

BRANDEIS STORES



We offer for Wednesday scores of new and stunning models in the ideal Easter Hats for women who seek real utility as well as faultless style.

We are Exclusive Agents for the Renowned

Coronet Hats \$10

Each "Coronet" Hat is the creation of a French designer who devotes his time exclusively to adapting expensive Paris ideas to moderate priced millinery. These "Coronet" hats have that dashing character that one rarely sees except in millinery of the highest class. "Coronet" Hats are by no means confined to one style. There are dress models, tailored models and flower trimmed hats as well in this matchless line. These are the hats that are captivating fashionable women in every style center in America.

Women's Pure Thread Silk Boot Hosiery 50c pr.

With wide mercerized lisle garter tops, lisle double sole, high spliced heels and toes—full fashioned and regular made in black and white.

EMBROIDERIES 45-inch embroidered Volls and Batiste Skirtings, 27-inch embroidered and ruffled Swiss and batiste flouncings and 24-inch allover embroideries in dainty eyeslet, floral, new combination and baby designs, worth to \$1.00, at the yard..... 59c

Women's Fine Grenoble Kid Gloves for Easter \$1.50

Elegant two-clasp gloves in attractive tan, grey, navy, mode, black and white colors in all the newest stitchings—fitted at the glove counter.

Boys' Spring Norfolk Suits For Easter Wear Old Store \$375

Smart, jaunty Norfolk and double breasted styles, splendidly made from all pure worsteds in all the new shades, in plain and fancy patterns—suits that will give the boys the best of service, are specially priced, at..... \$5

Boys' Blue Serge Suits — Attractive Norfolk and double breasted styles, tailored from good weight true blue serges—pants fully lined—regular \$6.50 values, at..... \$5

Winter Clothes Come Off and Spring Suits Come Out on Easter Sunday!

OMAHA'S BEST DRESSED MEN WEAR HIRSCH-WICKWIRE CLOTHES

For which Brandeis has exclusive Omaha Agency

More Omaha men are buying new suits for Easter—more men are choosing the best ready-to-wear clothes made—there's more reason than ever why you should join the ranks of well dressed men before next Sunday. There is only one way to look your best, and that is to buy the best. It need not be the most expensive, but whatever you buy here will certainly be the best of its kind. We have been suiting Omaha men for more than thirty years.

If you want to be sure of the best, ask for Hirsch-Wickwire clothes or Stratford System suits. They are the best in America at any price. You can buy them here for

\$22.50 up to \$35

Exceptional Values \$12.50 \$15 \$17.50 Men's Spring Suits at

Men who expect to buy just one suit a season certainly want one that will serve for every purpose—dress and business too. You can choose from hundreds of just such suits at prices well within your means. If you'll let one of our salesmen fit you to the best suit that ever sold anywhere for \$12.50, \$15.00 or \$17.50.



The Right Hat for Easter Men's and Young Men's

Stetson Hats in new 1913 styles are now on display. We offer a wonderful showing of these new soft and stiff hats, correct in style, perfect in fit, sound in quality and moderately priced—dozens of becoming styles at..... \$3.50

THE "ACME"—A NEW HAT

With "the bow" at the back—in all the new shades—extraordinarily good values, at..... \$2

Imported Knock-about Hats at..... \$1.50



SPECIALS ON THIRD FLOOR DRAPERY DEPT.

Remnants of very fine Cretonnes, Taffetas, Crepe Cloths, etc., worth up to 50c; at, a yard..... 19c

Bungalow and Novelty Net Curtains in all the new colors and patterns; at, a pair..... \$2.50

Marquise and Etamine with ribbon edges, worth to 50c a yard, at..... 39c and 45c

SENSATIONAL OFFER The Designer 30c

Regular Price 75c for One Year

The Designer is among the most popular magazines published exclusively for women and is one of the best authoritative style magazines in America. Each month it contains hundreds of new patterns accurately depicting the latest French and American fashions.

THIS SENSATIONAL PUBLISHER'S OFFER LASTS ONLY A FEW DAYS

Each issue is full of entertaining fiction and the new ways for making your home work easy.

THINK OF GETTING THIS MAGAZINE FOR ONE YEAR AT THE SMALL COST OF 2 1/2c A MONTH.

75c DESIGNER 30c Special for One Year

FREE To Every Mother Complete Pattern of PINLESS DIAPERS The "Safe Way" For Baby



Save your baby from the danger and pain of those ugly pins in the diaper. We are giving FREE a complete pattern with full directions for making these comfortable diapers—free from bulkiness yet with extra thickness where needed.

Learn How to Dress Baby Without Pins.

