

Brandeis Stores 31st

AN EVENT OF SUPREME BARGAIN IMPORTANCE DURING

The thousands of Omaha people who recall our 30th Anniversary Sale will be glad to know that the bargains this year are even greater than ever.

Every department has been preparing for this Anniversary Sale for months. The world's best merchandise markets have been watched by Brandeis resident buyers who have bought special lots at greatly reduced prices, whenever chance offered. The result is a gathering of bargains such as Omaha has never known.

High Class Linens at Very Low Prices

Specials on Main Floor and in the Basement for Our 31st Anniversary

39c Challies at 12 1/2c a Yd.
5,000 yards of fine challies in border effects, all over patterns, data, stripes, etc. The greatest offer of 27-in. challies we ever made — front bargain square at the yard. **12 1/2c**
Main Floor

Women's New WASH WHITE WAISTS
We have assembled a special group of these waists for the first day of the Anniversary sale. They are made in the newest styles and the fabrics are unusually good. They would be considered excellent values anywhere at \$1.50, but we offer them at **\$1**

WOMEN'S SHORT GLOVES at 9c Pr.
Women's 2-clasp, short lisle thread and chamoisette gloves — white, black and colors — worth 25c — Anniversary sale price, Monday, at pair. **9c**
Main Floor

HANDKERCHIEFS
Hand embroidered corner, all linen handkerchiefs; also real Armani lace edges — hand hemstitched — regular 35c a dozen — at each **12 1/2c**
Main Floor

WHITE FLAXON
32-inch wide, linen finish white Dress fabrics, in cords, cluster, stripes, checks, plaids — 20c quality — at the yard **12 1/2c**
Main Floor

MEN'S RAIN COATS
Rubberized Slopers and Rain Coats — Extra long, seams sewed and cemented — tan and gray — \$2 values. **\$1.59**
Old Store

MESH BAGS
\$5 German Silver Mesh Bags — 8 and 7-inch frames — ring and unbreakable mesh, at **\$2.98**
5-inch ring Mesh Bags, kid lined, at **\$1**
Main Floor

MUNING UNION SUITS (seconds), 69c
Women's Musing Union Suits — Low necks and sleeveless — cuff or unbreakable — style — \$1 and \$1.50 quality — at the suit **69c**
Main Floor

WOMEN'S HOSIERY
Mercerized and lisle finished and cotton hosiery — many are full fashioned — regular and odd sizes; also misses' and children's ribbed school hosiery — worth up to 25c, at the pair **12 1/2c**
Main Floor

DRESS GOODS
Whipcords, diagonals, black and white shepherd checks, French all wool suitings, cream, serges, etc. — at the yard **29c**
Basement

"BONNET" TAFFETAS
\$1 genuine C. J. Bonnet & Co. Lyons' black Dress Taffeta — name woven in selvage, showing Bonnet trade mark at the yard. **49c**
Main Floor

BOYS' SHORT PANTS
Serviceable Knickerbockers in good wool mixtures and with belt loops, on sale, at the pair. **49c**
Basement

Special offer of 200 Double Satin Damask Lunch Cloths, size 64x64—usually sells for \$2.50—31st Anniversary **\$1.69**
Special, Monday, main floor, at **\$1.49**
45-inch Embroidered Round Table Covers in natural color and blue—worth \$2.50—31st Anniversary Special Monday on main floor, at **\$1.85**
\$3 Dinner Napkins — 22-inch size — very special for Monday, on our main floor, at a dozen

Women's Long Chamoisette Gloves
Gray, natural shades and white — 16-button length, made with 2-clasp fasteners, Paris point stitchings. Actually worth 50c a pair, anniversary sale price, Monday at, pair. **19c**

LINENS IN BASEMENT
36-inch Hemmed Mercerized Lunch Cloths or table covers; good assortment — sell regularly for 50c — at each. **19c**
All sizes Brown Damask — 64 and 72 inches wide — worth 50c. yard, at, the yard. **3 1/2**
Mercerized Table Damask — 64 and 72 inches wide — worth 50c. yard, at, the yard. **29c**

