"EASTER" is But Two Weeks From Today. Are You Ready

for the great style show day? Spring newness radiates from every section of the store. Come let us be of service to you

\$3 Mesh BAGS, \$2.39 EW 5-inch pierced frame ing. Made to sell this season for \$239 mesh bags, with kid lin-

85c DRESS GOODS, Yd. 44c O NE large table of fine dress goods consist-

oing of Serges, Panamas, Henrietta, Batiste and a large assortment of neutral mixtures, worth 85c yard.



THE BEST STORE FOR YOU ALL THE TIME

Join Our Circulating Library Best Reading 2c a Day

ET the reading habit. Here in our new CIRfrom the newest and best books of all sorts. No

spring weaves, colorings and patterns for this season. The way we offer them to you, the range of selec-

50c HOSIERY, 35c Women's hose, gauze liste, tan liste, mercerized and fine gauze cotton, fine gauge cotton, all full fashioned, 50c values, Mon-

Rousing SILK Sale

Involving Several Thousand Yards of New Spring Silks in the Most Favored Weaves, Patterns and Colorings at Prices That Are Fully One-third to One-half Under the Real Value

sensational offering to say the least, the culmination of fortunate and important purchases which A sensational offering to say the least, the cumulation of fortunate and important and our representative succeeded in consummating at favorable price concessions. The silks are all new

39c for 75c Silks

At this price we offer you choice from several thousand yards of new and desirable silks including foulards, messalines, Jap silks, fancy taffetas, plain pongees, etc. The values range up to 75c, Monday the yard 39c

50c Black Messalines, 29c Black all silk messalines, also a full color range of Jap 700 sell for 50c, Monday,

85c Kimono Silks, 49c Kimono silks, including a beautiful assortment of Bulgarian, Japanese and 496 floral effects, worth to 85c, sale price, yard....

at sale price Mon., yd., 59c \$1.25 Black Peau de Soie, 89c Black Pean de Soie silk, 36 inches wide, guaranteed to wear, regular price \$1.25, special sale price Monday, yard

fancy messalines. fancy

foulards, taffetas, etc., in

a wide range of the newest

shades and patterns. Val-

ues up to \$1, very special

59c for \$1.00 Silks

Another wonderful value, including silk poplins,

tion, and the sale coming at beginning of season affords the greatest silk buying opporunity in Omaha. \$1.25 and \$1.50 Silks 84c

Including beautiful striped Tub silks, black Duchesse satins, charmeuse, Princess messalines, natural pongees, crepe de chines, silk serges, poplins, shower proof foulards, etc., etc., \$1.25 to \$1.50 values, Monday, at, yard

\$1.25 Lining Satin, 85c Lining satin in all shades, also cream or black, 36 Q50 inches wide, regular price \$1.25, special sale price, per yard.....

\$1.95 to \$2.50 Silks, \$1.39

Brocade, charmeuse, meteors, crepe de chine, foulards, flowered and bordered chiffons, changeable marquisette. Bulgarian silks, corded suitings, silk serges, black crepe meteor, black charmeuse, etc., \$1.95 to \$2.50 values, Monday, yard

\$1.25 to \$1.50 Velvets at 89c Silk velvets, in every shade, soft pagon finish, very de-sirable for millinery QQn trimmings, regular price 016

\$1.50 Silk, Wool Meteor, \$1.05 Silk and Wool Meteor, in over 25 different shades, very much in demand now, \$105 regular price, \$1.50, sale price, yard

Stock of Forby TRUNK Factory at Half Price

THAT'S the way we secured the entire stock and that's the way we offer it to you. If you have a trunk, traveling bas need here is not only an opportunity to secellent quality but you cal save exactly

half the real \$18.00 Trunks, 38-in., sale price \$9.00 \$14.00 Trunks, 36-in., sale price \$7.00

\$10.00 Trunks, 34-in., sale price \$5.00 \$9.50 Auto Trunks, sale price. \$4.75 \$14.00 Bags, sale price.....\$7.00

\$8.00 Bags, sale price \$4.00 \$6.00 Bags, sale price......\$3.00 \$4.00 Bags, sale price.....\$2.00 \$10.00 Suit Cases, sale price. \$5.00

\$7.50 Suit Cases, sale price. \$3.75 \$6.50 Suit Cases, sale price. \$3.25 \$4.50 Sheep Skin Suit Cases .. \$2.25

Away With Angles!

