| What |
| :--- |
| Women Are |
| Doing in the World |

$\mathbf{P}$



Ninety per cent of the circulation of The Omaha Bee goes direct to the homes

> The value of a paper that is delivered instead of sold on the street is the fact that it is read by the women -and women do most of the buying. The reading of an ad now and then does little good; it is continuous ad-

The paper that goes to the homes brings results for the advertiser.

