
by stylish men all over town.... When passing my store tarry a
moment in front of window two
and eee the now spring styles, favand see the now spring styles, tar-
ored by most feehionable dressers. Young's New York Hats.. $\mathbf{8 3 . 0 0}$
Stetson's Hats........... $\mathbf{8 3 . 5 0}$
Knent Stetson's hats...
Knapp-k'th Hate.


## There are some wise adver-

 tisers in Omaha--also some of the most foolish in the world
fellows and that's why they are big today. you have a remarkable offer. It's the pounding away day after day, month after month that brings people to you People get to know you and your tore, inside und out, and when they want something they know you keep want something they know you keep
it--they know who you are and are

