

ALL THE  
**LINOLEUM**  
FROM  
**THE ORCUTT STOCK**  
On Sale **MONDAY** THIRD FLOOR

# BRANDEIS STORES

## VALENTINES

The largest assortment of Novelty Valentines and Post Cards ever shown in Omaha is ready for your inspection; many now seen for the first time. Also novel table decorations, in our Stationery Department.

## Special Bargains Like These Command the Interest of Thousands of Buyers

600 Women's and Misses' **WINTER COATS**

Made to sell at \$7.50, \$10 and \$12.50... **\$5**

Splendid assortment of chin-chilla, plush, plaid face, novelty cloth and all lined black coats—good, up-to-date, serviceable winter cloaks, in all sizes—a remarkable special—

**\$5.00**

ON SECOND FLOOR



### A Great Sale of Hosiery

Positively the most remarkable bargain lots of women's hosiery of good quality that have been offered in Omaha this season.

Women's 50c Silk Hose, 25c  
25c Mercerized Hose at, 9c

An exceptional purchase of women's fine black, pure silk hose makes this notable bargain possible. All sizes of 50c hose on bargain square, hosiery aisle

**25c** **9c**

Thousands of pairs of women's seamless mercerized, black hosiery in all sizes—made to sell in a regular way at 20c and 25c a pair—on bargain square hosiery aisle

**5c** **5c**

**Special Hosiery Bargain In Basement**

500 dozen black, seamless, ribbed hose for misses and children—sizes are 5½ to 8½—extra specials for Saturday, at

### After-Inventory Sale of OVERCOATS

all Men's and Young Men's Sizes

Inventory has brought out many lots that we wish to sell at once. These prices represent the season's biggest actual savings.

Men's and Young Men's \$10 and \$15 Winter Overcoats, will go Saturday at... **\$7.50**

Men's and Young Men's \$18 and \$20 Winter Overcoats, will go Saturday at... **\$10**

Men's and Young Men's \$25 and \$30 Winter Overcoats—the season's greatest offer at... **\$13.50-\$16.50**

After Inventory Sale of Men's and Young Men's **SUITS**

Medium and heavy weights, up-to-date styles

Men's and Young Men's \$8.50 and \$10.00 Suits—all sizes... **\$5.00**

Men's and Young Men's \$12.50 and \$15.00 Suits at... **\$7.50**

Men's and Young Men's \$17.50 and \$20.00 Suits—hand tailored—correct styles, at... **\$10**

Men's and Young Men's \$25 and \$30 Suits—finest in the stock... **\$13.50-\$16.50**



425 Women's and Misses' **Tailored Suits**

Made to sell at \$10.00 and \$12.50, at **\$5.00**

Broadcloths—serges—novelty cloths—smart mixtures, etc.; all good fall and winter styles and colors that will give splendid service—

**\$5.00**

On Second Floor.



YOUR CHOICE OF ANY

### Girls' Winter Coat

IN STOCK—400 TO CHOOSE FROM ALL CHILDREN'S AGES, 6 TO 14 ALL JUNIORS' AGES, 13 TO 17 PLUSH COATS—CORDUROY COATS—FANCY AND PLAIN COATS, ETC.

Girls' \$ 7.50 Coats, at } **\$3.98**  
Girls' \$ 8.50 Coats, at }  
Girls' \$10.00 Coats, at }  
Girls' \$12.00 Coats, at }

WOMEN'S Fine quality of lustrous plush, made in all new styles, and worth regularly up to \$25 and \$27.50, go at... **\$12.50**

WINTER COATS Scores of good, warm, serviceable winter cloaks, made to sell up to \$7.50, at **\$2.50**

### GREAT SPECIAL PURCHASE Men's Hats AND BOYS' HATS

AT LESS THAN ½ THEIR VALUE

This purchase includes hundreds of Men's hats made to sell regularly up to \$3.00.

Men's \$3 Soft Felt Hats... **\$1.00**  
Men's \$3 Imported Velours...  
Men's \$2.50 Smooth Felt Hats  
Men's \$3 English Stiff Hats...  
Men's \$2.50 American Derbies all go in one big lot at...

