

FREE LESSONS
In Knitting and Crocheting
All this week—Main Floor
Miss B. E. Strange will again be here to demonstrate the Fleisher Yarns and to teach everything about crocheting and knitting free.

BRANDEIS STORES

NEXT SATURDAY,
15th Annual Clearing Sale
of Men's Furnishings
The values we have prepared for this sale are certainly the greatest that we have ever offered the men of Omaha.

Extraordinary Sale of 50,000 Yards of Silks and Velvets

Entire Surplus Stock and All the Cut Pieces and Remnants From the Morris Wool Silk Co., Adams and 5th Ave., Chicago

AT JUST ABOUT HALF the ACTUAL COST to MANUFACTURE

The Morris Wool Silk Co., famous importers of Chicago, clean out all odd lots, cut pieces and remnants twice a year.
Brandeis stores paid a low cash price for every yard and piece of silk and velvet in the Woolf stock. That is how we can offer you the biggest silk bargains in years. Thousands have stopped to admire the silks and marvel at the prices in our 16th street window.

59c FOULARDS 25c Yd
from the Woolf Stock at
24-inch stunning jacquard printed dress foulards in beautiful small and medium designs—grays, Danish and Copenhagen blues, old rose, new browns—the shower-proof kind that always retails at 59c a yard. This is of the greatest bargain lots in the Woolf stock. On sale Monday—Main Floor, at a yard.

HIGH CLASS SILKS 39c Yd
Worth 75c and Even \$1 Yd. at
All 27-inch plain and fancy dress silks, messalines, Roman stripe silk suitings, printed warp silks, printed radium silks, taffeta raye, beautiful broche effects, multi-tone imported foulards, 27-inch corded silk and bengalines, 32-inch printed border grenadines and Marquisettes; also a fine lot of heavy black suiting and coating, worth up to \$1 a yard. Finest silk in the Woolf purchase, Monday, yard.

SILK VELVETS 29c Yd
Worth to 85c Yard at
All the silk velvets, paon finish and erect pile velvets in a splendid assortment of colorings, suitable for entire dresses, dress and hat trimmings—old rose, greens, cerise, pink, nile, coral, beaver browns, beige, grays, Burgundy, cell, cream, etc.—Some of the most desirable velvets in the Woolf stock; former selling price, \$1; at a yard.

SPECIAL Dress Goods
From the Great Eastern Woolen Mills at 1/2 Price
All wool coatings and tailor suitings at less than 50c on the dollar, 54-inch Chinchillas, heavy diagonals, reversible coatings, rough weave coatings in all desirable styles, beautiful 54-inch tailor diagonals and whipcords, tailor serges, velours, corded novelties, etc.—worth to \$3.00 a yard, at yd., **69c and 98c**

Beginning Monday JANUARY SALE of SHEETS and PILLOW CASES MUSLINS, CAMBRICS, Etc.

Sizes 42x36 and 45x36-inch Pillow Cases, made to sell at 12 1/2c, on special table at each—**8c**
The Celebrated Bleached Union Sheeting—None better; 9-4 width at per yard—**27c** (Other widths in proportion)
Aurora Sheeting is one of the best known and most popular of all standard sheetings. The 9-4 width bleached, at per yard—**19c** (Other widths in proportion)
Bleached Pillow Tubing—An extra good grade, worth 18c and 20c, 42 and 45 inches wide, at yard—**12 1/2c**

The Famous West Farnam Sheets and Pillow Cases
Will be Sold at Lower Prices Than Ever Before.
Hundreds upon hundreds of Omaha homes are furnished with West Farnam sheets and pillow cases because they have proven the best. Monday will be the best day of the year to buy because a great saving is possible. These sheets and pillow cases are made from carefully selected bleached, pure white, long staple, Sea Island cotton—all are hand torn and finished with a three-inch hem at top and one-inch hem at bottom.
WEST FARNAM SHEETS
Size 54x90-inch, regular price, 70c, at each **55c**
Size 72x90-inch, regular price, 85c, ea., **62 1/2c**
Size 72x99-inch, regular price \$1, at, ea., **75c**
Size 81x99-inch, regular price \$1.10, at, ea., **85c**
WEST FARNAM PILLOW CASES
Size 42x36-inch, regular price, 22 1/2c, each **16c**
Size 45x36-inch, regular price, 25c, at, ea., **17c**
Size 50x38 1/2-inch, regular price 30c, each **19c**

