BRIEF CITY NEWS

Stack-Palconer Co., Undertakers. Try Platiron Cafe-Everything right Mave Root Print It-New Beacon I ress. Lighting Fixtures, Burgess-Granden Co. Bailey the Dentist, City Nat'l. D 2586. Book Ahead and Get Ahead by joining Nebraska Savings and Loan Asn'n. \$1.00 will start you, 1605 Farnam street.

Praternal Union Ball-Banner lodge of the Fraternal union will give a grand masquerade ball the evening of January 2 at Modern Woodmen ball. Fifteenth

Mr. G. P. Stebbins, for forty years with the Union Pacific Railway and the Pacific Express companies, will today open a real estate and insurance office at 1610 Chicago street

Loses Overcoat-Andrew Peterson, residing at the Casey hotel, reported the loss of an overcoat from his room Tuesday afternoon to police headquarters. Mr. Peterson is an employe of the Guarantee Laundry on South Sixteenth street.

Ball Player to Marry-A license has been issued for the marriage of Hussell Routt and Miss Lucy Bansen, both of Omaha. Routt is well known among the base ball fans here, and last year was identified with the Wichita Western

T. P. A. Rally-Omaha post A. T. P. A. will hold a three-day membership raily Thursday, Friday and Saturday, January 2. 3 and 4. National Directors V. J. Schoenecker, it., of Milwaukee, and J. J. Moriarty of Quincy, 1ll., will be here A large increase in membership is ex-

Buys Warehouse Site-H. Cross of the H. Cross Lumber and Wrecking company has bought two corner lots at Twenty-first and Nicholas streets, where he intends to build a large warehouse to handle all kinds of machinery. J. B. Robinson conducted the sale, which was for between \$15,000 and \$20,000.

New University Club Rooms to Be Opened Tonight

Elaborate plans have been made for the formal opening of the new University club rooms this evening. About 300 members will attend, and a large number of guests have been invited, including the officers of the various social clubs of the

The entertainment will be in the form of n dinner-dance, interspersed with musical numbers. The reception will begin about \$:30 o'clock and the dancing an hour or no later. About 10:30 a dinner will be served in the east dining room, the dancing being in the large south dining room

No elaborate decorations have been planned for the rooms, although flowers and a large variety of pennants of the many colleges represented in the club

During the last week the club has been moving into its new rooms on the top floor of the Board of Trade building, and all of the furniture and equipment has been placed. No general color scheme has been used throughout the quarters the different rooms being carpeted in different colors, and the draperies in each case being in colors to blend with the

green, and the private dining rooms in brown, while the ladies' parlor and din- the Alumni association are planning a the bulk of the club is chosen, and the The Bee, received the New eYar's gift of ing room is finished in pompeian. In special meeting to be held early this students of these same departments are a promotion to the business managinat both the lounging room and the ladies' tables have been placed.

Creighton Alumni to Gather for the Glee Club Concert

Interest in the coming Creighton Giee club concert has led the alumni of that institution to plan a reunion on that date. January 16. The Glee club is one of the most popular of the university many societies and its members are chosen from all departments alike. For this reason, alumni of all departments are interested and those prominent in

Let Me Send You A Treatment of My Catarrh Cure Freo



Matter Row bronic, and What Stage

Matter Now bronic, and What Stage it is in and Prove ENTIRILLY

AT MY OWN ELPENSE,

That it Can be Cared.

Curing ntarrh has been my business for years, and during this thoe over one million people sare come to me from all over the land for treatment and advice. My method is original. I cure the disease by sfirst curing the cause. Thus my combination treatment cures where all else fails. I can demonstrate to you in just a few days time that my method is quick, sure and complete, because it rids the system of the poisonous germs that cause catarrh. Send your name and address at once to C. E. Gauss, and he will send you the treatment referred to. Fill out the coupon below.

FREE

This coupon is good for a nackage of GAUSS COMMINED CATAGRICCURE sent free by mail, Simply 'Ill in name and address on dotted lines below, and mail to C. E. Gauss, 1069 Main St., Marshall, Mich.

Can You Draw a Mouth?



PRIZES FOR THE BEST MOUTHS-\$3.00 first prize; \$1.00 second prize; \$1.00 third prize and five prizes valued at \$1.00 each.

