

MOTORCYCLE RACES COMING

Racing on Board Track to Be the Thing This Season.

TWO LEAGUES ARE ORGANIZED

Training Camps Opened in the East for Riders and Everything is Ready for the Sport to Start.

NEW YORK, March 29.—Motorcycle racing on board tracks begins May 21 and will continue uninterrupted until late in the fall. It is planned to have two leagues, one in the east and one to cover the middle west circuit. The former will include Brighton Beach, Newark, Philadelphia, Buffalo, Pittsburgh and probably Boston, while the middle west will comprise Chicago, Cleveland, St. Louis, Detroit and Cincinnati. These tracks will be under the control of the recently organized American League of Professional Motorcycle Racing clubs. The organization of the eastern cities is expected to be completed within a few weeks, but the middle west is now in full swing and only awaits the closing meet. The plan outlined for racing in the league club plan for this season follows base ball league methods. Each motor-drome will maintain a racing club, composed of ten racers. Thus there will be five clubs, including Chicago, Cleveland, Detroit, St. Louis and Cincinnati. Each club will be divided into two teams, each making a tour of the other cities to fight it out with the home teams for supremacy, as in base ball. One team will remain at home to defend the local track while the other is abroad. The scores of the teams will be kept and will probably be based upon the number of firsts, seconds and thirds which the members score for their respective teams. A pennant will be awarded to the winning team at the end of the season. In the event that an eastern league is organized, as planned, there will be an end of the season contest between the two leagues for the championship of America.

Owning the Machines.
The local motor-dromes now own the machines used in the races and will allot them to the riders by drawing lots each week. The rider that draws machine 1, for example, at the opening week in Chicago will ride that mount the entire week. All the mounts will be stock machines of the same make, owing to the requirement of the Federation of American Motorcyclists racing rules, providing that no rider shall be compelled or allowed to enter a race on a strange machine. However, this rule may be amended at the next meeting of the Federation of American Motorcyclists directors in Chicago, April 2.

A training camp for riders will be opened at the Luna Park motor-drome in Cleveland about a month before the racing season opens. This is to get green riders thoroughly board-track broke before taking part in races. The Cleveland track was selected for the training camp owing to the steep angle of the bowl. It is figured that the rider who can navigate that will have mastered board-track racing and will have nothing new to learn when he is shifted to the easier track at Riverview the following week.

Besides the regular league club contests, the policy of the league will be to pull off special attractions in the shape of speed contests between the star riders of the country. These stars will be allowed to use the special factory machines. Races will be held at the different tracks on Wednesday, Saturday and Sunday nights.

Effect on Sport.
The organization of the American League of Professional Motorcycle Racing Clubs was effected at Cleveland recently and will be far reaching in its results on the sport. It is intended to insure the permanency of motorcycle racing, and the league will include all the board tracks in the country. Chicago was responsible for the launching of the league, and in addition to the tracks already in the Middle West league, movements are on foot for motor-dromes at Kansas City, Indianapolis, Minneapolis, Milwaukee and Louisville, at least one or two of which will be included in the circuit before the season closes. Each motor-drome will be a distinct corporation, with its own set of stockholders and directors, who will constitute the club for each of the cities. Each club will select a representative upon the executive board of the league, which will be the controlling body, arranging for national publicity, establishing a regular schedule of intercity races to be run continuously on the various tracks, and making assignments of all riders.

Motorcycle Notes.
A high-power motorcycle has been purchased by a malted milk company for the use of its billboard inspectors in England, France and Germany.
The Cleveland O. J. Motorcycle club will make a twenty-four-hour run to Indianapolis, May 20-21, to witness the automobile race at the speedway.
Patrons on one of the Bird Island Minn. rural routes are elated over the fact that their mail carrier has purchased a motorcycle, and mail will now be delivered to them early in the day.

Members of the Marion, O., police force feel so keenly the need of a motorcycle in their work that they have asked permission to raise sufficient money by public subscription to purchase one.
In a recent lecture at the Kansas Agricultural college the value of the motorcycle on the farm was emphasized and various types of motorcycles demonstrated.