Come and see this new way to make your baby comfortable and happy—the Pinless and Buttonless way—recommended by physicians and nurses. An experienced nurse in charge of this demonstration will explain every feature to you. The practical way of dressing baby without pins or buttons and without having to turn baby over while dressing.

Demonstration in Infants' Section—Main Floor.

We Are Ready With Easter Footwear For the Entire Family



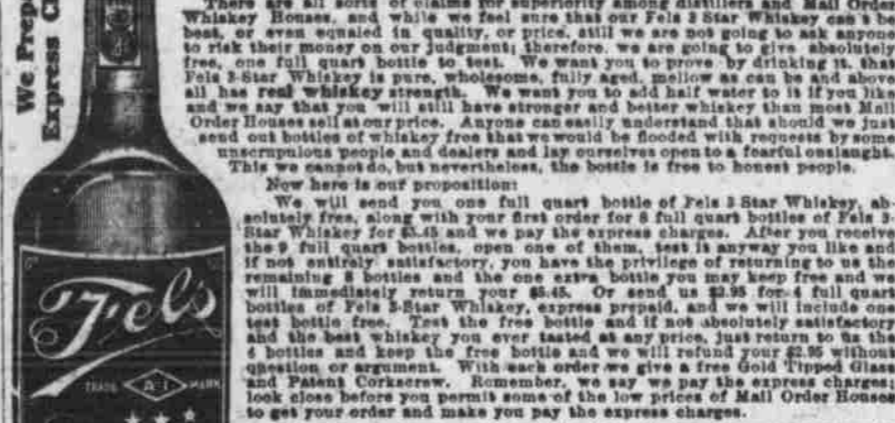
A wonderful array of stylish, durable Shoes—the kind that has built up our good reputation.

Every correct style shown in the big eastern cities is shown at this big Omaha store—in a full range of sizes—in every conceivable leather and fabric. Our salesmen enjoy fitting you perfectly—a very important factor in "shoe satisfaction."

Prices Moderate

FRY SHOE CO. 1612 & DOUGLAS

1 Full Quart Whiskey FREE Try It At Our Expense



There are all sorts of claims for superiority among distillers and Mail Order Whiskey Houses, and while we feel sure that our Fels Whiskey can't be best, or even equaled in quality, or price, still we are not going to ask anyone to risk their money on our judgment; therefore, we are going to give absolutely free, one full quart bottle to test. We want you to prove by drinking it, that our Fels Whiskey is pure, wholesome, fully aged, mellow as can be and above all has real whiskey strength. We want you to add half water to it if you like and we say that you will still have stronger and better whiskey than most Mail Order Houses sell at any price. Anyone can easily understand that should we just send out bottles of whiskey free that we would be flooded with requests by some unscrupulous people and dealers and lay ourselves open to a fearful onslaught. This we cannot do, but nevertheless, the bottle is free to honest people.

Now here is our proposition: We will send you one full quart bottle of Fels Whiskey absolutely free, along with your first order for a full quart bottle of Fels Whiskey for \$1.00 and we pay the express charges. After you receive the full quart bottle, open one of these test bottles as you like and if not entirely satisfactory, you have the privilege of returning to us the remaining 3 bottles and the one extra bottle you may keep free and we will immediately return your \$1.00. Or send us \$1.50 for a full quart bottle of Fels Whiskey, express prepaid, and we will include one test bottle free. Test the free bottle and if not absolutely satisfactory and the best whiskey you ever tasted at any price, just return to us the 4 bottles and keep the free bottle and we will refund your \$1.50 without question or argument. With each order we give a free Gold Tipped Glass and Patent Corkscrew. Remember, we say we pay the express charges; look close before you permit some of the low priced Mail Order Houses to get your order and make you pay the express charges.

We mean to prove superiority in the whiskey business; we mean to prove it by giving a free test bottle, that Fels Whiskey has no equal. Our quart bottles are full 25-ounce quarts and 203 short quarts and we guarantee every statement we make and back them with our paid up capital of \$400,000.00. If you want real whiskey and not weak, watery concoctions, send us your remittance on our free test proposition. The bottle is the best, that will prove more than we can write. Address orders and letters and make remittance payable to A. Fels, Mgr., or Fels Distilling Co., 155 Fels Bldg., Kansas City, Mo.

Get Into Business or Get Out of It

You know of men of your acquaintance who have grown rich through accepting business chances quietly offered them or through buying or exchanging land.

The Bee is used daily by men who have business bargains or who have real estate to sell or trade. It will pay you to follow these ads—watch them each day.

If you want to move some of your land or to pick out a new business, you will get quick returns by using the classified columns of this paper.

The Bee is read and used by real estate men who want to sell quickly and profitably—and it is read by a large class of persons who want to increase their earning powers by accepting new business opportunities. Follow The Bee—and you'll reach success.

