ATTENTION SIR



Permit Us To Introduce to

You Our New Store Name. Most every man within a buying radius of Omaha is more or less familiar with this great

clothing institution and its policies. The name

clothing institution and its policies. The name of "King-Swanson Co." to thousands, has become a symmym for "Quality Clothes." This name, during the past four and a half years has been linked to a store, whose methods have been so absolute in honesty as to create a feeling of confidence and respect with the buying public, the equal of which is enjoyed by but a very few. A store whose movements have been so progressive, so nublic spirited as to win for itself the much enjoyed title of one of America's few really Great Clothing Stores. Some fifteen months ago a partial change in ownership occurred, but the same well established policies, same methods, same efficient service continued

occurred, but the same well established policies, same methods, same efficient service continued as previously, the store was conducted under the original firm name of King-Swanson Co. Commencing tomorrow, Feb. 1st. we will adopt the name of KING-PECK CO, which more closely identifies the present owners with the store. This change of store name will in no degree whatsoever affect the policies of this institution.

A sale that is proving mighty interesting to men in every walk of life --

OUR GREAT ONE-HALF PRICE SALE

THE REP. COUNTY, You are a consequENT. It is

Of Quality Suits and Overcoats

Since the manguration of this remarkable sale, we have disposed of enough quality suits and overcoats to stock a good sized clothing store. Men from all parts of the state and Western Iowa have answered our call to greater values. The sale has kept at the straining point day in and day out.

FOR QUALITY SUITS THAT SOLD REGULARLY FROM \$10 to \$40

PARENTS-

THAT HALF PRICE SALE

In Our Boys' Clothes Shop

has been the means of supplying more of Omaha's young fellows with chic, stylish suits and overcoats than any other similar sale ever attempted. If, as yet, von've failed to take advantage of the most exceptional values being offered, let us suggest, bring the boys in tomorrow, while the selections are still good.

Regular \$3.00 to \$10.00 Values

In Boys' Quality Suits and Overcoats, Now-

Here's a Shoe Value Hard to Equal--Investigate

It's clearance time in our popular shoe storeall broken lines are slated to go-for example: 300 pairs Men's Patent, Russia, Gun Metal and Vici Shoes; A, B and C widths; our regular \$3.50 to \$5.00 values; your unrestricted choice, pair......



But regardless of this tremendous selling, our stock of sale Saits and Overcoats still affords a field for selection large enough to satisfy most any man's ideas as to style, color, fabric and size. Endeavor to be here tomorrow and bring the ladies with you-they will appreciate KING-PECK clothes style.

FOR QUALITY OVERCOATS THAT SOLD REGULABLY FROM \$10 to \$60

SATURDAY-

Initial Day of Our Great

Furnishing Goods Sale

When this store announces its Clearance Sale of Furnishings the response has always been overwhelming. During this sale, we have a right to expect even greater response—as our stocks are larger-varieties stronger—price reductions have seldom been equalled and bundreds of additional men have learned the superiority of this store's furnishing since our last sale.

Every man should supply his shirt needs here tomorrow Buying will be a pleasure-none but our regular stock of Quality

Shirts are included. Exceptional assortment of \$1.00 shirts, choice during sale65c

Our \$2.50 Fur Gloves

Our \$3.00 Fur Gloves

Outing Night Robes and Pajamas

50c values now ...

\$1.00 values now

\$1.50 values now

\$2.00 values now

At Worth While Reductions

Our \$4.00 Fur Gloves

now \$2.50

Regular \$2.00 shirts, every wanted

DECISIVE SAVINGS IN FUR GLOVES Our \$5.00 Fur Gloves now Our \$6.50 Fur Gloves Our \$7.50 Fur Gloves \$4.25

> The Neckwear Event Of the Season

50c Neckwear Special 25c 75c Neckwear Special 45c \$1 Neckwear Special



SPECIAL

Our regular 50e quality sanitary fleece shirts and drawers dur-35c ing this sale, choice, garment

quired to carry a card signed by the secretary of state which shall be bonored

by conductors. Representative Sugarman introduced a conpartisan judiciary bill. The house this morning recommended for passage .he Smon bill to pension widows of Onaha.

colicemen at not less than \$20 a month. McKissick of Gage introduced a bill appropriating \$15,000 for an exhibit at the San Francisco exposition, the governor to appoint a commission of three members to serve without pay.

Direct Election Bill Reported. The proposal to ratify the federal constitutional amendment for direct election of United States senators was today reported to the house of representatives

COLD EPIDEMIC!

I Will Refund Your Money if My

Cold Remedy Fails to Cure.

