# THE OMAHA SUNDAY BEE MAGAZINE PAGE

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ADY DUFF-GORDON, the famous

Lady Duff-Gordon's Paris establishment brings her into close touch with that centre of fashion.

Lady Duff-Gordon's American establishment is at Nos. 37 and 39 West Fifty-seventh street. New York.

#### By Lady Duff-Gordon ("Lucile").

HE Turkish war and the consequent opening up of the harems to the stranger eye have had a decided effect on the fashions of the moment. Milady Fashion, ever on the lookout for the novel and new, ever ready to learn from any country or people, has quickly seen the possibilities of the harem vells. And in Paris especially these vells, so provocative of mystery, so associated with charms, are rapidly becoming a craze.

We have been devoted to all the gorgeous, lovely trimmings that are peculiar to the Orient, we have overweighted our gowns with these barbaric effects, but it is only since we have had the harem brought to Paris that we have realised the effectiveness of the veil. We Occidentals are ever interested in the Turkish women, in the women of the Seraglios, and we avidly copy them

I am indeed glad that we have elected to favor the veil rather than the trousers of the Beraglio! But in order to use the veil as charmingly, as mysteriously as the Turkish woman we material Occidentals must cultivate a languid grace that is just a bit hard at first. The correct manner of wearing a veil is an art.

Military Tassels

Soldier Cap.

Another thing, when I use the word veti I do not mean the everyday, face veti. Ah; no! There are many kinds of veilsin fact, we are apt to class them all as scarves, but there is a difference.

The earliest veil of the Seraglio that we knew about was the Yasmik, the soft, transparent veiling that all well-born Turkish women wear to hide the lower part of their faces from the vulgar gaze. This Yasmik has been worn in Paris, and it has appeared in Newport, too.

But I particularly want to show you all Paris is approving. Here are two examples that I hope will find favor in New York this Spring. In the first picture the veil is worn with a new Parisian cos-





The "Mystery Veil" of Rose and Gold Embroidery Wom with Dancing Costume.





The "Seraglio Veil" of Brocade Worn with "Lucile" Evening Costumes

tume. But even this gives a hint of the harem in the drapery of the skirt. The headdress is also of the Beraglio. This veil is of a sumptuous Oriental brocade a yard and a half wide and four yards long. The Seraglio veil is always very volumizous, else it would lose its fascination. It is the fact that the veil appears to be the greater part of the costume that gives it its charm and mystery. There is nothing alluring in a short, narrow scarf. This brocade veil is edged with brown fur, a Parisian touch, of course.

I call the veil shown in the second picture the Mystery Veil. It is a delightful modification of the Seragito Veil, and its very folds are full of the secret charm of the harem. It is created in dull gold and rose crepe edged with fur, that is a necessary adjunct to every costume this season in Paris. The gown with which this Mystery Veil is worn has Oriental touches in its trimmings and the lovely girdle. The soft, clinging drapary of the skirt is perforce, the drapery of the barem-scarf.

I have created many other designs showing the influence of the vell. Some of my most exquisite I am unable to send pictures of at present, but perhaps later I will be able to do so. Some of these costumes are simost all veils. And I think that perhaps they are more beautiful than the ones shown here.

To my mind one of the oddest things about Dame Fashion is the way that she is affected by external happenings, and from the beginning she has been patently influenced by war. Is it not odd that the most horrifying of human events should put its stamp on the clothes of woman?

Even the very chic little tailored costume that I am showing you has a hint of the terrible battles in its tight soldier cap and the heavy military tassels and braid on the coat. The flare given the coat below the hips is a direct hint from the coats worn by the Turkish officers. This flare is one of the very latest touches, and the most chic women of Paris have at least one costume with the "Flare

The severe skirt, as you will notice, has the do necessary silt at the side. The seams at the sides are outlined with very heavy buttone made of military gold cord.

# Health and Beauty Helps

Mrs. B.: "Stringy," unmanageable hair smake you strong, bringing the glow of is caused by grease and dirt which if perfect health to wour cheeks, neglected, will produce dandruff, the worst of all hair dangers. Keep the head Miss J.: Annoying, itchy scalp can be worst of all hair dangers. Keep the head perfectly clean with an occasional shampoo with canthrox. You will be delighted with the result. Get a package of canthrox from any druggist and dissolve a teaspoonful in a cup of hot water. Eals massaged into the scalp creates a rich, baind lather which gently and taoroughly cleanses the hair. After rinsing and drying, the scalp is left sweet and pliant and the hair is fluffy, beautiful and casy to arrange.

B. A.: It is an easy matter to reduce your weight if the parnotis treatment is used. This is harmless and quickly dissolves fat-tissues, without leaving the skin flabby or wrinkled. Prepare it at skin flabby or wrinkled. Prepare it at home by getting four ounces parnotis from the druggist and dissolve in 1½ pints hot water, strain and take a table-spoonful before each meal. Use regularly until the proper weight is reached. When the parnotis treatment is employed the symmetrical lines of the body soon return and no ill effect follows its use.

Ada: You can strengthen your weak eyes and rid them of that overworked look by putting in each eye daily two or three drops of a fine, strengthening tonic unde-by dissolving an ounce of crystos in a pint of water. This eye-tonic is very soothing and by using it regularly you will make your eyes strong, clear and brilliant.

Miss J.: Annoying, itchy scalp can be overcome if you use a tonic made by dissolving an ounce of quinzoin in a haifpint alcohol, then adding a helf-pint water. Massaging the scalp with this tonic twice a week stops the itching and rouses the hair follicles to healthy action and using it regularly cures dandruff and soon induces an abundant growth of brilliant, fluffy hair.

Ira: To regain the velvety softness and healthy, youthful glow to the skin, you should discard powders and rogue and use the following simple lotion: Get four ounces of spurmax from your druggist and dissolve in a half-pint hot water, then add two teaspoonfuls glycerine. Apply this freely with the palms of the hands to the face, neck and arms. Using the spurmax lotion clears and tones the skin, overcomes coarseness, sallowness and wrinkles as well as protects the complexion from tan, freekles and inclement weather.

Jane W: Your eyebrows will grow in thick and fustrons if you apply pyroxin frequently with forefinger. Short straight lashes will grow long and have a besutiful curl if pyroxin is applied at lash-roots with thumb and forefinger. Use care and don't get pyroxin where no hair is wanted.

Marion: You can cure the impurities in the blood which manifest themselves in pinpies and "muddy" complexion with this blood purifier which you should make at home. Get an ounce of kardeno and dissolve it in one-half pint alcohol (not whiskey); then add one-half cupful sugar and enough hot water to make a quart of tonic. Take a tablespoonful before each meal and it will soon rid your rystem of poisonous accumulations and



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