EDGAR ALMEP FOUERRL HELD Clean Steam Towel Must
Business Men Turn Out to Pay R
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Be Used on Each Customer




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TO CONSULAR POSITION

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## White Trucks and White Pleasure Cars

are now permanently located at 2416-18 Farnam street, in connection with the Independent Auto Repair Co.
You can now buy the Best Truck and receive the best service at a minimum cost.
Every merchant should start the new year right by placing his order for at least one White delivery wagon.
White trucks are made in 4 sizes; $3 / 4,11 / 2,3$ and 5 ton capacitiesranging in price from $\$ 2,100$ to $\$ 4,500$. A demonstration will prove their adaptability to your business.

Lincoin Representative-Mockett'Auto Co. Council Bluffs-City Garage.


DRS. MACH \& MACH
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WE wish you all a
merry, merry Christmas, and thank you for your most liberal patronage, which has made this for us the banner Holiday Season of our entire selling experience.

## Beginning Thursday

## Semi-Annual Half Price Sale

of women's Suits, Coats, Dresses, Fur Sets. Fur Scarfs, and Muffs, and the great pre-inventory clearance of all winter stocks-further announcement of which will be found on page 3 .

## HAYDEN BROS.



TOO our many patrons during the year of 1912, we extend the heartiest greetings of the Yuletide season and wish them all

## A Merry

## - Christmas

and trust that the New Year will be full of promise and prosperity

Omaha Electric Light \& Power Company

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BAILEY, $\overline{\text { Hill ventel }}$
Hew White Enamel Sanitary Office 704-10 City Mational Bank Building

