THE BEE: OMAHA, MONDAY, MARCH 10, 1913.

BRIEF CITY NEWS ECHOES OF THE ANTE-ROOM

Stack-Palconer C_. ------Bailey, the Dentist, City Nat'l. D. 2566. Fidelity Storage & Van Co .- Doug. 1516. Have Bout Print It-Now Beacon Press.

Lighting fixtures, Burgess-Grander Company.

The State Bank of Omaha pays 4 per cent on time deposits, 3 per cent on saving accounts. The only bank in Omaha whose depositors are protected by the depositors' guarantee fund of the state or Nebraaka. 17th and Harney streets.

Typographical Error-in relating the 1544 North Sixteenth street, when it should have been No. 1554, in the Thomp- Twenty-fifth and California streets. BOR TIALS

President Wilson Replice-In response to a message of congratulation sent President Wilson by the employee of the Berg Clothing company a letter is in their recelpt from Secretary Tumulty, by order of the president, thanking them for their kind wishes. The letter is dated March 5. Concert at Trinity Church-The chorus choir of Trinity Mehodist church, Binney and Twenty-first streets, win give a concert Tuesday evening. Miss Minnie Nelson, soprano, will be assisted uy Miss Elsie Mengedoht, violinist, and Mr. Fin-

ey Jenkins, accompanist. Fined for Accosting Women-George Foster was fined \$25 and costs by Police Magistrate Foster for insulting women on the street. He was arrested on complaint of Mrs. Clara Clayton, who is stopping at the Palm hotel, Fourteenth and Douglas streets.

Omaha Lad Joins the Navy-Another boy took up with the life of the navy. when Ralph Earnest Waldelich, 4022 North Thirty-third street, enlisted at the local recruiting station. He will be sent to San Francisco, where he will enter the training station as apprentice seatnan.

Bond Contest Closed-The bond cor test which Burns, Brinker & Co. have been running during the last month isnow closed. The winners of the \$100 prizes are announced in another part of the paper. This contest created more than usual interest among local investors, which tends to prove the growing importance of Nebraska as a financial center.

Girls to Edit Paper-The edition of a thirty-two-page magazine is the all important interest of the high schools girls who are on the Register staff, as each I: seeing how much she can outdo the other in getting social copy for the annual girls' number of the Register. Dorothes Shriver has been given the chief position, that of editor of the girls' numter, and Louise Hupp is business many

MOST MODERN OF BAKERIES

Jay Burns Now Has Plant that is Marvel of All.

SANITARY TO THE FINAL DEGREE

All Latest Baking Machines and All Newest Devices for Producing Best Bread Used in This Giant Plant.

Most modern of Omaha bakerles, the lay Burns Baking company's new plant is now in operation at Twentleth and Cuming streets with all the equipment that is necessary to putting out the finest kind of bread. In every way the new bakery is one that makes the laymar marvel at the wonders that this century has brought forth. Throughout every department the bak ery is entirely sanitary with the cleanest rooms, the cleanest machinery and the cleanest accessories for making bread The rooms are very airy and the walls are lined with enamel tile, assuring pure surroundings for the making of bread. A special humidifying system gives the bakery pure air and an even temperature for raising bread. This is the latest of plans for getting clean, pure, dry air. Modern in All. The flour cleaning and aerating machinery is the most modern that the state has ever seen and is of great assistance in getting good bread. Automatic mixers are in use, making it possible to bake more and better bread in less time than ever before. The proofing process is another of the modern inventions. The machine that divides the dough is one that is a wonder in many days. The giant ovens, with their automatic regulators, call attention to the advances that have been made in the making of bread. The workmen are provided for with shower baths and clean rooms. Every precaution is taken that can be devised for getting the best and cleanest bread. Fisher & Lawrie are the architects, who designed the building, which is an ideal bakery. Busk & Wind, were the general contractors, who constructed the plant. The cement, stone, lime and sand used in making the building were supplied by the Power-Heafy Coal company. J. J. Hannighen, who has one of the largest plants of its kind in the middle west. did all the plumbing and supplied the heating plant for the Burns bakery. The painting, decorating and paper hanging were in charge of A. H. Forsberg, who has handled many large contracts. Sunderland Brothers company furnished more than 50,000 brick for the construction of the building. The face brick in the structure are Sunderland's red heart tapestry brick, among the most beautiful and substantial of bricks.

Ancient Order of Hibernians to Entertain on St. Patrick's Day. LECTURE ON PANAMA CANAL features of the evening as will Miss Attorney E. C. Page to Lecture Before Philosophical Society Upon Econom'e Significance of

Panama Canal.

The Ancient Order of Hibernians have completed their program for the annual is Dr. William J. Leary. Rev. Michael incident of a mad dog that had to be shot St. Patrick's day entertainment. The M. Shane of Plattsmouth, Neb., will be last week The Bee gave the address as program this year will be given at the the speaker of the evening. same old stand, Creighton auditorium,

Attorney E. C. Page will address the The talent which has been secured for Omaha Philosophical society Sunday this year's program is of the best obtainable in Omaha. The number will afternoon at 3 o'clock in Baright hall. consist of Irish dances, jigs and horn- Nineteenth and Farnam streets. His subpipes. Miss Addie Fogg with Miss ject will be "The Economic Significance kensington at the home of the president

evening. Miss Fogg is an extremely one that is uppermost in the public mind clever dancer and has made oulte a at present. An unusually interesting disreputation in Omaha with her Irish jigs. cussion is predicted. Charles Douherty, well known in Ak-Sar-Ben theatricals, will be one of the Ben Hur Tribe. Mecca court No. 13, Tribe of Ben Hur. Marie Swanson, who plays the harp acwill give an open meeting to the members

will render the dance numbers of the which he is thoroughly conversant and

companied by Grace McBride on the violin. Mrs. Henry C. Richmond and Helen Kearns will render several vocal numbers, Messrs. Jamieson and Hopkins will sing several duets and a local slee club will complete the musical program. The chairman selected for the evening

given.