50c All Silk Messalines, 29c Yd
4,500 yards of pure silk yarn dyed messalines in white, ivory, light blue, pink, navy, brown, black and others — never sold for less than 50c a yard — at, yard. **29c**
Main Floor

JEWELRY

SPECIALS
Our \$1 Alarm Clocks, special, at **39c**
\$3 Gold Clocks, one day time, 7 inches high and 2-inch dial, guaranteed time piece, at **\$1**
50c White Metal Barrettes, set, special, at **25c**
25c and 50c Hat Pins—All styles, special, at **9c**
\$5 Real Pin Seal Bags, small sizes, special **\$2.98**
25c Nickel Coasters with porcelain bottom, at each **5c**
75c Solid Nickel Dessert Spoons, set of six, at **25c**
50c and 75c Odd Butter Knives and Sugar Shells — Very high grade silverware — Rogers & Hamilton, Wm. Rogers, etc. — best A1 plate on 18% nickel, at each **9c**

MEN'S PAJAMAS
worth \$1 to \$1.50, **75c** at, the suit **75c**
Madras and Soisette, all neat patterns and just the right weight — an unusual bargain event.

Men's Pants, \$1.39
Medium and Spring Weight — Worsteds and chevots — neat patterns — all well made. The values are regularly \$1.75 and \$2.00 a pair.

Coming Events

IN OUR 31st Anniversary Sale

Each day this week will be a day of big bargain specials.

TUESDAY Anniversary Sale of **WOMEN'S SILK PETTICOATS** **\$1.39**
WEDNESDAY Anniversary Sale of **WOMEN'S SPRING COATS**, at **\$5.00**
THURSDAY Anniversary Sale of **WOMEN'S SILK and WOOL DRESSES** **\$4.95**
FRIDAY Anniversary Sale of **WOMEN'S COTTON PETTICOATS**, at **69c**
SATURDAY Anniversary sale of **WOMEN'S SILK WAISTS**, at **\$1.95**

27 and 32-in. Gingham, 5c Yd.
Did you see the crowds that have admired the special display window of fine gingham? We cannot say too much regarding such a large, splendid lot at such a low price. Gingham regularly worth 15c and 16c a yd. Monday at the yard. **5c**
Basement

Ice Cream 3c Per Soda at 3c Glass
At the Soda Fountain in the Pompeian room; all flavors—crushed strawberry, pineapple, etc., also Root Beer, Coco Cola and plain drinks—Anniversary special, Monday only, glass **3c**

Short Silk Gloves
2-clasp effects in white, black and colors — double tipped fingers, tricot weave — also silk net gloves, worth 50c — Monday, at pair. **25c**

50c RAJAH SILK SUITINGS 15c
Black, brown, all shades and changeable combinations of light, medium and dark shades for waists and suits. These suitings will retail regularly everywhere at 50c a yard — Monday, at yard. **15c**
Main Floor

Laces & Embroideries

Priced in a way to prove the merit of our 31st Anniversary Bargains

15c Yd. For 4 to 6-inch fine crochet mesh, shadow and net top laces, also 3 to 6-inch fancy trimming lace bands in crochet, Venice and macrame effects, floss silk embroidered bands, etc. white, cream and ecru, worth to 35c.

6 1/2 Yd. For fine embroidered cambric and nainsook edgings and insertions — neat designs in eyelet and blind work effects — 4 to 8 inches wide — many worth 12 1/2c a yard, on sale Monday on our main floor.

Women's & Children's Underwear

Children's and Boys' Musing Union Suits—High neck, long and short sleeves, knee and ankle lengths, values up to 75c—31st Anniversary special, main floor, at a suit **29c**

Women's Sleeveless Vests—Plain and lace trimmed, regular and extra sizes; also cuff knee pants — values up to 25c— a 31st Anniversary Special for Monday, at a garment **9c**

Women's Muslin Underwear

Women's prettily made night gowns, worth up to \$1.50, at **88c**

Women's corset covers and brassieres, made to sell up to 25c and 35c, on our second floor, Monday, special, for **18c**

