

BRANDEIS STORES

SEMI-ANNUAL OFFER

Omaha Men
All Wait
For It.

It is the Season's
Most Important Bargain
Announcement to Men



Any Man's Overcoat \$15 or Suit in Our Entire Stock

Have Been Selling Regularly up to \$35 ; \$40
(Fur and Fur Lined Coats Excepted)

SATURDAY, JAN. 11TH

WE POSITIVELY WILL NOT LAY ASIDE A SUIT OR OVERCOAT FOR ANYONE UNTIL THE DAY OF THE SALE.

We Close Our Fiscal Year Feb. 3d

On the afternoon of that date we take an inventory survey of our business. It is important that we reduce our general stock of Watches, Fine Jewelry and Silverware, as well as Cut Glass, during the month of January.

We bought heavily last fall, and although our skillful manipulation of the manufacturers' market brought us the heaviest Christmas trade we have ever enjoyed—yet there are certain lines that must be reduced further and at any sacrifice. We have retained our force of experienced clerks and it will be a pleasure to shop in our roomy store during the coming

INVENTORY SACRIFICE SALE

STARTING MONDAY, JANUARY 6TH

Outside a small allowance for running expenses during the month we stand ready to quote ACTUAL COST PRICE on a stock that was bought originally at the closest margin.

No better opportunity will offer itself in our line anywhere in these parts—

AND YOU KNOW IT!

- WATCHES**
- Gentlemen's Watches, 16 size hunting case, guaranteed 20 years fitted with an Illinois or Rockford 21-jewel movement; regular price \$40.00—Inventory Sale Price, each... **\$21.75**
- Gentlemen's Watches, open face, 20-year guaranteed case, fitted with a Hampden 17-jewel all nickel patent, regular movement; regular price \$18.50—Inventory Sale Price, each... **\$9.75**
- Ladies small 0 size Watches, Elgin or Waltham movement, fitted in a 25-year solid gold filled 14-karat case, with solid gold bow; regular price \$20.00—Inventory Sale Price, each... **\$12.60**
- Solid Gold—CUFF LINKS—Gold Front**
- Solid Gold Cuff Links, plain Roman and fancy designs; regular prices \$5.00 to \$15.00—Inventory Sale Price **\$2.50 to \$7.50**
- Solid Gold Front Cuff Links, all the latest designs; regular \$1.75 to \$4.00; all go at one price, each... **\$1.19**
- SCARF PINS**
- Solid Gold Scarf Pins, plain Roman and stone mounted; regular prices \$2 to \$25—Inventory Sale Prices... **\$1.00 to \$12.50**
- LOCKETS**
- Solid Gold Filled Locketts, plain, Roman and fancy stone mounted designs, exceptionally pretty patterns; hundreds to select from; all go in three lots as follows:
- Lot 1—Locketts—Regular prices \$3.00 to \$6.00, choice... **\$2.38**
- Lot 2—Locketts—Regular prices \$6.00 to \$9.00, choice... **\$5.48**
- Lot 3—Locketts—Regular prices \$9.00 to \$15.00, choice... **\$5.98**
- Don't fail to take advantage of this offer.
- BRACELETS**
- High grade Solid Gold Filled Bracelets, plain, Roman and hand engraved designs; regular prices \$8.00 to \$15.00; all go in one lot, regardless of former price, each... **\$4.98**
- BAR PINS**
- Solid Gold Front Bar Pin, plain, Roman and stone mounted designs; regular prices \$1.50 to \$2.75; your choice, each... **79¢**
- Sterling Silver Deposit Ware
- Creamers and Sugars
- Regular price \$7.50
- Sale price, \$3

