

The People's Weekly Page of Electrical News

THE ELECTRIC SHOP



Here is the Winner of our Mouth Contest—Drawn by IVAN L. SWANSON, 3424 Hawthorne Ave., Omaha. The prize given was an Electric Toaster Stove—a very useful household device for toasting, broiling, frying, etc. Special for week-end only—No. 1012 Adjustable Portable Reading Lamp. Brush Brass, \$1.95; regular price, \$2.50. Oxidized Copper, \$2.50; regular price, \$3.75. No deliveries on above without extra charge. (Wire for us and we will wire for you.)

WOLFE ELECTRIC CO.
1810 Farnam Street. Tyler 1414.

HEARING WELL ON 'PHONE

Fault Many Times with Either One of Persons on Line.

CHRONIC HABIT WITH MANY

Best Way to Get Satisfactory Conversation is to Talk Close to the Telephone and to Listen Calmly.

"Can't hear a word you say. Hello, hello." Besides the disagreeable features of a telephone conversation carried on between interlocutors like this there is the fact that the best parts of the talk may be completely lost to both parties.

In nine cases out of ten the "hello, hello, can't understand you" conversation is the fault of the "hello-er," who lacks either the art of listening or of talking, or of both.

The difficulty which some people experience of hearing over the 'phone is chronic, as it were, as the lady employed at the men's club who always rushed to answer the 'phone only to tell people that she couldn't understand a thing about what was wanted and they would have to wait until she called somebody else to find out what was being said. In her eagerness to get out her little speech she always forgot to listen carefully to what the little round disc at her ear had to say. Other people get this fever when using long distance and they know that the speaker is miles and miles away.

How to Hear—Listen.
Just stop to think if you are troubled with the non-understanding habit, that what the speaker says is coming out of the little round box at your ear, and you do not need to listen to anything any farther away.

Just take a telephone conversation coolly by saying plainly and distinctly what you have to say. Don't shout. Talk with the lips close to the phone. Listen calmly to what is said with the knowledge that it is coming from close at hand or far, namely, from the disc, and do not try to follow your friend's voice all the way from Van to Herrnhut.

Artificially Lighted Windows.
A moving picture establishment in the west has devised a novel scheme of lighting its windows in which daylight is shut out by windows which adjoin the theater.

The windows are simply boxes covered with colored window glass, and back of the glass small incandescent lamps are mounted in the window frame. The lighted lamps give the impression inside the room of outdoor light, and greatly improve the general effect between performances.

The same idea could be carried out in stores where the windows are windows in name only, by reason of the encroachment of adjoining buildings which shut out the light.

Empress Theater Flashes Dime Price By Electric Device

One of the most brilliant and most effective electrical signs in the city is that which flashes over the Empress theater announcing that the admission to this handsome playhouse is but 10 cents. The brilliant arrangement of lights and the cutoffs give effective display and draw the attention of thousands each night to the fact that amusement—high class vaudeville—may be had for 10 cents. No other price is charged. This week the flasher leads to an excellent bill, which is headed by the sterling actor, Melbourne MacDowell, who takes the leading part in a sketch called "The Sheriff and the Widow." Mr. MacDowell played the lead in the Krug stock company here about eight or nine years ago. His work has met with uniform success and the sketch which he is producing now is said to be one of the cleverest comedies he has ever appeared in. Miss Isabella Evenson is his main support in the sketch. She also played in Omaha one season with Melbourne MacDowell some years ago.

Another feature act, Marion's Models, in "reproductions of famous paintings," is one of the headliners at the Empress. The act includes five people and some ten of the world's most famous pieces of art are portrayed.

Mabel Harper, the eccentric comedienne who has pleased thousands of people during her vaudeville career, appears this week with new material and songs. She is a well known favorite entertainer.

Davis and Allen, the "dixie duo," will offer some very clever, up-to-the-minute banter and do some new tricks in the way of dancing.

INDIRECT LIGHTING IN HOMES MUCH DESIRED

Indirect illumination in the home is very much desired by some people on account of its soothing and restful effect. If a home has light colored ceilings it is very easy to have indirect illumination in any room as desired. A portable electric lamp, with much beauty of design, is so made that it will throw most of the illumination upward against the ceiling, from where it is reflected, illuminating the room in a delightfully soft and restful way by the indirect method.

