

# W.C. SOCIETY: A BEE-HIVE

By MELLIFICIA. Thursday, March 13, 1913.

Many prominent society women are devoting much of their time during Lent to charity. Some are sewing for the various institutions of the city, while others are teaching sewing and cooking to the poor children of the city. But two particular cases come to my attention of well known society women who have a singularly ingenious plan.

A young matron and her sister wished to give a large donation to their church Easter Sunday, and being a little bit independent, they decided to earn the money themselves. So each morning these two young women may be found at a desk in the office of the matron's husband. The work they are doing takes but little scientific knowledge for execution, as they are folding circulars and addressing envelopes. So far they have each earned \$15, and they hope to nearly double this amount before the day of contribution.

### Prairie Park Club Fair.

Members of the Omaha Woman's club were special guests of the Prairie Park Needlecraft club Tuesday afternoon. There was a large attendance and addresses were made by the visiting members of the Woman's club, including Mrs. Draper Smith, Mrs. F. H. Cole, Mrs. Edholm, Mrs. Wheeler and others. They all expressed their appreciation of the part that the Prairie Park club is doing toward the practical beautification of the city, and were of the unanimous opinion that it was the most harmonious collection of homes with the exception of the aristocratic homes of any in the city.

An invitation was extended by the municipal league of Benson to the president of the Prairie Park club to address the league at its next meeting in order to help the Benson club along the lines that the Prairie Park club is working. For the purpose of paying off the indebtedness of the Prairie Park club house furnishings, a fair is to be held on March 28 and 29. The fair is to be opened by appropriate ceremonies, attended by Mayor Dahlman and staff, and the exercises will include a parade of all nations, headed by the Prairie Park band. The women are vying with each other to see which will have the prettiest booth and the most attractive offerings for sale. The board of managers are Mrs. B. G. King, Mrs. T. H. Oehlert and Mrs. F. J. Woodrow.

### Gymnasium Club.

Misses Alys and Olga Spicka entertained the T. J. S. Girls' Gymnasium club at their home Tuesday evening. A program consisting of instrumental and vocal music and recitations were rendered. The guests of the evening were Messrs. Dr. B. Dentstler, Joseph Mik and Charles Spicka. Mrs. B. Dentstler will entertain the club next week. Those present were:

- Misses—Tina Zikmund, Katherine Zikmund, Alvina Patek, Bessie Malilko, Tillie Kiment, Myrta Kiment, Mrs. B. Dentstler.
Messrs.—Rose Hudecek, Rose Stramek, Helen Pavlik, Olga Spicka, Alys Spicka, Mrs. B. Dentstler.

### Thimble Club Entertained.

The members of the Thimble club were entertained by Mrs. Frederick McConnell Tuesday afternoon. Thirty guests were present and the time was spent in needlework. Mrs. J. H. Dumont will entertain the club at the next meeting in two weeks.

### Et-A-Virp Club Orpheum Party.

The Et-A-Virp club gave an enjoyable Orpheum party and ladies banquet at the Henshaw Wednesday evening. There will be a business meeting and stag smoker Saturday March 15. The following attended the Orpheum:

- Misses—Grace Peterson, Bertha Bruner, Agnes Lament, Emma Higbee, Olga Johnson, Leola Granden, Anna Nehle, Cecyl Withnell, Helen Rosen, Nancy Hase, Margaret Kellogg, Florence Alexander, Odetta Jackson, Margaret Post.
Messrs.—W. G. Johnson, Frank Coulter, Leo Elsheward, Freeman Bradford, Clarence Doll, Dr. F. C. Lage, Dr. Attwood, L. W. Knight, Dr. Gauntner, Edward Hawley, Otto Nielsen, Carl Holwey, Albert Kellstrom, Clark Cheney, Mr. and Mrs. Royal Goff, Mr. and Mrs. J. J. McMahon, Mr. and Mrs. Guy O. Hale, Dr. and Mrs. H. E. Newton.

### Orpheum Party.

Complimentary to Miss Gertrude Greenbaum of Chicago, guest of Miss Helen Aarons, a theater party will be given Friday evening at the Orpheum. Those present will be:

- Misses—Gertrude Greenbaum, Grace Cohn, Edith Newburg.
Messrs.—Will Millia, Joseph Loeb, Henry Mendel.
Misses—Theresa Kuit, Helen Aarons, Evelyn Block.
Messrs.—David Warren, David Alter, Ben Aarons.

### Matinee Luncheon.

The Mid-Week club entertained at luncheon at the Loyal Hotel Wednesday, followed by a matinee party at the Orpheum. Those present were:

- Messrs.—A. P. Cronk, Charles E. Butler, P. F. Maley, Walter Hamilton, J. R. McPhail, H. C. Beavers, M. C. Brown.
Messrs.—Edna Hansen, Alice Larson, Kathleen Hansen, Masters—John Hase, Jr., Kenneth Neilson, Leroy Wilson, Larson.