RULES-Competitors must be amateurs. All drawings must be on the face cut out of The Bee. Competitors may submit in more than one drawing if they desire. Contest closes Wednesday night, January 15, 1913.

month. parlor large stand reading lamps will be At this meeting plans will be made for mittees will be appointed in the Medical, for the last year and a half, he had been placed and writing desks have been in- the concert and communications sent to Law, Dental and Pharmacy colleges, at advertising manager, stalled. Furniture in fumed oak finish the alumni of all departments, who can the beginning of the second semester, and Mr. Young left The Bee's staff some will be used in all of the rooms except be reached. Since the total of all the these bodies will cooperate with those twelve years ago to become advertising the ladies' parlor, where even chairs and alumni of the five departments of Creigh- of the arts departments. ton reaches into the thousands, a reunion means the homecoming of the old grads eral public at Beaton's drug stare Thursfrom all parts of the country. A number day, January 2. of other matters will also be taken up at this special meeting, among them the proposed addition to the present endowment of the university.

While the management of the club is in the hands of the Arts department, it is from the professional departments that

always faithful in their attendance Con-

Seats will be placed on sale to the gen-

Charley Young Gets Another Big Boost

Charles S. Young, one time reporter on

San Francisco Examiner, of which

agent in Omaha for the Burlington. January 1, 1905, he went to Chicago as advertising manager for the Milwaukee railroad, which position he held until his connection with the Hearst paper on the coast, less than two years ago. He has been exceptionally successful as an ad-

Persistent Advecrtising Is the Road to Big Returns.



The Inspector is Back of Every Bottle"

The Grotte Brothers Company

Wholesale Distributors 1206 Farnam St., OMAHA, NEB.

NAMING THE NEW HOTEL Character by naming

Buffalo Bill Suggested as Proper Man to Commemorate.

OTHER IDEAS FOR ITS TITLE

ward with Names that Would Look Well in Electric

Lights.

The strongest forces in the life of the neans the making of the future man. the hore worship of the child inspires ma-ha" covers that wicely, and is call it "Omaha." his plastic mind to the high and noble suphoneous. "Antelope State Hotel" is things that come to full fruition in his good, but rather a long name. later life. Every country has its heroes and its here tales and traditions that "Tout was a pretty good letter written serve to develop noble qualities in the by C. M. Manson in The Nee of the Sale minds of the younger generation. The on naming the new hotel "The Omaha," growing child is naturally honest, sin-, his object being to advertise the city, cere and anxious to emulate those heroes. How would an ad like this sound at some who are men of action, the men who do trip west through the Gate City, or those means. How would it be to name things. Men whose sphere of activity is ! in the physical as well as in the mental route, as well as others entering Omaha, or "Omaha-America" or "Colon-Panania are the ones whose great deeds make an would do well to stop at the Omaha Hotel appeal to the unspoiled mind of the child. The hero of the child is the hero of the grown-up child, for men are only hildren grown-up. Strip the average nan of the artificial things of modern life and you will find simply a big boy. with boyhood's dreams and boyhood's hero worship. A great character with the soys is a great character with the men. and America has produced many such glory to their names, but there is still passed. He will be worshipped by boys The American Boy. He deserves to be called the greatest living American. He citizen of Nebraska and Omaha honor herself and a great historic

North Platte, Neb.

Let me burz into your ear a suggestion obvistened "The Golden Red." as a name for Omaha's new hotel soon to be built. If I were building it, located where it is, I would call it "The Golden West," a name that would instantly appeal to every translent, as well as

others, between the Atlantic and the Pa-T. B. HUTCHINSON.

adult are those received in childhood, significant, but emplons should not be of the million dollar hotel. In my opinion The molding of character in a child sacrificed entirely. So far, "New Omaha" every man that is a booster for Omaha seems to be the best name suggested, should do what he can to get Omaha me-A combination of Nebraska and Omaha tioned as many times as possible and by Childhood is a time of here worship, and would surely be appropriate. "Ne-bo- as many as possible, so let us boost und

A FORMER RESIDENT.

coming east over the great Overland M. C. LAWLESS.