I know that my Cold Remedy will re-leve the head, nose, throat and lungs most immediately, and prevent lives

Protect Yourself!

H. R. 524. by Brott, Hasik and Ayers
Provides for county farm demonstrator on petition of 5 per cent of the greeholders of any county.

H. R. 525. by Hasik of Butler—Prohibits of the use of the name "University of New Drasks" by any school not affiliated.

H. R. 525. by Chappel of Brown—Provides for registration of land titles; simplifies transfer of property.

H. R. 527. by Greuber of Thayer—Provides for annulling the charter of corporations found guilty of unfair discrimination.

H. R. 528. by Regan of Platte—Provides for credit of \$3 poil tax to every person whosy otes at primary and general elections.

H. R. 529. by Regan of Platte—Provides for poil tax of \$5.50 yearly for overy male person between 21 and 59.

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H. R. 529. by Lancaster County Delegation of the population of the provides for population.

H. R. 529. by Lancaster County Delegation between 22 person and population of the population of the provides for population.

H. R. 535 by Smith of Douglas-Proon April 14 each year.

II. B. 538, by Smith of Douglas Kin-powers the Fiste Railway commission to regulate and fix rates for electric light

d power companies.

I. R. 337. by Busen of Gloe-Provides the recovery of the Second H. R. S. D. Busin of Grow-Provides for the recovery of taxes on personal property multted from assessment. H. R. S. D. Sason of Octor-Reduces free for seding linear to drunkards or mentally inconnectents.
H. R. S. Dr. Hubbard of Adams-Pormits mutual free libit and tornado insurance companies organized in other states to do business in Nebruska.
H. H. Li. Lie by Lee on mentals.

Get a 25 cent bottle of these little pel-cis today and if you are not perfectly satisfied with results I will refund your it. It it by Lee or consular lunies ght of cities to prohibit distribution of or cities to promise distribution as evalure respecting public matters and oddates or officers.

H. It. 54, by Lee and Davis of Douglas Files fine, from 50 to 8100, for sale of the drugs and catarrh cures exect

onysidian's prescription. is set, by Baker of Thomas—Pros for licensing of pool and bibliard
and bowling alleys outside of cirics
liaces by county board.

N. St. by Baker of Thomas—Lapor
ses must be published in newspapers
he English language for two weeks
in Omaha in a daily newspaper.
R. St. author blank—Applies the pen-

for aiding prisoners to escape to of other states or offending against tritted States. The present law im-to prisoners violating the law of this R. 45 by Anderson of Boyd Pro-that if fusband or wife is insanc, stend may be transferred by the on-

is sense.

M. 586 by Gustafnon of Saunders State Board of Irrigation the right spirits with county boards on roads bridges and requires county hos danger their plans conform to those of state bright. the state board.

il. R. M. by Hardin and Mather-Petit Jurors must be drawn twenty days before a season instead of ten and notice must be sent but by registered letter fifteen days before the opening of the session. Not in any Milk Trust Insist on "HORLICK'S"

up to sample.
It 162, by Van Deusen of Washing-Frovides for a bounty of Sig cents each pocket gapher, hald by state; reprinted \$5.00.
It for by Lauraster Delegation-

FREE RIDES FOR OFFICIALS

Representative Foster of Douglas

County Introduces Measure.

PENSION BILL IS ADVANCED

Immediate passage of the measure is selected to the county introduces measure.

Ferma start Correspondent.

Lincoln, Neb. Jan. 31.—(Special)

From a Start Correspondent.)

Lincoln, Neb. Jan. 31.—(Special)

Lincoln, Neb. Jan. 31.—(Special)

Ferman—Representative Foster of Douglas county introduced a bill this morning growledd that all state officers and supreme and district court judges, except leutenant governor shall be entitled to ride free upon trians when and supreme and district court judges, except leutenant governor shall be entitled to ride free upon trians when a county introduced in the house of the house that are depositories for other state banks from reserve provision of state banks, from reserve provision of state banks, from reserve provision of state banks from reserve provision of state banks, from reserve provision of the state banks, from reserve provision of state banks, from reserve p commercial departments of other schools to secure permit from state superintendent; forbids canyassing for pupils or to make contracts for tuition without securing permit; requires superintendent to notify all public officers forty days before granting permit; may reture permit for specific reasons; penalty, \$100 to \$500 fine or sixty days in jail.

If. R. 569, by Pearson of Frontier—Appropriates \$5,000 to by the Reen-Heston collection of birds and animals.

H. R. 570, by Pearson of Frontier—Provides for experimented exhibits and demonstrations by agricultural experiment stations, to be made at county fairs; appropriates \$5,500.

New Senate Files.

