

BRIEF CITY NEWS

Stack-Palmer Co.—Stack-Palmer Co., 1516 N. 16th St., has received a large order of...

ECHOES OF THE ANTE-ROOM

Ancient Order of Hibernians to Entertain on St. Patrick's Day. LECTURE ON PANAMA CANAL...

Eleanor McCarthy and Miss Ruth Fox will render the dance numbers of the evening. Miss Fogg is an extremely clever dancer...

of the Panama Canal, a subject with which he is thoroughly conversant and one that is uppermost in the public mind at present...

Mrs. Wilmer R. Blackett, 192 South Fortieth street, on Thursday, March 13. Royal Neighbors. Panny camp No. 14 of the Royal Neighbors of America...

King-Peck Company Has a Big Opening

The King-Peck Company men's and boys' furniture store at Sixteenth and Howard streets had its formal opening yesterday from 2 to 9 p. m.

occasion. Upwards of 1,000 carnations were handed out. The store under the new management has been repainted and redecorated throughout...

President Wilson Replies—In response to a message of congratulation sent President Wilson by the employees of the Berg Clothing company a letter is in their receipt from Secretary Tumulty...

Concert at Trinity Church—The chorus choir of Trinity Methodist church, Binney and Twenty-first streets, will give a concert Tuesday evening...

Attorney E. C. Page will address the Omaha Philosophical Society Sunday afternoon at 3 o'clock in Baring hall...

Spanish Veterans. General Henry W. Lawton auxiliary to Camp Lee Forby of the United Spanish War Veterans will hold an all day Kensington at the home of the president.

Cough Medicine for Children. Too much care cannot be used in selecting a cough medicine for children. It should be pleasant to take, contain no harmful substance...

Burglars Steal Gold. Burglars broke into the room of Frank Kodra and John Sturte, 1215 South Fifteenth street, Saturday night...

Men Stored in Trunk. Burglars broke into the room of Frank Kodra and John Sturte, 1215 South Fifteenth street, Saturday night...



Here Is the Answer

to the Mysterious Word

"HOLSUM"

"HOLSUM" is a new bread—a different bread. New and different in every respect.

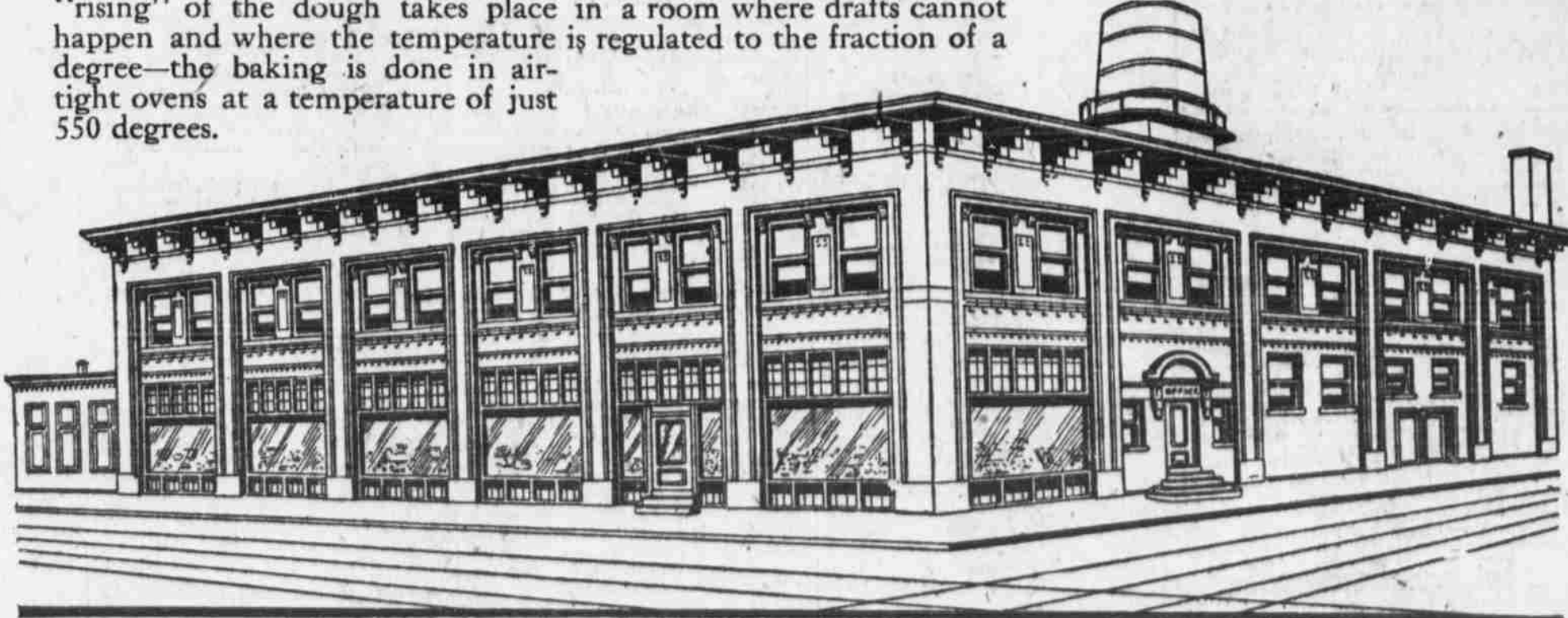
- NEW in Flavor. Its rich butter flavor will delight you. NEW in Appearance. Wrapped in its dressy, white, dust and moisture-proof wrapper, it looks as inviting as a box of bonbons. NEW in Size. Made in both 10c and 5c sizes of distinct shape.

- NEW in Quality. HOLSUM establishes a new standard of bread goodness—it's better than any bread made by baker or housewife. Even the Crust Is NEW. It cost us months of planning and experimenting to perfect the soft, tender crust of HOLSUM.

HOLSUM Bread

Is Made by a New Scientific Process

Each step in the making of HOLSUM is timed to the second and takes place under temperatures which science tells us are the proper temperatures. Automatic machines do nearly all the work...



Omaha's Big New Baking Palace

Where Cleanliness Is Practiced as a Religion

The Jay Burns Baking Company

MOST MODERN OF BAKERIES

Jay Burns Now Has Plant that is Marvel of All.

SANITARY TO THE FINAL DEGREE

All Latest Baking Machines and All Newest Devices for Producing Best Bread Used in This Giant Plant.

Most modern of Omaha bakeries, the Jay Burns Baking company's new plant is now in operation at Twentieth and Cumine streets...

Throughout every department the bakery is entirely sanitary with the cleanest rooms, the cleanest machinery and the cleanest accessories for making bread.

The flour cleaning and aerating machinery is the most modern that the state has ever seen and is of great assistance in getting good bread...

Fisher & Lawrie are the architects, who designed the building, which is an ideal bakery. Busk & Wind, were the general contractors...

The painting, decorating and paper hanging were in charge of A. H. Forberg, who has handled many large contracts...

The Baker Ice Machine company manufactured the refrigerating machine, which is used in this plant.

This company is always abreast of the times in everything pertaining to improvements in their line of work and is well known as a concern that turns out only the highest grade material and workmanship...

Amongst Omaha's many visitors there must be many, who are more or less interested in the question of refrigerating machinery in connection with the conduct of their own business...