Women's drawers, trimmed with ruffles, etc., worth to 25c, 17c

Women's 75c white petticoats, embroidery trimmed, each, **38c**

Plisse Crepe, Worth 25c, at 12 1/2c
Choice styles and colorings—new, attractive patterns for waists, dresses, kimono's, gowns, etc. Anniversary sale price for Monday at, the yard. **12 1/2c**
Basement

Wash Fabrics 15c
Main Floor, Yard, **15c**
27-inch Jacquard Silks — Newest colorings and all the smart spring shades — 35c quality, at the yard. **15c**

\$16.50 Brussels Rugs at \$9.98
Closely woven, Wool Surface Rugs in an excellent line of new spring patterns that give the best of service — regular \$16.50 values, on sale Monday for **\$9.98**

THE GREAT FEATURE OF OUR 31st ANNIVERSARY EVENT MONDAY IS OUR SPECIAL SALE OF

Women's Spring Suits

SOME WERE MADE TO SELL AT \$15.00
SOME WERE MADE TO SELL AT \$17.50
at \$10



This sale is conducted for a definite purpose. We wish to enable every woman in this vicinity who needs a new suit to secure one of the matchless bargains that we offer in this sale. It will remind her every day of the superior quality of Brandeis merchandise. It will impress her every day with the clever style and the dependable service that a woman can expect in a medium priced suit at Brandeis Stores. Not a suit in the lot made to sell for less than \$15.

We offer several hundred suits in this lot — they are made of rich serges, strong worsteds, fancy mixtures, handsome poplins, etc. — every one is an example of splendid tailoring and correct style. Many new cutaway and blouse models. You will save at least five dollars on any one of these spring suits you may select.

\$10

The newest and most popular spring colors are shown in these suits. The always popular navies, the lighter Copenhagens, the favorite tans, browns and greys and the rich black suits that are always in demand. The jackets are satin and meseline lined. The skirts show all the new 1913 features. A saving of \$5 on every suit.

This is a lot of suits from special purchases and it includes a number of samples. Every size for women and misses. This anniversary offer is for Monday only, on our second floor.

The Season's Greatest Bargains In Art Needlework Department, 3d floor

Richardson's and Brainerd & Armstrong's best wash embroidery silks in Roman and Grecian floss—all colors to choose from—regularly sold at 3 for 10c—per skein. **1 1/2c**

Fancy Tinted Pillow Tops in new cross stitch, floral and conventional designs — have been selling at 10c up to 25c, on sale on third floor, at each **5c**

Children's Stamped Dresses in white, blue, pink and tan, for ages 1 to 3 years, and white for ages 5 to 6 years, and 2 skeins of embroidery floss, special, at **19c**

42-inch Pillow Cases, stamped in floral and conventional designs — 50c values, at the pair **29c**

Women's and Men's Shoes at 31st Anniversary Bargains, Old Store

Women's Smart Stylish Shoes, made from genuine Sea Island duck, in button styles with plain or tipped toes and extension edged soles; regular \$3 values, at pair **\$1.98**

Women's Dress Shoes, made from tan and black leathers in popular new spring styles; broken lines that have sold at \$3, \$3.50 and \$4 a pair, on sale, at a pair **\$1.98**

Men's Serviceable Shoes, tan calf, gun metal calf and patent leather shoes in button or lace styles with Good-year welted soles — in all sizes, at a pair **\$2.40**

Misses' and Children's Trooper and Nemo Shoes, button styles in tan and black leathers, worth to \$3, pair **\$1.75**

Anniversary Drug Sale

Sanitol Tooth Powder, at **13c**
50c Java Rice Powder, for **24c**
7 cakes Coconut Oil Soap for **25c**
10c Shinola at **6c**
10 tubes M. Q. Developer, on sale Monday for **25c**
One pound Acid Hypo will go on sale Monday at **5c**
6 cakes Palm Olive Soap with one 50c bottle of Palm Olive Shampoo, for **49c**
25c Graves' Tooth Powder, for **12c**
25c Peroxide **6c**
7 cakes Fairy Soap, for **25c**
1-lb. 20 Mule Team Borax, for **9c**