- HAT PINS**
- Newest creations in Gold Filled and Stone Mounted Hat Pins; exceptional values at our regular price, \$1 to \$2.50, choice... **39¢**
- FLATWARE**
- Brodegaard's celebrated 25-year guaranteed American Beauty pattern Tableware—the newest pattern of any Sterling silver-plated silverware on the market to buy. Our name stamped on each piece. What more of a guarantee could you ask for? Now is the time to stock up. Note prices:
- 1/2 dozen Tea Spoons, regular price \$2.00, now... **88¢**
- 1/2 dozen Dessert Spoons, regular price \$3.50, now... **\$1.65**
- 1/2 dozen Table Spoons, regular price \$4.00, now... **\$1.95**
- Berry Spoons, regular price \$2.25, now... **\$1.05**
- Cold Meat Fork, regular price \$1.50, now... **69¢**
- Butter Knives and Sugar Shells, regular price \$2.25, now... **98¢**
- 26-piece chest, including 6 hollow handle knives, 6 forks, 6 table spoons, 6 tea spoons, butter knife and sugar shell, all in satin lined mahogany chest; regular price \$24.75—January Sale Price, at... **\$10.00**
- Extra Special—Brodegaard's 16-dwt. Knives and Forks, plain and satin finish handles; regular price \$4.50; sale price, while they last, for each 1/2 dozen knives and 1/2 dozen forks... **\$2.98**
- HOLLOWWARE**
- We carry nothing but the very highest grade quadruple plated articles in hollowware.
- Tea Set, quadruple plated, 4 pieces; regular price \$15.00—Inventory Sale Price, per set... **\$5.25**
- Bake Dishes, quadruple plate, neat design; regular price \$10.00—Inventory Sale Price, each... **\$3.75**
- Casserole Pie Plates, quadruple plated mounting; regular prices \$4.00 to \$6.00—Inventory Sale Price, each... **\$1.89**
- UMBRELLAS**
- Ladies' and Gents' Gold Filled and Sterling Silver Mounted Umbrellas; regular prices \$9.50 to \$15.00—Inventory Sale Price, each, at... **\$4.59**



Souvenirs
Monday
Ask for them

ROMANCE IS SHORT-LIVED

Mrs. Louise Storz Lody Sues Husband for Divorce.

ALLEGES EXTREME CRUELTY

Young Omaha Woman Falls in Love with German Youth While Making Tour of World with Friends.

Shattering of another international society romance, the rode awakening from a roseate dream that lasted less than two months, was marked in district court today, adopted daughter of Gottlieb Storz, Lody, adopted daughter of Gottlieb Storz, instituted suit for divorce against Carl Hans Lody, late of Berlin, once a lieutenant in the Kaiser's navy. Physical cruelty is charged. It is alleged that Herr Lody beat his wife on December 29 and again on New Year's day.

Mr. and Mrs. Lody were married in the home of the bride's foster parents October 29. It was a "society" wedding. The home was beautifully decorated with chrysanthemums, palms and ferns. The ceremony and the details that preceded it were elaborate. About seventy-five guests attended. After an extended western honeymoon tour Mr. and Mrs. Lody established a residence in the Clarinda.

Met on World Trip.

A tour of the world by Mrs. Lody and several other Omaha young girls last summer resulted in the romance which now is ended. Here Lody, handsome, prepossessing, was a conductor of tours for the Hamburg-American line of steamships. It became his duty to escort around the world the party of several hundred, among which were numbered Miss Storz and her friends. Before the voyage long had continued Herr Lody and Miss Storz were in love. They were engaged before the return to this country. Miss Storz stopped in Berlin to be the guest of her fiance's parents.

After the wedding journey Herr Lody proposed to take a position in the Storz brewery, but his knowledge of the brewer's art was limited. Department heads said there was no place for him. Here he was in the United States with a wife to support and no position in sight.

It was arranged for Herr Lody to go to work as an accountant or clerk in the Union Pacific railroad headquarters. There he now is employed at a salary somewhat less than \$100 a month, performing his simple duties side by side with American workers.

Herr Lody has not been satisfied with his condition in the states. The petition for divorce alleges that his attacks have been without provocation.

New-Made Bride Asks Divorce



MRS. CARL H. LODY, WHO WAS LOUISE STORZ. SHE WAS WEDDED ON OCTOBER 29, 1912, AS OUTCOME OF A ROMANCE, HAVING FIRST MET HER HUSBAND IN BERLIN WHILE ON A TRIP AROUND THE WORLD.

School Board Finds Fault With Its Coal; Will Investigate

Is the school district of Omaha suffering a heavy loss from unnecessary waste of fuel? The buildings and grounds committee of the Board of Education thinks so and has instructed the attorney to find out whether the fault can be remedied by revoking the present contract and re-advertising for bids on coal. If this cannot be done the committee will investigate the system of firing used by the janitors.

Architect John Latenser first called attention to the fact that 500 tons of coal have been burned at the Omaha High school this year, and that the heat produced was not sufficient to justify the amount of fuel burned. He is also under the impression that a lot of the smoke from school buildings is due to the coal or to improper firing.

A short time ago the buildings and grounds committee advertised for steam coal to supply the buildings now being

MAIL AT DEPOT VERY HEAVY

Parcels Post Packages as Numerous as Was Expected.

COUNT IS NOW BEING MADE

Record to Be Made of Every Package So Shipped for the First Fifteen Days of the Present Month.

