


THE Big Buick Show
is on at the Omaha Auditorium. Don't fail to see those Buick cars with the overhead valves that were so much talked of at the New York and Chicago shows.

It costs us more to build them, but it costs you less to run them. Follow the crowd. You'll see the Buick.

NEBRASKA BUICK AUTO CO.

Western Representatives
LINCOLN, OMAHA, SIOUX CITY H. E. Sidles, Lee Huff, S. C. Douglas Gen. Mgr: Secretary Manager.

The Unrivaled Car for 1913


116 in . Whe
Base $34 \times 4$ in. Tires Silent Chain Driven Motor Gears Cork Inse Clutch $4 \times 5$ in. Motor
$\qquad$ Extraorainary as the design and equipment are, the Pidige phonid be considered first Just an automo-
And just as an automobile- $a$ dependable, comfortabie. handsome nutomoblle a car of good ma-
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PAIGE 25, $\$ 950$
Worth, in anappy, gracerfourting roasister,


PAIGE COMPANY OF NEBRASKA, Distributors 25th and FARNAM STS.

You ought to see every car in the Automobile Show if you're going to buy one; it's worth the trouble.
 Put your her ime in at the Mitchell eahibit, thoweh Mave carefor comparimose
with the other moderate-pricod cars. Study what they offer you. You will come back the price has so many things you will want in your new uutomobile.
Ot course, you will wart a T-head, long-stroke motor; no one will be satiefied with
ny other next year-the Mitchell has it this year. The 1913 Mibchell has the extra long why other next year-the Mitchell has it this year. The 1913 Mibcholl has the extra lolidg wheel base, and the French Belinise springs that mean the best of road comsort; also the
important and essential electric self-starter and lighting aystem-you moust have these. The other details of this unegualled equipment indude left drive and center control;
ignition; Rayfield carburetor; Firestone demountable rims; rin-vision windabield; Jonea
 gasoline tank; showes on the dank to show sir prosamure and of preatre; gruye in so illuminates the instruments on the dach.

Mitchell-Lewis Motor Company, Racine, Wis. MITCHELL MOTOR CO. ${ }^{2050}$ garnam st.

Women do four-fifths of the buying and influence the other fifth

he only one that the housewife gets : hance to read. Everything about<br>The Omaha Bee<br>my mother may allow her daughter o read. Its talks to girls, its fashion pages, its society department, its woman's department make it the favor-<br><br>The paper that goes to the homes brings results for the advertiser.