Three new motorcycles will constitute a part of the Easter clover of the Grand Rapids, Ia., police department.

The Elton Automobile company of Youngstown, O., has adopted motorcycles for use in its service department.

Altoona, Pa., has fallen into line and ordered a motorcycle for use in the police department.

McAdams, Colo. of Iowa City have opened a parcel delivery service and deliver suitcases and other parcels by motorcycle.

The St. Louis Motorcycle club has adopted a code of signals to be used by motorcyclists when passing other vehicles, so that possible accidents may be avoided.

Secretary Gibson has received an application from China for membership in the Federation of American Motorcyclists.

Sixteen additional motorcycles have been purchased by the Cincinnati police department.
An up-to-date druggist of Fort Worth, Tex., has added a motorcycle to his store equipment and now delivers prescriptions promptly.
Dr. J. B. Elliott of Clarkdale, Mo., uses a motorcycle in making professional calls.

A series of dances, card parties and skating parties is keeping up the enthusiasm of the members of the Rockford (Ill.) Motorcycle club during the winter months.

One of the first girls to hold office in a motorcycle club is Miss Irene Kimbers, who recently was elected secretary of the Hoquiam (Wash.) Motorcycle club.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.

MOTOR FADS AND FANCIES.

Stitched gray silk traveling hats in small flat cases are now. They are on the same order as those worn by men, only they have the rolling brim instead of the visor.

Toilet cases with snap fastenings that fold flat seem to be best liked. They may be had in a number of new shapes and in all colored leathers. The fittings usually match the leather.

A new inch-long case for the running board is made of automobile leather. It is fitted with aluminum dishes for four or six persons, and includes a combination alcohol stove and a tea kettle.

White chiffon veils with Bulgarian borders are the fad of the hour. They have an outer border of white satin and are very gay and drowsy looking, especially when worn with white Panamas or sailors.

Covert cloth for tailored ulsters is one of the revivals which is most sensible.

The ulsters make serviceable garments for rain or shine and are fine for long trips. Being warmer than the dust coats, they are quite popular for early spring wear.

For men the convertible collar box and toilet case comes this season with a removable disk of leather upon which all the articles are held by small straps, so that when it is not needed it may be quickly removed to a drawer without the things being dropped or scattered about. It may be had in all of the best liked leathers.

Motor hats are so varied in style and so much more becoming this year than ever before that they suit all tastes. One having a Bulgarian silk crown with a wide, turned back tan straw brim is simply trimmed with a bunch of tiny alicen apples. Another, more elaborate, has a green velvet crown and a wide brim of gray straw with a bunch of chestnut buds at one side. This hat also has a green shaded veil.

AUTO ACCIDENTS NUMEROUS

Statistics Show that Many Are Killed and Maimed.

PREVENTION LAWS TO COME

Meeting of National Police Chiefs' Association Will Mark Legal Crusade to Regulate Owners and Drivers.

Automobiles are killing from fifty to seventy-five people in this country every week and are injuring and maiming between forty and fifty every twenty-four hours, according to reports of accidents which are being compiled by Chief Dunn of the Omaha police for the use of the National Association of Police Chiefs in the fight of that organization for the prevention of automobile accidents. Chief Dunn has just made public the report of

automobile accidents for the five weeks ending January 22 and the statistics show that during that period 282 people met their death in these accidents, while 1,238 were injured. The number of accidents was 1,275. In the report are included only automobile accidents which occurred in those cities and towns which maintain police organizations. According to Chief Dunn there are as many accidents in the country and in villages as there are in the cities and larger towns. The National Association of Police Chiefs is preparing a nation-wide crusade against reckless automobile driving and Chief Dunn has been delegated the gathering of statistics upon which the crusade will be based. At the coming annual convention of the chiefs a set of model laws will be prepared from the combined experience of all the members, and every city and town in the United States and Canada will be asked to place them in effect.