The Union depot postoffice station has proved a very popular place for the mailing of parcels post matter, according to officials at the Omaha postoffice. This is due to the fact that that station is easily accessible from the large wholesale district of Omaha. Friday afternoon parcels were brought to the station in small wagonloads from some of the wholesale districts and mailed under the parcels post system.

A horse and wagon delivery of parcels post matter was made in Omaha Saturday. The first day's deliveries were made with an automobile, the driver of which volunteered the services of the car without remuneration. The next day the Omaha carriers delivered the parcels afoot. If the horse and wagon method proves successful this will be continued for a time. The postmaster is authorized by the department to employ horse and wagon if necessary. After the parcels post has been tried out for a few months the department expects to be able to make some regulations for the handling of the deliveries.

Packages to Be Counted.

Every parcel of parcels post matter mailed in Omaha and every parcel delivered in Omaha for the first fifteen days of January will be counted. A report will be made from this and all other post-offices in the United States as to the amount of business handled during that time. Shortly after January 15, when the report will be made, the general commission which made the regulations will again be called into session at Washington to go over the reports of the volumes of business and make some recommendations as to the appropriations that in its judgment will likely be needed to carry on the business.

The mailing of parcels in Omaha is still heavy. At noon and shortly after that time the mailing is usually the heaviest of the day. At that time as many as thirty persons are often in line awaiting their turn at the stamp windows.

Before the parcels post went into effect Superintendent Stice of the fourteenth division of the railway mail service estimated that the increase of the railway mail business would be about 15 per cent in consequence of the inauguration of the parcels post in the fourteenth division. So far he says he has no reason to change his estimate. He has reports from some branches indicating that the increase in the quantity of mail has been from 2 to 5 per cent or more. As yet the system has not gotten completely under way.

"We can handle an increase of 25 per cent in the mails without discommoding us to any great extent," said Superintendent Stice, "but I do not now, and never have, anticipated an increase of over 15 per cent. We can handle a 15 per cent increase in the mails with the addition of seventy clerks in the fourteenth division."

Labor Board Holds Annual Meeting

The executive board of the Nebraska State Federation of Labor held its first annual meeting yesterday following a meeting of the legislative committee of the federation held Friday. All members of the board were present. They are T. W. Parker, Lincoln, president of the federation; H. P. Sarman, Omaha; M. B. Till, Fremont; H. C. Pease, Lincoln; John Lynn, South Omaha; C. R. Lenz, Havelock; W. A. Christian, Omaha. H. J. Tolley of Lincoln, member of the year book committee of the federation, also met with the executive board.

The committee spent the day auditing the accounts of the organization and taking up matters pertaining to needs of labor organizations throughout the state. It is at the meeting of the executive board that disputes of labor organizations are taken up and settled. It is said, however, that at this meeting there is little or none of this class of business to handle.

The members of the board and the visitors were entertained last evening by the stationary engineers' union of Omaha at its annual festivities at the Eagles' club, 1419 Harney street.

Will Install New Minister on Sunday

Rev. Clarence N. Swhart, formerly pastor of the Trinity Lutheran church of Denver, will be installed pastor of the Grace Evangelical Lutheran church of Omaha this evening at 7:30 o'clock. The installation ceremonies will be conducted by Rev. Luther P. Ludden, general secretary of the board of home missions, and Rev. Luther M. Kuhns, general secretary of the Luther League of America.

Plan Now to Unite County of Douglas With Sarpy County

Proposed changing of county boundary lines to place South Omaha in Sarpy county, the county seat then to be moved from Papillion to South Omaha, will be considered in the state legislature by a bill to annex Sarpy county to Douglas county.

Announcement to this effect was made by State Representative-elect Sam G. Hoff and Ernest Simon. The bill now is being prepared.

Fearing annexation of South Omaha to Omaha and consequent ruin of themselves, the political bosses of South Omaha have devised the Sarpy county-South Omaha alliance scheme. They plan a fight in the legislature for changing the boundary lines so as to put South Omaha in Sarpy county. This done, it is believed they would have no trouble in a special election in removing the county seat to South Omaha. This would effectually thwart any efforts of Omaha and the citizenship of South Omaha to merge the two cities.

Messrs. Hoff and Simon believe if there is to be a merger and change of boundary lines at all it will be as well to consolidate the two counties in their entirety and let Omaha be the county seat.

