

Coronet at \$10 Hats

These are the most practical and most popular of all Easter Hats. They have the stunning style and the graceful beauty of the most expensive models. They are designed by a French style expert and they are made of the best imported materials ever put into medium priced millinery.

All the clever little spring shapes are here in the new shades of Saxe blue, Nell rose, Kelly green, wisteria and chartrouse. More than 200 new "Coronet" Hats shown for the first time Saturday.

\$10

Misses' & Juniors' Hats for Easter

Pretty, girlish shapes of fine white milan straw trimmed with ribbons and rosette effects. The colors are charming shades of pink and light blue as well as white—ages 4 to 10 years—\$1.75 values, at... **98c**



Brandeis Stores

You Are Following the Example of the Best Dressed Women When You Come Here to Choose Your

Apparel for Easter

Whatever You Select Here is Bound to Be Strictly Fashionable and Thoroughly Practical

This store has maintained its style supremacy for more than a quarter of a century. It carries by far the largest stocks and offers by far the largest varieties before Easter because it outfits the great majority of women in this vicinity. Styles are newer and more authentic here. Qualities are always more dependable.

Every item in this announcement is an attraction of special interest at a price no other store will duplicate Saturday.

Notable Assemblage Imported Easter Millinery

Together With Dashing Creations of America's Best Creators of Style

Exquisite French creations from Lewis & Poirer—stunning dress hats from Burby, Lichenstein, Tappe, Bendel, Kurzman and all the well known 5th Ave. Shops.

The graceful small shapes in fine English Milans, leg-horns and imported Tagals, artistically trimmed with Numidi, Heron, Paradise, ribbons and French flowers, at—

\$16.50 up to \$50



Easter Hats, Ready-to-Trim

Nine hundred new hemp hats are shown for the first time Saturday in popular small turban effects. New combination colors, such as blue to taupe, cerise to taupe, champagne to brown, etc.—also large velvet faced hats—regularly \$4 values, special at... **\$2.50**

Hat Trimmings for Easter

OSTRICH PLUMES

Great, new shipment of shaded ostrich plumes, in light centers with dark edges, also solid colors with spotted heads—every popular shade. These are 18-inch French ostrich plumes, 10 inches wide—regular \$6.50 values—bargain square, main floor... **\$3.98**

NUMIDI EFFECTS and Novelty Ostrich

The height of fashion this season. Saturday we offer a large selection of each, in quilt effects, pom pom, ostrich bands, fluffies, etc., in shaded effects and plain colors. at... **50c to \$2.50**

AMERICAN BEAUTY ROSES

Large spray—3 American beauty roses with foliage—a 75c value, at... **39c**

SILK SWEET PEAS

Large clusters of silk sweet peas in white, wisteria, lavender, old rose and yellow—6 sprays in a bunch—regular \$1.25 value, at... **69c**

IMPORTED LILACS

In two shades, light or dark, also red, dark blue, white—12 sprays in a bunch—worth \$1.75, at... **98c**

Scores of other effects in trimmings for Easter hats at very moderate prices. Every new style in untrimmed hats.



Brandeis Apparel always appeals most strongly to Women with a genuine knowledge of Style.

Basement Millinery Department

NEW YORK PATTERN HATS

100 pattern hats from a well known New York maker. They are trimmed in ostrich fancies, ostrich bands, ribbon bows and flowers—all light colors—special for Easter wear—very special... **\$5**

\$6 TRIMMED HATS at \$3.50

500 Spring Hats—made of hair braids trimmed in flowers, ribbons, etc.—every one a different, new style, at... **\$3.50**

TAILORED and STREET HATS

Turban, sailors and small shapes—many styles—trimmed and ready to wear, will go... **\$1.50 and \$2.50**

MISSES' and CHILDREN'S HATS

Great variety in Milan, hemp and majestic braid hats, smartly trimmed in ribbons and sashes... **98c, \$1.50, \$1.98**

Flowers and Fancy Feathers

White marabou feathers in four or five branchings, fancy ostrich stick-up effects, roses, lilacs, small flowers—basement, on sale... **15c, 25c, 49c**

Waists for Easter

A special offer of 350 of the smart, new voile waists—beautiful models in the newest spring ideas—on our second floor, at... **\$1**

VOILE and LINGERIE BLOUSES

Hand embroidered blouse waists, cleverly trimmed with real laces, at \$2.50, \$3.50, \$5 and up to **\$15**.