Men's \$1.50 Stitched Hats...  
Men's \$1.25 Crush Hats...  
Boys' \$1.50 College Hats...  
Children's Felt Hats, various colors, worth to \$2, all go in one lot at... **50c**

### Men's Furnishings

New lots of men's shirts, all new spring samples, both negligee and soft collar shirts—neat black and white patterns, plain and pleated bosoms—values up to \$1.25, at... **69c**

All \$1.50 and \$2 Men's Shirts except Manhattans—broken sizes in all our highest grade shirts, with neat stripes, made of imported fabrics, at... **98c**

25c Silk and Lisle Hose (seconds) plain colors, at pair... **12½c**  
50c Men's Silk and Knit Four-in-Hand Ties, at each... **19c and 25c**  
25c and 35c Wool and Lisle Hose  
Way's 40c Sweater Neck Mufflers for men, pair... **15c** each... **12½c**

### Mesh Bags---New Arrivals

5-Inch Frame, German Silver, Unbreakable Mesh Bags—Unlined, worth **\$1.69**  
\$3.00, at... **\$2.98**

\$5.00 German Silver, Unbreakable Mesh Bags—Unlined, 7-inch frame, special at... **\$2.98**

\$7.50 German Silver Mesh Bags—Kid lined, 7-inch frame, special at... **\$4.98**

EXTRA SPECIALS IN JEWELRY SATURDAY

\$5.00 Solid gold pendant La Vallieres, new designs, at... **\$2.98**  
Women's \$3 solid gold rings, set with all color stones, at **\$1.50**  
\$2.00 fine gold filled La Vallieres, genuine pearl pendant **\$1.00**  
New style hair bandeaux, set with white stones, at... **25c**  
\$1.50 gold filled baby bracelets, special Saturday at... **\$1.00**  
New Seed Pearl Jewelry—Bar pins, brooches, hat pins, etc., **50c**



### Saturday Offers In High Class HAIR GOODS

AT LESS THAN One-Half the Regular Prices

|   |   |   |
|---|---|---|
| Switches<br>24-inch, 2-oz., Natural Wavy Switches—\$4 values, Saturday, at—<br><b>\$1.85</b>    | Switches<br>18 and 20-inch Fluffy Hair Switches—\$2 values, Saturday, at—<br><b>50c</b> | Switches<br>28-inch Fine Hair Switches—\$10 values, specially priced at—<br><b>\$5.98</b> |
| Extra large Cluster Puffs, at—<br><b>\$1.98</b><br>Medium size Cluster Puffs, at—<br><b>90c</b> | Transformations—made of fine 18-inch Wavy Hair—<br>\$5.00 values at<br><b>\$1.98</b>    | Sanitary Hair Rolls; all styles—special at <b>25c, 35c, 50c</b>                           |

Hair Dressing, Manicuring, Shampooing and all Beauty Culture Work, Second Floor and Pompeian room.

**Brandeis Stores—Omaha**



### New Goods from the Orcutt Stock

ARE BROUGHT FORWARD EVERY DAY

Every day we bring forward new goods from our reserve stock rooms. The Orcutt purchase was so immense that we offer bargains and varieties just as great as on the first day of the sale.

NEW LOTS OF DOMESTIC RUGS

No matter what the size or color scheme of your room, we can satisfy you perfectly from this Orcutt stock.

Brussels Rugs, up to 9x12, 36x72 Axminster Rugs, at each... **\$7.98** each... **\$2.59**  
\$20 Axminster Rugs, up to 9x12, at... **\$12.98** at... **\$29.98**

NEW LOTS OF LACE CURTAINS

Thousands of pairs of lace curtains come forward for the first time for Saturday's selling.

Lace Curtains, worth up to \$6.50 Lace Curtains, Saturday, \$3.50, a pair, at pair... **\$1.98** at pair... **\$3.98**  
\$4.50 Lace Curtains, pr **\$2.98** \$8 Portieres, at pair... **\$3.98**

NEW LOTS OF ORIENTAL RUGS

Rich Orientals in every desirable size and color scheme offered here at prices lower than genuine Oriental rugs were ever before sold in Omaha.

