



### Construction Company Does Large Business

Located in Omaha is one of the leading bridge and construction companies of the west—the Western Bridge and Construction company, with offices in the Bee building. Opinion may differ as to the place which certain firms should have in the industrial ranks of the state, but none can deny this Omaha company one of the top-notch places, for the reason that its volume of business is immense and its purpose and results the highest. It is a legitimate business, with all the various business cares and movements that mark the progress of any other industry. Its success during the last few years places it where it now has arrived—at the top. Because of the straight-forward and thoroughly business-like management and its efforts to please at all times, the Western Bridge and Construction company has assumed the importance which it now holds in the ranks of its contemporaries in this section of the country. No effort has ever been more sincere, more praise-worthy and more successful than that of the Western Bridge and Construction company in building up an industry that has met with instant and sincere approval from all persons who have dealings with it in any way.

They have erected several bridges and in San Francisco, made harbor improvements. In 1904 this company was doing a business that totaled about \$50,000 each year. So the progress of the firm since that time has been rapid, strong and earnest, and the officers are given credit for this steady clean growth.

**Volume Greater Than All.**  
In Omaha there are three other construction companies whose total business for a year will not amount to more than \$1,000,000, while the total business of the Western Bridge and Construction company in itself will go to half this sum. In addition to these larger firms there are six smaller contractors whose total business for a year is about \$15,000. Figures show that the Western Bridge and Construction company is the largest firm of its kind that does business out of Omaha.

The firm is also engaged in foundation work, and recently constructed the foundation for the power house of the Omaha & Council Bluffs Street Railway company at Fourth and Jones streets. The foundation for the big Parlin-Orendorf Plov company also was laid by the Western Bridge and Construction company. The large intake for the Omaha Electric Light and Power company was placed by this company at a cost of \$40,000.

In 1888 the Western Bridge and Construction company was consolidated, and in 1906 was reorganized, the move effecting the present substantial business.

**Contracts From Everywhere.**  
Throughout all the country the work of the Western Bridge and Construction company is meeting with the approval of the best firms, and because of this fact the company is being awarded yearly contracts in many sections of the west. Recently the firm has been building several power dams and has constructed

them for the electric power companies at Albion, St. Edwards and Ainsworth, Neb. The dams are made in the most modern method; that is, by the interlocking of steel piling. Every piece of steel that this company uses in its work is guaranteed to be safe to such a degree that when bridges are built with it they become strong enough to carry four times the weight that it is necessary for them to sustain. No curved girders are used in modern bridges, since curved steel girders are weak or not nearly so strong as those erected straight up and down or with a slight slope to the top.

**Steel Bridges Safest.**  
Steel bridges are now considered safer than concrete, because it is now known just how much weight the steel bridge will carry, and no knowledge is had of the capacity of the concrete structures. Concrete is very good in certain places, but it is very poor for use in other positions. Nebraska, for example, is more adapted to the use of steel, this condition being due to the lack of sand and stone in this state.

The Western Bridge and Construction company has never believed in the policy of fighting with the ideas advanced by state engineers, since all engineers, just as other people in one line of business, may differ as to what is best. The engineers of this company have a wider experience than most state engineers and are paid higher salaries, so they are supposed to be much better in their line than the state employees. It is declared that results prove the better ability of the Western Bridge and Construction company's engineers to do efficient work, and the reason that this firm gets so much business is because it is able to give the best results, proving that its engineers must be of the highest ability or they would not be able to turn out the best work.

**What Is a Riggs Sanitary Cigar?**  
Not a Mixture of Dope or Drugs.  
A Cigar Made of Pure and Undiluted Tobacco.  
The Way It is Cured and Hand-dried Makes the Cigar SANITARY.  
Clean Hands and Tools ONLY Touch the Riggs' Cigars.  
Healthy Workers, Cleanliness and Fresh Air Constitute the Riggs' Factory.  
That's What is Meant By **RIGGS' SANITARY CIGARS**  
Made in Hastings, Neb.



**Happiness**  
Is increased and life made more pleasant by an occasional intimate chat with far-away friends over the Bell Long Distance Telephone.  
Daily Half a Million Bell Telephone Calls are "Made in Nebraska."

**SILKO**  
No Screens or Wood Seed Used in Our Food.  
ARE YOU CERTAIN?  
SILKO CHICK FOOD  
MADE BY HASTINGS MILLING CO.  
HASTINGS, NEB.  
WRITE US FOR PRICES.

**LA PRECIADA KINNEY'S "103"**  
"MADE IN NEBRASKA."  
L. A. KINNEY CIGAR CO.  
HASTINGS, NEB.

**"SENATOR BRAND"**  
KANSAS—HAGON—LARD.  
Our Specialty  
HIGH GRADES OF SAUSAGE.  
KAUF & RINDERSPACHER CO.  
HASTINGS, NEB.