New White Crepe de Chine Waists.

The newest and most popular of the waist models for spring—many variations of 1913 style features at **\$2.98, \$3.98, and up to \$19**.

SILK DRESSES

These dresses are from a special purchase and include many samples—new draped skirts and Bulgarian effects—all the popular new spring shades. These dresses are in one big lot at... **\$6.98**

AFTERNOON FROCKS

You saw many of these dresses worn earlier in the week by our artists' models and thousands of women exclaimed at their beauty. You can choose from a score of... **\$25-\$35**

DRESSES FOR EASTER

For Easter apparel of genuine style and beauty, there's nothing to compare with these smart silk dresses at a moderate price. Draped and paneled effects—many exclusive ideas at... **\$15**

SPECIAL SALE of WOMEN'S Spring Tailored Suits \$15

Positively Made to Sell at \$20 to \$25

480 Tailored Suits, in all sizes for women and misses, purchased at a sacrifice from an eastern maker and placed on sale just in time to save you from \$5 to \$10 on your Easter suit. All the new styles, including blouses, corduroys and Norfolks—all the new bright shades and conservative colors. A complete new spring assortment at the biggest bargain in Omaha.

Fashionseal Suits For Women Are Always \$25

Here are the spring style aristocrats. "Fashionseal" Suits cannot be compared with any other line of women's tailored apparel that sells at \$25.00. "Fashionseals" are like the best of the \$35.00 and \$40.00 Suits.

Children's White Dresses for Confirmation.

A score of beautiful styles for Easter. Some are simple, dainty frocks, and others are elaborately made of sheer white materials, exquisitely trimmed with laces and embroideries... **\$5.00 to \$25.00**

Children's Colored Dresses

We have never shown such pretty girlish effects as these. They are made for semi-dress occasions and for practical school wear, as well. A score of novelty effects at— **\$2.50 to \$7.50**

Children's Spring Coats

Your little girl will need a spring coat this season. Nothing could be daintier, more becoming or more practical than these new spring weight coats that are so popular at— **\$2.98 to \$12.50**

Spring Coats at \$10

A special lot of these coats in long and three-quarter length, all the newest spring materials and colors—none worth less than \$15, many are worth \$18.

The CLEVEREST COATS for SPRING

Here are the extreme novelties for the season. Some with Balkan sash—special at... **\$15, \$19, \$25**

Crepe de Chine UNDERWEAR

Most popular material for spring—newest style ideas in Crepe de Chine Skirts, Gowns, Combinations and Princess Slips—embroidered or lace trimmed at— **\$3.50, \$5, \$7.50 and up to \$19**



EASTER FOOTWEAR

Smart, comfortable styles in black, grey and brown suedes and buckskins, champagne kids, gun metal calf with grey buck tops (one of the very newest styles), Gypsy cut shoes in new seamless styles and English walking shoes; also pumps made to wear with silk stockings (lined throughout with satin), button oxfords, Colonial pumps and English pumps, in all the new spring styles, at the pair... **\$3.50 to \$6**

Women's White Buckskin Shoes, made from best quality Lawrence's Nubuck, in button styles, with tipped toes—at the pair... **\$2.85**

Women's White Canvas Shoes, in light Sea Island duck, with plain or tipped toes and light extension soles **\$2.48**

Well Known Shoes Sold Exclusively by Us.
Edwin C. Burt Shoes
Red Cross Shoes.
Hurley Bros. Shoes
Boys' Shod-Rite Shoes.

MISSES' and CHILDREN'S DRESS SHOES.

