



## BRANDEIS STORES

Announce The Annual

# SPRING STYLE EXPOSITION

A Presentation of Original French Creations and American Masterpieces in  
 New Apparel, New Fabrics and New Accessories to the Costume  
 ENTIRE WEEK, BEGINNING MONDAY, MARCH 17

*From ten until twelve and from two until four o'clock each day, promenading models on our second floor will grace this*

### *ESPLANADE OF FASHION*

These beautiful young ladies will appear at intervals, attired in gowns and costumes that correctly interpret the foremost original style ideas for this season.

*The permanent location of our own European office in the heart of the fashion colony of Paris enables our foreign representative to make his selections in person, and he has sent us many of the most exquisite original creations from the master designers of the Continent.*

As a unique style feature of our millinery exhibit we are showing the exact duplicate of Gaby Deslys' famous Five Hundred Dollar Aigrette Hat worn by her at the opening of the Winter Garden in New York.

*Each Department in these United Brandeis Stores contributes its share of new merchandise to make this formal opening complete and comprehensive.*