

# BRANDEIS STORES

## Women's Long White Kid Gloves

 worth up to \$3.00 a pr., at **\$1.59**

### Big Bargain Event Saturday

Hundreds of fresh, new pairs of women's stunning White Kid Gloves in 12 and 16-button lengths—all are perfect—many well known makes—made with clasp fasteners and actually worth \$2.50 and \$3.00 a pair, on bargain square, at a pair

# \$1.59

## Women's \$1 Double Silk Short Gloves, 59c

 Extra heavy silk with 2-clasp fasteners and Paris point stitching—some have fancy linings—worth \$1.00; at a pair

## Handkerchiefs

 Women's and men's hemstitched handkerchiefs, slightly mussed—some have initials—worth up to 20c, each

## Saturday--A Special Sale of Hosiery

### Women's Pure Silk Boot Hosiery

 with wide lisle garter tops, lisle double soles, high spliced heels and toes; also plain and fancy silk embroidered lisle thread hose with wide hem tops—full fashioned, regular made in black, tan and white; at a pair

# 29c

### Women's and Men's Cotton and Mercerized, Lisle Finish, wool and fleecy lined hosiery

 with wide hem tops, double heels and toes; in black, tan and colors; also misses', boys' and children's black cotton school hosiery, at a pair

# 15c

### Women's Pure Thread Silk Hosiery

—All silk with wide lisle hem tops; also boot silk, with wide lisle garter tops, lisle double soles, high spliced heels and toes—full fashioned—regular made—at a pair

# 50c

## Two Women's Underwear Specials Saturday

### Women's Cotton Union Suits

—Fleecy lined, medium weight—in regular and extra sizes—worth 75c, at a suit

# 59c

### Women's Fleecy Lined Cotton Vests

—Regular and extra sizes—ankle pants to match—bleached and cream—worth to 59c, at

# 39c

### Baby Bonnets

—Beardskin, plush, velvet, corduroy and embroidered silks, suitable for winter and early spring wear—charming styles in all sizes and colors, worth up to \$1, on Main Floor, at, each

# 29c

### Women's Fine Neckwear

—New Robespierre collars in silk and satin, with fancy lace jabots attached, dress and coat collars in crochet and Venise effects; many are manufacturers' samples; worth to 75c, on sale at, ea.

# 29c

## We bought 150 exquisite New York Pattern Hats from Lichtenstein, Marshall, Mme. Juliette and other famous Fifth Ave. designers



These hats are the mid-winter season's best styles in dress and street hats, including some new soft tan crowns and long backed sailors—the finest patterns hats ever offered in a January sale.

## These Model Hats are actually worth \$15, \$20 and \$25 each--Saturday at. . . . \$5

You take no chances trading at the "Guarantee"



# ANY SUIT OR OVER-COAT



# Our Bargain Festival IS Now On

(Excepting Blues and Blacks.)

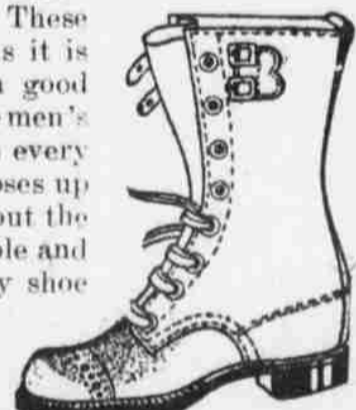
You know our policy, sir, that when January comes we let go.

There's plenty of winter weather ahead, but it's our time for forcing sales.

\$7.50 Suits or O'coats	\$5.65	\$18.00 Suits or O'coats	\$13.50
\$10.00 Suits or O'coats	\$7.50	\$20.00 Suits or O'coats	\$15.00
\$12.00 Suits or O'coats	\$9.00	\$25.00 Suits or O'coats	\$18.75
\$15.00 Suits or O'coats	\$11.25	\$30.00 Suits or O'coats	\$22.50

## For the Boys

High top boots, just like the men wear. Heavy viscolized uppers, yet soft and pliable owing to the special process of manufacture, making them extra durable. Straps and buckles. These boots are as near waterproof as it is possible to make them. Extra good soles, perfect counterparts of the men's high priced sort. Made right in every detail, bellows tongue, which closes up the front of the shoe and keeps out the mud and water. They will double and triple the wear of any ordinary shoe on the market.