The Renowned "Wearwell" Sheets & Pillow Cases
The manufacturers of Wearwell sheets and pillow cases decided to take a big loss in order to establish the Wearwell brand in the west. This brand is widely known in the east, especially in hotels, institutions and large apartments. Only the best workmanship enters into the making of these round thread, extra good wearing sheets and pillow cases. Hand torn and ironed, with 3-inch and 1-inch hems; guaranteed to give absolute satisfaction. We are permitted to sell the Wearwell sheets and pillow cases at these low prices for one day only. Buy or send your order Monday, January 13.
"WEARWELL" SHEETS.
Size 54x90 in., regular price, **39c**
Size 63x90 in., regular price, **45c**
Size 72x90 in., regular price, **49c**
Size 72x99 in., regular price, **55c**
Size 81x90 in., regular price, **55c**
Size 81x99 in., regular price, **59c**
Size 90x99 in., regular price, **64c**
Size 90x108 in., regular price, **75c**
Size 45x36, regular 19c value, each **12 1/2c**
Size 42x36, regular 17c value, each **12c**

9-4 Unbleached Sheeting—Just as it comes from the mill, we offer one mill roll, containing 2700 yards—22c would be the regular value—at a yard—**17c**
Thousands and thousands of yards of bleached muslin, cambric and long cloth remnants, worth up to 10c a yard—many of the best known brands—at a yard—**6c**
The two most desirable and finest white cambrics—Yard wide Lonsdale cambric and the Berkeley cambric, No. 60, from the original mill bolt, at per yard—**10c**
Extra Heavy Unbleached Muslin—An extra fine quality of unbleached muslin, 36 and 38 inches wide, a t per yard—**5c**

25c WASH FABRICS—In Basement, 10c Yard.
White, black and every wanted shade in various new weaves including Eolennes, voiles, poplins, spunella, Ottoman, serge, checked novelties, etc.—all are highly mercerized. Thousands of waists and dress lengths such as have been on display in our 16th Street show window, at, per yard **10c**

COMBED YARN TISSUES
A fabric that is desirable the year around—checks, stripes and plaids in colors and color combinations—waist and dress lengths; 18c value at, a yard—**7c**

Mercerized WHITE CREPE
Fancy striped effects—6, 8 and 10-yard lengths to buy from—18c is the regular price, Monday, **7 1/2c** at, a yard.

32-INCH ZEPHYR GINGHAMS—Basement, 5c a Yard
15c would be a low regular price and there is not a yard that would not sell readily at that price. This bargain will be long remembered—checks, stripes and plaids in a great variety of patterns. (Plenty of courteous salespeople.) From the bolt at, a yard **5c**

45-INCH SHEER SWISS AND BATISTE
Allover Embroideries
Dainty designs in English eyelet, also combination eyelet and blind work effects in daisy and leaf patterns—correct styles for lingerie dresses, waists, etc.—worth up to \$1.00, at yard—**39c**

17-Inch Embroidered Muslin and Cambric
Corset Coverings and Flouncings
Also fine embroidered convent and cambric edgings and insertions, in medium and wide widths—excellent needlework, worth up to 20c a yard, at, yard—**10c**

JANUARY SALE OF WHITE GOODS IN THE BASEMENT
Beautiful collection of sheer white materials which we bought at a big reduction, on sale at half its real value. Dotted and embroidered Swisses, hairline and cluster stripe dimities, plaids, satin stripes, voile, lace effects—27 inches wide and worth 20c a yard. (Have been on display in our Douglas street window), Monday, on basement bargain square, at yard **10c**
LONG CLOTH BARGAINS
Imperial Long Cloth, chambray finish, for undermuslin.
36-inch width, 12-yard bolts, at **90c**
36-inch width, 12-yard bolts, at **\$1.19**
42-inch width, 12-yard bolts, at **\$1.45**
36-inch width, 12-yard bolts, at **\$1.50**
36-inch width, 12-yard bolts, at **\$2.00**
36-inch width, 12-yard bolts, at **\$2.00**
FINE NAINSOOKS
36-in. Imperial Nainsook—Bolt of 12 yards, at **\$1.19** and **\$1.45**
40-in. Knickerbocker Nainsook—Medium and light weight, box of 10 yards, at **\$1.25**
Extremely Fine 44-in. wide Nainsook—Soft mercerized finish—12-yard bolts, at **\$2.29**
39-in. Madras Nainsook—Grass bleached and snowy white, will not turn yellow in washing; box of 10 yards at **\$1.85**

