

SOCIETY BEE-HIVE By MELLIFICIA. Thursday, January 17, 1913.

THERE is an increasing tendency at the Country club to depart from the traditional winter dances, and as a result important variations are in growing order.

Contributing in an encouraging style will be a party which will be one of the largest planned for the late winter season.

The Dinner Dance club will give the last of the series of entertainments planned shortly after Easter, when they will also have a dancing party at the Country club.

Between now and Lent several affairs are planned at the club. Mrs. Z. T. Lindsay will entertain at luncheon next Friday, when sixteen guests will be present.

January 21 the Original Cooking club will give a dinner dance at the club and February 1 there will be a dinner for the men of the Country club.

Cowan-Cooke Wedding.

The wedding of Miss Maria Ada Cooke of this city and Mr. James Cowan of Valentine, Neb., was celebrated Thursday evening at the residence of the bride, 2317 Jackson street.

Wedding Anniversary.

Mr. and Mrs. Johnson, 1920 Hoctor boulevard, entertained Sunday afternoon and evening in honor of their seventeenth wedding anniversary.

Local members of Pi Beta Phi will entertain at luncheon Saturday afternoon at the home of Miss Lucie Scott.

Pi Beta Phi Luncheon.

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At the concert this evening given by Mme. Calve at the Brandeis theater one of the box parties will include: Mrs. M. J. Carney of Chicago, Mr. and Mrs. Thomas Redmond and Mr. and Mrs. George Brandeis.

A theater party Thursday evening at the Brandeis included Mrs. Gerrit Fort,

GREATER OMAHA BILL READY Plan for Consolidation of Omaha and Neighbors Practically Complete.

The Greater Omaha bill, which the legislature is to be asked to pass to open the way to consolidation of Omaha with South Omaha, Dundee, Benson and Florence have been practically completed.

At Fort Crook.

Major and Mrs. Charles French of Fort Crook entertained at dinner Thursday evening. The decorations were yellow roses and yellow-shaded candles.

Evening Entertainment.

Mrs. Emil Hofmann entertained at her home Wednesday evening in honor of Harold Baxter of San Antonio, Tex.

Et-a-Virp Dance Club

The Et-a-Virp club gave a dancing party at Chambers' Thursday night. The following were present:

- Mrs. Rose Longnecker entertained the Lotafun Bridge club yesterday afternoon. Those present were: Madames—E. H. Ward, C. W. Stambaugh.

In and Out of the Bee Hive.

Mrs. M. J. Carney of Chicago arrived this morning to visit her sister, Mrs. George Brandeis, for a week or ten days.

DR. CATHELL LEAVES FOR EAST ON LECTURE TRIP

Dr. J. Everist Cathell, who has been making headquarters in Omaha since he delivered a number of political speeches for the republican state committee throughout Nebraska during the fall campaign, has gone east, where he is to begin a series of platform lectures next week in the central states.

Key to the Situation—See Advertising.

THIRSTY CROWD HOLDS UP MAN FOR CAN MONEY

Lining up in front of the Ram Cat Alley saloon five members of the leisure class eagerly watched patron after patron of the saloon line up to the bar and dispense with soothing glasses of cool beer.

NEBRASKANS MAY GO TO WORLD SUNDAY SCHOOL MEET

The World's Sunday School association is the representative of the organized Sunday school work in all lands.

LINCOLN COMMERCIAL CLUB DOES NOT INVITE TEACHERS

The Commercial club of Lincoln is not sending an invitation to the Nebraska State Teachers' association to hold the annual convention in that city this year.

Two Bits Saves Man from Going to Pen

A quarter more in a jury's verdict and E. E. Seaman would have to go to the penitentiary for one to seven years for obtaining money by false pretenses.

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CANDIES AND BAKERY GOODS That Are Different. One purchase here generally makes a permanent customer. SATURDAY SPECIAL: Pop Corn Crisp 21c POUND. Imperial 1618 Harney St. New State Bank Bldg. Refined and Lasting. FEMINA Perfume AT ALL DEALERS

A Plain Unvarnished Tale Concerning Saturday Specials at Kilpatrick's We Are Preparing To Invoice and List Our Entire Stock AS IS OUR CUSTOM EACH YEAR ABOUT THIS TIME—MUCH EASIER TO COUNT THE MONEY, AND BESIDES THAT WE NEED THE ROOM, FOR SPRING GOODS ARE CROWDING US. SO MUCH FOR THE CONDITIONS—You have a right to expect, under these circumstances, RARE VALUES, AND YOU'RE GOING TO GET THEM SATURDAY. For instance in the Children's Section—More Coats than we care to have—Children's and Junior's, 2 to 17 years. Reliable of course, well made and good styles. They sold up as high as \$12.00, pick Saturday at \$2.98. And there are finer ones at \$5.00 and \$9.50; just about 1/2 former prices.

Aviation Caps Made from Eiderdown Wool, to sell at \$1.50, Saturday, each 50c. Beacon Blanket Robes in basement—Used as Blankets—Afghans, or to make Lounging Robes, usually \$3.50, at \$1.98. Men's Union Suits An exceedingly fortunate purchase enables us to sell, Saturday, \$4.00 garments at, each \$1.98. A combination of fine mercerized yarn mixed with wool. A hurried count shows 176 Coats. We prefer not to invoice them. One lot at— \$9.98 Saturday Worth up to \$25.00. Another lot at \$14.75 Saturday Worth up to \$37.50.