The Electric Locomotive.

One place already occupied by the electric locomotive is in the terminals in large cities. The electric locomotive was first used in terminal work because of the nuisance and discomfort of steam power to passengers and others, and the change was made by legal enactment regardless of economy. Like many other enforced changes, so many benefits, not at first apparent have developed that it is fast becoming evident that the incidental advantages are so many and so great that in the future no other means of operating a great terminal in a large center of population will, from even purely economic conditions, be considered.

Wives Stop Short of One Thing in Cleaning Up Homes

Why is it the average housekeeper pays so little attention to keeping electric incandescent lamps and reflectors free from accumulations of dirt?

These same persons, as a rule, are over particular about the cleaning of windows, to let in plenty of natural light, which as a general rule costs nothing. Yet, when it comes to artificial light—weeks, months and sometimes years go by without the application of soap and water to electric lighting glassware. Even the old kerosene lamp chimney and shade were rarely, if ever, subjected to such an insult.

It is perfectly natural, where dirt on the lamps or reflectors cuts down the light to turn on more lamps, to secure the desired illumination strength and this, of course, means higher lighting bills. How much more satisfactory would it be for all concerned to have the lighting glassware thoroughly washed every few weeks.

Plain soap and water are good for the purpose, but there are special cleaning compounds on the market that are much better. Soap often leaves a dirt collecting film on the glass which dims that crystal brightness. The cleaning compound referred to are for the most part free from this defect and consequently preferable in that the glassware remains cleaner for a much longer time.

PROPER ELECTRIC FIXTURES

Builders Do Not Pay Enough Attention to Lights.

DESIGNS SHOULD BE PRACTICAL

Facts Which Prove that Wiring and Installation Should Be in the Hands of Competent Persons.

A very small proportion of the lighting fixtures chosen for new homes are worthy of installation. It is a common mistake to believe that any old kind of a fixture is good enough so long as it will hold an electric lamp. To get the greatest light efficiency and the very best results, with the least eye strain, it is imperative that the fixtures be constructed along scientific lines so that the lamp is suspended vertically, at the proper height for the room, and ways are means provided for the proper light reflectors.

Simple fixture designs, constructed along classical or colonial lines, which hold the lamps at right angles, are the best for every room in the house. Only when the electric lights are hanging straight down is it possible to get the greatest benefits from the new light reflectors which spread the light uniformly over the room or focus it on the reading table, just as you desire. Elaborate ornaments and bric-a-brac are hard to clean and often look cheap and offensive. Plain fixtures are easily cleaned and easily repaired. In the selection of glass shades the ornamental should be carefully avoided in favor of shades made for specific duties. The first duty of a shade or reflector is to direct the light where you want it, to protect the eyes from dazzling points of light, and to harmonize with the surroundings. Avoid colored shades as much as possible, and especially red shades.

Side wall brackets require less ornamentation than large fixtures, but may be found in certain complex designs which should be shunned by house builders. As in the case of ceiling fixtures their electric lights should point either directly downward or upward to accommodate the modern lamps, and they should not extend too far from the wall.

Sewing in Homes by Using Motor Power that is Very Cheap

The sewing machine will do everything that human hands do, but it will not run itself. To get the very best service out of a sewing machine it is necessary to drive it by mechanical power and for this purpose the tiny electric motor has no equal. It is small, convenient, perfectly clean and will run the sewing machine four hours for a cent's worth of current.

Very few women are really clever with the needle and not a few find it difficult to do good work on the sewing machine when they have to pedal it with the feet. It is quite a difficult task to keep the feet and hands employed at the same time. It requires considerable practice and experience and at best is tiresome. Nearly every woman has the desire to make her own clothes and be to some extent independent of the dress maker. Usually she can devote but a short part of the day to sewing, because of the press of other household work. It is important that the sewing machine be in excellent running order, and where it is driven by an electric motor it will sew faster and better and give the operator a chance to do better work with her hands and head.

It looks easy to see a woman guiding the cloth under the needle and pedaling the machine at top speed, but, in reality it is weary work and sure to tire one out very quickly. A quarter of a cent an hour is so cheap that it hardly pays to pedal a sewing machine at all if there is any large amount of sewing to be done.

