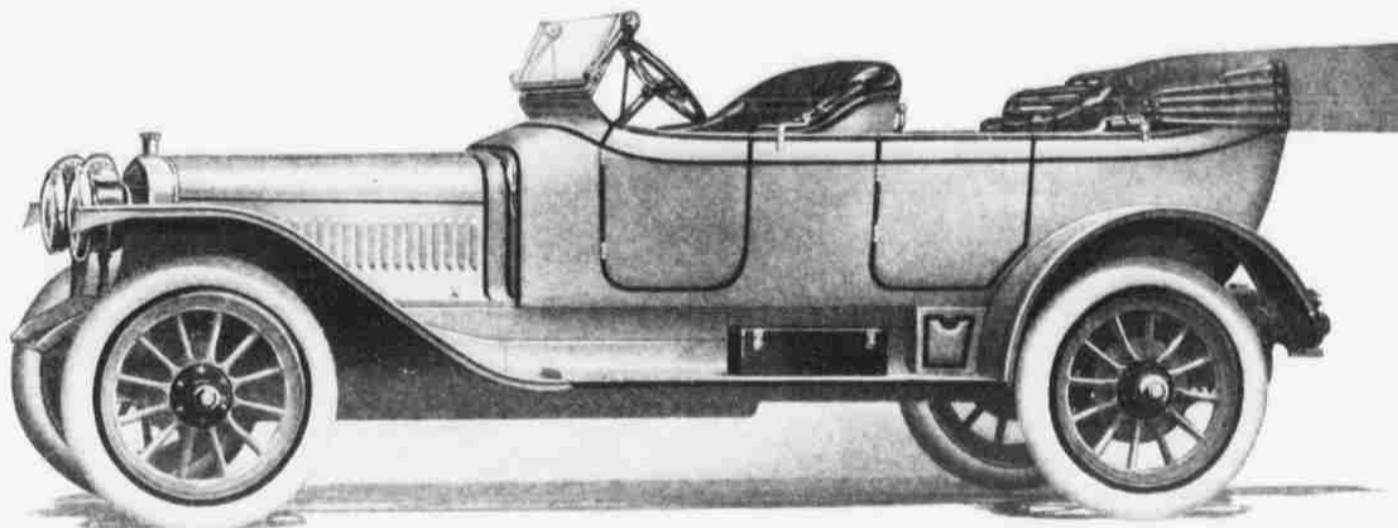


# WINTON SIX



## This Car Put Sixes On The Map

**O**UR prediction (made in 1907), that sixes would sweep every other type of car from the high-grade field, has come true with a vengeance. Half a hundred different makes of sixes now on the market, and new makes coming out every week. To-day a man apologizes to his friends if he drives less than six cylinders.

The Winton Six did it. This car proved six-cylinder superiority over every other type of car, and forced many makers, against their will, to acknowledge the inferiority of four-cylinder cars.

The Winton Six, first marketed in June, 1907, has never required a single radical change. That's a record, never made by any other car, for excellence—excellence that did not require annual tinkering, improving, refining. And to-day it is right up-to-the-minute in everything that makes a tip-top car worth while.

### Standard in Type and Detail

The Winton Six set the standard for six-cylinder cars, both as a type and in detail, as for instance, 48 H. P. motor, self-cranking, gasoline tank at the rear, accessibility, etc. Also it is the only car that has established, by sworn figures of individual users, its repair cost. The Winton Six record is 22.8 cents per 1000 miles.

Furthermore, because the Winton Company is one of the best managed industrial properties in the world, is not over-capitalized, carries no funded debt, is not mortgaged, has not over-expanded, and does business, both buying and selling, on a cash basis—due to these causes, it is possible for us to put into the Winton Six all the quality any high-grade motor car can have, and to sell it to you at a price \$1000 below the nearest competition. You can buy sixes from \$1500 up. You cannot approach Winton Six quality for less than \$4000 except when you buy \$3000 Winton Six.

### Avoiding Excessive Overhead

Detailed figures, based on commercial reports compiled by Haskins & Sells, certified public accountants, show that on half a dozen high-priced sixes you pay for overhead alone \$602.38 per car *more* than the overhead charge on the Winton Six. Overhead includes capital stock, bonds, mortgages, gold notes, plant depreciation, etc., not one of which makes a car look finer, run better, or last longer. When you buy a Winton Six, you escape this \$602.38 excess charge.

And in the Winton Six you get the car that put sixes on the map, the car that forced the industry to come to sixes, the one six that has stood the test of six years without having to be redesigned, remodeled, or discarded. The one leader, and it costs \$3000. You cannot afford to have less than highest quality, and you need not pay more than \$3000. The Winton Six is the ideal purchase for you.

*Let us send you our 64-page catalog. It gives all the facts. Or we shall be pleased to have you call at our salesroom.*

## The Winton Motor Car Co.

117 Berea Road, Cleveland, O.

### WINTON BRANCH HOUSES

NEW YORK, Broadway at 70th St.; CHICAGO, Michigan Avenue at 136th St.; BOSTON, 674 Commonwealth Ave.; PHILADELPHIA, 246-248 N. Broad St.; BALTIMORE, Mt. Royal at North Ave.; PITTSBURGH, Baum at Beatty St.; CLEVELAND, 1228 Huron Road; DETROIT, 998 Woodward Ave.; MILWAUKEE, 82-86 Farwell Ave.; MINNEAPOLIS, 16-22 Eighth St. N.; KANSAS CITY, 3124-3126 Main St.; SAN FRANCISCO, 300 Van Ness Ave.; SEATTLE, 1000-1006 Pike St.

CINCINNATI DEALER, L. C. Denison, 317-319 West 7th Street.