New Senate Files.

S. F. 259, by Wink of Buffalo-Provides for establishment of domestic animal fund for abatement of losses caused by dogs or dogs or wolves.

8. F. 250, by Hoagland of Lancaster— Gives state board of Irrigation, highways and drainage authority to require inter-state canal companies to provide measur-ing weirs for ditches. Also provides for appeals from decisions of the drainage

F. 261, by Hoagland of Lancaster Declares pocket gophers a nulsatice and provides for their destruction. S. F. 262, by Honsland of Lancaster— Provides for play ground and park ex-tension in city of Lincoln. S. F. 263, by Dodge of Douglas—Gives municipalities of state right to prevent circulation of advertising or other liter-ature that is indecent. S. F. 264, by Dodge of Dounias Autiorizes the incorporations and makes

xempt from taxation as cemetery associations.

8. F. 26. by Grossman of Douglas-Provides that notices of applications for liquor licenses in Omaha be published for two weeks in any daily paper pub-licibation Oranic. ished in Omaha

ished in Omaha S. F. 266, by Grossman of Daugias-Reduces the number of preemptor? chal-lenges allowed both defendant and the state in criminal cases. S. F. 267, by Brookley of Clay-Allow town treasurers \$25 a year compensation instead of 2 per cent of taxes collected by him. S P. 268, by Marshall of Lancaster-

S. F. 274, by Oilis of Valley-Workingmen's compensation and employers' lia-bility measure providing for an elective system of insurance.

Lifelong Bondage

to dyspepsia, liver complaints and kidncy troubles is needless. Electric Bitters is the guaranteed remedy. Only 50c. For sale by Beaton Drug Co.-Advertisement.

DEATH RECORD.

Mrs. Mary E. Beeson.

MARSHALLTOWN, Ia., Jan. 31.-(Speial Telegram.)-Mrs. Mary E. Beeson of Jucoln, Neb., wife of S. H. Beeson, a civil was veteran, died at the Iowa Soldiers' Home this morning. Mrs. Beeson had been a member of the home for a year. A son and daughter in Lincoln

George E. Draper.

SIDNEY, la., Jan. 31 .- (Special.) -- Attorney George E. Draper is dead at his home in Sidney after a lingering illness. Mr. Draper had been engaged in the practice of his profession in Sidney since 1872 and was regarded as the peer of any lawyer in southwestern lows. He was born in Michigan in 1847 and was graduated from Hamilton college, New York, in 1869. He was associated with A. B. Thornell in the practice of law before the latter was elected judge of the district

Millinery

Second Floor,

MAN WANTED IN LOS ANGELES TAKEN IN LONDON

LONDON, Jan. 3L-Victor Clement Fisher of Los Angeles, was arrested here today on an extradition warrant, charging him with embezzling \$12,000 in that city, where he was employed as a clerk. McCabe, solicitor of the Department of He was brought before the extradition ourt and remanded.

Persistent Advertising is the Road to



FOR ONE WEEK STARTING SATURDAY, FEBRUARY 1ST

EVERY SUIT Tried on In the Bastings At This Price

EXTRA

Every GARMENT Made In Onr Own Shop In Omaha

Overcoat

In the

Shop

ARTHUR L. LEMON, Manager

1505 Harney St. ORPHEUM BLDG. South Omaha Store 428 N. Twenty-fourth Street.

ORKIN BROTHERS

A Remarkable Sale Saturday of Smart, New Plush Tams

Tams ever brought to Omaha. They are all new models and for introductory purposes we have cut the price greatly for Saturday's selling. Note the following:

Becoming Trimmed Tams, \$7.50 values, at \$3.98

fects-very striking and snappy models; just like illustration; they are all worth \$7.50, but for Saturday we offer them as a special, choice.....

> \$1.98 for Untrimmed Tams-A Big Special for Saturday. Striking, untrimmed, plush tams in three of the most desirable styles of the season



For Sewing and Reading The Rayo is recognized as the best lamp made. It gives a clear, steady light, soft and mellow; the ideal lamp for all work requiring close attention of the eyes (far superior to gas and electricity).

For Best Results use Perfection Oil Ask about quantity price and iron barrels for storage.

The Rayo Lamp is inexpensive and economical. Ask to see it at your Dealers STANDARD OIL COMPANY

(Nohraska)

OMAHA

Original and Genuine

MALTED MILK "Others are Imitations" The Food Drinkfor All Ages RICH MILK, MALT GRAIN EXTRACT, IN POWDER

Take a package home

CATURDAY we place on sale one of the most selected lot of

Smartly trimmed plush tams with pretty shaded plumes and fancy ef-