

# COMING!

The Great Event That Every Woman in Omaha is Watching and Waiting For.



## Brandeis Stores

GREAT SEMI-ANNUAL SALE!

For One SATURDAY Dec. 28 Day

Any Woman's Dress, Any Costume, Any Evening Wrap, Any Tailored Suit, Winter Coat

# 15

No matter whether the former selling price was \$25, \$35, \$50, \$75, \$85 or up.

Watch Daily Papers for Later Announcements

### Tom Sweeney Plays Santa to Youngsters in the Black Hills

RAPID CITY, S. D., Dec. 24.—(Special.)—Postmaster General Hitchcock's order to deliver all letters addressed to "Santa Claus" to charitable institutions, is being taken care of in a rather unique manner in this city this year. Instead of turning the letters to the charitable institutions, they are delivered to Tom Sweeney, proprietor of the Sweeney Hardware Company, and as nearly as possible are filled for the little fellows free of charge. Mr. Sweeney is one of the pioneer merchants of the city and has a wide acquaintance in the Black Hills. He says it is too bad to blast the hopes of the little people who place such implicit faith in the myth of Santa Claus, and that he will do what he can to make it as real as possible. From the tons of the letters it seems that "a air gun" is the most popular item in the dreams of the Rapid City youngsters.

### Nebraska is Fifth in Value of Cattle

LINCOLN, Dec. 24.—(Special.)—Secretary Mellor of the state board of agriculture has been looking up the statistics of live stock of the different states with the idea of finding how Nebraska stands with her sister states. The figures show an interesting condition and speak well for the state. It shows that Nebraska stands fifth in the total value of all cattle and heads the list by a strong margin when the value of its cattle is taken in comparison with the rural population of the state. Following are the figures:

State	Pop. all Cities	Total value rural capita
Texas	3,596,542	\$142,646,000
Iowa	2,224,771	136,674,000
Illinois	2,628,781	124,544,000
Kansas	1,860,310	104,457,000
Nebraska	1,182,214	97,541,000
New York	1,113,614	88,124,000
Missouri	2,222,225	81,118,000
Wisconsin	2,322,369	75,481,000
Ohio	4,767,131	64,102,000
Pennsylvania	7,955,711	62,665,000
Michigan	5,619,123	57,738,000
Minnesota	2,074,708	54,888,000
Indiana	3,770,876	54,187,000
South Dakota	583,888	50,480,000
Oklahoma	1,467,165	42,812,000

### German Count Gets a Term in Prison

LINCOLN, Neb., Dec. 24.—Max Von Werner, claiming to be a member of the German nobility, with the title of count, was brought to the penitentiary today from Madison county to serve an indeterminate sentence of one to five years on conviction of obtaining money under false pretense. A bank of Norfolk was the complainant. Von Werner, who is well educated, said he was guilty of intentional wrongdoing, depending on relatives to make good a check he drew on the bank. He fled from Nebraska to Texas, where he was apprehended.

## Christmas Greeting, 1912

DECEMBER 25th marks the 26th Christmas in this store's calendar, and marks the first Christmas in this store for the new owners of the Nebraska. It's an event that calls for more than an ordinary card of greeting.

This store is the pride of the men who conduct it, just as it was for the men who founded it a quarter century ago; the men who raised it up to one of the first ten clothing stores in America, and the pride of Omaha.

### OUR CREED:

**WE BELIEVE** that there is a moral obligation to the public in the conduct of a modern business enterprise.  
**WE BELIEVE** that modern business success can only be achieved by gaining the confidence of the people and holding it.  
**WE BELIEVE** that public confidence can only be gained by the square deal, greater values and guaranteed satisfaction to all.  
**WE BELIEVE** that the crown of success goes to the store that satisfies the most people—and that every transaction should add a jewel to that crown.

A Merry Christmas To All

John A. Swanson, Pres.

Nebraska Clothing Co.

Wm. L. Holzman, Treas.

### Woodmen Move Their Securities



OFFICERS OF THE WOODMEN OF THE WORLD TRANSFERRING SIXTEEN MILLIONS OF DOLLARS IN SECURITIES TO THEIR NEW HEADQUARTERS.

### LITTLE ONES GIVE TO POOR

Children of First Presbyterian Reverse Old Sunday School Custom.

### LOAD TREE DOWN WITH GIFTS

City Mission, Child Saving Institute, Old People's Home and Others to Receive Children's Gifts.