The Best of the Entire Show,  
E. G. FISHER'S  
**LA ZEUS CHOCOLATES**  
For sale by T. J. McVITTIE,  
Orpheum Theater Candy Shop.  
See the new miniature hotel, which is being erected in Hastings, Neb., made in candy.

**MADE IN NEBRASKA**  
**Schmoller & Mueller**  
PIANOS and PLAYER-PIANOS  
Five Years to Pay.  
Terms as Low as \$1 a Week.  
See them in Booth 32.

**SUNSET--LITHROCK**  
Ginger Ale, Table Water  
GUARANTEED PURE  
Because bottled in a sanitary factory under sanitary conditions.  
PHONE US YOUR ORDER.  
We Deliver to All Parts of City.  
**SLOUP-SHERRY BOTTLING CO.**  
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**AMERICAN TELEPHONE & TELEGRAPH CO.**  
LOCAL LONG DISTANCE TELEPHONE AND ASSOCIATED COMPANIES  
Bell Lines Reach 668 Nebraska Towns

**GATE CITY STATIONERY CO.**  
1104 Dodge Street.  
PRINTING, BLANK BOOKS, LOOSE LEAF LEDGERS.  
High Quality, Fairest Prices.

**Nebraska & Iowa Steel Tank Co.**  
MANUFACTURERS OF Steel Tanks, Troughs, Grain Storage Tanks, Feed Bins, Etc., Etc.  
Highest Grade Material and Workmanship.  
Special Designs to Order.  
OMAHA, NEBRASKA.

**THE MEYERS BROOM WORKS**  
OMAHA, NEB.  
Manufacturers of High Grade BROOMS and WHISKS  
All these Brands bear Union Label: Little Princess, Standard, Red Cross, Fearless, Star, Domestic and Clean Sweep.

**The Lincoln Tannery**  
Oldest Tannery in Nebraska  
Established 1895—Send for price list and catalogue  
**H. HOLM, Proprietor**  
LINCOLN, NEB.

**75% of the Locomotives**  
Built in the United States for the year 1912 were equipped with **PAXTON-MITCHELL'S METALLIC PACKING.**  
Visit Our Exhibit, Booth 11, Main Floor. ALUMINUM, BRASS and BRONZE CASTINGS and the Metallic Packing will be shown.  
**The Paxton-Mitchell Co.**  
FACTORY—27th and Martha Sts., OMAHA.

See Our Exhibit at the "Made in Nebraska" Show (AUDITORIUM)  
**Hydraulic-Press Brick Co.**  
ALSO  
We cordially invite you to visit our new display room—**W. O. W. BUILDING**

### Gas Light One of Beautiful Features at Model Show Store

The gas lighting system of the structure known as the "Model store," which is going to be one of the big hits of the "Made in Omaha Exhibition," is a system that will be an innovation in this city, inasmuch as its entire operation is controlled by an electric push-button. The Model store is being built on the stage of the Auditorium and comprises the decorative effects of very nearly all the leading manufacturers of the city. Its illuminating system, however, is bound to be a big hit with the public in general, as it embodies all the ease of operating that the electric light affords, besides giving a clear, steady, cheap and effective light. The store windows will receive

### Kenney of Hastings Makes Many Fine Lines of Good Cigars

L. A. Kenney of Hastings was established in the cigar business in that city in 1887, and has continued to have a steady growth each year since then. His specialties in good Havana cigars, and has one of the best lines of tobacco and cigars in the state. He manufactures many fine cigars in a city that produces nearly half the cigars that are made in Nebraska. Mr. Kenney and other Hastings manufacturers of cigars use more imported tobacco than all the other cigar factories of the state.

### Hydraulic Press Brick and Its Interesting Head

Among the varied industries of Omaha and one which has done a great deal toward putting Omaha and Nebraska on the map is that of the Hydraulic-Press Brick company, with offices on the thirteenth floor of the Woodmen of the World building in this city. This company is noticeably represented at the Made-in-Nebraska show. The manufacturing plant of this company is located on the Burlington and Union Pacific railroads at Avery station, just at the edge of Omaha. There is manufactured the very highest quality of facing brick in many colors, such as grey, grey spotted, buff, buff spotted, red, bronze and dark shades of an iron spotted brick in four colors. The brick plant represents an investment of \$40,000 and has a daily capacity of 50,000 face brick, and employs 100 men. The quality of the Omaha-made product is such that it has been used for the facing of 90 per cent of the finest buildings and homes of Omaha, as well as for buildings in Seattle, Portland and Tacoma, Wash.; Chicago, Ill.; Minneapolis, Minn.; and Dallas, Tex. There is not a city or town of any size in Nebraska or western Iowa which does not