Vici kidskin, dull and patent leathers, with cloth tops—neat, broad toe styles with Goodyear welted soles. Sizes 11½ to 2, at... **\$2.48**. Sizes 8½ to 11, at... **\$2.25**
Sizes 6 to 8, at a pair... **\$1.98**

Great Sale of Easter Lillies

Large, beautiful, fresh blooming Easter Lillies that sell everywhere for 25c; on sale at, each blossom... **15c**
Cut Flowers, Azaleas and blooming plants at low prices.

Kid Gloves for Easter

Women's Long French Kid Gloves, full 16-button length in white only, with 3 Radium clasp fasteners or Cleopatra buttons—regularly worth \$3.50... **\$2.50**

SHORT KID GLOVES AT \$1.50 AND \$2.50 A PAIR

Women's Real Grenoble Kid Gloves in 2-clasp fasteners, with heavy embroidered back or Paris point stitching.

KID GLOVES WORTH \$1 AND \$1.25 AT 69c A PAIR

Women's Kid Gloves in tan, grey, red, white and black—2-clasp with single row embroidery—Bargain Square.

NOVELTIES IN NEW VEILINGS

"VANITY" the new spring veiling in dainty meshes and patterns, bow knot patterns, in black, white and colors, special, at... **98c and \$1.50**
Fine Silk Chiffon Auto Veils and Scarfs, 2 yards long with hemstitched and fancy borders, new plain and ombre shaded—all colors, each... **\$1.00**

HANDKERCHIEFS FOR EASTER

Women's hand embroidered corner, pure Irish linen handkerchiefs with Armenian and val lace edges, worth to 50c, at **25c**
Women's Embroidered Sheer Linen Handkerchiefs, with hand Armenian and val lace edges, worth up to 25c, at... **15c**



WOMEN'S UNDERWEAR

Kayser's Venetian Silk Vests; also silk bloomers, worth up to \$3.00 at the garment... **\$1.98**
Munsing Irregular Union Suits, in the popular styles, \$1.00 values... **50c**
Mercerized and plain lisle Munsing union suits, worth \$2.00, at... **\$1.00**
WOMEN'S, CHILDREN'S HOSIERY
Women's Imported Cotton and Mercerized Lisle Hosiery, with double soles and wide hem tops, at the pair, **35c**
Women's Heavy Pure Thread Silk Hosiery, double soles, \$1.00 value, **75c**
Girls' and Boys' School Hosiery, double heels and toes, 25c value... **15c**

Novelty Jewelry for Easter Wear

New Cherry Red Beads; special at, strand... **25c and 50c**
Pearl Beads, very fine selection, worth \$1.00; on sale at **50c**
\$2.00 Aluminum Hair Barretts, beautiful new designs, **\$1.00**
\$1.00 Hair Barretts, set with fine white stones, at... **50c**
Aluminum Braid Pins, set with white stones, at 25c and **50c**
\$2.00 Sterling Silver Bar Pins, whot and colored stones, **50c**
\$1.00 Silver Bar Pins, set with solid row of white stones, **50c**
Lucky Blue Bird Pins, very popular; special Saturday, **25c**

Easter Neckwear

Dainty neckwear plays an important part in adding grace and smartness to the costume.
New Bulgarian Neckwear, new sailor collars and new sunshine collars, scores of attractive models, at **25c to \$1.50**
Swiss Embroidered Sets, very special values at, set... **50c**
Children's Embroidered Swiss Collar, clever, girlish styles in Dutch and sailor collars, on sale at each... **25c**

Easter Novelties

Thousands of clever and original ideas in Easter novelties for the children are now being shown in the Pompeian room. There are many new and attractive ideas for decoration, toys, favors, etc., in every imaginable size and in a wide range of moderate prices.
Individual Spun Sugar Nests, at each, **10c**.
Robin, Chick, Duck and Turkey Eggs, lb., **15c**.
Jelly Bird Eggs, 2 lbs., **15c**, per pound, **8c**
CANDY SPECIALS SATURDAY.
Maple confections, lb. **20c** Black Walnut Taffy, lb. **25c**