Reversing the usual order of Christmas tree celebrations, the Sunday school of the First Presbyterian church, Seventeenth and Dodge streets, last night filled a big cedar tree with goods for Omaha charitable institutions instead of dismantling it.

After the program had been completed more than a wagonload of flour, tea, rice, sugar, soap, canned goods and other groceries lay on and around the tree in the Sunday school room of the church. It will be sent today to the Old People's Home, Child Saving Institute, Salvation Army and City mission.

The children of the Soney school probably had more enjoyment out of giving than they would have had in receiving. Dressed in odd costumes, they carried out a unique program of filling the tree and piling the goods high on the floor around it. Little girls, dressed in flour sacks, entered the room, pulling a small wagon on which were several sacks of flour. Little boys, costumed as farmers, carried in large quantities of potatoes. Officers as James and Chinese boys and girls brought packages of tea and rice. One little girl, as a grandmother, carried in a large quantity of home-made cookies. This was the tree filled to the children's delight.

Alfred C. Kennedy officiated as Santa Claus. The little chairs of the primary department were arranged to form a star about the tree. The little tots were each given a small package of candy, the only gifts the children received.

### Christmas at Parkvale

The Sunday school classes of the Parkvale Congregational church, Thirty-first and Gold streets, carried out a most excellent Christmas program last evening before an audience that packed the neat little church. The entertainment consisted of songs, recitations and exercises by the several classes. The little ones gave out their songs and recitations smoothly and with almost as much expression as adults.

The program was as follows: Opening song, by the school. Recitation, Earl Trapagan. Song and exercise, beginners' class. Recitation, Claude Steiner. Song and exercise, primary class. Recitation, Mildred Wolford. Song, by the school. Recitation, Edward Nicks. Exercise, Miss Irene Carey's class. Song, Ely Jensen. Recitation, Albert Larsell. Song, Misses Maudie Crew, Freda Steiner, Irene Carey and Margaret Merrill. Exercise, Miss Nellie Woods' class. Song, by the school. Recitation, Irma Quinn. Exercise and song, Mrs. Avery's class. Exercise, Miss Jeanette. Song, by the young people. Recitation, Earl Pickner. Song, Misses Kathryn Hodges', Wilber and Lehman's classes. Exercise, Mrs. Ticknor's class. Recitation, Nola Yife. Exercise, Mrs. Avery's class. Remarks. Closing song, No. 29, by the school.

### Navajo Class Captured

Dressed in pajamas and nightgowns, the little children of Plymouth Congregational church feigned sleep as Sahli Nick entered the church building last night, then at the word, the bewhiskered gentleman and his filled pack were captured outright. This was a playlet which accompanied a cantata sung by the school entitled "The Capture of Santa Claus." It was a very unique Christmas entertainment given under the direction of Mrs. F. H. Holbrook. In the program in the church auditorium were the children of the Sunday

### Casas Grandes and Defeated Blanco

MEXICO CITY, Dec. 23.—The chamber of deputies voted tonight a flat 5 per cent increase on import duties. This action, however, does not dispose of the general tariff revision bill, which provides a special tax on numerous articles, especially luxuries.

### Chamberlain's Tablets for Constipation

For constipation, Chamberlain's Tablets are excellent. Easy to take, mild and gentle in effect. Give them a trial. For sale by all dealers.—Advertisement.

### Orozco Captures Casas Grandes and Defeats Federals

EL PASO, Tex., Dec. 24.—Casas Grandes, the most important town in the ranching and lumbering district southwest of Juarez, has been taken by rebels personally commanded by General Pascual Orozco, Jr., it was reported today from both federal and rebel official sources. Also it was said that the federal column of 800 men marching against the rebels at Ascencion was defeated, with its commander, General Jose Blanco, among the prisoners taken.

Confirming this report, S. D. Amrose, an American hotel man of Columbus, N. M., arrived here today. He was in Ascencion at the time of its capture last Wednesday and talked with General Salazar, whose forces took the town. While there, a messenger arrived directly from General Orozco with a letter from the rebel leader saying that he had taken

