



We Offer You the Greatest Values on Earth at This Great Special Sale, Beginning Friday Morning

- \$12.50 and \$10.00 beautiful all wool Misses' and Ladies' Serge Dresses, sale price \$5.95
\$20.00 and \$15 Ladies' and Misses' all Silk Dresses, sale price \$6.95
\$15.00, \$12.50 and \$10.00 Misses' and Ladies' Coats, full length and Junior's, a large range of choice from Great special sale price \$3.45
\$5.00 and \$4.00 values in Children's Coats, sizes up to 14, on special sale, price \$1.50
\$20.00, \$15.00 and \$10.00 Ladies' Suits in Broadcloth, Worsteds and Serges, your choice at \$4.45
\$1.50 heavy Ladies' Fleece Lined Union Suits, all sizes, 73c
\$1.50 heavy Ladies' Ribbed Union Suits, special sale price 85c
50c Ladies' heavy Ribbed 2-piece Underswear, special sale price 20c
75c Misses', Boys' and Children's heavy Ribbed Union Suits, 25c
25c Children's heavy Ribbed Underswear, special sale 15c
15c and 10c Ladies' and Children's White and Fancy Handkerchiefs
\$5.00 Silk Kimonos, special sale price \$2.69
\$3.50 Bath Robes, special sale price \$1.45
75c Ladies' Black or Blue Waists
\$2.00 Crepe Kimonos, fancy designs, 98c
\$1.00 Fleece Lined Kimonos, special sale 65c
15c Infants' and Small Children's Mittens, special sale 2c
\$3.50 all wool Ladies' Capes, 75c
\$2.00 and \$1.50 Boys' Overcoats, special sale \$8.98
\$12.50 and \$10 Men's Overcoats, special sale \$5.98
\$7.50 and \$5.00 Boys' Overcoats, special sale \$1.75
\$17.50 and \$15 Men's Suits, special sale price \$7.98

S. E. Cor. 12th & Farnam The Fair S. E. Cor. 12th & Farnam

BRIEF CITY NEWS

Stack-Falconer Co., Undertakers, Have Foot Print in New Beacon Press. Lightning Fireworks, Stages, Grand Co. Bulley the Dentist, City Nat'l D. 2386. The Saving Habit, once formed leads to independence. Nebraska Savings and Loan Ass'n, organized 1885, 1606 Farnam street.

Fireman Is Believed—Martin Ramer, for twenty-one years on the fire department of the city, has been retired. He will receive a pension from the firemen's pension fund.

Withdrawal to Get More—City Commissioner Withnell's request for 5,000 feet of fire hose has been referred to the committee of the whole with instructions that the legal department draft an emergency ordinance appropriating the money from the miscellaneous fund for the purchase of the hose.

Under Suspended Sentence—The two cases against Kirby Brown—one charging him with vagrancy and the other with assault and battery on the person of Frank Gallagher—were dismissed by Police Magistrate Foster. He was placed under a sixty-day suspended sentence to keep the peace.

New System in South Omaha Schools—Departmental training in the South Omaha ward schools is to be tried out soon at the Central school. Special instructors in grammar, arithmetic and other studies of the minor grades will be put in the school and the pupils trained after the system in vogue in high schools.

Manufacturers Name New Directors—Seven new directors have been elected by the Omaha Manufacturers' association, six of the number to serve two-year terms and the seventh to fill the vacancy made by the resignation of President David Cole. The names of the directors will be announced when the acceptance is received.

Movies to Show Hawaii—The Hawaiian Wonderland will be the subject of an address at the Commercial club February 15 by Walter Gifford Smith of Honolulu. It will be illustrated by a 2,000-foot moving picture reel showing shark bathing, shark fishing, a close view of the Kilauwa volcano in eruption and other wonders of the islands. About 130 stereopticon slides also will be used.

Gets Brother to Enlist—H. M. Gaustad who is in the navy recruiting service in Omaha and who has served in the United States navy for a number of years, has succeeded in convincing his brother, S. E. Gaustad of Eau Claire, Wis., that the navy is a good place for him. So young Gaustad enlisted in the service as hospital apprentice, and started for San Francisco where he will be assigned to the hospital at the naval training station.

Two Arrested for Contributing to the Girls' Delinquency—Joseph Cullis, a taxicab chauffeur, and Peter Cavanaugh, a South Omaha young man, were arrested yesterday on charges of contributing to the delinquency of four of the severest boys and girls found delinquent in juvenile court last week. The complaints were drawn by County Attorney George A. Magney and filed in county court. Cavanaugh was admitted to bail in \$200 and his hearing was set for Tuesday. Cullis was admitted to bail in \$250. Date for his hearing not yet has been fixed.