### Benefit Masked Ball.

The Daughters Israel-Aid society will give their first social charity masked ball at Metropolitan hall, March 16. The proceeds are for a Jewish Old People's home.

### To Wed in Chicago.

Mr. and Mrs. Eury Newman of Chicago announce the engagement of their daughter, Josephine, to Mr. Louis Marks of Omaha. The wedding will take place next Sunday at the Hotel Sherman in Chicago, Rabbi Fisch officiating. After a short wedding in they will be at home in the Maxwell apartments on Harney street.

### E. O. T. Club's Hippodrome.

In celebration of the last meeting of the E. O. T. club, Messrs. Max Smith and R. G. Swar gave a box party on Wednesday evening at the Hippodrome. Those present were Mr. and Mrs. James E. Green, Mr. and Mrs. John C. Wilson, Mr. and Mrs. Mc Smith and Mr. R. G. Swar.

### In and Out of the Bee Hive.

Miss Gertrude Greenbaum of Chicago is visiting Miss Helen Aarons. Mr. and Mrs. W. F. Baxter have returned from California, where they spent part of the winter. Mr. and Mrs. Charles E. Black have returned home from San Antonio, Tex., where they have spent the past month.

### Bushnell-Wallace Wedding.

The home of Mr. and Mrs. Charles A. Salter, 1024 Douglas street, the scene of a pretty wedding Wednesday evening, when Miss Edith A. Wallace, niece of Mrs. Salter, and Lloyd P. Bushnell, who is connected with M. E. Smith & Co., were united in marriage. Rev. C. C. Meek of the Castle Presbyterian church. The home was prettily decorated with flowers and wax, and in one corner was hung the white bell draped in white ribbon under which the marriage ceremony performed. Mr. H. B. Bushnell, brother-in-law of Mr. Salter, acted as best man, and Mr. Salter gave the bride away. The wedding march "Lohengrin" was played by Dr. McDiarmid.

After the ceremony a dining supper was served. Mr. and Mrs. Bushnell left for their honeymoon in evening. They will make their home in Omaha upon their return. The guests of honor were:

- Rev. and Mrs. C. C. M. Dr. S. E. MacDiarmid, Mr. H. B. Bushnell, Mr. R. R. Hatmann, Miss Alice Koch, Miss Helen Alston, Miss Odessa Duncan, Mrs. Anderson, Mrs. S. M. Coulter.

### Sermo Club Meets.

The Sermo club met today afternoon with Mrs. R. L. Smith the guest was Mrs. A. Dart. Interest papers were read by the following: Miss Lillian Gwinn, Mrs. B. R. Hase, Mrs. Paul A. Thiemann and Mrs. J. J. Dann. The next meeting will be held with Mrs. Paul A. Thiemann.

### Theater Parties.

Several small theater parties were given Wednesday evening at the Brandeis theater, where Miss Stahl, who is playing "Maggie Poe" is the attraction. In one party Judge and Mrs. W. A. Redick, Miss Mrs. W. T. Burns and Mr. John Bek.

Another party included Mr. and Mrs. Mosher Colpetzer and Mrs. Glenn C. Wharton. One of the theater parties which had supper at the Omaha club, included Mr. and Mrs. Joseph Hase, Miss Katherine Thummler, Mr. J. J. Wolfe and Mr. Dudley Wolfe. Another party at the club were Mr. and Mrs. O. C. Redick and Mr. and Mrs. Orge Redick.

### Celebrate Birthdays.

Mrs. Leroy Wilson entertained Wednesday evening celebration of her birthday. Those present were:

- Mr. and Mrs. Wain Nelson, Mr. and Mrs. Wain Hansen, Mr. and Mrs. Sherman Gentleman, Mr. and Mrs. John Hase, Mr. and Mrs. Arthur Meining, Mr. and Mrs. Georj Van Horn, Mrs. Chris Petersen, Mr. McCloud, Mr. Ed Larson.

### Afternoon Bridge Parties.

Mrs. R. V. Cole and Mrs. A. O. Peterson are entertaining a series of bridge parties, the first was given Wednesday afternoon and the second Thursday afternoon.

Misses—Edna Hansen, Alice Larson, Kathleen Hansen, Masters—John Hase, Jr., Kenneth Neilson, Leroy Wilson, Larson.

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## STYLE SHOW ALL NEXT WEEK

Big Stores Preparing to Display the Latest Spring Fashions.

