

Nebraska

OMAHA'S ONLY MODERN CLOTHING STORE

King-Swanson Co.
 16th & HOWARD STS.
 F. S. KING, PRES. THE HOME OF QUALITY CLOTHES A. S. PECK, SEC. TREAS.

It Tells the Story of a Sale That Overshadows All Others

Our Great One-Half Price Sale

of Hand-Tailored Quality Suits and Overcoats

Designed and made by the world's best tailors to meet the ideas of both Men and Young Men—no matter how exacting

THE MOTIVE THAT PROMPTS A KING-SWANSON HALF-PRICE SALE

A word of explanation to those who might entertain a feeling of doubt regarding the genuineness of our Half Price offer. Often in the course of a day's selling our salesmen are confronted by such questions as this: "HOW CAN YOU AFFORD TO SELL CLOTHES AT HALF PRICE UNLESS THE PRICES ASKED AT THE OPENING OF THE SEASON ARE A TRIFLE HIGH?"

To such questioners and all others who might feel somewhat skeptical regarding a King-Swanson Half Price Sale, we offer this illustration: Supposing we bought 50 suits of one lot at the beginning of the season, which cost us \$19.00 each, and we marked them to sell at \$25.00, which allows us only a fair legitimate profit. Now, during the course of the season we dispose of 45 of these suits—which nets us a gross profit of \$270.00; the five remaining suits we put on sale at Half Price, or \$12.50. On the five we lose \$32.50; deducting this amount from the profit made on the suits sold at regular prices, leaves us a net profit of \$237.50 on the lot. The policy of this store prohibits the showing of none but present season merchandise—realizing this, we are compelled to adopt measures that will effect an absolute clearance—so that only complete and new lines will be shown at the opening of any season. All garments remaining in stock at the close of our Half Price Sale are disposed of to out-of-town dealers. The loss involved in selling garments at Half Price is turned into profit an hundred fold by the confidence it creates with the buying public in causing them to appreciate the fact that a Half Price Sale at this store is genuine and that a Half Price Sale here means an absolute riddance of all broken lines and, therefore, assure them of seeing only new garments at the opening of the following season.

Realizing now that this sale affords the greatest possible savings, make arrangements to come tomorrow

\$10 to \$40 QUALITY SUITS to be had now for

\$10 to \$60 QUALITY O'COATS to be had now for

\$5 to \$20

\$5 to \$30

Another Important Sale
 Is Issued in Tomorrow
 OUR GREATER
HALF-PRICE SALE
 OF MEN'S AND YOUNG MEN'S
HAND-TAILORED TROUSERS

Fully Eleven Hundred pairs of the finest fitting trousers ever collected under any one roof are offered to the men of Omaha starting Saturday morning at exactly One-Half Price—every weight, weave and size, the choicest patterns ever shown by this store are included in this exceptional sale. A sale where your dollars do full double duty.

- \$1.50 Trousers, Half Price Sale, 75c
- \$2.00 Trousers, Half Price Sale, \$1.00
- \$2.50 Trousers, Half Price Sale, \$1.25
- \$3.00 Trousers, Half Price Sale, \$1.50
- \$4.00 Trousers, Half Price Sale, \$2.00
- \$5.00 Trousers, Half Price Sale, \$2.50
- \$6.00 Trousers, Half Price Sale, \$3.00
- \$7.50 Trousers, Half Price Sale, \$3.75
- \$10.00 Trousers, Half Price Sale, \$5.00
- \$12.00 Trousers, Half Price Sale, \$6.00

ALL SALE TROUSERS FIRST FLOOR

Parents
 Come Tomorrow and Select a Stylish Well Made Quality Suit and Overcoat for Your Boy at Exactly
HALF PRICE

The crowds that have responded since the announcement of this very important sale have gone beyond our expectations. Dozens of mothers with sons to fit out purchased two and some three and four suits, and an overcoat for each youngster. The values are beyond belief and you'll surely be tempted to do the same thing—so you'd better come before the selections become too shattered.

\$3.00 to \$10.00 Suits and Overcoats now \$1.50 to \$5.00

A FEW FACTS CONCERNING OUR GREATEST HALF PRICE SALE

Since inaugurating this sale we have enjoyed the greatest business in the history of this store. Day after day the sale has kept at fever heat, until it seems that nearly every man must be supplied with King-Swanson Quality Clothes. The response to our sale of Boys' Clothing created the same results. But, giving the people what you promise always has been the headlines of this store's policy.