The complaint against Cavanaugh, who is 19 years old, results from testimony given by one of the girl delinquents. She mentioned him in relating details of her experience last year when she was living in South Omaha with a woman who formerly had been her father's housekeeper.

The arrest of Cullis is the result of investigations made by the juvenile officers after two little girls and one boy testified that they went to a roadhouse in a taxicab and their chauffeur bought beer for them. Their testimony was that the boy gave the chauffeur money with which to purchase the beer and the chauffeur made the purchase in the roadhouse.

Probation Officer McAulay of South Omaha arrested Cavanaugh upon orders of Juvenile Officer Mogy Bernstein. McAulay pleaded for Cavanaugh's release, saying both he and his brother had good positions, but Bernstein was for holding him until he gave bail.

The Best Cough Medicine. "I have used Chamberlain's Cough Remedy ever since I have been keeping house," says L. C. Hames, of Marbury, Ala. "I consider it one of the best remedies I ever used. My children have all taken it and it works like a charm. For colds and whooping cough it is excellent." For sale by all dealers.—Advertisement.

Anheuser Hearing May Be Next Week—Fred Anheuser, city prosecutor, charged with misconduct in office, is ready for an investigation and Mayor Dahlman may officially fix the date of an investigation for some time next week.

"I have all the material I need to prove that I am not guilty of the charges preferred against me," said Anheuser. "I asked that an investigation be postponed until I could gather evidence. I have now the evidence I need."

Anheuser was charged by a girl on the witness stand with having taken her to a resort in which he owned a part interest, and left her there among women of the sort with whom she had not formerly associated.

The city prosecutor has written to several cities and will, as one of his defenses, seek to show that the girl was a notorious character before she came to Omaha.

ROBT. BLACKMORE MISSING FROM HOME FOR A MONTH—Robert Blackmore, 18 years old and residing at 480 Parker street, mysteriously disappeared from his home on January 8 and since then not a word has been heard from him. He was attending Walnut Hill school at the time and none of his friends recall having seen him since the morning of that day. There has been nothing about his behavior to indicate that he had planned to leave home, and his parents, Mr. and Mrs. R. W. Blackmore, are consequently grief-stricken to know what has become of their son.

Scalded by Steam or scorched by a fire, apply Bucklen's Arnica Salve. Cures piles, too, and the worst sores. Guaranteed. 25c. For sale by Beaton Drug Co.—Advertisement.

Key to the Situation—Bee Advertising

TALKS FOR BIGGER CROPS

Bert Ball Would Have Each County Organize a Bureau. TO HAVE EXPERTS IN CHARGE. Government Will Aid Each County Which Shows Such an Inclination to Help Itself Better Conditions.

The plan of establishing in every county of the agricultural states of the union an agricultural improvement bureau with a county agent at the head of it was expounded to the Commercial club at the public affairs luncheon by Bert Ball of Chicago, secretary of the national corn improvement committee of the Council of Grain Exchanges.

"The thing is to do away with the old idea of the county adviser," said Mr. Ball. "For often there are farmers in the county that know more than this adviser, but what we want is an agent with whom the farmers could consult with a view to bringing the yield of crops up to the average. When you say the average yield of corn in the state is thirty bushels per acre that means that there are just as many acres below thirty as there are above. Let the county agent work with the farmers to find out how a certain farmer raises a few bushels more and then co-operate to help the others to use his methods. It isn't so much science as it is straight business."

Government Helps. The United States Department of Agriculture is working jointly with the Council of Grain Exchanges, which Mr. Ball represents, in the work of getting these county bureaus organized.

The Department of Agriculture, according to Mr. Ball, has arranged to furnish from the general appropriation \$1,200 for the work to any county that organizes properly. The organization would have to furnish the rest of the funds necessary.

Before leaving Omaha Mr. Ball hopes to get the Commercial club here to organize a general committee to look after the organization of the work in the county. He says 600 counties of the United States have already made arrangements for such a bureau and that 102 already have their county agent working. Merrick county is the only county so far organized in Nebraska. The movement is but two years old.

What Other States Do. The speaker showed many lantern slide pictures, showing what had been accomplished in Illinois and other states by the county bureau system. The plan is in each county to put on the committee on corn improvement, the farmer who raises the best corn in the county, on the apple improvement committee, the farmer who raises the best apples in the county and so on.

"If you here in Nebraska would plant only good corn obtained from the best seed that has been developed in Kansas, you could increase your yield of corn in this state by ten bushels per acre the first year, and could increase the amount of corn in the state by one-half million dollars worth to every county in the state. It would mean more to the farmer, more to the merchant, more to the banker and more to every town and city in the state."