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REduced RATES ON GAS CONSIDERED MONDAY

At the meeting of the city commission in committee of the whole Monday, the question of approving the agreement with

HAS RIPE STRAWBERRIES AT ALL TIMES OF THE YEAR

D. T. Beans of the Burlington has concluded that there is no necessity of going to Florida or California to grow fruit in winter. While he is the owner of a Florida fruit ranch, he has proved conclusively that strawberries can be grown right here in Omaha any month in the year.

At his home place in Omaha, Mr. Beans grew strawberries and had ripe ones on his table for Christmas dinner and another picking for the New Year's feast. Not only this, but he has another crop coming on that will be ripe about Washington's birthday. He does not grow and ripen the berries in the open, but he puts his plants and puts them in a shed that has a glass front and a south exposure. There, without artificial heat, the plants blossom and bear berries month after month. The berries are large and red and have all the flavor of those ripened during the summer.

THINK THEY HAVE ONE OF THE STREET CAR ROBBERS

In the arrest at 2:30 yesterday morning of Peter Dargawski, the police believe they have one of the men who held up the Dundee car at the Happy Hollow terminus and robbed the conductor of \$2. Dargawski tallies with the description of one of the men, given by Conductor Nixon. Nixon will appear at headquarters this afternoon and attempt to identify the prisoner. Dargawski was sentenced to serve thirty days in the county jail on a charge of vagrancy.

Piles Quickly Cured at Home

Instant Relief, Permanent Cure—Trial Package Mailed Free to All in Plain Wrapper.

The Pyramid Smile.

Many cases of Piles have been cured by a trial package of Pyramid Pile Remedy without further treatment. When it proves its value to you, get more from your druggist at 50¢ a box, and be sure you get the kind you ask for. Simply fill out free coupon below and mail today. Save yourself from the surgeon's knife and its torture, the doctor and his bills.

—Advertisement.

FREE PACKAGE COUPON

PYRAMID DRUG COMPANY, 422 Pyramid Bldg., Marshall Mich. Kindly send me a sample of Pyramid Pile Remedy, at once by mail, FREE, in plain wrapper.

Name.....

Street.....

City.....State.....

ENLARGE AGAIN

Local Cleaners Purchase Still More Equipment.

MORE AUTOS ALSO

Rapid Growth at Dresher Bros' Plant Means More Employment for Omahans.

Every time an Omaha manufacturing institution, or plant of any kind, increases its capacity for business, it takes on more employees, and more employees means a larger and better Omaha.

Among the greatest "enlargers" and "improvers" in Omaha in recent years is the Dresher Bros' Cleaning and Dyeing Establishment at 221-223 Farnam St. This firm, not content with having originally started with a \$50,000 equipment, is now adding even newer and larger apparatus for use in their immense plant.

During the past few days Dreshers have again spread out; this time adding about \$500 worth of time and labor-saving devices, to be scattered where needed to accommodate a business that is growing like magic.

Not only is the plant equipment of Dresher Bros. being added to, but the Dresher Delivery Service is being strengthened by a brand new automobile as an addition to dozens of autos and wagons.

Dresher Bros. are firm believers in improvement; they are perfectly well aware of the old, but sure, adage: "One cannot stand still and must either go backward or forward." From the number of improvements and strides made by this firm in a mere matter of months, you may rest assured of the Dresher tendency to "go ahead."

With the improvements and enlargements now being made Dresher Bros. are operating that which is popularly admitted to be one of the foremost dry cleaning and dyeing plants in America.

The coming of the Parcel Post will cause even more "enlargement" in the future, for Dreshers will receive hundreds of additional packages daily, now that carrying charges have been lowered.

A suit or dress may be sent here by Parcel Post at a price that is scarce noticeable; if the package is so large that it must go by express, Dreshers will pay charges one way if the work amounts to \$1 or over.

Dreshers still maintain and are adding to their out-of-town agencies, while their local branches in The Pompano Room of The Brandeis Stores and at Dresher Tailors, 135 Farnam St., are more popular than ever.

Just 'phone Tryer 36 and get in connection with Dreshers' information clerks. Courteous answers are in order, whether you send in work or not.

Association Secures Several Attractions

The Young Men's Christian association has secured three attractions for the men's meetings for January. The meetings will be held every Sunday afternoon at 4 o'clock.

Dean Charles Fordyce of the teachers' college of the state university, Lincoln, will on Sunday afternoon deliver the lecture on "The Social Evil."

Sunday afternoon, March 12, the Gleec Club from Ames college will be the attraction. This organization has thirty voices.

Rev. Charles M. Sheldon, author, formerly of Topeka, Kan., but now engaged in lecture work, will be the attraction for January 19.

Persistent Advertising is the Road to Big Returns.

