

FRIVOLOUS BUSINESS

(Continued from Page 11)

Wanted:

By the Board of Trade Brooksville, Fla.

The name and address of every man who is considering locating or buying land in Florida.

We will send him absolutely free a valuable Book of Facts showing the different kinds of soil in Florida, also the opportunities in and around Brooksville for industries, ambitious men. The Board of Trade has an land to sell but desires to build up and develop this section.

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Greider's Fine Catalogue and calendar of pure-bred poultry for 1913, large, many pages of poultry facts, different breeds in natural colors. 10 varieties illustrated and described. Incubators and brooders, low price of stock and eggs for hatching. A perfect guide to all poultry raisers. Send 10c for this neat book. R. H. GREIDER, Box 122 Rheems, Pa.

Money In Poultry and Squabs. Start small! Grow BIG! Foy's Big Book tells how. Describes World's largest pure-bred poultry farm, gives great mass of poultry information on fastest prices, incubators, brooders. P. FOY, Box 34, Des Moines, Iowa

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YOUR name and address on a postal card brings a free sample copy of our 100-page poultry paper. Make Money. Inland Poultry Journal Co., Indianapolis, Ind.

In somewhat remote times, man's chief occupation was the enjoyment of life and the pursuit of liberty and happiness, with business in the background as an unostentatious side line. In those days, man not only rested one day in seven, but, in addition to that, he was forced by law to let his land lay fallow every seventh year. If anything grew without cultivation that seventh year, such products belonged to the poor.

One result of that system was that labor unions never grew turbulent, Strikes and lockouts were unknown, and no employer was ever indicted for planting dynamite.

But those, of course, were salad days. Possibly, before interest on money was invented. At least, before bald heads transformed hair restorer makers into private yacht owners, and also before insomnia became the first and most conclusive evidence of business concentration and effectiveness.

Under the seventh-year-rest plan, man was young at ninety and retained all his faculties at a hundred and twenty. In those days men knew nothing about killing themselves in the endeavor to win a commercial supremacy that they could not live to exercise.

On matters pertaining to the safety of our glorious Republic, we dig back and quote Washington and Jefferson. We revert to first principles. If we really want to do business RIGHT, why not dig back to Moses and practice the principles he laid down?

Moses needs no introduction to the American business man. For it was the discovery of ten of the Mosaic edicts that made Mr. Roosevelt president of the United States and the hero of nearly a hundred million people, not to mention also that it made him the fated of kings.

Following Mr. Roosevelt's example, a business giant somewhere some day will rediscover Moses' seventh-year-fallow rule and will thereby get himself written into history with the names of men that never die.

Of course, in practicing the law we should have to operate in rotation, so that every year we would close up and shut down one-seventh of all the factories, all the stores and all the offices in America, and send one-seventh of all our workers away on a year's vacation.

Think of it: six years of work and then one year of rest!

A whole year in which to do those non-businesslike things that we keep intending to do and never accomplish.

A whole year of 365 days in which to get a closer than hearsay acquaintance with our wives and our children.

An entire year for study. A year with books, so that the great minds of the present could come to know the great minds of the past, and learn how little of our 1913 wisdom is new, and how greatly today is indebted to yesterday.

Imagine the result upon trade. Our consumption of goods would be as great as ever, and with only six-sevenths of our business houses open, every one of them would experience a volume increase of 14 2/7 per cent without turning a hair to create it.

Can you conceive the meaning of this year of rest in new health for American people, who are wasting themselves with too much effort?

Can you imagine what it would mean in new ideas—for ideas that are worth while come, not in the rushing crowd, but in the quiet times of rest, recreation and silence?

Can you portray in your mind the effect upon our political life, with one-seventh of all our people at liberty to sit all day long for 365 successive days at the feet of stump-speech expounders, drinking in wisdom at its very fountain?

Can you bring to mind what it would mean to our social order, with one-seventh of the people free to find out how the other half lives and to help that other half to a better living?

We fall short of our ideals in this world because we have n't time. Business takes all the time we have. The Mosaic law would for ever separate us from that excuse. One-seventh of American humanity would have nothing but time. And if time is money, behold what riches would be within our grasp if we would only stop our present method of grasping.

Think it over.

For these suggestions I claim no atom of originality. I merely hope that somebody may rediscover the Mosaic law and that American business may put it into operation. For the good of the cause, I am wholly willing to sacrifice myself. Not only will I agree to take my own one year's vacation in seven, but, more than that, I will take the vacation periods for six other men at the rate of one a year, so that You Six will not be forced by legislation to lose any of your valuable time away from your exacting business affairs.

Looking Forward to the Next Number

IT IS POSSIBLE, but not probable, that very much more can be said about gardens and gardening within the space of twenty pages than is packed into the next SEMI-MONTHLY MAGAZINE—the Garden Annual. President-elect Woodrow Wilson has had a hand, so to say, in the making of the cover, which shows, in colors, the beautiful garden our next President made, or did much toward making, at Princeton.

The entire issue, comprising a score of splendidly illustrated features, has been assembled with a view to guiding and interesting the amateur gardener. Edward I. Farrington, the widely recognized authority on garden-making and flower culture, has directed the preparation of the text, and the unique decorations, in generous profusion, are by J. M. Rosé.

