

HAYDEN'S

Noteworthy value giving in our February sales. The ever widening circle of our store friendships will, without question, be greatly enlarged through the splendid offerings. We want you to expect much of us—expect it confidently, for we are confident of our ability to justify your expectations. Take advantage of these specials. It always pays to try Hayden's first.

HAYDEN'S

Mail Orders Filled from Daily Ads.

New Spring White Goods SPECIALLY PRICED MONDAY

- Assortment 32-inch White Madras, all new designs; 59c values, yard 39c
Heavy weight White Pique, assorted welts, worth \$1.00 a yard 59c
Irish Poplins, cream or white, all new goods, 50c values, yard 25c
Aberdeen Repp, snow white, full width, heavy weight, worth 30c, yard 18c
Soft Chamis Imperial English Long Cloth—36-inch—19c values, yard 12 1/2c
Sheer Dotted Swisses, Alreca Lama, assorted dots, worth 50c, yard 30c

Always the Best Assortments and Values in the Rug Department

- \$18.00 Tapestry Brussels Rugs, seamless, 9x12 size, sale price Monday \$12.98
\$22.50 Seamless Velvet Rugs, fine, heavy quality, in 9x12 size, on sale \$18.00
\$28.00 Seamless Wilton Rugs, 9x12 size, beautiful new patterns, choice \$21.98
\$30.00 New Axminster Rugs, best quality, 9x12 size, on sale \$19.98

Don't Miss These Bargains.

On January 21st the Einstein-Wolff Co., of New York, the largest manufacturers of Embroideries in the country, sold at auction their Laces, Handkerchiefs, Trimmings and Ladies' Neckwear.

The First Lots from Our Great Purchase of This Stock on Sale Monday.

- 15c EMBROIDERIES AT 5c—CAMEL, Swiss and Nainsook edges and insertings; matched sets and 6-yard loom strips, worth to 15c a yard in this lot.
25c EMBROIDERIES AT 9c—This lot includes 18-inch flouncings, 18-inch corset cover embroideries and a big line of loom strips; regular prices up to 25c a yard.
35c EMBROIDERIES AT 15c—Including matched sets and odd insertings in Swiss, Nainsook and Voiles; broad assortment for your selection.



Choicest Values Ever Shown.

Our buyer was the first on the ground and made extensive selections from the Einstein-Wolff Co. stock which he secured at prices which enabled him to offer our customers, beginning Monday, values seldom, if ever, equalled in Omaha.

Monday it's the Embroideries and the choice values and assortments offered are a revelation.

Mail Orders Filled from Daily Ads.

Monday's LINEN Specials

- Pure linen satin damask, full bleach; worth \$1.75, at yard \$1.15
Imported mercerized satin damask, assorted designs, worth 59c, at yard 39c
Pure linen satin damask, full bleach, worth \$2.00, at yard \$1.25
Imported mercerized, unhemmed, pattern table cloths, 8-4 size, worth \$1.25, on sale at, each 85c
Pure linen, hemmed huck towels, worth 35c, at each 25c
Heavy weight, hemmed, Turkish bath towels, full size, worth 29c, each 19c

Monday Specials in Our Big Busy Drapery Section

- Brussels Net Curtains, \$5.00 values, at, per pair \$3.98
Cluny Lace Curtains, \$2.75 values, at, per pair \$1.95
Cable Net Curtains, \$5.00 values, at, per pair \$2.98
\$3.00 Nottingham Curtains, in white or ecru, pair \$1.75
39c Fancy Curtain Serim, all colors, 49 inches wide, at, per yard \$2.50
Many Other Specials in Monday's sale.

Our Display New Spring Dress Goods

Includes the best of all the various weaves and colorings in accord with the new season's styles; among them are many surprising and pleasing novelties, which we are glad to show in advance as it enables our customers to decide at their leisure.

- "Priestley's Scintilla"—One of the most beautiful of the new wool fabrics for spring shown, special Monday, in all colors, at, yard \$1.50
Two-Toned Novelty Suitings—In a most attractive array of colorings and weaves, exceptional values Monday, at, yard 98c

Surprising Underpricing of New Spring Suits and Dresses

Our Cloak and Suit buyer has returned from New York where among other extensive purchases, he secured several sample lines of Spring Suits and Dresses, which we will place on sale Monday at wonderfully tempting prices.