Fur Caps of Quality
 At a Discount of

25%

When this store makes such an announcement it means "fast selling," so don't delay. Entire stock effected by this discount.



SCHOOL CHILDREN ON TRIP
 Pacific Pupils of Omaha Make Trip to Lincoln.

GOVERNOR MAKES THEM SPEECH
 German-American Insurance Company of Omaha Files \$50,000 of Securities with the State Auditor.

Cattin Company's Articles.
 The W. J. Cattin company filed its articles of incorporation with the secretary of state this morning.

Insurance Securities Filed.
 D. D. Hall, assistant secretary of the German-American Life Insurance company, called at the office of the state auditor this morning and deposited \$50,000 in securities with the state.

New Auto Numbers.
 E. C. Simmons will prepare a bill to be introduced in the legislature calling for a new scheme in the numbering of automobiles. Mr. Simmons will use the letters of the alphabet in connection with numerals and in this way the numbers on each machine will be easily distinguished and remembered.

Plan Officers' Camp.
 Adjutant General Hall is working upon a proposition to have an officers' camp of instruction some time during the coming summer near the city of Lincoln with regular army officers as instructors. He says, "It must be clearly understood that this will be no pleasure party, but one of strict business and no loafing and indifference to the work will be tolerated." He estimates that officers who have an idea that they will have a chance to have a lot of pleasure will be mistaken unless they consider real military duty a pleasure.

HASTINGS BASE BALL TEAM WILL GIVE A CARNIVAL

HASTINGS, Jan. 17.—Plans for an elaborate indoor carnival as a means of raising funds for the support of Hastings' team in the State league were formulated yesterday afternoon at a meeting of the special committee, composed of P. W. Yager, chairman; C. J. Miles, Charles Jacobs, Walter Livingston and Bert Shaner.

The carnival will be held on January 23 to February 1, inclusive. The place has not been finally selected, but probably the carnival will be held in Knights of Pythias hall. It will be staged under the immediate direction of Will S. Triles, who has been employed to give his entire time to the preparations, beginning next Monday.

One of the best motorcycles procurable will be given away in connection with the sale of tickets and possibly an automobile will be put up as a prize in some form of competition yet to be devised. It is the intention of the managers to provide unique entertainment on each of the four nights of the carnival. There will be dancing, of course, along with many other features, including "side-shows" by local artists. A number of prominent Hastings women will be asked to act as patronesses.

Bank Elections at Madison.
 MADISON, Neb., Jan. 17.—(Special.)—At the annual meeting of the stockholders of the First National bank of this city the following directors and officers were elected for the ensuing year: M. G. Garrett, Ed Fricks, F. A. Paterson, F. A. Long, John Mauser and Paul Renner; officers, M. C. Garrett, president; F. A. Paterson, vice president and assistant cashier; Ed Fricks, cashier.

One Dose Relieves A Cold—No Quinine

Pape's Cold Compound Cures Colds and Grippe in Few Hours—Tastes Nice—Acts Gently.

You can surely end Grippe and break up the most severe cold either in head, chest, back, stomach or limbs by taking a dose of Pape's Cold Compound every two hours until three consecutive doses are taken. It promptly relieves the most miserable headache, dullness, head and nose stuffed up, feverishness, sneezing, sore throat, mucous catarrhal discharges, running of the nose, soreness, stiffness and rheumatic twinges. Take this wonderful Compound as directed, without interference with your usual duties and with the knowledge that there is nothing else in the world, which will cure your cold or end Grippe misery as promptly and without any other assistance or bad after-effects as a 2-cent package of Pape's Cold Compound, which any druggist can supply—accept no substitute—contains no quinine—belongs in every home. Tastes nice.—Advertisement.

Sentence of Wymore Bandit is Affirmed

BEATRICE, Neb., Jan. 17.—(Special.)—The supreme court of Kansas has upheld the decision of the Marshall county, Kansas district court in finding H. H. Hoerr of Wymore guilty of complicity in the robbery of the bank at Hanover, Kan., a few years ago. After Hoerr was convicted at Maryville he appealed his case to the supreme court, which has just rendered its decision. Hoerr has been in jail at Maryville ever since his conviction and will be taken to the penitentiary at once to begin serving his sentence, which is from one to seven years.

Hi Behrens, a prominent German farmer living south of Wymore, was seized with fits early yesterday morning and died before medical aid could reach him. Mr. Behrens was apparently in good health when he retired. He was 32 years of age and is survived by a widow and a family of grown children. W. Shottenkirk, a pioneer resident of Beatrice, is lying seriously ill at his home in this city from an attack of pneumonia.

