



DO YOUR BUYING EARLY IN THE DAY AND EARLY IN THE WEEK.

The crowds will be greater later on. You can buy now with comfort and satisfaction.



BRANDEIS STORES



BEGINNING WEDNESDAY STORES Will be Open EVENINGS TILL XMAS.

For the accommodation of the throngs of gift seekers who are unable to come in the day time.



Buy on a Transfer It Will Save Your Time.

APPROPRIATE GIFTS for EVERYBODY

in this Christmas Store with Countless Varieties to Choose From Make your plans now to do your Christmas Buying Monday. If you cannot decide what gifts to select, come to Brandeis Stores where scores of serviceable, practical gifts attractively arrayed will make your decision an easy matter.

Monday We Offer 10,000 Dozen CHRISTMAS HANDKERCHIEFS

Bought at an Unheard of Sacrifice at the FORCED SALE OF THE STOCK OF JAMES PREDLOW & CO., Manufacturers and Importers, 59 Leonard Street, New York.

CHRISTMAS GLOVES In Christmas Boxes. Women's Long Gloves of finest Grenoble kid...

The most remarkable opportunity to buy the finest handkerchiefs just before Christmas at notable savings. Hundreds of the most attractive styles for women and men. The most serviceable and welcome gifts.



ALL the HANDKERCHIEFS in THIS PURCHASE DIVIDED INTO FOUR BIG LOTS FOR MONDAY

- LOT 1: Women's Irish, hand embroidered sheer linen handkerchiefs... 25c
LOT 2: Women's all around embroidered, pure Irish linen... 15c
LOT 3: Women's and men's hemstitched, pure Irish linen... 10c
LOT 4: Women's and men's hemstitched, embroidered initial handkerchiefs... 5c

SILK HOSIERY In Christmas Boxes. Women's and Men's Pure Thread Silk Hosiery with all silk hem tops...

Fans for Gifts Latest novelties and exclusive designs in French Fans, at \$1.00, \$1.50, \$2.50 and up.

A Wonderland of Toys and Dolls in Brandeis Basement Flexible Flyer Sleds and Steering Coasters... \$1.98 up to \$4

Pocket Knives Three and 4 blades, et a g handles, Simon's make—worth \$1... 50c



French Ivory Picture Frames 25c and 50c French Ivory Pin Cushions at 69c each

DAINTY JEWELRY

Omaha has never seen such an assortment of novelties in Jewelry just before Christmas. We know positively these special prices cannot be equaled anywhere else in the city. Solid Gold Brooches in Beautiful Designs... \$1.98

SPECIAL OFFERS SETS of FURS for Xmas Presents

The most acceptable gifts a woman can receive are here. Hundreds of perfectly matched sets of high grade furs in the newest shapes. Quality absolutely dependable. Fur sets of Russian Lynx, Canadian Marten, Grey Fox, Iceland Fox, Blue Wolf, Brook Mink, etc.—worth up to \$25, at each... \$15



Women's Winter Coats Practical for Yourself or Your Christmas List \$10 New arrivals of those extremely popular new chinchillas, caraculas, plushes, mixtures and boucle cloths in stunning styles for all sizes—in two lots... \$15 Women's \$15 and \$17.50 Tailored Suits at \$6.98

Monday Our Great Oriental RUG SALE

Remarkable Values in Genuine Orientals of High Quality Bought at Special Purchase for Less Than Their Cost to Import. In this special sale you can buy the genuine Oriental Rugs at prices positively lower than you can possibly buy them at any other time or in any other store in the west. Every rug is fine quality and beautiful design. Scores of ORIENTAL RUGS DIVIDED INTO SPECIAL LOTS

A Victor Victrola Will delight and entertain everyone in the household. A Genuine Victor Victrola—Same high quality found in all Victor products and equipped with all the exclusive Victor PATENTED features. In the Victrola II, you have your first opportunity to purchase this wonderful instrument of perfect tone production at \$100.

SOMETHING HE CAN WEAR AND ENJOY EVERY DAY IS The Right Gift for a Man

Warm Sweater Coats—In new shawl, ruff or V neck styles; extra good values at... 98c, \$1.50 and \$2.98 Men's Lounging Robes—Made of all wool blanket cloths in handsome patterns and colors; 3 special groups, at... \$6.50, \$7.50 and \$10 Imported Silk Neckwear—Made of heavy materials with the new large French folded end, at \$1.00. \$1.50 up to... \$4.00

Panta Leggings for Children Shoe Dept., Old Store. A practical gift that will please the little tots. The Panta Legging is an ideal style of legging for winter wear. They are warm, serviceable garments, high cut to the waist and fit perfectly; made of blue, brown, also black and white fleece lined Jersey cloth—per pair, at... 98c