Keep No Secrets.
The messenger with his megaphone will soon be a back number. The loud speaking telephone has appeared and been acclaimed the instrument for which the megaphone has been a substitute all these years.

In railroad stations the loud speaking telephone announces the coming and going of trains, in ball parks it announces the score, in hotel dining rooms or assembly rooms of any sort to call for business men or to make important announcements.

SENTENCED BY TELEPHONE

California Man Never Saw Judge, but Paid Fine.

ARRESTED FOR SPEEDING FAST

Simple Process Saved Time for Officers of Law and for Prisoner, Who Was Hurrying Through Country.

A rather strange court proceeding was held in California recently, when a man was arrested, had his hearing, pleaded guilty to the charge and was fined, all without coming face to face with his accuser or judge, the long distance telephone being the medium.

While passing through the town of Red Bluff on his way to Chico, this man ran his automobile over a dog and killed it. A warrant was sworn out against him on a charge of exceeding the speed limit. When he reached Chico he was met by the sheriff, who told him that he was wanted on the long distance telephone from Red Bluff. The man experienced a shock (not electric) when told what was wanted, but by pleading guilty to the charge and was fined \$3. If he had been made to telegraph the amount to the judge at Red Bluff it would have completed this strange "electric court," but he was only asked to hand it over to the sheriff.

New Opportunity for Giving Pleasure to The Practical Home

At a cooking lecture in a Cleveland department store, the lecturer was extolling the merits of electrical contrivances for the home.

"Not long ago," she said, "the members of a department of this store in the throes of choosing a wedding gift for a fellow worker, went to the young man and desired some hint of what he would most like to receive for the money collected. For answer he brought them the next day a catalogue of electrical appliances with the one which "he and his" most preferred, plainly marked. The best thing about electrical things for wedding gifts is that you can give beautiful things at a cost within your means."

"We got married too soon," spoke up two people from different sides of the room.

"Yes, we should have waited, but it is not too late to do our duty by those who came after us. Misspent money is as much of a misdemeanor when done in favor of the others as it is in your own home. That wedding gifts are appreciated does not mean that odd pieces of furniture, silver or what not, harmonize with the new establishment."

"Electrical appliances give the opportunity of being absolutely sure of giving what will please. Each one is complete in itself for use and the nickel finish is beautiful anywhere."

"Three and a half dollars for a really good toaster is very moderate in comparison with the price of a really good chair; \$5 for the best electric iron is not much in comparison with the price of a piece of silver of any consequence. What can be gotten for \$10 which is at once as appropriate and complete as an electric percolator, radiator or portable reading lamp?"

Flagging Baker by Means of Specially Arranged Lighting

Did you ever find yourself in the following situation?
You are depending on the baker, who makes the rounds on your street at about 6 o'clock in the evening, for the bread, cake or pastries for the family supper. As you are working in the back part of the house, you find it necessary to go around to the front door every three or four minutes in order to see whether the baker is within hailing distance. Sometimes you are kept too long at a certain task or some one diverts your mind by conversation, so that the wagon passes without your knowing it after all.

These little annoyances can all be eliminated by means of the electric porch light. You have an understanding with your baker that when the porch light is on, he is to stop and take your order, but when the porch is dark, he passes on without wasting his time and yours in calling you to the door. This practice of electrically "flagging the baker" is used extensively in many neighborhoods, and in such districts it is certainly very old and interesting to look along a residential street at say 6 o'clock in the evening, and see a porch light aglow at every third of fourth dwelling.

Electric Flashes.

Denver, Colo., according to statistics, used more light in proportion to its population than any other city in the country; three candle-power per head. Boston comes next with one candle-power per nose.

Over 55,000 patents on electrical subjects have been issued by the authorities at Washington. Of these 200 have been awarded Thomas A. Edison.

Between the Atlantic and the Pacific, and the great lakes and the gulf, there are in use more than 50,000,000 incandescent lamps.

Over \$6,000,000,000 is invested in the electrical business in the United States. This large investment has been piled up during the last thirty years.