BUYERS FROM STATE EXPECTED

All the Stores to Simultaneously Show Newest Creations of the Dressmakers' and Milliners' Art in Designing.

Omaha stores are making final preparations for the second annual style week to begin Monday. Goods have been taken from the shipping rooms, unboxed and placed on the counters and in the display cases at many places, ready for the beginning of the style show. At some of the larger department stores, window trimmers and decorators are planning their designs and will have them installed before the end of this week. A few already have their windows arranged, brilliantly colored with the new hues and shades which will predominate in the clothes of womankind the coming season, and store decorators have been about engineering the arrangement of new ideas in interior embellishment for their establishments.

There will be much rivalry among the merchants over which shall have the more attractive store arrangement and especially which shall show the more extreme and latest creations in wearing apparel. Practically all the larger stores have entered into the spirit this spring and will join in presenting to the public during the one week the very newest of merchandises.

Already more clerks have been employed and others impressed into more strenuous service to handle the large spring trade. Shoppers are out earlier this year than they have been before. Spring styles, especially the extreme creations in woman's dress, have already come into the streets and at evening affairs, adorning the braver women folk.

Hayden brothers, Brandeis, Kilpatrick's, Orkin Brothers and Thompson-Belden, all report an unusual activity in spring trading. They expect, and have planned, even greater business next week. Because they expect the Omaha shoppers to be augmented by thousands from out in the state. The idea in getting together this year for the second spring style week was mainly for this reason. The big merchants wanted to induce the country buyers to come to town and do their shopping at the same time so that better quality could be dispensed because of their ability in such a case to buy in greater quantities and furnish better values. The style shows and openings will begin simultaneously Monday at all the stores and lasts until closing time Saturday night.



# Brandeis Stores

Announce Their Spring Opening Display of

## MILLINERY

## Women's Ready-to-Wear Apparel

Fabrics and Furnishings

Week Beginning Monday, March 17th

A Notable Feature of the Omaha Style Show

You Are Cordially Invited To Attend.

### SUPPLIES MODERN NEEDS

High School of Commerce Fills a Long Wanted Training.

### COURSES PROVE SUCCESSFUL

Because Students Are Taught How to Perform the Work that is Required of Help with Local Concerns.

E. U. Graff, superintendent of schools, outlined the work being accomplished at the new High School of Commerce before the Commercial club and by means of a chart and statistics showed the needs in modern industrial and civic life which the school is filling. The High School of Commerce, he said, is not an experiment. Such schools have

been in existence in European countries for over a half century and in the last twenty years have found solid ground within the United States. In that time, he asserted, the commercial school has advanced from a mere department of stenography, bookkeeping and typewriting in the high schools to large, separate, exclusively commercial schools numbering thousands throughout the United States. The Omaha High School of Commerce, said the speaker, is endeavoring to fill the needs of this community. Subjects of direct bearing on the industrial, commercial and civic life of Omaha, are being taught the students there. One of the best and most successful courses being taught is that of local industries, in which the classes are being taught the work being done in Omaha business houses and factories and government. Prof. Graff concluded his remarks by

### SCANDINAVIANS TO HOLD BIG MASS MEETING SUNDAY

Omaha Scandinavians will hold a mass meeting at Washington hall Sunday afternoon at 2 o'clock. The meeting will be held for the purpose of bettering working conditions for the Scandinavians of the United States and Canada. Five speakers from Chicago will be here to talk. They will speak in the Scandinavian and American tongues.

## Victim of Spinal Meningitis Dies at Local Hospital

David Peterson, who was taken sick suddenly with cerebro spinal meningitis Tuesday and removed to the St. Joseph hospital on that day, died Wednesday night.

The sick man was taken to the hospital in the new police ambulance, which is used only for contagious diseases. Health Commissioner Connel ordered the ambulance and motorcycle Officer Loymen Wheeler was sent to accompany the sick man. He was unaware of the deadly disease and rode inside the car. The following day, Wednesday morning, he was suddenly taken sick. His condition is unchanged and he is confined in bed. It is feared he might have contracted the disease. Peterson is survived by his mother, Mrs. Laura Peterson, and one sister.

## Miss Rae Potter Chicago's Most Beautiful Working Girl

Talks entertainingly on her particular system of beautifying

My ideas as to beauty-making and keeping are very simple. Just keep clean, exercise as much as possible, work well, play a little, sleep enough and eat the things that agree with you. But above all, have a sweet, clean, pleasant view of life, and think kindly of everyone as well as yourself. I never knew a woman with a good, sweet disposition that didn't have a pleasant face, and they nearly always have good skin. So I say, beauty starts from the inside. It is a sort of illumining, a brightening of the face and eyes and skin that is founded on a spiritual more than a physical fact. However, while I try to keep a pleasant view of life, I never neglect the little outward attentions to one's toilet. They cut considerable figure towards making a well-groomed woman.

