# Annual January Clearance Sale 

Our $\$ 200,000$ Stock of Women's and Misses' Wearing 'Apparel Consisting of

## TAILORED SUITS, COATS, GOWNS, DRESSES AND FURS

Goes on Sale Thursday Morning, January 2d, Promptly at 8 A. M.
Judged by this store's leadership in wearing apparel; by our recent fall business in this great garment section, by its unlimited scope, and by our thorough preparation, this is by far the greatest clearing sale ever attempted by any store in the middle west, Thousands of high grade, exclusive, beautiful garments for women and misses at less than the cost of making. Those who attended our great sale last year will recall with interest the remarkable values offered in that wonderful event. Because of an unusually large stock this year our sale will surpass in every respect that of last year; in variety, in quality of goods, and in price reductions. We want every woman in Omaha to read and then jadge for them -alves the truly marvelous savings possible in this great sale. Every garment in the house at



