LIVE EXHIBITS AT AUTO SHOW

Manager Powell is All Smiles Over Extent of Displays.

SPACE IS NOW ALL SOLD

Two Bands Have Been Engaged to Discourse Sweet Music-New Fire-Fighting Machine is to Be Exhibited.

With Manager Powell it is no longer a question of filling the space at the Omaha Automobile abow. February 24 to March 5. The real live question is to house the immense number of exhibits that are being Indications are that the big Auditorium, with more than two acres of floor space, is going to be filled to over flowing and with the best things that have ever been turned out for automobile. men, including owners, drivers and re-

The individuals and firms that deal in supplies have swooped down on Manager Powell during the last week and it looks as if they are all going to be on hand, not only those of Omaha, but many from other cities. Last year there were but four exhibits in this class and this year double this number have been entered.

with others coming. This year the supply men will have attractive booths in which to show their There will be shelving on three of the sides, the fronts being open. The color; scheme, green and white, will be carried out in every detail, so that in

color the utmost harmony will prevail. While thousands of visitors are expected to attend the show daily, they will be splendidly entertained, all the dealers having called their road men in to remain during the week. Besides these, large numbers of factory men will be here to assist the local agents and dealers.

Hum of Machinery.

Last week it seemed that the show might be a bit shy on live exhibits. This, however, is not the case. Arrangements have been made so that the hum of ma- Address show starts and continue until the close Many of the live exhibits will be new and unique, as well as interesting to all. man, as well as for the mechanic. Experts will be present to explain the good points and give instructions as to use.

Omaha dealers in every line are getting into the game this year and while they will keep open house at their regular places of business, they will have exhibits at the show and will have men in charge of them.

One of the big features of the show has just been secured by Manager Powell. It a motor-propelled chemical hose cart and fire truck, designed for use either in large or small cities. It has a length of twenty-one feet over all and is valued at \$6,000. It is made and exhibited by a Kansas City company and is expected to prove of great interest to officials of cities. Believing this, Manager Powell has sent special invitations to the mayors and fire chiefs of all the cities and towns in Nebraska, Iowa and South Dakota to Brodegaard, arrived spick and span from attend the show and see the new fire the factory Monday morning and was fighting machine. It will go into the com- unloaded Tuesday afternoon at the Apmercial car section and will have a place person heaquarters. The car is finished on the main floor.

Music a Feature.

It has been decided to make the music "The Sign of the Crown," has been enone of the stellar features of the Omaha graved on the door panels. The Apperson Automobile show. With this idea in view, people turned the car over to Mr. Brode-Director Neble of the First regiment or- gaard Wednesday morning for the owner chestra has been secured. He will pro- to take his initial joy amble. vide two bands that will discourse the The Apperson show roadster, decorated best selected music afternoons and even- in gold and brown with black striping,

ofore it has been the plan to place company Monday afternon, after a most the orchestra furnishing music for the first floor high up in the gallery, under the roof and at the back end of the buildright at the front. The stage to be oc- hence the roadster's extreme haste in arcupied by the musicians will be at the riving. Tuesday morning a large delethe plan of a hanging balcony, from which the strains of music will go out in every of this handsome "45." direction.

Downstairs in the basement Director Neble will have another orchestra and it will play the most popular selections. Both orchestras will render concert music at certain hours during each afternoon and evening.

As the plans are outlined now, there will be special nights. For instance, there will be an Omaha night, a South Omaha night, a Council Bluffs night, a Lincoln night and a society night. While the nights are specially designated as being for the people of a certain town or locallty, they will be for everybody as well.

Manager Powell is now working on the feature program of the show and it will be completed so that next Sunday it will appear in full in this column of this paper. Heing official, it can be cut out nd kept for reference.