70 DRESSES to sell for similar reasons. These, too, sold up to \$25.00. On Saturday your pick at \$9.98. All colors and a great variety of materials, including Serges, Eponges, Charmeuse, etc. May we suggest that if you are interested in any of these items you should attend promptly SATURDAY MORNING. Saturday sees the end of our MARVELOUS SHOE SALE. This was no odd lot of odd sizes or odd styles, but spick and span selected stock, sized just as we would buy them for our regular trade—Because of this there has been a uniform average sale of sizes, and as a consequence almost as good an assortment, as we near the end, as there was in the beginning. SATURDAY ENDS IT—Originally about 1,900 pairs in the lot—there will not be many left when sale ends. \$2.95 instead of \$4.00 \$3.85 instead of \$5.00 \$4.65 instead of \$6.00. Saturday the Last Day Upon which we will make skirts to your measure at \$2.00 FOR THE MAKING. Unless you come in the morning we fear we must refuse your orders. Our expert who measures and fits had to turn some away a day or two ago. The Big Silk Sale Ends Also Saturday Night Never at this season have we sold so many Silks. Small wonder when you get silks worth \$1.00, \$1.25 and \$1.50 for 59c—but there's an end to all things.

January Rug Sale Bargains Rug reductions which demand attention from economical householders--domestic and Oriental. IN every sale in every store there is some special department that seems to offer greater advantages than any other; in this establishment, it appears, our rug section is full of the greatest money-saving bargains. \$185.00 Silk Mohair, 9x12, for \$125.00 \$85.00 Whittal Arabic, 10-6 x12, for \$64.00 \$56.00 Whittal Arabic, 9x12, for \$35.00 \$75.00 Royal Wilton, 10-6x13-6, for \$56.25 \$68.50 Royal Wilton, 10-6x12, for \$47.50 \$68.00 Royal Wilton, 9x12, for \$53.00 \$65.00 Royal Wilton, 11-3x12, for \$47.50 \$60.00 Royal Wilton, 9x13-6, for \$45.00 \$80.00 Royal Wilton, 10-6x10-6, for \$42.50 \$48.50 Royal Wilton, 9x12, for \$34.50 \$45.00 Royal Wilton, 8-3x10-6, for \$29.50 \$65.00 Amaxiam, Seamless, 9x12, for \$47.50 \$60.00 Supurbus, Seamless, 9x12, for \$45.00 \$42.50 Electra Axminster, 10-6x13-6, for \$30.00 \$50.00 Body Brussels, 9x15, for \$30.00 \$33.50 Body Brussels, 9x12, for \$25.25 \$28.50 Body Brussels, 8-3x10-6, for \$23.75 \$25.00 Brussels, 11-3x12 for \$15.00 \$12.75 Brussels, 8-3x10-6, for \$9.50 \$20.00 Rag Rug, 9x12, for \$10.00 \$12.00 Rag Rug, 6x9, for \$8.50 SMALL RUGS \$8.00 Royal Wilton, 36x63, for \$6.75 \$6.00 Royal Wilton, 27x54, for \$4.50 \$5.00 El Hamman Bath, 36x72, for \$3.75 \$4.00 El Hamman Bath, 30x60, for \$2.75 \$2.00 El Hamman Bath, 24x48, for \$1.50 \$3.50 Rag Rug, 30x60, for \$2.00 \$2.00 and \$2.75 Rugs, 36x72, for \$1.25 TRAVELING MEN'S SAMPLES Worth up to \$3.75, for 25c, 50c, 75c, \$1.00, \$1.50 BEATON & LAIER CO. 416-17 South Sixteenth Street

Important Confession! LET US TAKE YOU INTO OUR CONFIDENCE A Few Days Ago We Announced a Sale of French and Willow Plumes This sale was advertised in the usual way, without any blare of trumpets or any sensational story. We sold a good many, but not ONE-QUARTER of what should have been sold, and so we decided to advertise and try once more. In all earnestness let us impress you to look at and examine these values. More than one lady found the values so wonderful and the Plumes so ridiculously cheap that they simply could not resist buying, and some bought three and four. Here are conservative statements covering the values. If you knew as much about these goods as we do. Not One Would be Left to Tell the Tale by Noon FRENCH PLUMES VERY DESIRABLE \$1.98 for Plumes worth up to \$5.00 \$2.98 for Plumes worth up to \$7.50 \$3.98 for Plumes worth up to \$10.00 \$4.98 for Plumes worth up to \$12.00 \$5.98 for Plumes worth up to \$15.00 Whether you buy or not—we want you to see these—for we wish you to see for yourselves the difference between the False and the true. Willow Plumes—Not so much in demand but still very good and priced lower, value for value, than ever known in our belief. \$4.98 instead of \$7.50 \$9.98 instead of \$15.00 \$11.98 instead of \$18.00 There is practically every color in both. THOMAS KILPATRICK & CO.