ROY W. BESLEY.

have a building face with "Hydraulic" brick. The plant is under the management of R. W. Besley and the display rooms of the company at 1223 Woodmen of the World building, Omaha, gives the purchaser an example of the possibilities of beauty in brick construction. Every brick is laid in mortar and the room contains every color and shape of brick in every bond known to modern brick work. This company is exhibiting in space number 15 at the Auditorium at the Made-in-Nebraska show and has the distinction of being the only plant in Nebraska making face brick.

### Special Features at Auditorium Show

**SATURDAY, March 8—Doors open 10:30 a. m.**  
Omaha High school and public school day.  
Young Men's Christian association night.  
Modern Woodmen of America night.  
**SUNDAY, March 9—Doors open 1:30 p. m.**  
Sacred concert afternoon and night.  
Bohemian society afternoon and night, commencing at 5:30 p. m.  
The Laborers' society night.  
Special Ferrillo concert band concert.  
**MONDAY, March 10—Doors open 10:30 a. m.**  
Scandinavian society night, including the Norden Singing society, Swedish Noodley club, Swedish Singing societies, Danish brotherhood and Danish Singing societies.  
**TUESDAY, March 11—Doors open 10:30 a. m.**  
Federation of Nebraska Retailers' night.  
Nebraska State Manufacturers' night.  
Omaha Manufacturers' association night.  
United German society night.  
Concordia Ladies' Singing society night.  
State Automobile Associations' Good Roads day and night.  
Nebraska County Supervisors' afternoon.  
**WEDNESDAY, March 12—Doors open 10:30 a. m.**  
Woman's club afternoon, including South Omaha and Council Bluffs clubs.  
**THURSDAY, March 13—Doors open 10:30 a. m.**  
Society night.  
Federation of Nebraska Retailers' Ladies' auxiliary night.  
Woodmen of the World night.  
**FRIDAY, March 14—Doors open 10:30 a. m.**  
Federation of Nebraska Retailers' night.  
Ad club night.  
Newspapermen's night.

### Agricultural Implements

**BEATRICE IRON WORKS, Beatrice, Neb.**  
2 Row for Surface Planted. 3 Row with Discs for Listed Corn.  
CORN CULTIVATORS, ALFALFA CULTIVATORS and SEEDERS, GRAIN DRILLS, LAND ROLLERS, DISC CULTIVATORS, EVANS MOWER-BARS, BERCHA "IMPROVED" FEED GRINDERS, ETC.  
**Defiance Starch**  
is the friend of every housewife. It gives a beautiful, stiff and lasting finish to the goods, and makes them look like new.  
Needs no cooking—easy to use.  
The best material, the most intelligent workman put into the making of Defiance starch.  
16-ounce packages—10 cents.  
You can get no better.  
It's made in Omaha and must be good.  
**Defiance Starch Co.**  
OMAHA, Nebraska.  
**MR. RETAILER:**  
SEE **GARVEY'S SHAKER BLUING**  
Something Entirely New.

**WOODMEN OF THE WORLD**  
Made in Nebraska.  
Most popular and financially largest Fraternal Life Insurance Society in the United States.  
Made in Omaha.  
Assets \$17,500,000.00  
Monthly Rates established Sept. 1st, 1901, and no change contemplated.  
Largest Fraternal Life Building in America. A profitable asset. A very few desirable office rooms and two store rooms for rent, 14th and Farnam Streets, Omaha.  
**J. C. ROOT,** Sovereign Commander.  
**W. A. FRASER,** Sovereign Adviser.  
**J. T. YATES,** Sovereign Clerk.  
**WILSON STEAM BOILER CO.**  
Overhaul and Repair Boilers  
Manufactures Tanks, Smokestacks, Breechings, Rollers and Sheet Iron Work.  
OFFICE AND WORKS: 307E AND CENTER STS., OMAHA.

**THE BEATRICE BARBED BORDER HOG FENCE**  
Manufactured by **THE JOHN H. von STEEN CO., Beatrice, Neb.**

**Hastings' Celebrated**  
(Old German Style)  
**Ritter Brau also Prairie Pride**  
and Personal Liberty Beers  
Brewed and Bottled by the  
**Hastings Brewing Co.**  
HASTINGS, NEBRASKA.

**Omaha & Council Bluffs Street Railway Company**  
Be careful in getting on and off cars while the large crowd is in the city for the "Made-in-Nebraska" Show and you will help us prevent accidents...