Some of the subjects treated are, as an index to the character of our 1913 Garden Annual: A Garden to Live In; Best Roses for the Amateur; Best Perennials for the Home Garden; Annuals for the Renter to Grow; Garden Fertilizers—Stumbling Block of the Amateur; Making the Most of a Back Yard Garden; Tabloid Talks About Vegetables; Planting Tables for Flowers and Vegetables; Flowers That Survive the Frost; What to Grow for Climbing Vines; Bug Arsenal for Amateur Gardeners and many other new, and some old Garden Wrinkles.

Also, there is a remarkable prose poem, *Those Who Work In Gardens*, by Marguerite O. B. Wilkinson.

Owen Johnson, by the way, brings his story, *Keeping Up With Wattville*, which begins in this number, to a right rollicking conclusion in the next issue. Part one, funny as it is, is only introductory to the hilarious exploits of Wattville and his friend Stuke in the second and concluding instalment. And Oscar Cesare has made the illustrations even funnier than he somehow succeeded in doing for the first instalment.

Following our Garden Annual and on through the year, the MAGAZINE SECTION is making preparations to furnish a series of surprises with each succeeding issue. Glance at the following names, for instance—Jack London, Rex Beach, Richard Harding Davis, Owen Johnson, George Fitch, Albert Bigelow Paine, Mabel Herbert Urner, Carolyn Wells, George Patullo, Brander Matthews, Maurice LeBlanc, Grace MacGowan Cooke, Harris Dickson, Edwin Markham, Gilbert K. Chesterton, Arthur B. Reeve, Harris Merton Lyon, Vance Thompson, H. Addington Bruce, Charles G. D. Roberts, Reginald Wright Kaufman and Richard Le Gallienne among other notable writers.

And—Charles Dana Gibson, Howard Chandler Christy, A. B. Frost, Albert Sterner, W. T. Smedley, Franklin Booth, Adrien Mahefert, Percy E. Cowen, Charles Sarra, Edward Borein, Harry Stoner, Penrhyn Stanlaws, Stuart Travis, B. Cory Kilvert, and Horace Taylor among the famous artists and illustrators.

SAVE YOUR EYES

Simple Home Treatment Will Enable You to Throw Away Your Glasses

"HOW TO SAVE THE EYES" IS THE TITLE OF A FREE BOOK.

At last the good news can be published. It is predicted that within a few years eyeglasses and spectacles will be so scarce that they will be regarded as curiosities.

Throughout the civilized world there has, for several years, been a recognized movement by educated medical men, particularly eye experts, toward treating sore, weak or strained eyes rationally. The old way was to fit a pair of glasses as soon as the eyes were found to be strained. These glasses were nothing better than crutches. They never overcame the trouble, but merely gave a little relief while being worn and they made the eyes gradually weaker. Every wearer of eyeglasses knows that he might as well expect to cure rheumatism by leaning upon a walking stick.

The great masses of sufferers from eye strain and other curable optic disorders have been misled by those who were making fortunes out of eyeglasses and spectacles.

GET RID OF YOUR GLASSES

Dr. John L. Corish, an able New York physician of long experience, had come forward with the edict that eyeglasses must go. Intelligent people everywhere are indorsing him. The Doctor says the ancients never disfigured their facial beauty with goggles. They employed certain methods which have recently been brought to the light of modern science. Dr. Corish has written a marvelous book entitled "How to Save the Eyes," which tells how they may be benefited, in many cases, instantly. There is an easy home treatment which is just as simple as it is effective, and it is fully explained in this wonderful book, which will be sent free to any one. A postal card will bring it to your very door. This book tells you why eyeglasses are needless and how they may be put aside forever. When you have taken advantage of this information obtained in this book you may be able to throw your glasses away and should possess healthy, beautiful, soulfully expressive, magnetic eyes that indicate the true character and win confidence.

BAD EYES BRING BAD HEALTH

Dr. Corish goes further. He asserts that eyestrain is the main cause of headaches, nervousness, inability, neurasthenia, brain fog, sleeplessness, stomach disorders, despondency and many other disorders. Leading oculists of the world confirm this and say that a vast amount of physical and mental misery is due to the influence of eyestrain upon the nerves and brain cells. When eyestrain overcome these ailments usually disappear as if by magic.

FREE TO YOU

The Okola Method, which is fully explained in Dr. Corish's marvelous book, is the method which is directed at making your eyes normal and saving them from the disfigurement of these needless, unpleasant glass windows. If you wear glasses or feel that you should be wearing them, or if you are troubled with headache in the forehead or nervousness when your eyes are tired, write today to Okola Laboratory, Dept. 88C, Rochester, N. Y., and ask them to send you, postage prepaid, free of all charge, the book entitled "How to Save the Eyes," and you will never regret the step taken.

Wrinkles. Thousands have successfully used this formula to remove traces of age, illness or worry. 1 oz. of pure Powdered SAXOLITE dissolved in 1/2 pt. witch hazel; use as a face wash. The effect is almost magical. Deep-set wrinkles, crow's feet, as well as freckles, completely and quickly vanish. Face becomes firm, smooth, fresh, and you look years younger. No harm to tenderest skin. Get genuine Saxolite (powdered) at any drug store.

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ASTHMA. SEND us to you on FREE TRIAL. If it cures, send \$1.00; if not, don't. Give express office. Write today, W. R. Sterline, 573 Ohio Ave., Sidney, Ohio.