### BOYS' OVERCOATS AND SUITS

ON SECOND FLOOR—Old Store

Boys' \$4 and \$5 Suits and Overcoats at... **\$2.50**  
Boys' \$7.50 Suits and Overcoats at... **\$3.98**  
Boys' \$8.50 and \$10 Suits and Overcoats at... **\$5.00**

Boys' Knickerbocker Specials

All the \$1.00 Pants at... **85c**  
\$1.50 Boys' Serge Pants at... **\$1**  
\$1.50 All Wool Mixture Pants at... **\$1**  
\$1.50 All Wool Pants, fully lined... **75c**  
\$1.50 Corduroy Pants at... **\$1**

FURNISHING GOODS SPECIALS

Boys' 10c and Boys' 11 and Boys' 12c Blouses, \$1.55 Blouses, \$1.75, a pair at... **35c** at... **75c** each... **55c**

### Women's \$2.65 \$3.50 Shoes at

Ten lines of our regular \$3.50 Shoes which we will discontinue. You will find a size to fit in any one of these lines. Black suede, patent leather with white buckskin tops, tan calfskin and dull leathers; handsome styles in button or lace.

**\$2.65**

Also a special lot of Men's \$3.50 Shoes for **\$2.65**.

### CANDY SPECIALS—Pompeian Room

Assorted Coconut Kisses—vanilla, strawberry and chocolate, at, lb... **15c**  
Our Pompeian Bitter Sweet Chocolates and Swiss Milk Chocolates, with fruit and nut centers, at, lb... **29c**  
Delicious Black Walnut Taffy, Saturday at, lb... **25c**  
Special—Honey Dew Butter, at, lb... **15c**

Beautiful Valentine Boxes and Novelties for Valentine parties, Candy Conversation Hearts, Peanut Hearts and Red Gypsy Hearts.

### Saturday CARNATIONS

More than 10,000 large home grown Carnations—Saturday, at each... **2c**

CUT FLOWER DEPT.

### New Books

**PROBLEMS OF ORGANIZED LABOR.** By A. J. Portenar. New York. The Macmillan Company. \$1.90.

Mr. Portenar is not altogether a new writer on economic topics, having contributed at one time or another to various periodicals his views on questions that concern organized labor. In the little volume he has just published he contributes some interesting advice to the trades unions of the country. Mr. Portenar has concluded that the labor unions have gathered an army, but have neither equipped nor drilled it, and that it therefore fails far short of its normal efficiency. To remedy this defect he proposes several plans. Chief of these is the extension of the principle of co-operation in the industrial field; he contends for industrial unionism, for the provision of benefits, such as against sickness, death, out-of-work and old age or disability pensions; the funds to be provided by the workers themselves, and for co-operative trading; so to away with the "middleman" as "an agent of syndicalism" and "sabotage"; and of the socialist program for political action is most illuminating, showing him to be a

more than commonly close reasoner, and his conclusions are frankly stated. He is flatly opposed to the plan that is summed up under those general headings. The attractive quality of his writing is its simplicity and directness, his definite purpose and frank conclusions, yet without any dogmatism. Nor does he delude himself with the prospect of an economic millennium; he has a message to the workers, which he plainly states, knowing, in the fullness of his experience, that much of the seed will fall on stony ground, while much will be choked by weeds and tares.

THIS STAGE OF FOOLS. By Leonard Merrick. 282 Pp. \$1.25. Mitchell Kennerly.

A little pang, a little wisp, a little smile, or a little tear comes at the end of each of this collection of stories. The title of this volume is more cynical than the stories themselves. They contain many sudden and swift bitternesses, but it is the bitter of the tonic which invigorates.

THE MINOR CHORD. By Joe Mitchell Chapple. 236 Pp. \$1.25. The Chapple Publishing Company.

The simple story of a life just as its events befall, of home and childhood, school and college, poverty and struggle, love and marriage; of the rift within the lute, the separation between husband and

wife, and the struggles and triumphs of an ambitious American girl.

THE ORDEAL. By Charles Egbert Craddock. 281 Pp. \$1.25. J. B. Lippincott Company.

The scene is laid in the Great Smoky mountains at the summer bungalow of general Mr. Torrance and his wife, whose hospitable nature places them in a difficult position when two of their friends, a young widow and a man she liked, all unsuspecting, come to visit them at the same time. The bungalow is situated in a wild location and the developments are exciting with the added interest of an unusual background.

DOUGLASS. By Hiram W. Hayes. 38 Pp. \$1.25. The Rowertown Press.

The author's aim in telling the story is to show how one mortal was rescued from his fear of the uncertainties of the future, including fear of poverty, suffering and death.

THE KEYNOTE. By Alphonse Chatsubriant. 233 Pp. \$1.25. George H. Doran Company.