Omaha Auto to Go to India for Missionary Use

An Omaha automobile is going to India to carry Mr. and Mrs. C. H. Bandy, missionaries, over their vast field of labor, comprising the villages of the Fatchgarn district, sixty miles in length and from thirty to forty in width with an aggre-

gate population of 1,000,000, That is the plan, at least. And the present owner of this auto-a local dealerhas advanced one-third of the cost of the machine to carry out the plan. Presbyterian women of Nebraska, who maintain Mrs. Bandy in India, have contributed the other third and now the balance, \$500, is

sought "I wonder where that will come from?" says Mrs. G. W. Clabaugh, 1922 South Thirty-second street, vice president of the Woman's Presbyterian Missionary Union of Omaha. 'I feel sure it is coming, for Mrs. Bandy says so; says that when she and Mr. Bandy reach Bombey they expect to find the auto there to carry them

up the country to their station.

The Good Samaritans who desire to help on this cause, the women say, may

send their gifts to Mrs. Clabaugh. The most primitive vehicles are in use in India, and," says Mrs. Bandy, who was recently in Omaha, "the only reason we are asking for the auto is that we may possibly be able to cover our field. It is certainly not to gratify any personal pleasure; of that our friends may rest A field forty by sixty miles with 1,000,000 people is a field of wonder ful opportunities, but not to be served

by ox-cart methods," Mrs. Bandy is a graduate of Parson's college, Fairfield, Ia., and with her husband, has been in India some years.

Huber with Ginats. Charley Huber, former trainer for the Chicinnati Reds, will probably assume a like position with the New York Glants. It is said that in the event Manager McGraw decides to take two trainers south with him, Huber will be one of

Can You Draw a Profile?



Gossip

Along the

Automobile Row

in Richelieu blue, with black trim-

mings and the Brodegaard business crest,

successful week's exhibition at the Chi-

the Michigan Automobile company, ar-

the close of the affair. Mr. Abbott says

life in a great city is fine and he don't

chinery in motion will begin when the PRIZES FOR THE BEST PROFILE \$3.00 first prize; \$1.00 second prize; \$1.00 third prize, and five prizes valued at \$1.00 each.

devices and tools for the use of the auto RULES—Competitors must be amateurs. All drawings must be on the fact cut out of The Bee. Competitors may submit more than one drawing if they desire. Contest closes Saturday night, Mar. 1, 1913. Address, Contest Editor, Omaha Bee.

care if he ever gets back to Kalamazoo, of which city he speaks with the accent on the last syllable.

E. V. Abbott of the Michigan Auto company spent the last week visiting the Chicago show, and in a brief sojourn at the factory, where he discussed plans for the Michigan Omaha display. Nothing really definite as to what the exhibition is to consist, has been decided upon, but Mr. Abbott says they will have something to offer the Omaha public that The special Apperson seven-passenger will be both a credit to the firm and "56" ordered late in December by Fred Michigan owners.

> W. E. Foshler of the Nebraska Carterar company left Tuesday for Minneapolis, where, together with R. A. De Witt of Billings, Mont., he is assisting the Minnesota Carteroar company during the Auto show there.

Tom Bromwell of the Nebraska Cartercar company, who has spent the greater part of the winter at Salt Lake City establishing a Cartercar branch, now has the affairs of the company in such shape made its appearance in the rooms of the that he will be able to return to Omaha ready for the opening show day. W. K. cago show. The Apperson people will Lewis of the same firm, who has been at have all their products here when the Salt Lake City and Lander, Wyo., for ing. This year this orchestra will be local performance breaks into song, the last few weeks, will also arrive in the city in time for the show. The Cartercar exhibit will consist of four models. west end of the building, but will be on gation of Apperson owners and enthus- a Seden, a five passenger, roadster and lasts journeyed to the shop for a glimpse stripped chassis. All will be in early this week.

> W. H. Curtis, factory representative of The Nebraska Cartercar company has just established a new general agency at rived in Omaha Monday to help the local Salina, Kan., which will supply all subfirm prepare its show exhibit and to reagency's throughout the northwestern main here assisting the local force until part of that state.