Priced from \$2.25 up, according to size and height

# FRY SHOE CO.

 16TH & DOUGLAS.

## Announcement

I desire to announce that I have disposed of the LUXUS Distributing Agency to the LUXUS Mercantile company. This company has also assumed all my accounts, and patrons will kindly pay amount due me to the LUXUS Mercantile company.

I thank you for past favors.  
John Nittler.

## SNOW AND ICE

AT THIS SEASON OF THE YEAR, WHEN THE GROUND AND STREET CAR PLATFORMS ARE APT TO BE COVERED WITH SNOW OR ICE, ESPECIAL CARE SHOULD BE TAKEN BY PASSENGERS IN GETTING ON AND OFF CARS.

# REMEMBER--

 Wait until the car stops! Get off the right way!

## Omaha and Council Bluffs Street Railway Co.

You may miss something if you don't read the want ads TODAY.

## Pure Drugs for Home and Hospital Use

### Some Special Cut Prices on Toilet Goods for Saturday

50c Pomelan Massage Cream for	20c
50c Hind's Honey and Almond Cream for	20c
25c Nimital Tooth Paste for	15c
25c Rexall Tooth Paste for	15c
\$1.50 Gouraud's Oriental Cream for	85c
25c Prostilla for	14c
25c Packer's Tar Soap	14c
50c French Java Rice Powder	12c
(The above Genuine Bourjois.)	
50c Dr. Charles' Flesh Food	19c
1 lb. 20-Mile-Team Borax	9c

### NURSERY GOODS

Everything for the baby at cut prices.	
Nipples, 5c six for	25c
Castoria, cut to	20c
Eagle Condensed Milk	15c
Nursing Bottles, 50c down to 25c	
Rubber Diapers	40c and 50c
Talcum Powder	5c to 25c
Baby Cough Syrup for	25c
Borden's Malted Milk	45c and 90c
Baby Combs	15c to 25c
Toilet Sets \$5.00 down to \$1.00	
Hortik's Malted Milk	45c and 90c
Cereal Oats, Barley and Wheat for	15c
Robinson's Harley Flour	90c, 30c

### RUBBER GOODS.

Buy only Guaranteed Rubber Goods. We have the largest assortment in the city and only handle such goods as we can sell with an absolute guarantee as to quality. We buy direct from the factory and can save you money on any article in the Rubber Goods Line.

10c SHINOLA for . . . . . 4c

### CANDY SPECIALS

Guth's Chocolates and Bon Bons—Better sweets could not be made. We are exclusive agents for this celebrated line of confections, priced at from 10c to \$2.00. Box of Barry's 50c SAT. URDAY "CANDY" for . . . . . 29c

### DAINTY "EATS" FOR SHOPPERS

at our two downstairs lunch and soda rooms. Excellent service and moderate prices. **SODAS** Downstairs at 16th and Dodge Sts. **OWL'S NEST** Downstairs at the Owl—15th and Farnam Streets.

## SHERMAN & McCONNELL DRUG CO.

 PROPRIETORS OF THE FOUR REXALL STORES. Sherman & McConnell Drug Co., Corner 16th and Dodge. Loyal Pharmacy, Hotel Loyal Block. Owl Drug Company, Corner 16th and Farnam. The Harvard Pharmacy, Cor. 24th and Farnam.

## Important Changes in Time-- via Rock Island Lines

Effective Sunday, January 12th. **ROCKY MOUNTAIN LIMITED** to Denver, Colorado Springs and Pueblo, will leave Omaha at 11:17 p. m., instead of 10:47 p. m. **ROCKY MOUNTAIN LIMITED** to Chicago will leave Omaha at 3:05 a. m., instead of 12:20 a. m. **OKLAHOMA AND TEXAS EXPRESS** will leave Omaha at 4:15 p. m., instead of 4:40 p. m., arriving Fort Worth 7:45 p. m., following day, instead of 8:30 p. m. **CHICAGO-NEBRASKA LIMITED** will continue to leave Omaha at 6:08 p. m., arriving Chicago 8:09 a. m.