*B E siender, yes!" says fashion, but no mandate of art or fashion can make angles graceful,

Come Monday --- Select Your Easter Suit and Pay Only \$25.00 For It

7 OU can be at the apex of the Fashion World on Easter day (and other days as well) if you will grace yourself with one of our snappy, stylish, new spring suits. Being fashionably and correctly clothed conveys the false idea of great expense, but if you will but come Monday and carefully examine these charming garments, you'll soon see the utter fallacy of spending money for high priced clothes. We invite you to compare these \$25 suits with those about town that sell at \$27.50, \$30 and \$35-it's the "brass tacks" evidence of comparison that will show the true quality and excellence of this apparel. Every garment is a true copy of the distinguished foreign models, carefully made, and represent every requirement of style for 1913.

The Suits, Styles, Materials, Shades, etc. The materials are the pretty Bedford cords, men's wear

serges, eponge, poplins, shepherd checks, whipcords, and melrose cloth, in shades of tan, navy, Copenhagen, brown, light gray, black, white and American beauty. The jackets are smart cutaways and the favored Russian and Bulgarian blouse effects, of correct length, semi-fitting back, cut in unique outline collar and revers, lined with fine peau de cygne they set the figure in a most graceful way. The skirts are gored, have high girdle effects, habit backs with center seams invisible and closing at the left side. Your choice of any of these suits, Monday at.....

One-Piece Dresses, \$14.75 Smart one-piece dresses, made of fine Bedford Cord, Eponse and black or white Shepherd checks. The predominating colors are navy, blue, Copenhagen, tan, plain 75 white. Waists have turn down collars, set in vests of silk or self-colored cloth, turn back cuffs; skirts are high girdle style, five gores, button trimmings Monday at \$14.75

New Spring Coats, \$19.50 Stunning Spring Coats, made of best quality Eponge, Serge and Bedford cords. They have turn down collar, long revers, deep cuffs of self-cloth and Russian silk trim-ming, lined throughout with various colored peau de cygne. Length 48

ins., popular cutaway styles, the colors are navy, Copenhagen, tan, gray and black. Monday, at



Smart, New HATS to Your Measure

THAT'S the new idea and we are the first to really introduce it in Omaha, and you will like it. Have your hat built on your head. In this way you can be pleased beyond the most critical taste and yet keep within the limit you had planned on spending. Come and see us Monday.

Our Trimmed Hats at \$5.00

That's what we claim for our trimmed hats at this price. More than 300 exquisite styles, really \$7.50, to \$10 vals. \$5.0 Beautiful Creations at | Untrimmed Hats, \$2.98

Embracing many copies of imported models, every one a fetching creation. wide range \$10.00

Real hemp in a varied assortment of newest shades, also black, azure with velvet facing, just present wear. \$2.98

Sale of CUT GLASS

P OUR Special Lots, heavy, clear crystal with perfect sharp deep cuttings, newest shapes and designs. and designs.

LOT 1 Bonbons, olive, pickle dishes and spoon trays, values to LOI 1 and spoon trays, values to 980 LOT 2 Sugar and cream sets, celery trays,

cologne bottle, bonbon dishes, comports, 8-in. nappies, etc., values to \$3.50, choice....... \$1.98

LOT 3 Sugar and LOT 4 Footed punch bowls, water pitchers, water 9-in. berry bowls, sugar bottles, 8-in. fern dishes, and cream sets, vases, etc., values Q2 to \$6.00. \$2.98 to \$7.50. choice.....\$3.48

Startling Values in **GROCERIES Monday** Pure

or the gowns worn over them

stylish, without the right cor-set. Instead of taking all sorts

of angles and lamenting her

styleless figure, let the too-

slight woman visit our corset

department, and be fitted in one of the Warner's Rust-

Proof Models, specially designed for beautifying slender figures. Curves instead of angles

-what a difference in the set

of your gowns, and best of all

Ask for Warner's Rust-Proof.

Every pair is Guaranteed.