F. E. Miller and T. G. Northwall of

Monday morning from the Chicago show. and visited at the Chicago Automobile the attention with which their machines electric lights and starter made a big the week and remain much the close had been favored. Much favorable com- stir at the show, and miging from a the show. ment, resulting in several deals of con- view of the one just received at the local siderable size, were direct results of the house, it is no wonder that such was the exhibit. Mr. Miller also visited at De- case. troit and Syracuse. At Detroit he reports that the manufacturers of the Detrofter car have so increased their facdict a certain output of 5,000 cars for 1913 as compared to 1,000 for 1912.

The T. G. Northwall company delivered nine Regal and Detroiter cars throughout the state last week, beside being responsible for five carload shipments from factory to subagents.

The W. L. Huffman Auto company have fixed the old J. J. Deright offices into one of the most complete and best equipped auto sales houses in the city-The front of the building has been remodeled into handsome show and office rooms in which no expense has been spared to make them a credit to the business. The color scheme, consists of the walls being in buff, and white enamel paneling, while the woodwork is a dark green color. Brass rods some four feet in length are stationed around the room supporting ground glass electric globes which, aside from their artistic value, form an abundance of light in just the place where it is needed. Mr. Huffman has arranged accommodations for 100 cars, and will open his garage department immediately after the show. For the management of his concern, Mr. Huffman has secured the services of W. M. Clement, formerly of the Rogers Clgar company N. J. Marver, who has been connected with the local house ever since its establishment leaves soon to take the management of the Sloux Falls branch.

C. J. Corkhill of the Cole Motor company spent the last week at the Minneapolis show, helping out and securing a few working ideas for his own exhibition. The local Cole house, received a carload of 40s last Thursday, which were immediately shipped to sub-agents throughout the state.

Mr. Corkhill, who was one of the Omaha visitors at the Chicago show, states that during show week in that city the Chicago Cole branch made 122 retail sales.

The Thurston Motor company of Thurston, la., bought a Cole 50' of the local house last Tuesday.

W. H. Blake of this city bought a five-

passenger Overland last week of the local Overland agency, which has just moved to new quarters at Twentieth and Farnam streets.

A. S. Avery, who has been handling the Nyberg car for the last year under the name of the Omaha Auto company has sold out and will turn his attention to other fields.

The Marion Auto company, agents for the Marion and Marmon cars will have representatives from both factories here during show week. The Marion people departing from their established custom of letting their agents carry out their own ideas exclusively during auto shows, will owing to the past success of the Omaha shows, have at least two representatives here. Representatives of the Marion factory will also be present.

The United Motor company owing to the great demand for its cars, has scarcely a machine left on the floor, and is awaiting three carload shipments promised early this week.

visor of the United Motor company, has severed connections with this firm, going into business for himself.

The Moline Motor company moved Saturday into its new building at 2421 Farnam street. The structure contains beautiful tile show rooms and excellent offices, beside a spacious and complete equipped garage. The Moline people expect an excellent business this coming year, and have already made a splendid start considering the season of the year

W. T. Wilson of the Auburn Auto com-

Will Drammond of the Drammond. Motor company arrived in Omaha Tues. a contract to distribute this truck in tory capacity as to enable them to pre- day morning after a week spont in Chicago. Mr. Drummond went cast for the purpose of arranging for the shipment of special set of the Woods Electric cars from \$850 to \$1,770. to be used here during show week, als, to make certain the shipment of several of the new Locomobile machines, the agency for which the Drummond people have just accepted. Mr Drummond

> Before leaving for South America. Gould Dietz placed an order with the McIntyre Auto company for a close coupled six-cylinder Oakland, to be delivered upon his return. Mr. Dietz's brother. C. N. Dietz, had driven an Oakland car. the last season, so this make is not new in the Dietz family.