Mrs. X. S. S. Van Iuren St. Kingston, N. Y. (full name furnished on application), had such decided benefit from using Foley's Honey & Tar Compound that she shares her good fortune with others. She writes: "Foley's Honey & Tar Compound brought my voice back to me, curing a severe case of bronchitis and laryngitis. Oh how many people I have recommended it to. Remember the name—Foley's Honey & Tar Compound, and refuse substitutes. Contains no opiates. For sale by all dealers everywhere.—Advertisement."

The Brilliant Electric Flasher — ON THE — Empress Theater

Draws thousands each week to the biggest dime's worth of amusement in Omaha—it's the biggest and best and enthralls and delights all classes.

The bill this week is better than any of the others, because there is a combination of vaudeville variety that sparkles goodness.

- LOOK OVER THIS LIST OF STELLAR ACTS
- Melbourne McDowell & Co. The Sheriff and the Widow
 - Marion's Models Beautiful Nature Paintings
 - Mabel Harper Eccentric Comedienne
 - The Lost Son Beautiful Photo Drama
 - Davis & Allen Bright, Breezy Banter

OTHER NUMBERS OF QUALITY
12 M. to 11 P. M. Continuous Performance
4 Shows Daily. 2, 3:30, 7 and 9 P. M.



Dark Closets Made Bright As Daylight With Safe Electric Light



JUST twitch a switch and the darkest, gloomiest closet or pantry is instantly flooded with the brilliance of clean, safe, steady Electric Light. So easy to find anything you want—just like daylight. No annoyance or danger of fire as with matches.

This is but one of the hundreds of conveniences available in every electrically lighted home. You can enjoy all these advantages in your home. Why not decide today to do so? Electric Light now costs less than ever to use—it is really the **cheapest** illuminant, everything considered.

(If you have a special house-wiring offer, give details)
Omaha Electric Light and Power Co.

Real Estate Opportunities

The Bee publishes, in its classified columns, the most attractive real estate offerings. This paper has become the first medium for advertising real estate opportunities; it has cleared its way to the top through actually getting the best results for the persons who use and read the "For Sale Real Estate" columns. You will fail to get the real good real estate advantages if you neglect The Bee.

On Wednesday particularly good bargains are found in the classified section. Watch the Wednesday advantages.

Tyler 1000



Which Office is Yours?

With one telephone line there must be times when you would make an important call and cannot because your single telephone is in use, or when customers try to reach you and cannot. Inadequate telephone facilities block the orderly run of any business.

An extra line relieves the overworked single telephone. Over it messages may be sent or received when the main telephone line is busy. The cost of an auxiliary line is trifling—but a few cents a day. Ask us to send a man to see you.

Every Bell Telephone Is a Business Builder

NEBRASKA TELEPHONE COMPANY

OUR NEW TELEPHONE SERVICE

For Special Privileges Hospe Music Roll Library
Our special library privileges are offered free to any owner of a Player Piano (of any make) having the full 88-note scale. The Hospe library of music rolls is the largest in Omaha, offering every form of music: Classics, operatic, dance, sacred, the latest song hits, this season's successes, in fact, Eastern successes can be obtained in our library before the play or opera reaches Omaha.

OUR SPECIAL LIBRARY PLAN.

The Hospe special library plan has been in successful operation in the east for some time and has proven very successful. You will see at once the many advantages it offers in the selection of your music rolls.

THE PLAN IS THIS

You may select from our library any twelve (12) rolls that you desire to take home with you and keep them two (2) weeks. This you may continue doing for one year from date of your LIBRARY AGREEMENT. The only obligation you incur is that you agree to purchase two (2) rolls each month or twenty-four (24) rolls per year. These privileges secure for you the use of our large library, enabling you to select carefully at home and buy only such rolls as you wish to keep for your own library.

Just telephone Douglas 188 and full information will be cheerfully given. Don't waste your time.

JUST TELEPHONE DOUGLAS 188.

The Hospe Music Roll Department offers a DISTINCT SERVICE, and is of unusual benefit to all owners of 88-note Player Pianos.

A. HOSPE CO.
1513-15 Douglas Street. Omaha, Neb.

Now is the time to advertise your land for sale. The SUNDAY BEE is read by more people interested in farm and city property than all the newspapers in Nebraska combined. Advertise in THE BEE and get results. Now is the time.

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FOR SAFE AND RELIABLE WIRING
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Electric Elevator Repairs
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