Our Grocery is famous as a pure food center. Have you tried it? Telephone orders receive prompt attention. Phone Douglas 137. OLIVE OIL, imported French 4-gal. \$1.50

10 bars 25c GOLD DUST.

1b. pack- 20c

RAISINS, fancy
seeded, regular
15c quality, 1-lb.
package. 2 pkgs. 15c PRUNES, Cali-

3 lbs. 25c CHERRIES. hrand, special, the 200 special, a 60 FIGS, best cook-

3 lbs. 25c RICE, best Ja-5 lbs. 25c CRACK ERSpound 7c COOKIES, pea-cial, lb... 150 GILLETTES. mustard, 100

Monday-8 to 1 only. 5c bars of IVORY SOAP, 8 bars 25° With each grocery order. No phone orders.

Spaghetti, Oma-ha made, Special, Speci SALMON, 1-18. mann's, pint bottell can, tie, for. 121/20 SARDINES, old Runkel's "Trom-for mustard, old Runkel's "Trom-for mustard, old Runkel's "Trom-fum" 2 half- 350 OLIVE OIL, pure MINCE M EAT, Technique of the properties, 75c bott- 600 BAKING POW.
DER, "Calumet" the To Can.
C' or "Shaker" life pkgs.
For PLUMS, green to COCOA. Runkel's Special 200 pickles, small, sweet, quart 200 pickles, small, sweet, quart 500 pickles, small, sweet, small, smal PLUMS, green lb. lb. gage or egg, special, the LSC boxes ... 5c

Free Coffee Monday After you have finished your shopping go down to our pure food grocery and get a cup of our de licious Capitol brand coffee FREE

PRETTY new effects, in "Klosfit" and draw string tops. made of messaline in all the favored shades to mach the new spring suits, some with deep plaited flounces. others in tailored styles, many fancy effects with shirred folds and bands of lace, unusual values at COME AND SEE CHICAGO'S MOST BEAUTIFUL WORKING GIRL

We recommend

WILLARD WHITE CO.'S

Vaucaire GALEGA TABLETS

BUST DEVELOPER

The wonderful preparation for toilet preparations We are sell-

THIN, UNDEVELOPED, nervous ing Sylva face powder, \$1.00

They SAY It's the Best, We Know It's the Best. DAINTY

The perfect cleanser and massage cream, has no equal; excel-

lent for complexion, freckles, tan, wrinkles, pimples, blackheads, chapped hands or face, etc.; does not grow hair or turn rancid, and

has a very dainty odor, suggestive of fresh flowers; defles

Rich, New Silk PETTICOATS at S

Miss Potter will hold a public reception on 10:30 to 1:00 and 2:30 to 4:30

Miss Potter was adjudged the most beautiful working s.ri in Chicago by Miss Lillian Russell in the Chicago Tribune's beauty contest in competition with thousands. Miss Potter uses only Melorose Toilet Preparations. Come and see how wonderfully clear they keep her complexion—let her demonstrate to you their many uses.

Free Willard White Co.'s Blue Melorose Perfume This week every purchaser of 50c worth of any of the articles mentioned in this "ad" will receive 50c worth of BLUE MELOROSE PERFUME, the latest, daintiest a.d most lanting odor in the world.

Truly Wonderful

are the merits of the

Marguerita Sylva

All of these preparations have stood the test of time and are recommended by more leading

SPECIAL DEMONSTRATION IN TOILET GOODS SECTION

actress and women of note than any other toilet articles in the world. Mail Orders Filled.

Bright, New, Wash Fabrics, yard

N EW Ratines, poplins, mercerized crepe, bedford welton, granitora cloths, French ginghams, tissue, volles, tussah silks, linette wash suitings, in a pretty range of colors, Monday, yard....

