, brown and grey shades. The most attractive bargains of the season in boys' clothes.
Boys' Serviceable Knickerbocker Pants, new arrivals for Friday, at 49c
Boys' Blouses, new styles, well made, full cut, in basement, at each 75c
Boys' staunch wearing Rompers and Overalls, special bargain, at each 39c

SMART APPAREL FOR WOMEN SPECIALLY PRICED

Women's Wool Dresses, made from rich, plain colored materials, in this season's popular styles, \$5 values, at \$3.50
Women's Silk Dresses, charming new spring models, made from extra quality silks—values up to \$8.00, for \$4.95
Women's Skirts, smart, practical models with the new style features; extra good values—on sale Friday, at \$1.98
Women's Waists, scores of the most attractive styles, daintily trimmed with laces and embroideries, for 69c

A Big Special Sale of Notions Friday—Main Floor

Bixby's 10c size Jet Oil Shoe Polish, 5c
Pins, the paper—1c
Hair Nets, dozen—10c
Wire Hair Pins, 16 pkgs., for 10c
Safety Pins, card, 1c
Non-rustible Hooks and Eyes, card—2 1/2c
Dress Shields—the pair—5c
Best quality Brass Pins, 3c
Darning Cotton—the ball—1c
Every woman who brings this Ad to our Notion department not less than a week from today will receive absolutely free a regular 10c card of the famous Wilson Dress Hooks.
Mail Box at each—7c
Shirt Markers, each—10c

FIVE WASH GOODS BARGAINS IN OUR BASEMENT

Pretty Woven Dress Gingham, —In desirable lengths, worth 12 1/2c at the yard... 7 1/2c
Thousands of Fancy White Goods for waists, dresses and children's wear—mill remnants—at the yard... 6 1/2c
Barred and Striped Curtain Swiss—Remnants; on bargain square, at the yard... 5c
25c Bordered Voiles—Desirable lengths; on special table at the yard... 9c
Various grades and lengths of all kinds of Cotton Goods—on sale on big bargain square at yard... 3 1/2c

Remnants and Sample Pieces Allover Laces, each 10c

Also edgings, insertions and medallions in various lengths at, each...
French and German 10c Val. Laces and Insertions and Linen Torchon Laces, yard, 5c
Remnants and sample pieces of all kinds of Wash Laces, Vals., Torchons, Guimps, Fancy Trimming Braids, etc.; worth up to 15c; at a yard... 3 1/2c

REMNANTS OF DRESS GOODS and SILKS for FRIDAY

50c Dress Goods, 25c—New spring novelty wool dress goods in a beautiful range of colors and designs—regularly worth 50c; in our dress goods department, at a yard... 25c
50c Silks, 29c.—24-inch foulards, messauines and taffetas, in a wide range of plain or fancy colors and patterns, on sale in basement, at the yard... 29c

REMNANTS OF WASH GOODS ON MAIN FLOOR

39c Wool Challies, 12 1/2c — 15,000 yards, consisting of neat stripes, dots and floral designs—a splendid 39c value, at the yard 12 1/2c
Wash Goods Remnants—Consisting of dainty sheer Efficure voiles, French Batistes, ratines, crepes, etc.—in fact, all short lengths left from recent sales, worth to 50c—at the yard... 12 1/2c

A whole bottle of medicine in one dose won't cure you

Why does the doctor tell you "to take a teaspoonful every two hours" instead of the whole bottle at one gulp? Simply because it takes time to produce changes in the human body.
It likewise takes time to produce effects on people's minds.
Time is one of the necessary things in advertising. You advertise today not only for tomorrow, but more particularly to make everybody know about you and your goods—where you are located and how you do business. Building up a line of customers is a slow process.
Advertising doesn't work as the fake doctor claims his "cure-all" will, but as the real physician's slow, patient "teaspoonful every two hours."

Advertising is sure, because the laws that govern the human mind are as certain as the laws of gravitation. If you repeat facts about your business to newspaper readers day after day for a long period, those facts are bound to become a part of practically every reader's common knowledge.
Every reader of The Bee knows where certain Omaha stores are, what kind and class of goods they keep and a good deal about the men behind the goods—whether they have ever been inside the store or not.
What stores are these? ABSOLUTELY WITHOUT EXCEPTION THEY ARE THE STORES THAT ADVERTISE IN THE BEE DAY AFTER DAY AND YEAR AFTER YEAR.
Regular—patient and persistent advertising is the sure road to business success. You—Mr. Merchant—who have been timid—or doubtful—or careless—why not start now—Today?

It's continuous advertising that pays

ECZEMA PAINFUL ITCHED TERRIBLY

Face, Arms, Legs, Below Knees Worst. In Form of Pimples then Running Sores. Face Swollen and Red. Cuticura Soap and Ointment Cured in 6 Months.

200 Albee Ave., Greenville, Ill.—"My baby's eczema broke out nearly all over him a bright red but his face, arms and legs, below the knees were the worst. It then got white and yellow and ran a watery substance till his clothes would be wet. It came in the form of pimples, then became running sores and his face was swollen and red, then thick brown scabs would form. He scratched whenever he could get his hands loose, as I tied his hands, and was very fretful and cross and could not sleep much. It seemed to be very painful and itched terribly. We thought his face would be all scarred. He had it for about a year and we spent lots of money with treatments and medicine, but nothing did him any good till I got Cuticura Soap and Ointment and then he slept all night. Cuticura Soap and Ointment cured him in six months." (Signed) Mrs. Elmer White, Mar. 28, 1912.

No other eczema do so much for pimples, blackheads, red, rough and itchy skin, itching, scaly scales, dry, scaly and falling hair, chapped hands and shapely nails as do Cuticura Soap and Ointment. Cuticura Soap (50c) and Cuticura Ointment (50c) are sold everywhere. Liberal sample of each mailed free, with 25c. Rich Doan. Address Post-card "Cuticura," Dept. T, Boston.

WATCH FOR IT GREAT SALE WOMEN'S SUITS SATURDAY BRANDEIS STORES

COLORED PEOPLE SEND OUT GENERAL APPEAL

The financial committee of the local Negro Business League, No. 17, has drafted a set of resolutions asking all colored churches to bring the matter of the need of relief in the tornado-swept district before their people in order that the colored folks might make a good showing in the relief work. The appeal is to the brother leagues, churches, lodges and sympathizers, and is for whatever amount each can afford to

Your Hair Is Fluffy, Beautiful and Lustrous in a Few Moments

Girls! Get a 25 cent bottle of "Danderine" and try this. Also stops falling hair; destroys dandruff.
Your hair becomes light, wavy, fluffy, abundant and appears as soft, lustrous and beautiful as a young girl's after a "Danderine hair cleanse." Just try this—moisten a cloth with a little Danderine and carefully draw it through your hair, taking one small strand at a time. This will cleanse the hair of dust, dirt and excessive oil and in just a few moments you have doubled the beauty of your hair. Besides beautifying the hair at once,

THE OMAHA BEE

enables you to go there too, every day.
Danderine dissolves every particle of dandruff; cleanses, purifies and invigorates the scalp, forever stopping itching and falling hair.
But what will please you most will be after a few weeks' use when you will actually see new hair—fine and downy at first—yes—but really new hair growing all over the scalp. If you care for pretty, soft hair and lots of it surely get a 25 cent bottle of Knickerbocker's Danderine from any drugist or toilet counter, and just try it.—Advertisement.