HASTINGS MAN STRIKES OIL IN OKLAHOMA

HASTINGS, Neb., Jan. 17.—(Special.)—Sudden and unexpected fortune has come to E. A. Brandes as the result of a trade which he had almost forgotten. An Adams county farmer found Mr. Brandes in a speculative mood one day last fall and in a remarkable brief period of time traded him an eighty-acre farm in Oklahoma, 200 miles south of Kansas City, for an second-hand automobile. Mr. Brandes satisfied himself with the thought that almost any kind of a farm in Oklahoma was worth as much as the car, but he felt quite sure that this particular one wasn't worth much more. After filing away the deed he dismissed the deal from his mind. He had never seen the farm and although he has since made many long trips away from Hastings he never thought of visiting this Oklahoma property until he received an astonishing offer for it last Saturday. Had he succeeded in an attempt to bring forth Aladdin's genii by rubbing the tail lamp of one of his cars he would have been no more surprised than when a telegram came to him on January 11 offering him \$25,000 for the forgotten farm. He was at first inclined to accept the offer, but finally concluded that the telegraph operator has made a mistake in copying the message and that the offer really was \$200, he wired back his refusal. On Monday another telegram came

offering him \$36,000. This convinced him that the first figure was genuine, but since the second offer had come to him so quickly he decided to reject it and investigate for himself. Since then he has been offered \$40,000 and he has learned that all of the offers came from the Standard Oil interests, who seek the property because of the discovery of oil close by. Mr. Brandes will leave Saturday to visit the farm and until he sees the land with his own eyes will be deaf to all offers for its purchase.

JOHNSON DRAINAGE DISTRICT CLOSING BOND CONTRACT

TECUMSEH, Neb., Jan. 17.—(Special.)—Secretary Robert Lempha of drainage district No. 1, Johnson county, Nebraska, departed for Chicago yesterday to interview the Hancock Bond company of that city, the concern which contracted for the drainage district bonds in the sum of \$100,035.14. The bonds were sold in denominations of \$5.00, and inasmuch as the ditching contractors are here preparing to build their ditches, the drainage district officers want to learn about the first payment on the bonds, which is slated for February 1. There is no doubt as to the Hancock company taking the paper, but the concern wanted more history of the bonds and Mr. Lempha went to Chicago prepared to satisfy their every desire. As the drainage work probably will be completed this year it is presumed the whole amount of the bonds will be used during the building period. The Hancock company agreed to pay a premium of \$1.23 for the bonds, with accrued interest, and 4 per cent interest will be paid on daily balances at the district's depository for funds not yet used. Within a few days the drainage district officers expect to begin the work of condemning right-of-way for the main drainage ditch, the work to begin near Sterling, where one of the dredges is to be erected.

TWO FAIRBURY MEN INVENT GAS ENGINE

FAIRBURY, Neb., Jan. 17.—(Special.)—Jerry Simpson and George Kimmel have just secured patents on an air-cooled new engine in the United States and Canada. It is quite different from any other air-cooled engine, since it draws the air up and away from the engine, instead of blowing it down and away. No water jacket is used. A suction fan at the base of the engine pulls the hot air away and blows it out at one end of the cylinder. The trial engine was run continuously under a load for half a day and did not get any hotter than a water-cooled engine.

ter, who reside near Harvard. Burial took place yesterday afternoon from the Christian church with interment here. Mr. Smith and wife came to Harvard about 1872. He was a successful farmer and owned several hundred acres of land, but during the last five years or more has resided in California, where he took life pleasantly. He was about 70 years of age.

The body of Frank X. Dierringer is expected from Omaha, where he died from cancer in one of the hospitals where he was being treated.

BABY STRANGLER TO DEATH BY A GORRAT

SIoux FALLS, S. D., Jan. 17.—The 7-month-old baby of Mr. and Mrs. John Swason of Bruce county hanged itself in a go-cart and was found dead by the mother. The mother left the little tot in the go-cart and stepped outside the house to care for some horses. Her husband being temporarily absent. When she returned she found the cart had collapsed and that her little daughter had been strangled to death. It is the first fatality of the kind ever reported in the state.