Tyler 1000

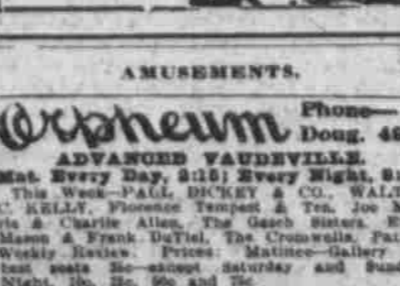


AMUSEMENTS. "OMAHA'S FUN CENTER." Gayety Daily Mat. 10-12-50-50-75c. THE WORLD OF PLEASURE EXTRAVAGANZA AND VAUDEVILLE. These Two Funny Hebrew Comedians, Fox & Stewart and One of the Highest Class Shows on the Circuit. Big Heat. Ladies' Dime Matinee Today. "Word Climbing the Hill." Daily Mat. 10c. Evngs. 5-10-50c. Douglas St. at 12th—Kytora Vanda-villa includes John Duda's Bears; The 3 Elliotts; Wanser & Palmer; Harry Bentley; Isabel Sells & Co.; Matthews & Hall; Hippocope-Pictures. —at 5 to 5:30 at 7 and 9 P. M. Daily.

Office Furniture at Low Prices

Closing out our dark golden oak finish in desks, chairs and few patterns of filing cabinets. \$25.00 three-drawer upright golden oak letter file \$18.00 \$67.50 solid quarter-sawn oak directors table \$40.00 \$15.00 quarter-sawn oak sanitary roll top desk, 45x25 \$8.00 Orchard & Wilhelm Carpet Co.

Funniest Ever MUTT AND JEFF



BOYD THEATER TOMORROW, ALL WEEK. MARCH WEDNESDAY-SATURDAY. EVA LANG The Rejuvenation of Aunt Mary Next Week, March 23 THE SEVEN SISTERS.

YSAYE Greatest Living Violinist

in Concert at the BRANDEIS THEATRE Thursday Evening, March 20 Tickets Now—\$1.00, \$1.50, \$2.00.

KRUG THEATER Matinee Today, 2:30—Night, 8:30 ZALLAH Ladies' Daily Dime Matinee Country Store Friday Night

BRANDEIS THEATRE Friday and Saturday—Starts Today JOHN DRAW Sunday—4 Days—Starts Today THE QUAKER GIRL

EMPRESS CONTINUOUS PERFORMANCE Starting Wednesday Evening, March 20, 8:00 P.M. FAMILY THEATRE Always Grand—There's a Reason

We want you to look elsewhere for Easter apparel. Compare carefully the beautiful styles we are offering with others, quality for quality, price for price. Your decision will perfectly satisfy us.

The Home of Hart, Schaffner & Marx Men's Clothes.



The Home of Crown Jewell Tailored Suits, \$25.00

Three Remarkable Silk Specials

Values in new Silks that you'll not find duplicated in any other store this week. 50 pieces of 40-inch, brocaded charmeuse and crepe de chine in splendid assortment of the newest designs and colorings, at yard, \$1.48, \$1.98

Fine 40-inch Silk Poplins and crepe de chine, all most wanted street and evening shades, \$1.25 and \$1.50 values, at yard, 98c

All Silk Satin Foulards, regular 75c quality, all 24-inches wide, the very newest spring colorings and patterns, at yard 48c



Charming New Modes in SPRING MILLINERY

Hats that are right in every respect—right in style, right in price—as practical as they are beautiful.

Our Extensive Line of Trimmed and Tailored Hats

Values much superior to what you would expect or will find elsewhere, priced at..... \$5, \$7.50, \$10.00 and up to..... \$25.00

Do not make the mistake of waiting, buy while assortments are most complete. We always guarantee all millinery.

WHITE GOODS SPECIALS

Dotted Swisses in all sizes and qualities, at yard—12 1/2c, 15c, 19c and 25c Flaxons and Luna Lawns for graduation, at yard—25c, 39c and..... 50c Pure Linen Irish Batiste and Belfast Lawn, at yard, 59c. \$1.00 and..... \$1.25 Ramie Cloth, the entirely new fabric, assorted colors, at the yard..... 75c and \$1.00

Wash Goods Specials

DOMESTIC ROOM Fancy new dress Gingham, plaids, checks and stripes, 12 1/2c values, at yard 8 1/2c New Volls and Poplins with fancy patterns, pretty colors, 25c values, at yard 19c Percales, light or dark colors, all new patterns, good 12 1/2c values, at yard 10c Apron Check Gingham, blue and brown, 7c values 5c Ready-made Sheets, good muslin, 12x30, 50c values 39c Half bleached muslin, 36 inches wide, 10c values 7c New Silk shantung, good colors, 25c values 19c Black Satin, 36 inches wide, 15c value, at yard 11 1/2c Cotton Challis, 36 inches wide, 12 1/2c values, at yard 10c Prints, Simpson's, perfect goods, blue, gray and black, 6 1/2c values, at the yard 5 1/2c

The Greatest BARGAIN SALE of PICTURES Ever Known in Omaha Next Saturday. Watch Our Windows and Ads.