M. C. Peters, chairman of the grain and agriculture committee of the Commercial club has announced that he will issue a call of all the allied committees of the club with a view to providing for a general committee to go to work actively toward getting the farmers of the county interested in organizing. The organizations in the county will bear the relation to the farmer that the commercial clubs in the city bear to the merchant, the banker and every business man of the city.

Lynch Objects to Selling Poor Farm. Plans of real estate interests to purchase the county's 100-acre county hospital tract, most of which now is occupied by the Field club, will be combated by County Commissioner John C. Lynch, who wants the ground sold to the city and converted into a public park.

Members of the board of county commissioners approved a bill in the legislature to enable the county to issue \$100,000 bonds for a poor farm and workhouse. Introduction of the bill was procured by County Commissioner Frank C. Best.

Commissioner Best said he does not want to sell the land now leased to the club. He would lease it to the club for a long period of years.

"If it is going to increase in value we might as well enjoy the benefits of the increase," said Best. The land is worth between \$50 and \$100 an acre.

Nebraska Clothing Company to Improve Interior of Store

The new owners of the Nebraska Clothing company have announced their intention of making the interior of the establishment one of the most attractive stores in Omaha. Accordingly contracts have been let at a great expense for a complete remodeling from roof to cellar.

All of the floors are to be torn up and replaced; a new set of show cases is to be installed and the lighting system is to be more systematically arranged.

One of the most pleasing features of the reorganization of the displays will be large upright show cases throughout the store. Combinations of wearing apparel depicting the latest fads and the standard styles of each department will be shown in them. The store is putting these in at a great cost, but it will aid at a glance anyone not quite satisfied in his or her choice of what is the right thing to buy. Consequently the expense has been left sight of for the new establishment will endeavor in every way to help its patrons regardless of their rank.

The ground floor is to be finished in every detail, where wood can be applied, with silver gray oak and all other fixtures are to match in color and design. The offices will be moved to the balcony.

As heretofore, the second floor will be devoted to men's and boys' clothing and a new set of display show cases and mirrors will add materially to the attractiveness of this department. A comfortable rest room for men will also be established in one corner.

On the third floor will be the cloak and suit department. Millinery is to be added and all fixtures will be of mahogany. Nothing will be left undone to make this department comfortable. Big easy divans will be scattered around, and the rest room will be one of the most cheerful in the city. A French room will also be established in connection with the millinery department.

The small rest department will occupy the fourth floor together with the duplicate stock department.

Certified Hard Coal \$9.00 to \$12.00 Per Ton. Your order NOW assures you a supply of high grade Hard Coal for the winter. We still have in our bins a limited stock of all sizes. BUCKWHEAT, per ton \$9.00. For banking the furnace fire at night. NO. 2 CHESTNUT, per ton \$10.50. Fine in base burners. Use it alone or mix it with Range or No. 1 Chestnut. NO. 1 CHESTNUT, No. 4, Range, Egg and Grate, per ton \$12.00. PHONE DOUGLAS 252 TODAY. Sunderland Brothers Co. Main Office N. E. Cor. 17th and Harney Sts. Entire 3d Floor. Yards in All Parts of Omaha.

CONTRACTORS AND COUNTY BOARD AT LOGGERHEADS. Board of County Commissioners and George W. Caldwell of Caldwell & Drake, county building general contractors, are at loggerheads over financial settlement for construction of the new building. Caldwell wants to settle with the county and get all the money coming to his firm without considering subcontractors, who are creditors of the general contractors. The commissioners are determined to protect the subcontractors. This was practically all that developed at the morning conference of the board with Caldwell and others. Caldwell took umbrage when Howard H. Baldwin, attorney for several subcontracting claimants, asked that Caldwell assume enough of his claim against the county to cover the claims of the subcontractors.

Uncle Sam has the last word. —and the first, in the making of Good Old Guckenheimer Pure Rye. From the handling of the grain to the bottling of the finished product, he watches every step. His little green stamp over the cork of the bottle is his final o.k. of Good old GUCKENHEIMER Pure Rye BOTTLED IN BOND. A guarantee that he knows it is pure, that it is perfectly aged and full measure. Good Old Guckenheimer is the last word in whiskey perfection—there is nothing finer. Take a bottle home.