Upon its publication in France, under the title "Monsieur des Lourdes," this novel won for its author the Goncourt prize and much critical acclaim. It tells the story of a French country gentleman, of shy, gentle, lovable nature, who

living isolated from the world because of his diffidence, has grown into a profound and loving harmony with nature. A scapegrace son, living a life of pleasure in Paris, plunges him into ruin. But out of the disaster there comes to him at last some recompense in the son's remorse and the birth in his heart of sympathy and affection.

THE COMING OF THE LAW. By Charles Alden Seltzer. 75 Pp. \$1.25. Outlook Publishing Company.

Kent Hollis, celebrated his arrival in the western city by knocking down the biggest man in the place. Hollis knows not the meaning of fear and continues to fight for his rights in spite of the strong and lawless opposition of the faction banded against him. The might of the law is demonstrated and the arch villain made to bite the dust after many thrilling events.

NISI PRIUS. By J. C. Browder. 275 Pp. \$1.50. The Neale Publishing Company.

A chronicle of how it "rains law" in the land of quick-fighting men, high-spirited women and untamed horseflesh.

A LOYAL LOVE. By Eleanor Atkinson. 24 Pp. \$1.25. Richard K. Badger.

The love story of Robert Emmet and

Sarah Curran is told with sympathy and understanding. The book is bound in green, with shamrocks decorating the pages.

THE TWO GODS. By Walter S. Cramp. 239 Pp. \$1.25. Richard K. Badger.

A story of love and life in Mohammedan lands.

UP IN ARDMIRLAND. By Michael Barrett. 216 Pp. \$1.25. Beniger Brothers.

The scene of this story is laid in a little village of Scotland among simple-living people. The writer, whose delicate lungs enforce an indoor life during the bleak winter weather, has, at the suggestion of the pastor, his twin brother, recorded the doings of the people and, in some instances, the story of their lives.

LOIS MORTON'S INVESTMENT. By Eva Morley Murphy. 283 Pp. \$1.25. Crane & Co.

This is a problem novel dealing with the drink evil. It is a wholesome story, and leaves the reader to decide whether the "investment" paid.

THE CAVERS OF CRAIL. By Thomas Sawyer Spivey. 27 Pp. \$1.25. The Cosmopolitan Press.

The author goes back many centuries, and through an intricately woven plot

reveals the emotions of men and women of that age.

HOME PLACE. By G. M. Ogden. 375 Pp. \$1.50. Harper & Brothers.

Mr. Ogden shows the inter-relationships of rich and poor. His graphic story pictures a cross-section of life—the workman, the financier, the politician, the artist, contentment and intrigue, humor and tragedy, developing an outcome uncertain until the last.

PALMERS GREEN. By Stewart Caven. 275 Pp. \$1.25. P. Putnam's Sons.

A spirited story which threatens tragedy and ends serenely. The author evinces a striking understanding of the complexities of character, and flirtatious Kitty is no less convincingly drawn than the rather domineeringly affectionate young wife.

THE CONTRALTO. By Roger M. Carew. 239 Pp. \$1.25. Richard K. Badger.

The scene is laid in the south and the story deals in an intelligent manner with the liquor question.

THE FORELOPERS. By I. N. Phipps. 234 Pp. \$1.25. The Neale Publishing Company.

A romance of colonial days. Helen Cranley is stolen by Indians; after a desperate chase, she is rescued by her frantic lover, only to be accused of prac-

ticing witchcraft. Dreadful, startling things keep happening, but the tale ends with a promise of peace.

THE SIEGE. By John S. Williams. 49 Pp. \$1.25. The Cosmopolitan Press.

Jessie Carlton, a Vicksburg girl, risks her life for her country, while her lover is with the army in Virginia. With battles raging about them, the fight between love and duty ends happily, though not without sacrifice.

STEPHEN MULHEW. By Howard B. Soltz. 485 Pp. \$1.50. The Cosmopolitan Press.

This account of the evolution of Stephen Mulhew contains a story of childhood and innocence and the simple joys of playmate days, of youth and its aspirations and passions, all amid life as it was lived in a country village of southeastern Pennsylvania during the few years immediately following the war of the 'sixties.

DESULTORY VERSE. By LaTouche Hancock. 128 Pp. \$1.25. The Neale Publishing Company.

A collection of clever and witty "newspaper poems," which contains nothing of business to spoil their charm.

The Persistent and Juncious Use of Newspaper Advertising is the Road to Business Success.