Our Annual Sale of EASTER LILIES 500 beautiful blooming plants will be placed on sale Wednesday, at per bloom or bud..... 15c Such lilies are selling everywhere regularly at 25c a bloom. Wednesday Seed Special. Bluegrass seed, per lb. 20c Bluegrass and clover seed, per lb. 30c White Clover, per lb. 40c Onions seed, red and yellow, 4 qts. for 35c Vegetable Potatoes, 150 lb. flower seeds, 2 pkgs. 5c White Onion sets, 2 qts., for. 15c

HAYDEN'S BIG EASTER GROCERY SALE PRICES

We don't belong to any federation, association or organization to maintain high prices. Our aim is the people. 22 lbs. best granulated Sugar, \$1.00 48-lb. sack best high grade Diamond H. Flour, nothing finer for bread, 21c 10 lbs. best rolled breakfast Oatmeal, for 39c 10 lbs. white or yellow, Cornmeal 7 1/2c 5 lbs. fancy Japan Rice, 19c quality, for 35c The best domestic Macaroni, Vermicelli or Spaghetti, pkg. 7 1/2c 2 cans domestic oil or mustard, 12c. assorted pure Tomato catsup, Horseradish or Mustard, bottle, 8 1/2c Imported oil Sardines, per can 15c 10 lbs. best rolled breakfast Oatmeal, for 39c Fancy Queen Olives, quart 35c The best bulk Peanut Butter, lb. 19 1/2c Tall can Alaska Salmon 8 1/2c 4-lb. can Hominy, Pumpkin, Squash or Baked Beans, for 7 1/2c Peter's Breakfast Cocoa, lb. 30c Pint jar pure strained Honey, 25c The best Soda or Oyster Crackers, per lb. 8 1/2c Fancy assorted Cookies, lb. 15c E. C. Corn Flakes, pkg. 10c The best Tea Siftings, lb. 10c Golden Santos Coffee, lb. 25c Eggs, Butter and Cheese for Easter The best, strictly fresh No. 1, guaranteed Eggs, nothing finer for 50c a dozen, our price, dozen, 50c The best creamery Butter, carton or bulk, per lb. 37c The best country creamery Butter, per lb. 38c The best No. 1 Dairy Butter, lb. 38c Good Dairy Butter, lb. 35c Full cream Cheese, for macaroni, per lb. 15c Full cream Wisconsin cream cheese, per lb. 15c Fresh Beets, Carrots, Turnips, Radishes or Shallots, bunch 4c 15 lbs. best Red River Early Ohio Potatoes, for the people, lb. 20c Neufchatel Cheese, each 10c The Greatest Vegetable Market in the Country for the People—A Saving of 50 to 100 per cent. Fresh Beets, Carrots, Turnips, Radishes or Shallots, bunch 4c 15 lbs. best Red River Early Ohio Potatoes, for the people, lb. 20c 12 lbs. good Cooking Apples, 20c 15 lbs. fancy Red Globe Onions 15c Fancy California Cauliflower, per bunch 7 1/2c Fancy ripe Potatoes, lb. 10c Fancy Egg Plants, each 7 1/2c Fancy Rhubarb, bunch 5c Fancy Head Lettuce, heads, 7 1/2c-5c 2 heads Fresh Leaf Lettuce, for 5c Cape Cod Cranberries, 4 qts., for. 20c Fancy Strawberries, a box for 50c Fancy hot-house Mushrooms, box 50c Fancy large green Cucumbers, ea. 15c Extra fancy Grape Fruit, 46 size, 7 1/2c The Greatest Fish and Meat Market in Omaha for the People. Fresh Halibut, per lb. 15c Fresh Pike, per lb. 12 1/2c Fresh Pickers, per lb. 12 1/2c Fresh White Fish, per lb. 14 1/2c Fresh Herring, per lb. 7 1/2c Fresh Smelts, per lb. 10c Fresh Salmon, per lb. 15c Fresh Catfish, per lb. 10c Michigan Herring, per keg 85c Mixed Herring, per keg 75c Watch for our big ham and lamb sale for Easter.

Try Hayden's First

You may miss something if you don't read the want ads TODAY.