Many States Report.
In the five weeks covered by the report deaths from auto accidents occurred in

thirty-five states of the union and in three provinces of Canada. New Hampshire was the only state in which there was neither death nor accident. New York headed the list with 332 accidents, in which 61 met death and 263 were injured. Pennsylvania's 120 accidents were responsible for 17 deaths and 119 injuries and came second on the list. New Jersey, with only 55 accidents to its credit, killed 13 people. In Illinois there were 50 accidents, which resulted in 12 deaths and 81 injuries. Fashionable Providence, R. I., was exceeded only by New York and San Francisco in the number of its accidents. Chicago, Philadelphia, Boston and other much larger cities being left behind. Rhode Island, small as it is, had 49 accidents, killed 5 people and injured 21, while Texas reported only 5 accidents, no fatalities and only four injuries.

As an indication of the alarming increase in the number of automobile ac-

cidents and the menace of the reckless driver, Chief Dunn has called attention to the report issued some days ago by President Hill of the Iowa State Traveling Men's association. In which the members of that body were called upon to take some action covering the havoc which automobiles are working with the funds as well as with the members of the organization. President Hill's statement said 45 per cent of all death claims last year were caused by automobiles, while 15 per cent of the indemnity claims were from the same source. In 1912 the Traveling Men's association in Iowa paid benefits to 67 members injured while operating machines, 402 while passengers and 137 members who were simply innocent bystanders when injured by others. A total of \$50,000 was paid out last year by this association for automobile accidents.

The Persistent and Judicious Use of Newspaper Advertising is the Road to Business Success.



**Winter—The dullest season—
was our most active shipping period**

THE three deadest months, in the automobile business, are December, January and February. During this period some automobile factories shut down altogether.

With us it has been just the reverse. We have been shipping over 140 cars a day for the last six months.

Right now, we are delivering over \$1,000,000.00 worth of Overlands every single week.

Our great factories can make no more than this. The demand forced us to manufacture as many cars in the dull season as we planned and prepared to in the height of the best season---which is from April on.

The urgent demands for the 1913 Overland have broken and established new production records every day.

In seven months we have shipped over twenty-one thousand cars.

This is just over 85% more than we delivered up to this time last year.

Every section, state and town in the country is ordering in excess of its contract—and it is utterly impossible for us to supply the cars.

You can judge the demand from the following figures.

Here are some state and city increases:

Last year North Dakota took 300 Overlands; this year they have contracted for 755; an increase of 152%—and they want more.

Last year Minnesota took 625 Overlands; this year they have contracted for 1110; an increase of 78%—and they want more.

Last year Iowa took 1595 Overlands; this year they have contracted for 2555; an increase of 61%—and they want more.

Last year Texas took 675 Overlands; this year they have contracted for 1220; an increase of 84%—and they want more.

Last year Kansas took 313 Overlands; this year they have contracted for 731; an increase of 134%—and they want more.

Last year Illinois took 1690 Overlands; this year they have contracted for 2085; an increase of 24%—and they want more.

Last year California took 1150 Overlands; this year they have contracted for 2410; an increase of 101%—and they want more.

Last year Saskatchewan, Canada, took 100 Overlands; this year they have contracted for 250; an increase of 150%—and they want more.

Last year Alberta, Canada, took 100 Overlands; this year they have contracted for 250; an increase of 150%—and they want more.

Last year Manitoba, Canada, took 100 Overlands; this year they have contracted for 250; an increase of 150%—and they want more.

Last year San Francisco, Calif., took 2500 Overlands; this year they have contracted for 4000; an increase of 60%—and they want more.

Last year Minneapolis, Minn., took 1000 Overlands; this year they have contracted for 2000; an increase of 100%—and they want more.

Last year Kansas City, Mo., took 800 Overlands; this year they have contracted for 1500; an increase of 87 1/2%—and they want more.

Last year Philadelphia, Pa., took 700 Overlands; this year they have contracted for 1200; an increase of 61 1/2%—and they want more.

Last year Milwaukee, Wis., took 600 Overlands; this year they have contracted for 1000; an increase of 66 2/3%—and they want more.