> states that during show week he will be

only to glad to take all visitors through

the finest repair plant in the west

The Inter-State Auto company received carload of the new six-cylinder model 40 cars early in the week, which it cinicis made a great sensation at the recent Chicago show. The company will make two retail deliveries in the city enris this week. To assist the Inter-Statpeople with their show exhibit the factory s sending Salesmanager L. T. Schwartz.

the T. G. Northwall company returned to the Auburn factory at Auburn, Ind., Hay Royer and E. Gates of Monsey, Ind. Both men were more than pleased with show. The Auburn passenger for, with These men will arrive the latter part of

The Dart light delivery truck is now representeds in Cimalia Mr. McIntere of the McIntyre Auto company, while at the Chicago motor show last week closed western Iowa and Nebraska. The Dark to made in three sizes, with capacity of from 1,000 to 1,000 pounds and is priced

This institution is the only one

in the central west with separate buildings situated in their own ample grounds, yet entirely distinct, and rendering it possible to lissify cases. The one building eing fitted for and devoted to the reatment of non-contagious and non-mental diseases, no others be-ing admitted; the other Rest Cottage being designed for and devoted to the exclusive treatment of select mental cases requiring for a time watchful care and spe cial nursing.

Why Take Chances

on ordinary tires when you can so easily secure

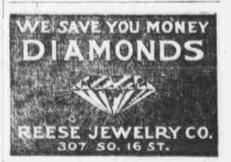
REPUBLIC STAGGARD TREAD TIRES

For a small extra cost. It is well to remember, too, that the BLACK LINE

RED INNER TUBES are the most satisfactory inner tubes made

SANATORIUM Powell Supply Co. 2119 Farnam St.

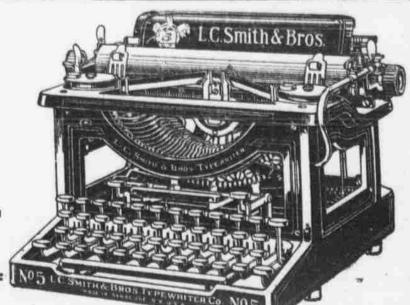
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New Model L. C. SMITH & BROS.

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Have You Examined It?



Every feature you could wish on any typewriter and many not found on any other make. Write for the booklet, investigate this machine before you purchase. It is just the one typewriter you have been waiting for.

> Because of the popularity of this new model wherever sold we have during the past few months traded in a very large number of the older models. These we are fitting with new ribbons and new platens and making first class for ordinary work. If you do not wish to purchase a new machine get our list of rebuilts.

Rent one and test it out yourself.

If you are thinking anything about a typewriter you cannot afford to overlook the L. C. Smith and should get the descriptive booklet at once.

1316 Farnam St., Omaha, Nebraska 135 North 13th Street, Lincoln, Nebraska. 510 Fifth Street, Sloux City, Iowa.

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This Year's Surprise

THE OAKLAND is the one big surprise of the year. No other single company, making motor cars, regardless of the selling price of its product, attracted the attention which was given the Oakland. It is truly an individual, distinctive line of motor cars. And they made a "hit" everywhere. In the great selling centers of New York, Chicago, Boston, Philadelphia, Los Anseles and San Francisco, the "Oakland" received a royal welcome. The popularity of the car in these cities

More Oakland cars were sold in Detroit, the world's automobile manufacturing center, during the season of 1912, than any other medium priced machine offered on the market.

How the Oakland is Priced

It's one thing to set a price and build a car to meet it. It's quite another thing to build a good car and set a price afterwards. The first might prove a bad purchase; the second is always a safe investment. And there is sure to be a great difference in the efficiency of the two. The Oakland Motor Car Company has never built a car to meet a price.

For this season a six has been added to the line. Standard improvements formerly used exclusively upon European cars are now found in the Oakland. These include double drop frame, increased size of motor exhaust, German silver trimmings, extra long springs and full electrical equipment, making this car second to none

McIntyre Automobile Co. 2203 Farnam Street

LININGER IMPLEMENT CO. Western Distributors.

J. A. CULLEN. Salesman

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You can make your business grow

through the proper use of newspaper space. The small merchant may find display space too expensive, but he always can use the classified columns of The Bee to great advantage. The expense is only a few cents a day--and the results are amazing.

The Bee classified pages

offer you a large circulation among people with large and small incomes. They reach the people who buy most willingly.

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