For instance, I use plenty of good, pure warm water and soap for washing my face and neck. And when I follow this up with a lavish use of Melorose Cream, which is my one particular beautifying medium. It smells so sweet and dainty and flowery that I just revel in it. I take my fingers and work it well into the pores of my skin, smoothing out any audacious wrinkles that may try to creep in, and going over the forehead and the corners from the nose to the mouth with extra care, and I never, never neglect my throat, because while I am still young, a pleasant face, and see any of the tell-tale marks that all too soon tell the sad tale of encroaching years. A great secret in this message with Melorose Cream. It not only keeps the skin smooth

### MELOROSE BEAUTY CREAM

The perfect cleanser and massage cream, has equal, excellent for complexion, freckles, tan, wrinkles, pimples, blackheads, chapped hands or face, etc., does not grow hair or turn rancid and has a very dainty odor, suggestive of fresh flowers, defies sun, wind and dust; 4c size, at... 45c

WILLARD WHITE CO.'S VAUCABRE MELOROSE FACE POWDER OR MELOROSE ROUGE, a real, clear, lar 5c size, at... 45c

All of these preparations have stood the test of time and are recommended by more leading actresses and women of note than any other toilet article in the world. Mail orders filled.

Special Demonstration in Toilet Section—Orkin Bros.

## WORTH TRYING! SAYS SAGE TEA DARKENS FADED, GRAY HAIR JUST BEAUTIFULLY.

Hairless But Effective—Mixed With Sulphur Makes Hair Soft and Luxuriant.

The old-time mixture of Sage Tea and Sulphur for darkening gray, streaked and faded hair is coming in vogue again. It was our grandmother's treatment and hundreds of women and men too, are again using it to keep their hair a good, even color which is quite sensible, as we are living in an age when a youthful appearance is of the greatest advantage. Nowadays, though, we don't have the troublesome task of gathering the sage and the mossy mixing at home. All drug

## RESINOL HEALS ITCHING SKINS

And Cleans Unsightly Complexions. Resinol Ointment with Resinol Soap, stops itching instantly, quickly and effectively. It is the most popular because nobody can disagree it has been applied. Simply dampen a soft brush or sponge with "Wyeth's Sage and Sulphur" and draw this through your hair, taking one small strand at a time. Do this tonight, and by morning the gray hair disappears and after another application it is restored to its natural color. What delights the ladies with Wyeth's Sage and Sulphur is that besides beautifully darkening the hair they say it produces that soft lustrous and appearance of abundance which is so attractive; besides it prevents dandruff; itching scalp and falling hair. Here, you get hair-restoring, yet busy; look years younger. Sherman & McConnell Drug Co., 102 So. 10th St., Omaha, Neb. 27 N. 10th; 24th and

## BUZZINGS

Uncle Joe Redman can remember experiencing more different kinds of exceptional weather in Omaha than any other person in the city. Prof. A. F. Nightengale was principal of the Omaha High school when the old building just replaced was first occupied. The architect of the old Douglas county court house was E. E. Meyers of Detroit. The architect of the new court house is John Latenser of this city. Ben Robidoux, in his younger days, used to be a near champion amateur roller skater. W. S. Heller, the court reporter, serves regularly as a judge of election and knows personally every man who has lived in his voting district at any time in the last ten years. John H. Marble, newly appointed Interstate Commerce commissioner, has been in Omaha several times as examiner for the commission, detailed to hear testimony or make inquiry on complaints made before it, and is therefore well acquainted with traffic conditions here.

## Make Pots and Pans Spick and Span with GOLD DUST

Pots and pans collect more dirt and grease than any other cooking utensil. The one best way of cleaning them is to use Gold Dust. Gold Dust not only takes off the outer dirt coating, but digs deep after germs and hidden particles, and makes them as spotlessly clean and sanitary as when new.

If you want your pots and pans so bright you can see your face in them—your pots and kettles spotless and germ-proof, use Gold Dust in cleaning. It will do the work, too, in half the time of the ordinary cleanser—and save most of your labor. Gold Dust does the bulk of the work alone—you merely assist it.

Gold Dust is sold in 5c and large packages. Buy the larger package and practice economy.

You simply cannot keep house properly without Gold Dust.

Use Gold Dust for washing clothes and dishes, scrubbing floors, cleaning woodwork, oilcloth, silverware and tinware, polishing brassware, cleaning bathroom pipes, refrigerators, etc., softening hard water and making the finest soft soap.

Made by THE N. K. FAIRBANK COMPANY, Chicago

**"Let the GOLD DUST TWINS do your work"**