Last year Dallas, Texas, took 400 Overlands; this year they have contracted for 600; an increase of 50%—and they want more.

Last year Sioux Falls, S. D., took 400 Overlands; this year they have contracted for 600; an increase of 50%—and they want more.

Last year Des Moines, Iowa, took 300 Overlands; this year they have contracted for 500; an increase of 66 2/3%—and they want more.

Last year Denver, Colo., took 300 Overlands; this year they have contracted for 500; an increase of 66 2/3%—and they want more.

Last year Tampa, Florida, took 50 Overlands; this year they have contracted for 100; an increase of 100%—and they want more.

Last year Louisville, Ky., took 50 Overlands; this year they have contracted for 150; an increase of 150%—and they want more.

The above cities and states have been picked, in as many different localities as possible, to show both national consumption and increase.

To reasonable and sensible people the above figures prove one very important point in particular; that the majority of car buyers realize that an Overland offers more car for less money than any other car in America.

This completely equipped, self-starting, 30 horsepower, five passenger touring car for \$985 is the equal of any \$1200 car built. It has the power, the speed, the seating capacity, the construction, the comforts and conveniences.

No car is made better. Being built in the largest, most completely equipped and most modern appointed factory in the industry, you get in this car the same manufacturing methods used by the makers of the very highest priced cars. Our methods of production are just as thorough, just as painstaking and just as exacting. Our

materials and cars are subject to the same rigid inspections and tests as the highest priced cars made.

Judge the value by the demand—and you'll always save money. We are now over 7,000 cars behind our "immediate shipping orders"—and it is still the latter part of the dull automobile season.

Figuring from the present pressure for Overlands, it is difficult to calculate what the demand will be when the spring season comes. It is safe to assume that we will be swamped.

We would advise quick action if you want an Overland. Delay will not only mean a longer wait for your new Overland, but possibly you will be unable to get one at any price.

Enter your order now, and you may get your Overland when you want it. We candidly advise you to see the Overland dealer in your city without delay. And as a final suggestion—take one more look at the above figures.

The Willys-Overland Company, Toledo, Ohio

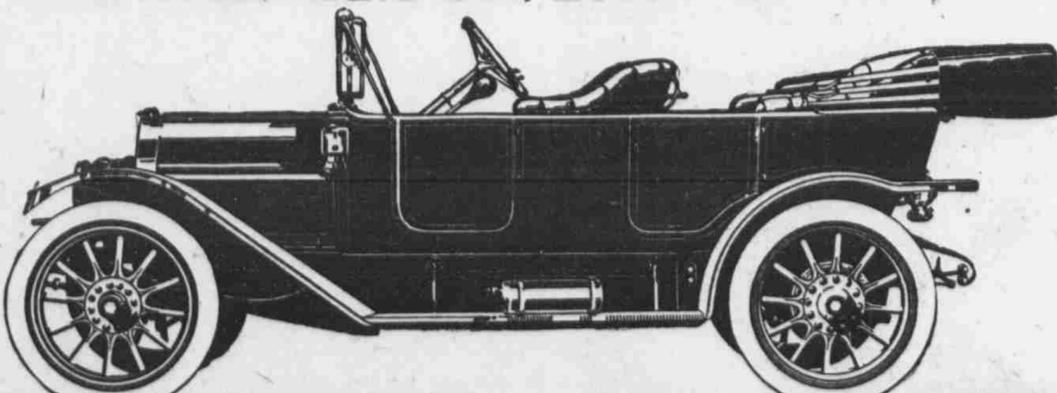
Van Brunt Auto Co., 2010 Farnam Street

\$985

F. O. B. Toledo

Completely equipped

- Self-starter
- 30 Horsepower
- 5-Passenger Touring Car
- 110-inch Wheel Base
- Timken Bearings
- Center Control



\$985

F. O. B. Toledo

Completely equipped

- Remy Magneto
- Warner Speedometer
- Mohair Top and Boot
- Clear Vision, Rain Vision Wind-Shield
- Prest-O-Lite Tank