



"Made-in-Nebraska" Show

Program for Today, at Auditorium

SCANDINAVIAN SINGING SOCIETY NIGHT; NEBRASKA CITY, BEATRICE, FAIRBURY DAY. DANISH BROTHERHOOD NIGHT. SWEDISH NOONDOY CLUB.

- 11:30 A. M. Special Industrial films moving pictures showing industries of Nebraska.
- 1:30 P. M. Reception to visiting Commercial Organizations.
- 2:00 P. M. Great Ferullo Band Concert, Special Italian Opera program.
- 2:30 P. M. Will M. Maupin in Chalk Talks.
- 3:30 P. M. Prof. Melvin R. Gilmore in talks on Indian works.
- 8:00 P. M. to 10:30 P. M.—Ferullo Band in Royal Italian Opera from Wagner.
- Scandinavian Singing Societies—"Danis," "Norden" and "Nor." (See program.)

From 8 until 10:30 P. M.—Half hour Industrial and illuminated talks and demonstrations on Blaugas. Exhibition of wood carving, type molding and other industrial exhibits of "Made in Nebraska" Goods.

Various Lines Interested in Nebraska Show

Quite naturally the various commercial organizations of the city of Omaha and the state of Nebraska have become sufficiently interested in the campaign for boosting home products inaugurated largely through the Made-in-Nebraska show at the Auditorium, which was opened Wednesday night and will be continued until Saturday night, March 15.

Among those commercial organizations who have distinctive headquarters are the Federation of Nebraska Retailers, which booth is in charge of Secretary Frank Barr, who has plenty of interesting literature to dispose of to the retail merchants, the manufacturers and the consumer. The booth of the Hastings Commercial club and the Hastings Manufacturing association is located right at the main entrance as you enter the Auditorium. Three representatives of the

Hastings Commercial club, headed by L. A. Kinney, who is president of the Hastings Manufacturers' association, furnished statistics and facts regarding Hastings as a manufacturing town.

Lincoln Well Represented.

The Lincoln Commercial club, combined with the Lincoln Manufacturers' association, with a booth at the extreme right of the big Lincoln-made-goods section of the show, is in charge of Secretary Whitten, who is present at all times to talk Lincoln.

The Fremont Manufacturers' association, it being a recent organization and a member of the Nebraska Manufacturers' association, have headquarters on the stage in the Fremont section. Mr. W. H. Sears of Fremont, is present most of the time and has considerable quantity of literature to give out.

The Trade Exhibit, the retailers' paper of Omaha has a distinctive booth, likewise the Nebraska Manufacturers' association. Mr. Frank I. Ringer, commissioner of the Nebraska Manufacturers' association, is present and is industriously engaged most of the time in boosting the state association. Said association is distributing a buttonhole souvenir that is in the form of a device mounted on a round card, the center of which showing the industries of Nebraska and bearing these words: "Nebraska made goods, good for Nebraska and good for the world." This is being pinned to every man's button hole. Naturally these united manufacturers' efforts along cooperative lines cannot fail to do a great deal of good for the cause of using home products.

Federation Officers of Nebraska Retail Dealers Attend Show

Deep interest in the Made-in-Nebraska show is shown by the presence here at different times since two or three days before the opening of the show of the executive officers of the Federation of Nebraska Retailers. C. E. Belmont, president, has been on hand for the last week helping to arrange the exhibits and to see that the proper ceremonies are carried through all right. This is also true of G. W. Darnier, vice president of the federation, who has been particularly interested in arranging the Twentieth Century store. This is now complete in every way and is an educational feature, especially to retailers.

L. F. Langhorst of Elmwood, Neb., arrived Wednesday and will remain until Saturday night, when he returns home, but intends coming back for the convention of the Federation of Nebraska Retailers, which starts March 19. Charles Diers, a director, who is a prominent merchant of Madison, and F. H. Barclay of Pawnee City came in Wednesday. J. H. Knoll, who has a big show store in Fremont, came to Omaha Wednesday morning and will remain until Friday night. Other directors who have been present and assisted in the show are J. W. Schweer of Greeley and A. Rogers of Allen.

F. I. Ringer of Lincoln, who is commissioner of the Nebraska Manufacturers' association, was on hand Wednesday and participated in the formal opening of the show. He will be present most of the time until its close and look after the interest of the state association and enroll new members. Secretary Howell of the Hastings Commercial club came Tuesday and will remain until the close of the show. He has charge of the Commercial club's interest in Hastings. G. B. Knoll, president of the Nebraska Manufacturers' association, L. A. Kinney, president of the Hastings Manufacturers' association, Edmund Simmons of Scott's Bluff and C. S. Allen of Crete were also present at the opening.