## Kilpatrick's Give Thanks, Express Their Felicitations and Make a Most Important Announcement

Starting Thursday Morning at 8 O'clock

The Ready-to-wear Sale Which All Intelligent, Discriminating Buyers Wait For

- |  |  |  |
|--|--|--|
| First the Dresses for Women—<br>Lot 1—Includes Serges, Taffetas, Charmeuse, Chiffon and Nets, sold up to * \$7.50<br>\$25.00 for     | COATS—Johnnie Coats and full lengths, Wide Wales and Fine Serges, Broadcloths, Chin-chillas and fancy mixtures, sold up to \$25, for \$11.75 | SUITS—No space, nor is there time for detailed description. Suffice it to say "The Kilpatrick Kind"—to those who know that "quantum sufficit." |
| Lot 2—Similar materials, also Challies, Epouges and Velvets, sold up to \$35.00, \$12.50 for   | ANOTHER LOT—Similar materials, also Boucles, Epouges, Plushes and Velvets, sold up to \$35, for \$15.75                                      | Lot 1—Formerly up to \$25.00, yours Thursday at \$10.00  |
| Lot 3—Reception and Evening Gowns, Chiffons, De Meteors, De Chine, beaded and otherwise, gowns which sold up to \$45.00, for \$21.50 | THE FINEST—Made from high class novelties from imported stock, sold up to \$42.50, for \$21.75   | Lot 2—Formerly up to \$45.00, yours Thursday at \$18.75  |

All the elegant Coats made from Velours, Corda, Pan Velvets, etc., will be sold Thursday after the following fashion: \$35.00 for \$37.50 \$65 for \$43.50 \$75.00 for \$60.00 \$85.00 for \$65.00  
\*Would have been easy to tell an exaggerated story

### Now for the Children, Misses and Juniors

Never so many CHILDREN'S COATS TO SELL. We can't say we are glad of it. We have too many—mild weather caused it. No profit in this story for us, but regardless of profit we must sell now. This stock is unusual in its desirability—quality, correctness of style and practicality. All popular fabrics—Chinchilla, Boucles, Corduroys, Velvets, Plushes, Plaids, Mackinaws and mixtures.

- For convenience in selling the whole stock goes into divisions—NO RESERVE.
- |  |   |  |  |
|--|---|--|--|
| <p><b>Ages 2 to 6:</b><br/>Those which were up as high as \$8.50, Thursday \$5.00<br/>Those which were up as high as \$12.00, Thursday \$8.40<br/>Those which were up as high as \$19.50, Thursday \$11.75</p> <p><b>Ages 8 to 14:</b><br/>Sold formerly up to \$8.75, Thursday \$5.90</p> | <p>Sold formerly up to \$12.00, Thursday \$7.75<br/>Sold formerly up to \$15.00, Thursday \$10.80<br/>Sold formerly up to \$22.50, Thursday \$14.50</p> <p><b>13, 15 and 17 Years Old:</b><br/>Sold before as high as \$10.50, for this sale \$6.90</p> | <p>Sold before as high as \$15.00, for this sale \$8.75<br/>Sold before as high as \$18.00, for this sale \$12.50<br/>Sold before as high as \$25.00, for this sale \$16.50<br/>Sold before as high as \$32.50, for this sale \$21.50</p> <p>This lot for Big Girls and Small Women:</p> | <p>Thursday \$6.50 instead of \$12.00—how is that?<br/>Thursday \$9.75 instead of \$18.00—another good one.<br/>Thursday \$15.90 instead of \$25—AMONG THE BEST.<br/>Now, not all of these garments sold at the top prices, but every garment means a very decided saving.</p> |
|--|---|--|--|

Wool Dresses here also—Serges, Henriettas and Mixtures—warm and sensible garments—worth remembering here the old proverb, "As the days get longer the cold gets stronger"—ages 6 to 14 years.  
Dresses which sold up to \$6.90, will go at \$3.50  
Dresses which sold up to \$8.50, will go at \$5.90

And now let us express our hearty and most cordial thanks to you for giving us by far the biggest business in our history. We wish we could meet you all face to face and take you by the hand. We hope you will have the happiest kind of a CHRISTMAS and wish you all the Compliments and Joys of this Glorious Season. You will see many more extended announcements today—you will read many taller statements—BUT WE KNOW AND MOST OF YOU KNOW NOW—that no store will offer greater VALUES THURSDAY.

# THOMAS KILPATRICK & CO.

A Small Affair

**DENT'S**  
Toothache Gum  
STOPS  
TOOTHACHE  
Instantly  
Used by Millions the World Over.  
All drug stores or by mail, 15c  
C. S. DENT & CO., DETROIT, MICH.

**RINGING IN EARS DEAFNESS**  
INSTANTLY RELIEVED BY THE OLD  
DR. MARSHALL'S  
CATARRH SNUFF  
25c AT ALL DRUG STORES OR SENT PRE-PAID BY MAIL FOR \$1.00 (DELIVERED FREE)

**Stor's Old Saxon Drau**  
TASTES LIKE MORE