FINE FRENCH AND GERMAN VAL
Laces, Insertions
Pure linen torchons, dainty crochet and cluny, Armenian effects, French cotton torchons, cluny curtain laces—all new designs, many to match; worth 10c, at, yard **5c**

45-INCH FINE SHEER VOILE EMBROIDERED SKIRTINGS
Choice designs in floral, Japanese and blind effects—new, crisp lot offered for the first time Monday—actually worth \$1.00; at the yard **49c**

Annual January Dinnerware Sale



This sale begins Monday and continues until the 18th, inclusive. It involves new, up-to-date dinner sets, at prices far below their regular figures. The remarkable savings should be noted by every woman in Omaha and vicinity. All our English, French, Swedish, German and domestic china included. Only a few of the bargains are mentioned here:

100-Piece Haviland China Dinner Sets—Handsomely decorated on our new plain shape with delicate pink roses, treated with pure coin gold, sale price, **\$19.85** per set.
100-piece French China Dinner Sets—Beautifully decorated, stiple gold, regular price, \$45.00; sale price **\$23.50**
100-Piece French China Dinner Sets—Handsomely treated with pure coin gold, regular price, \$49.00; sale price **\$25.00**
100-Piece English Porcelain Dinner Sets—White and gold, plain shape, regular price, \$19.85; now go **\$13.50** at

2 SPECIALS
3,000 pieces of fine dinnerware, including fine turkey platters, covered dishes, vegetable dishes, etc., some worth up to \$1.00 and even more—choice at **10c**
1,000 Pieces of Fine Stem Glassware—Etched on clear crystal, including champagne, cocktails, goblets, wines, sherbets, highballs, etc., worth up to \$2.50 per dozen, at, each—**10c**

Beautiful Hair wches Moderately Priced
Three Stem Wavy Switches made from long hair of excellent quality.
24-inch Triple Stem 26-inch Triple Stem Transformations 24-inch natural gray Switches—\$5 value, Switches, specially made of 18-in. hair, Switches, \$8 value, at **\$3** priced **\$4.25** for **\$1.98** for **\$5**
20% Discount on all First Quality French Hair to Match Any Sample
Hair dressing, shampooing, massaging and manuring. Appointments made by phone.

THE GREATEST SPECIAL FEATURE OF THE
January Muslin Underwear Sale
Princess Slips, Gowns, Combination Garments and White Petticoats
AT ONE DOLLAR
MADE TO SELL AT \$1.50.
This is the greatest group of high class, new undermuslins ever offered by any Omaha store at this price. Many of these undergarments were imported expressly to be offered at this sale. Every garment is beautifully made and carefully sized; dainty new features of trimming are shown. This is the most attractive feature of our January undermuslin sale, at **\$1**

JANUARY SALE OF Silk and Lingerie Waists
ALSO TAILORED WAISTS FOR WOMEN AND MISSES
Women's Silk and Chiffon Waists—Many 1913 spring samples—dress and evening models, made with long or short sleeves—values are \$5, \$6, \$7.50 and up; on sale, at each **\$2.95** and **\$3.95**
Women's Silk Shirts, Chiffon Waists, Taffeta and Messaline Waists—Many are samples; blacks and colors—actually worth up to \$3.50 and \$4, at **\$1.79**
Thousands of Tailored and Lingerie Waists for Women—Also many colored waists and shirts, in all sizes, high or low necks—75c and \$1 values, at **50c**
Women's \$1.50 and \$2 quality Lingerie Waists—1913 models, at **\$1**
Women's Black and Colored Wool Waists—Practical garments including flannel waists and shirts, actually worth up to \$3, at **\$1**

MONDAY WE REPEAT THE GREAT OFFER THAT IS THE TALK OF ALL OMAHA!

ANY MAN'S SUIT or OVERCOAT

In Our Entire Stock at

\$15



No Matter what the Former Selling Price was—**\$25, \$30, \$35 OR UP** (Fur and Fur Lined Coats Excepted.)

Saturday brought throngs of the best informed men in Omaha to this sale. Our stock was so immense that any one day's selling could not deplete it. Hundreds of Overcoats and Suits will be brought forward Monday for the first time—clothes that could not even be shown on Saturday. The varieties will be fully as great and the bargains will be just as compelling as ever. Monday is your opportunity.