Pure Foods Served at Auditorium in Mrs. Jacobs' Lunch

The congratulations of the public and the visitors to the Made-in-Nebraska show must certainly be extended to the management in perfecting the best arranged and cleanest lunch stand with the best pure food served that has been seen for many years in any indoor exposition at the Auditorium. This is in charge of Mrs. Jacobs of the New Delicatessen on Eighteenth and Farnam and they are meeting with merited success.

Dog Life in a Flat.

They who have ever flat-hunted in New York know well that till a rental of \$2,000 or \$3,000 a year is reached flats are incredibly cramped. Indeed, in a good neighborhood, even a \$5,000 flat is apt to be a tiny one.

Discussing this phenomenon, Prof. Branden Matthews said at a luncheon: "I remarked to a lady the other day: 'Why, madam, your dog wags his tail up and down.'"

"Yes," she replied, "he has to. We are comparatively poor, you see, and Fido was raised in a \$5,000 flat."—St. Nicholas.

WELCOME

"Made in Nebraska" Show Visitors

To Our Exhibit at the Auditorium and Our Store at 1810 Farnam

Look over our stock of Lighting Fixtures and get our prices. Give us a trial and you will always want to deal with us. You need us as much as we need you. Our only effort is to please our customers regardless of how small and order you give us. When you buy anything from us you can rest assured that you are getting the best value. We are always ready to give any information you desire regarding any electrical device you wish to purchase at our store or elsewhere. We carry a large assortment of heating devices of every description, also the famous Maytag Washing Machine with swinging Wringer, and the famous Copeman Automatic Cook stove.

Do not fail to see the demonstration of this wonderful stove at the Auditorium.

The Electric Shop

Wolfe Electric Company

Tyler 1414 1810 Farnam Street

WIRE FOR US AND WE WILL WIRE FOR YOU.

AT THE THEATERS.

Pathe Moving Pictures
OF
WILSON INAUGURATION
AT
KRUG THEATER
TODAY AND ALL WEEK

First time shown in Omaha, giving intimate glimpses of new president, Secretary Bryan and thousands who watched the parades.

THE ORIENTALS
A Burlesque Show with Artistic Pictures of Life as You Would Like to Live It—Funny, Pleasurable and Beautiful.
Matinee, 2:30. Evening, 8:30.

AT THE THEATERS.

Visitors to the Made-in-Nebraska Show are Cordially Invited to Attend

ORPHEUM
15th and Harnay. Phone Doug. 494.

THIS WEEK
GUS EDWARDS AND HIS SONG REVIEW OF 1912
CARRIE REYNOLDS
HOPKINS and AXTELL
MCCORMACK and WALLACE
HENRY LEWIS
PATHE'S WEEKLY REVIEW

Prices—Mat., Gallery 10c, best seats 25c, except Bal. and Sun. Night, 10c, 25c, 50c, 75c.

MARTIN BECK PRESENTS
MADAME SARAH BERNHARDT
APRIL 14, 15, 16, 17, 18.

AT THE THEATERS.

If You Would Know Where Laughs Are

MADE IN NEBRASKA

IT'S AT OMAHA'S FUN CENTER

THE GAYETY

Everybody Goes. Ask Anybody. This Week—"Bewery Burlesques."

MATINEE DAILY

POPULAR PRICES.

The Gayety plays to more ladies at its daily matinee than any two theaters in Omaha.

AT THE THEATERS.

Empress

Week of Monday, March 10th

HOWARD BROS.

THE PLAYING BANJOISTS

Chas. Burkhardt & Co. in
"The Cheap Skate"
A Clever Comedy Character Sketch

The Mysterious
Ward Sisters
Comedy Songsters

Becker & Adams
Comedy Songsters

Mon., Tues. and Wednesday
Red and White Roses
A Beautiful Drama
And Other Numbers of Worth.
Nothing Unusual.
Just the Best Obtainable.

BOILERS STACKS

DRAKE-WILLIAMS-MOUNT CO.

Twenty-third, Hickory and U. P. R. R.

Phone Douglas 1043

STAND-PIPES TANKS BRSECHINGS

PURE ICE

Supplied to Leading Houses of Omaha.
Manufactured in Omaha

HAVE IT DELIVERED TO YOU

Omaha Ice & Cold Storage Co.

