



Every garment marked at Half Price legitimately. No reserve whatsoever. An unequalled opportunity to save HALF.

PARISIAN CLOAK CO. 318 320 SOUTH 16TH STREET

More than \$40,000 Worth of Garments to Select From. Early Purchasers Will Enjoy BEST ASSORTMENTS.

FIRST ANNUAL HALF PRICE SALE

High Class Suits, Coats and Dresses

Commencing Thursday Morning, December 26th, at 8 O'clock

Only four months ago we opened our establishment with a new, fresh stock of Wearing Apparel for Women. We determined that we would at all times offer to the discriminating women of Omaha, outer apparel distinctive for Style, Fit and Workmanship at Sensible Prices.

SUITS

Table listing various suit items and prices, such as \$10.00 Tailored Suits for \$5.00, \$15.00 Tailored Suits for \$7.50, etc.

COATS

Table listing various coat items and prices, such as \$10.00 Cloth Coats for \$5.00, \$12.75 Cloth Coats for \$6.50, etc.

DRESSES

Table listing various dress items and prices, such as \$8.00 Cloth Dresses for \$3.95, \$10.00 Cloth Dresses for \$5.00, etc.

December 23, 1896—Rev. William F. Todd, pastor of the Third Presbyterian church, is partial to Christmas celebrations, with wedding anniversary trimmings.

OMAHA HIGH SCHOOL SENIORS HOLD THEIR PROM

The Omaha High School Senior prom was held Monday evening at Chambers' dancing academy with about 100 couples present.

December 25, 1907—William Marshall Miller, the well-known attorney, was a Santa Claus bridegroom five years ago.

Remember We opened here only three months ago. Every garment is from a new, fresh stock, most of them purchased within the last few weeks. All will be disposed of at HALF PRICE—A WONDERFUL SAVING FOR YOU. See Our Window Display

THE BEE-HIVE SOCIETY

By MELLIFLOIA. Tuesday, Dec. 24, 1912. SEVERAL Omahans will spend an interesting Christmas day in foreign lands.

In and Out of the Bee Hive. Dr. and Mrs. C. A. Hull are spending Christmas in Brooklyn with relatives.

ROTARY CLUB RECEIVES GREETINGS FROM ABROAD

George J. Duncan, secretary of the Omaha Rotary club, has received Christmas greeting cards from rotary clubs in several cities.

ST. BARNABAS' HOLDS SERVICES WEDNESDAY

St. Barnabas' Episcopal church, Ninth and California streets, will hold its Christmas services at 7 o'clock and 11 o'clock in the morning.

CHICAGO GLASS PLANT IS DESTROYED BY FIRE

CHICAGO, Dec. 24—Fire early this morning destroyed the three-story brick building occupied by the plant of the Standard Glass company.

CHILDREN'S EXERCISES AT HANSCOM METHODIST

The program of Christmas entertainment to be given Wednesday evening, December 26, at 7:30 o'clock by the Sunday school of the Hanscom Park Methodist church is as follows:

Engagement Luncheon. Mrs. Arthur Chase was hostess at luncheon today at her home when the engagement was announced of her daughter, Miss Emily Margaret Chase, to Mr. Edwin D. Hazard.

Delta Phi Sigma. The members of the Delta Phi Sigma fraternity gave a banquet Monday evening at the club rooms in honor of the members home from school.

For Bridal Party. Mrs. Martha Christiany entertained Monday evening for the members of the Newell-Hall bridal party, preceding the rehearsal for the wedding of Miss Alice Hall and Mr. Ralph Newell.

No Santa Beard for Judge Sears. After a laborious effort to ornament his beaming countenance with a Santa Claus beard, Judge W. G. Sears has given it up in disgust.

WAIT Greatest Sale of Women's Garments Ever known at this time of the year. Starts Friday Morning, Dec. 27, AT 8 O'CLOCK. Your unrestricted choice of any woman's garment in our store. Values up to \$75.00, at \$13.75. Nebraska Clothing Co. JOHN A. SWANSON, Pres. WM. L. HOLZMAN, Treas.