MISS RAE POTTER

Who was adjudged the most beautiful working girl in Chicago by

A Special Cut Price Sale of

Pure DRUGS and TOILETS

Scheduled for Monday. Make out your list and come here and profit by these very low prices. Rm Crow and One Night Corn

Bay rum, ¼ pint, 10c.
Giycerine Lotion, ¼ pint, 10c.
Wood Alcohol, ½ pint, 10c.
Spirits Camphor, 2 ozs. 19c.
Licorice Powder, ¼ lb., 10c.
Rochelle Saits, ¼ lb., 10c.
Cream of Tartar, ¼ lb., 19c.
2 or 3-grain Quinine Capsules.
2 doz. 10c.
Comp. Cathartic Pills, 2 dozen 2 doz., 10c. Comp. Cathartic Pills, 2 dozen

10c.
10c.
A. K. Tablets, & dozen, 10c.
Epsom Salts, 2 lbs., 10c.
15s to 25c tooth brushes, 10c.
Bennett's 25c Liver Pills, 10c.
15c Chamois Skins, 10c.
20c nickle plated tooth brush

20c nickle plated tooth brush holder, 10c. 5c bars Elder flower soap, 3 for 10c. 15c to 25c nail brushes, 10c. Boric acid. ½ 1b., 10c. Carbolic Acid. ½ pint, 10c. 15c package J. & J. Cotton, 10c. 25c 2 oz. Arnica, 10c.

20c vanily boxes, 10c. Jergen's White Rose perfume, 14 ounce, 10c. 15c nail file for 10c. 5c orange wood sticks, 8 for 10c. 190: 25c 1-lb. can Violet falcum, 10c 15c wool powder puffs, 10c, Requas Manicare sets, 10c, 25c Graves' tooth powder, 10c, 25c Sanitol tooth powder, 10c, 15c Munyon's witch hazel soap for 10c.

Cure, 10c

15c Munyon's witch hazel soap
for 10c.
Colgate's dental cream, 10c.
Daggett & Ramsdell Cream, 10c.
25c Pond's dentifice, 10c.
15c to 25c smelling saits, 10c.
25c Pond's tooth Powder, 10c.
25c shaving sticks, 10c.
26c shaving sticks, 10c.
26c Brunner's peroxide cream
for 10c.

MISCELLANEOUS I-lb. fresh sassa-fras bark. 25c. Imported Olive 39c. 15c t-1b. borax 9c 100 calomel and wate 5 6 c effervescent soda tablets, 25c. 5 0 c effervescent soda tablets, 35c. PATENT MEDICINES

Hind's Honey and Almond eream, 34c. 50c Pompeian

50c Princess massage cream. 15c. 25c La Deroit massage cream, 15c. 25c Pond's Van-ishing cream, 19c. 50c Sempre Glo-vine, 59c.

RUBBER GOODS om pelan 75c rubber gloves | \$1.00 2-qt. Foundamed Olive 39c. | \$1.00 2-quart hot liomel and water bottle, 55c. | \$1.00 2-quart hot water bottle, 55c. | \$1.00 2-quart hot water bottle, 55c. | \$1.00 2-quart hot water bottle, 55c. | \$1.00 2-qt. Foundament | \$1.00 2-qt. Fou water bottle, ffic; TOILET POWDERS.
\$1.00 La Trefle | 25c Mennen's or Colgate's Taloum der, 85c | Powder, 15c | 50c La Blanche, | 25c 1-lb can Vio-Powder, 15c. 25c 1-lb. can Vio-let tulcum, 10c. TOILET PREPARATIONS and William at shaving stick, 19c. 15c powder puffs 19c. 25c Rubifoars, 19c. tooth paste, 33c. 25c Sanitol tooth powder, 15c. 50c Grave's tooth powder, 24c. 25c Colgates 10c Jergen's vio-let glycerine, 2 for 16c. Bacabelli Castile soap, per 15c, 20c.

Orkin Bros. - Your Home Store

HORSE RADISH

3 bottles 25c

PICILILLI, chow

chow or celery rellah, 20-oz bottle 100

or bottle CHEESE, rull CHEESE, rull

BUTTER. Elgin brand, 1-1b carton, 340

Granulated

SUGAR,

23 \$1.00

With Grocery Order of \$1.00 or more.

FLOUR, "Orkin's Pride" or "Cap-itol." sack, of

48 lbs.\$1.20

FLOUR, "Exce'-sior" patent.

48 lbs. \$1.

COFFEE, spe-our best quality, 31

COFFEE. "Ideal blend. 25L

TEAS. 680 580

Orkin Bros .- Your Home Store