Office 428 S. 15th Street. Plant—5th and Leavenworth.

"The Skin Beautifier That Women Require"

Velvetina Skin Beautifier

a liquid powder for the Face, Neck and Arms. Imparts a beautiful flesh-like tint that stays on for hours. Completely hides tan, skin redness, wrinkles and all traces of age in the face.

Just the Thing for Evening Parties, Dances and the Theater.

"The Skin Beautifier That Women Require."

"Contains nothing to harm and works like a charm." Two tints, white and flesh; tall opal bottles; price..... **50c**

For sale by all Omaha Drugists and the progressive Druggist in every town throughout the United States.

Be Sure to See the Live Exhibit of

J. H. HANEY & CO.

at
"MADE IN NEBRASKA SHOW"

Harness, Saddles and Saddlery Goods
Booth No. 37.

PARMER'S HIGH GRADE COFFEES

NEBRASKA MADE FOR NEBRASKA TRADE.

WAGONS MADE

MURPHY DID IT

IN OMAHA

CALL FOR

ALAMITO Dairy Products.

Milk, Cream, Butter, Cheese, etc.

1613 Farnam St., Omaha, Doug. 411.

Low Raber

Ground Floor, Court of Bee Building.

High Class Job Printing

The work done here is artistic and attractive. It leaves a fine impression where it is seen. Try Raber's the next time you have any job printing.

SEE OUR DISPLAY OF

Calabash Pipes

AT "MADE IN NEBRASKA" SHOW
Grows in Nebraska.
Made in Our Factory.

TRACY BROS. CO.
1415 Douglas St.
Omaha, Neb.

Calabash Pipes

GOLDEN SHEAF

Pure Rye and Bourbon

NONE BETTER

DON'T THROW AWAY YOUR OLD CASE CHAIRS

The Omaha Reed & Rattan Co.
WILL REPAIR THEM.
Manufacturers and repairers of baby carriages, an-carts, reed and rattan furniture.
119 No. 15th St. Douglas 2042.

Standard Bridge Co.

Omaha, Nebraska

40c DINNER AT
DINING ROOM
Auditorium

"Made in Nebraska" Show
MENU

Roast Pork Baked Apples
Vermicelli Soup Brown Potatoes
Coffee, Tea, Milk
Ice Cream.

FAMOUS COLLINS SADDLES

None genuine without the Collins stamp. The same old saddle at the same old price, the best saddle ever made and made by the same old men that have made them for 25 years. Write for free 1913 catalog.

ALFRED CORNIER & CO., NEB.
1212 Farnam Street. OMAHA, NEB.

H. BESELIN & SON

Moved to Larger Quarters,
1408 Douglas.

WHOLESALE AND RETAIL.

See our live exhibit of tiger making at "Made in Nebraska Show."

Bemis Omaha Bag Co.

MANUFACTURERS OF

"Old Honesty" Blankets

"A-M-P" FLY NETS

Cotton and Burlap Bags
All Sizes

"BEMIS" SEAMLESS BAGS

Ec nomy Mailing Bags

PARCEL POST MAILING POUCHES

Omaha, - - Nebraska

A Simple Food
Nutritious
Healthful
Beneficial
Curative

Not a medicine
Cures constipation
and bowel troubles
Made in Nebraska
For sale at Grocers
Use it daily
It's good
Uncle Sam Health Food Co.

Lawrence Shot & Lead Co.

Manufactures

Lead Pipe; Shot, Bar, Fig. Ingot and Wedge Lead; Lead Weights; Lead Wool; Drop, Buck and Chilled Shot.

OMAHA, - - - - NEBRASKA.

Woodmen Circle

America's leading fraternal society for women.

This large society enables the wife and mother to enjoy the same advantages of social and business fraternal relations that the father and husband do.

By a small monthly contribution of assessment and dues you are assured of the prompt payment, at death, of such an amount as you may desire, to any relative you may designate.

This circle pays death benefits, old age disability, funeral benefits and erects a monument to females—all in one cost.

Membership, 120,000.
Assets, \$2,848,999.66.

Emma B. Manchester,
Supreme Guardian.
Dora Alexander,
Supreme Clerk.

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W. O. W. Building, Omaha.

MIDLAND Glass & Paint Co.

OMAHA, - NEB.

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are made in Nebraska, and like other Nebraska goods they are substantial quality.