In regard to the naming of the new nullion dellar hotel, allow me to surgest "Brantanka" or "Brantanic," either of which would perpetuate the name of one of Omaha and Nebraska's respected and lamented citizens, aside from the associparacters. To those who have gone be, ation of the name "Brandeis" with one ore every succeeding generation adds a of Omana's grandest achievements, which will be in a measure a monument to the lying among us one whose inspiration memory of Emil Brandels. It would, at to the boyhood of America and future the same time, commemorate a world generations of American boys is unsur- disaster, the mention of which, in almost any nation on earth, would bring to or generations to come as the greatest mind the name of one whose memory will hero from the standpoint of his majesty, long be chertshed by Nebraskans; "Brandeis" would do A SUBSCRIBER. Scott's Bluff.

while Omaha reflects the needs growth and progress of Nebraska, and by law the emblem of Nebraska is the golder rod, and I suggest that the new hotel is

If it is to cost a willion it will be great and located in Greater Omaha and central of United States, why not call it "The

Great Central Hotel. A READER OF THE REL

The name for the new hotel should be | I see that you are interested in the name

I would like to suggest two names for the new million dollar hotel. "The Broadway," or "The Elms.

MISS ROSIE WHITE

in naming the million dollar hotel would suggest a name to be remembered future time? "People contemplating a easy by any one and to any what "Columbia" or "Panama" or "Superior or "Panama-Grand" or "Omahu-Panama De Luxe. Hooms, - per day and up." | Give that hotel a name that will be worth a million dollars to the notel and anothe million to Omaha. FRED WITZIG

> One million dollars is money enough to build a palace, why not name it "Palace MRS. GEORGE SWOBODA.

I suggest as a name for the new hotel. RICHARD KINGSLEY

Sioux City Man Dies Suddenly

SIOUX CITY, Ia., Jan. 1.-While playing with his baby in bed John L. Sommer general manager of the Sioux City Brew ing company, gave a gasp and passed away this morning. Death was due to

President Vail's New Year's Greeting to 200,000 of the Nation's Workers

"TO THE EMPLOYES OF THE WESTERN UNION TELEGRAPH COMPANY, WESTERN ELECTRIC COMPANY AND THE BELL TELEPHONE SYSTEM."

"The new plan of benefits for disability due to accidents or sickness, of insurance and of pensions, goes into effect with the New Year. Nearly 200,000 men and women who are now giving their best years to the telephone and telegraph service of the country, will henceforth be assured of assistance in the exigencies of life, for which all are not able to provide, and will also be assured of a provision for their declining years. I is but natural that every employee should desire to assume the normal responsibilities of life and to surround himself and those dependent upon him with the things that make life complete and enjoyable. Unforseen happenings may make these responsibilities heavy burdens and whatever may be put aside for the day of misfortune, must in the beginning be small and accumulated slowly. A realization that obligations must be met in times of misfortune, as well as in times of prosperity has made the need of something beside merely an old age pension appear absolutely vital.

"Employers buy and employees sell service. Perfect service is only to be found when fidelity and loyalty are reciprocal in employer and employee. It is this relationship that brings satisfaction and success to both. The intent and purpose of the employer in establishing a plan of benefits, is to give tangible expression to the reciprocity which means faithful and loyal service on the part of the employee, with protection from all the ordinary misfortunes to which he is liable; reciprocity which means mutual regard for one another's interest and welfare.

"This is justice and without justice and sympathetic interest, we cannot hope to do a thoroughly good piece of work.

"The American Telephone and Telegraph Company, which centralizes the associated companies into one system, with one policy for universal service, has considered the interests of all workers and has made a comprehensive plan possible. It is the administrative clearing house and the underwriter of the necessary reserve fund, upon which a general plan must depend.

"One illustrative instance of the exercise of these functions has been the unifying of the various interests so that any employee may aspire to work anywhere in the country with uninterrupted benefits, and any company can obtain any man it needs, without prejudice to his

"In behalf of the management of the American Telephone and Telegraph Company, The Western Union Telegraph and The Western Electric Companies, let me say that we have a personal interest in our public service, a personal interest in our employees and a personal interest in our common country. It is our hope that what we have already accomplished has helped the men and women of the Bell System to become happier and better American citizens, and it is our New Year's wish that what has been planned for the future will contribute to their constantly increasing happiness and betterment."

THEO. N. VAIL.