HYMENEAL

Swartley-Hall. MADISON, Neb., Jan. 17.—(Special.)—At 2:30 o'clock Thursday afternoon Miss Marguerite Hall, daughter of Postmaster E. G. Hall, was joined in marriage to Cornelius Leo Swartley of Kearney, deputy county treasurer of Buffalo county. The ceremony was performed by Rev. Dr. S. D. Bartle of St. Luke's Methodist church. The bride was attended by Miss Hazel Cook as bridesmaid and W. E. Hall, brother of the bride, was best man. Miss Elaine Crosthwaite sang a solo just before the wedding march was played by Miss Ruth Scott of Kearney. An elaborate wedding dinner was served. Mr. and Mrs. Swartley left on the evening train for Kearney where they will make their future home. Both Mr. and Mrs. Swartley were born in David City.

—Sides-Snyder. TABLE ROCK, Jan. 17.—(Special.)—A very pretty wedding occurred last night at the residence of Mr. and Mrs. L. D. Snyder in Table Rock, when their daughter, Miss Ella Snyder, was united in marriage to Chris Sites of this place. The ceremony was performed by Rev. Howard P. Young, pastor of the Methodist Episcopal church.

IOWA FARMER LOSES ROLL

Victim of Clever Manipulation of Part of Confidence Men.

FOUR THOUSAND DOLLARS GONE

After Being Induced to Draw His Savings from Iowa Bank He is Discouraged in Debt and Puts Money in Grip.

H. W. Custer of Titonic, Ia., is the victim of a confidence game that has left him sadder but wiser. His wife has been out in Denver for her health and a couple of weeks ago he paid her a visit.

WILL DO ADVERTISING FREE.

GRAND ISLAND, Neb., Jan. 17.—Hall county will this year receive its full publications, excepting the delinquent tax list, absolutely without cost if the publisher of the Free Press of this city makes good. For years the county has been paying a moderate rate for legal notices, including the treasurer's semi-annual statements.

that he had \$4,000 on deposit back in the bank at Titonic. A little organized team work was speedily planned out and the first move was to interest the Iowa farmer in a forty-acre tract near the outskirts for \$100 per acre. This part of the performance was conducted by two men and when their client hesitated a third man came into the picture and offered him a \$2,000 profit. This looked good to Custer and he was about to complete the deal, but after he had got the cash from the bank in Titonic the agents were not so anxious to sell and scared him out of the bargain by telling of a mortgage against the forty acres.

Disgusted with the whole proceedings, he packed the currency in his grip and started back to Iowa. He took a lower Pullman berth, and the upper being unoccupied, he put his grip and overcoat in it. He paid no further attention to its contents until this morning, when he arrived here, and after going to the Pax-

son found the roll of currency gone. He immediately called at the police station and Chief Agent Canada of the Union Pacific is handling the case.

Taft Will Speak at Five Banquets

WASHINGTON, Jan. 17.—President Taft left at 3 p. m. over the Pennsylvania railroad for Philadelphia on a trip which will take him to five banquets in two days, including a visit to New York and New Haven, and bring him back to the White House Tuesday morning.

A Horrible Death may result from diseased lungs. Cure coughs and weak, sore lungs with Dr. King's New Discovery. 50c and \$1.00. For sale by Beaton Drug Co.—Advertisement.

\$5.00 SHOES FOR \$2.50

MAMMOTH SHOE SALE SATURDAY AT ALEXANDER'S

The early demand for high shoes last fall forced us to buy extra heavy, then we had a very mild fall; consequently we have on hand 14,000 pairs of high grade shoes in all the new styles of ladies' and men's footwear. Every pair of these shoes were made for firms that failed while they were going through the factory or canceled them on account of the backward season. Saturday we place on sale this entire lot of shoes that was made to sell at \$4.00 to \$6.00, at.....

\$2.50 SPECIALS 50c MORE

BASEMENT BARGAINS IN RUBBERS AND BOYS' AND GIRLS' SHOES

Ladies' Fast Juliettes, fur trimmed, all colors, hand turned soles, \$1.50 values, all sizes, Saturday at per pair..... **79c**

Ladies' Rubbers, in all sizes to fit high heel shoes; first quality; Saturday only, these 50c values, for..... **29c**

Men's 50c Rubbers, best quality, all sizes and styles; Saturday 400 pairs go on sale at..... **59c**

Boys' 75c Rubbers, all sizes, storm front and roll edge, all sizes, Saturday at per pair..... **49c**

Boys' \$3.00 and \$5.50 Shoes, in the finest patent and colt leathers, all sizes Saturday, at per pair..... **\$1.49**

Girls' Shoes in the finest kid and calf leathers, \$2.00 values, all sizes, Saturday..... **98c**

ALEXANDER CO.
 1512 Douglas Street Open Saturday Till 10 P. M.