Spanish Veterans.

General Henry W. Lawton auxiliary to Camp Lee Forby of the United Spanish ertisement. War Veterans will hold an all day

party March 14 at 2 p. m. at Myrtle hall Golden Rod camp No. 235 will give a card party and dance in the Ancient and their friends next Thursday, March Order of United Workmen hall, Pour-13, in their hall, third floor, Paxton

teenth and Dodge streets. Tuesday evening, March II. There will be prizes and refreshments will be served.

Cough Medicine for Children.

Too much care cannot be used in selectharmful substance and be most effectual, evidence on the show cases. Natural these requirements and is a favorite with the building. the mothers of young children every-

Royal Neighbors.

Key to the Situation-Bee Advertising.

Eleanor McCarthy and Miss Ruth Foan of the Panama Canal," a subject with Mrs. Wilmer R. Blackett. 1942. South King-Peck Company Forty-ninth street, on Thursday, March 13, Pansy camp No. 18, of the Royal

The King-Peck Company men's and Neighbors of America, will give a card Howard streets had its formal opening terior. opening yesterday from 2 to 9 p. m. It The window decorations received spe-

The store from top floor to basement quets, the first to be shown in Omaha. was decorated with natural flowers. A number of beautiful floral pieces were BURGLARS STEAL GOLD ng a cough medicine for children. It sent to the company from various manushould be pleasant to take, contain no facturers, and these were everywhere in

occasion. Upwards of 5.000 carnations were handed out.

The store under the new management Has a Big Opening has been repainted and redecorated throughout. This lands a freshness which supplemented by the abundance boys' furniture store at Sixteenth and of flowers made a very attractive in-

was a style show combined with a for- cial attention for the occasion. The best mal introduction to the store under the and niftlest in spring styles in everything new firm name King-Peck. The Francis that men and boys wear was tastily ar-Potter string orchestra furnished music ranged in the show wipdows, and was set throughout the afternoon and evening. off by numerous initeorted Tazette bou-

MEN STORED IN TRUNK

Burglara broke Anto the room of Frank Chamberlain's Cough Remedy meets smilax were much in evidence throughout Kodra and John Sturts, 1215 South Fifteenth street, Saturday night, broke Thousands of persons visited the store open two trunks and stole \$500 in gold tions and the gentlemen to a particular each having placed \$250 in his trunk. brand of lead pencil. One hundred gross The police could find no due to the rob-

where. For sale by all druggints -Ad- and were treated, the women to carna- which the men had deposited there of these pencils were ordered for the bers.

"HOLSUM"

"HOLSUM" is a new bread—a different bread. New and different in every respect.

NEW in Flavor. Its rich butter flavor | NEW in Quality. HOLSUM establishes will delight you. NEW in Appearance. Wrapped in its dressy, white, dust and moisture-proof wrap-per, it looks as inviting as a box of bonbons. NEW in Size. Made in both 10c and 5c sizes of distinct shape.

a new standard of bread goodness-it's better than any bread made by baker or housewife,

Even the Crust Is NEW. It cost us months of planning and experimenting to perfect the soft, tender crust of HOLSUM.







The Baker Ice Machine company manufactured the refrigerating machine, which is used in this plant.

This company is always abreast of the times in everything pertaining to improvements in their line of work and is well known as a concern that turns out only, the highest grade material and workmanship. The simple and efficient operation of their outfits is testified to by many hundreds of users throughout the states. Much of their success is due to the fact, that they employ the must expert refrigerating engineers in the country, irrespective of what money it may cost to secure them, and are always thoroughly posted on the latest inta that is calculated in any way to mprove the construction or operation of their plant. They own and exclusively ontrol a number of patents, which are valuable features in the simple and enticient operation of their machines. and insure smooth and easy operation at all times.

Amongst Omaha's many visitors there must be many, who are more or less interested in the question of refrigerating machinery in connection with the conduct of their own business, and to them there is presented an excellent opportunity of discovering ways and means whereby the equipment of their promises with mechanical refrigeration will open up rich fields of hitherte unloped business sources.



HOLSUM Bread Is Made by a New Scientific Process

Each step in the making of **HOLSUM** is timed to the second and takes places under temperatures which science tells us are the proper temperatures. Automatic machines do nearly all the work. The flour is sifted and aereated automatically-automatic scales insure the use of each ingredient in proper proportions-huge automatic mixers tend to the kneading-the

"rising" of the dough takes place in a room where drafts cannot happen and where the temperature is regulated to the fraction of a degree-the baking is done in airtight ovens at a temperature of just 550 degrees.

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Omaha's Big New Baking Palace

Where Cleanliness Is Practiced as a Religion

The Jay Burns Baking Company