NEW SPRING SUITS Ladies' and Misses' in pretty serges, whipcords and fancy mixed fabrics, all authentic new styles, made to sell at \$15, your choice \$8 95



NEW SPRING DRESSES Made to sell at to \$35—Fabrics are Satin Charmeuse, silk eoline, fine Bedford cords, etc.; 100 dandy evening dresses included \$19 50

WINTER COATS Handsome, long garments in the newest mid-winter styles and most wanted colors and fabrics, both plain and fancies, choice \$6 95

ALL OUR FUR SCARFS In Jap Mink, Fox and other reliable furs that sold at \$15 to \$25, go on sale Monday in one lot, \$4 95

Sable Coney Fur Coats—30 inches long, Skinner satin lined, that sold at \$30 and \$35, choice at \$13 95

Hardware Dept.

For Lowest Prices on House Furnishings, Tools and General Hardware. We have the "Bendic the Cost of Living" Habit.

Tailored Suits Made to Measure

The success of our tailoring department is beyond even our greatest expectations. Perfect satisfaction in fit and workmanship, which we guarantee every customer, has made for this department a host of friends.

All the Choicest New Fabrics and Styles are Here for Your Selection. And we're offering to make you suits of quality we know you cannot duplicate at \$25, \$30 and \$35

Messaline Kiosfit Petticoats—In all colors, made to sell at \$5; bargains you'll appreciate, at \$3.95

Wool Blanket and Eider-Down robes—That sell in a regular way at \$5; on sale at choice \$2.95

To Look Over the Display of New Spring Coat Styles Is well worth of a special trip to the department Monday.

Monday Glassware Specials

- Large size Wines, 6 for 20c
Colonial Water glasses, 6 for 15c
Colonial Fruit dishes, 6 for 15c

22 lbs. Best Granulated Sugar \$1

- E. C. Corn Flakes, package, 5c
The Best Domestic Macaroni, Vermicelli or Spaghetti, package, 5c
Gallon cans Golden Table Syrup, 25c

- Red Globe Cooking Onions, special fancy No. 1 stock, nothing finer; 15 lbs 15c
The Best Strictly Fresh Eggs from the country; nothing finer; 25c

Try Hayden's First

At the Theaters

Taken from Life! Mr. Marion employs the assistance of twenty people in his scene. This season Mr. Marion has written an entire new musical comedy entitled "Pousse Cafe," in which there is a chorus of thirty-five, and a number of principal characters, making fifty-four people in all.

will be the entertainment from Stee & McMeaters, while Matland as the human frog will demonstrate what can be done in the way of contortion. Movie displays by the hippocope will complete the show.

happy-go-lucky type, and his methods are most diverting and entertaining. Surrounded by beautiful scenery and possessing a stage full of dancing, prancing chorus girls, whose principal asset is a good look, "Dante's Daughters" is sure to win everybody during this engagement.

A special attraction has been arranged for at the Empress in the Ausonia Trio. The act consists of three men, who are wonderful examples of physical development. They give a Roman gladiator performance.

wilderness as they strike the same trail again by Eugene Walter, who has founded a play on the novel and to which Klaw & Erlanger have lent one of the most striking of their massive productions, and which is coming to the Brandeis next Sunday night.

In Domestic Room

- Muslin, Sheeting, Linens, Sheets, Pillow Cases, Towel Wash Goods, at Special Low Prices.
Lockwood 4-4 Bleached Sheeting, 29 values \$1.45
Avon's 4-4 Bleached Sheeting, 29 values \$1.15

Buy the Right Sewing Machine And Buy It Right

Here are some specials in new and used machines that you ought to snap. 3 New Home Rotaries, at \$30, \$32.50 and \$40

Hayden Bros. Oil Price List

- Hayden's Crystal Light Coal Oil 14c
Hayden's No. 1 Gasoline 18c
Hayden's Gasoline 25c

Sodium and Mineral Water Destroy Ship

LONDON, Feb. 8.—The story of the "demon cargo" of the steamship Hardy was written into the records of the King's Bench yesterday through testimony of its captain.

Skirts to Be Smaller and Coats Shorter

NEW YORK, Feb. 8.—Women of the east and west may be divided this year in the matter of skirts, according to reports emanating from the National Ladies' Tailors and Dressmakers association convention in session here.