**Rock Island** J. S. McNALLY, D. P. A., 14th and Farnam Sts., Omaha, Neb.

**BRANDEIS STORES**  
Hair Goods Dept.  
Second Floor and Pompeian Room  
or  
All Human Hair Switches  
All Transformations  
and All Puffs  
at Exactly  
**1/2 Price**  
Saturday Only

- \$ 1 Natural Wavy Hair Switches at 50c
- \$ 2 Natural Wavy Hair Switches at \$1
- \$ 4 Natural Wavy Hair Switches at \$2
- \$ 6 Natural Wavy Hair Switches for \$3
- \$ 8 Natural Wavy Hair Switches \$4

## STEEL SHOD SHOES

### For Boys

No American boy is going to hover over a steam radiator when there is snow on the ground—and you don't want your boy to.

Protect him with better shoes.

We guarantee Steel Shod Shoes to outwear two pairs of ordinary boy's shoes.

Boys, 1 to 5 . . . . \$2.50  
Little Gents, 10 to 13 1/2 . . . . \$2.00

### High Cuts

Just like men's outing boots fitted with buckles, and waterproofed. The best shoe for boys these days. According to size—**\$2.50 to \$4.50**

## DREXEL

1419 Farnam St.

THE OMAHA BEE  
The Home Paper of Nebraska.  
—AND THE—  
Twentieth Century Farmer  
Best of Its Kind in the West  
YOU SHOULD HAVE THEM BOTH  
Best Farm Magazine.

AMUSEMENTS.

"OMAHA'S FUN CENTER"  
**Gayety** Daily Mat., 15-25-50c  
Evs., 15-25-50-75c  
Joe Kurig Offers "GINGER GIRLS"  
Omaha's Own **Ed Lee Wroth**  
Boy Actor  
**EXTRAVAGANZA AND VAUDEVILLE**  
Frank Wakefield, Jane La Beau, Alpine Quartet and Gingers, Snappy Beauty Chorus. Best Fun-Music Show in Town.  
Ladies' Dime Matinee Daily

"Worth Climbing the Hill."  
**Hippodrome** Daily Mat., 10c  
Evs., 5-10-20c  
DOUGLAS ST. AT EIGHTEENTH  
Kytone Vandeville includes Warren & Poyer, Excelsa & Giant Show  
Franks; Alexander & Dwarf Prince  
Belting; Friscary; **Dwarf Prince**  
Raymond & Hall, Hippocope Pictures  
From 2 to 5; at 7 and 9 P. M. Daily.

**BRANDEIS THEATER**  
Matinee Today—Tonight,  
Last Performance Sunday.  
The Clever Musical Play  
"MADAME SHERRY"  
Monday Night Only.  
FRITZI SCHEFF.  
Tues.—3 Days—Wed. Mat.  
GYPSY LOVE.  
**BOYD'S—1,000 Seats, 25c**  
Matinee Today—Tonight,  
The Vaughan Glaser Players in  
THE GREAT DIVIDE  
Next Week—"The Lottery Man."

**Orpheum** Phone-Doug. 494.  
**Advanced Vaudeville**  
MATINEE TODAY 2:15.  
Note—Early curtain Saturday Night  
8:15 Sharp  
Miss Amelia Bingham Next Week.

**KRUG THEATER**  
Mat. Today, 2:30—Night, 8:30  
**THE PACEMAKERS**  
A REAL SHOW  
Country Store Friday Night;  
Ladies' Daily Dime Matinee.

## "I Have Traveled"

from coast to coast and eaten in a great many different places and since eating at The Belmont Restaurant it reminds me more of the good home cooked, well seasoned food that mother used to prepare when I was a boy, than any place I have ever eaten.  
Such is the expression of one of the many satisfied patrons of our place.

1516 DODGE STREET  
Open all night  
C. H. BALL Proprietor.  
—or see large electric sign—