A PLACE TO REST and grow STRONG. COLFAX MINERAL SPRINGS The Carlsbad of America. Hotel Colfax is a new, perfectly appointed modern hotel. Built of concrete and steel. It is now under the personal management of the owner, who assures most courteous and polite attention to guests in every department. MINERAL WATER—For the treatment of Rheumatism, Liver and Stomach troubles, the water from Springs located on the grounds of the hotel property is conceded to be unequalled anywhere. BATHS are in charge of experienced masseuse and masseurs from well known resorts abroad and in this country who scientifically give all kinds of steam, vapor, electric and sulphur baths, also the famous Pine Needles baths of Carlsbad. ALL MEALS are served in first class table d'hote style and this hotel is famed for its excellence in this department. RATES. The hotel is run on the American plan at present, and all rates include board and lodging. The rates are from \$3.00 to \$5.00 per day per person. Rooms with private toilets are from \$2.50 to \$4.00 per day, and with private connecting bathroom are \$4.00 to \$5.00 per day. We have a few rooms, steam heated, electric lighted, hot and cold running water and telephone service at \$1.50 per week. After January 15th, it is advisable to make reservations in advance. BOOKLETS and information can be had in Omaha, Neb., at City Ticket office, BUCK-ELAND LINE, No. 1253 Farnam St., or write to James P. Donahue, Proprietor. HOTEL COLFAX AND MINERAL SPRINGS, COLFAX, IOWA.

CLOGGED NOSTRILS OPEN AT ONCE, HEAD COLDS AND CATARRH VANISH. In One Minute Your Stuffy Nose and Head Clears, Sneezing and Nose Running Cease, Dull Headache Goes. Try "Ely's Cream Balm." Get a small bottle anyway, just to try it—Apply a little to the nostrils and instantly your clogged nose and stopped-up air passages of the head will open; you will breathe freely; dullness and headache disappear. By morning the catarrh, cold-in-head or catarrhal sore throat will be gone. End such misery now! Get the small bottle of "Ely's Cream Balm" at any drug store. This sweet, fragrant balm dissolves by the heat of the nostrils; penetrates and heals the inflamed, swollen membrane which lines the nose, head and throat; clears the air passages; stops nasty discharges and a feeling of cleansing, soothing relief comes immediately. Don't lay awake tonight struggling for breath, with head stuffed; nostrils closed, hacking and blowing. Catarrh or a cold, with it's running nose, foul mucous dripping into the throat, and raw dryness is distressing but truly needless. Put your faith—just once—in "Ely's Cream Balm" and your cold or catarrh will surely disappear.—Advertisement.

Fortune or success have often come through a little want ad. Have you read the want ads yet—today?

Quit It! ZEMO Stops Itching Instantly. And for Eczema in All Forms, Dandruff, Tetter, etc., It's a Wonder. Buy a 25c Bottle Today and Prove It. At-yl! Stop that violent scratching! There is nothing known that will stop itching so instantly, whether the itching is on the scalp or on any other part of the body. The First Application of ZEMO Will Stop Scalp Itching Instantly. It's Guaranteed. Dandruff is nothing but scalp eczema, and that's why ZEMO stops dandruff absolutely. For the terrible raw, fiery eczema that drives you wild, keeps you awake at night—for that, prickly heat and all inflamed, reddened skin on babies or grown-ups, for itching piles, salt rheum, the itchy rash after shaving, for any and all sores, ZEMO is a revelation. ZEMO is not a greasy ointment or paste, but a clean, antiseptic solution applied to the skin. Try a bottle today and you'll know it's true. ZEMO will cure every case of eczema if used according to directions." Dr. G. H. Johnson, Quannah, Texas. "Druggists, wherever you sell ZEMO at 25c a sealed bottle, or sent on receipt of price by W. Rose Medicine Co., St. Louis, Mo." Sold and guaranteed in Omaha by Sherman & McConnell Drug Co., and all other leading druggists.

Three Days of Pleasant Travel To California. When planning a visit to the Pacific Coast, remember that you are afforded every comfort and luxury known to modern railway travel, if your trip is arranged VIA UNION PACIFIC. Every Inch of Main Line is Protected by Automatic Electric Block Safety Signals. In addition, over two-thirds of the distance to Ogden is double tracked. The above features—Automatic Electric Block Safety Signals and heavy double track, together with its dustless gravel roadbed, fast and splendidly equipped electric lighted trains, direct route and excellent dining cars, have given to the Union Pacific its title—Standard Road of the West. See Denver, Ogden, Salt Lake City and many other popular tourist points enroute. For literature and information relative to diverse routes, fares, stop-overs, side trips, etc., call on or address L. BEINDORFF, C. P. and T. A., 1324 Farnam St., Omaha, Neb. Phone Douglas 334. P. S. The Union Pacific is the new and direct route to Yellowstone National Park.