

Only 14 More Shopping Days Until Christmas



SEE BIG BOOK AD ON PAGE 8-C

Shop Early in the Week, Shop Early in the Day



Omaha people are fortunate at Holiday time. They have for their Christmas headquarters the largest store between Chicago and San Francisco, where miles of aisles, immense stocks and more than a thousand experienced clerks make Christmas buying a real pleasure and a genuine satisfaction. The vastly greater assortments at Brandeis Stores make it easier to find the gifts to suit everybody on your Christmas list.

Thousands of Appropriate Gifts for Christmas

HANDKERCHIEFS

Varieties that Are Almost Endless

Hundreds of designs attractively spread before you on counters and squares for easy selection.

- Women's hand embroidered corner, Sheer Irish Linen, Point Venise, Princess and crochet lace edge effects, real Armenian lace edges and dainty Madeira embroidered glove handkerchiefs; also women's and men's plain hemstitched and embroidered initial handkerchiefs; worth up to 50c, at **25c**
- Women's and Men's Hemstitched Irish linen handkerchiefs, dainty hand embroidered corners, Val lace edges or your first name embroidered in full—worth up to 25c, at each **15c**
- Women's and Men's Embroidered Initial Irish Cambric Handkerchiefs; 6 in fancy picture box—worth 50c, per box, now at **39c**
- Women's and Men's Fine Embroidered Initial Irish Cambric Handkerchiefs; six in fancy box—worth 75c, per box, now at **59c**
- Children's plain and embroidered initial handkerchiefs; three in fancy picture box, toy trunks, telephones and jewel cases, per box, at **25c**
- Women's Irish or real Madeira hand embroidered corner sheer linen handkerchiefs, real Armenian and princess lace borders and point Venise and crochet lace border effects—worth 75c, at each **50c**
- Women's Irish Hand Hemstitched and Hand Embroidered Sheer Linen Handkerchiefs; also real Madeira hand embroidered and real Armenian lace borders, worth up to **75c**
- Women's and Men's Embroidered Block Letter Sheer Irish Linen Handkerchiefs; also initials enclosed in wreath; 6 in fancy box, worth \$1.50, per box, at **\$1**



JEWELRY - WATCHES - BAGS

Select from Immense Varieties of Goods that Are New—at Prices that Are Moderate

The gifts of richest appearance are the gifts of jewelry. You can find scores of suitable gifts here for anyone on your list.

- \$1 German Silver Cigarette Cases at **50c**
- Very fine German Silver Cigarette Cases at **\$2.98** and **\$3.50**
- Sterling Silver Sewing Sets in fine case, at **\$1.00**
- 4 and 5-piece Sterling Silver Manicure Sets, **\$1.98**
- \$5 Sterling Comb and Brush Sets, at **\$2.98**
- Very fine Sterling Silver Military Brushes, in case, **\$5.00**
- \$2 Solid Gold Signet Rings for Girls, at **\$1.25**
- \$3 Solid Gold Signet Rings, at **\$1.98**
- \$3.50 and \$4 Boys' Solid Gold Signet Rings **\$1.98** and **\$2.50**
- \$9 Strands Solid Gold Beads, at **\$5.00**
- \$10 Strands Solid Gold Beads, at **\$5.98**
- \$1 Long Opera Chains, special, at **50c**
- \$1.25 Kremnitz Collar Button Sets, 4 in box, **79c**
- \$4 and \$5 Solid Gold Brooches, in silk lined box, **\$2.98**
- \$1.50 Gold Front Link and Tie Pin Sets, nice velvet lined box, at **\$1.00**
- \$2.50 Link and Tie Pin Sets, in velvet lined box, **\$1.50**
- German Silver Mesh Bags, 4-in. frame, unbreakable and unlined, at **\$1.69**
- \$5 German Silver Ring Mesh Bags, 7-in. frame, kid lined, with one-inch fringe, at **\$3.40**
- \$7.50 German Silver Ring Mesh Bags, large size, **\$5.00**
- \$2 Men's Lapel Chains, gold filled, 10-year guarantee, **\$1.00**
- \$2 Baby Necklaces, gold filled chain with heart locket, **\$1.00**
- \$1 Lavalliers, sterling silver pendant, at **50c**
- French Ivory Picture Frames, small size, **25c**
- Larger Size French Ivory Picture Frames, **50c**
- French Ivory Clocks, one day time, guaranteed time piece, one letter engraved free, at **\$1.00**



Women's Dainty Christmas Neckwear at 25c, 50c and 75c Ea.

Neckwear samples from a special purchase, regularly worth from 50c to \$2.00. Queen Anne and Robespierre effects in lace, silk and velvet fabrics, fancy stocks, and jabots combined, chemisettes, coat and dress sets.

Gifts of Gloves

Christmas Boxes for Glove Presents

Christmas Gloves of fine French kid, Perrin make; 12 and 16-button length, in white, black and tan and evening shades, pique or overseams, pair... **\$2.75 to \$3.75**

Women's 2-clasp Gloves; extra quality French kid, in white, black, tan, grey, blue and champagne, embroidered backs or Paris Point stitching, per pair... **\$1.50-\$2**

12 and 16-button length Kid Gloves—in white and black, worth up to \$2, all sizes, on bargain... **\$1.98**

Women's French Lambskin Gloves, 2-clasp effects, in tan, grey, white, brown and black, fitted to the hand, per pair, at **\$1.25**

Midget Gloves; one and 2-clasp kid or cape effects; silk lined or unlined; tan, grey, brown or white—per pair, at **\$1-\$1.25**

Special Announcement

The unprecedented mildness of the weather this fall is forcing many of the foremost fur dealers in New York to sacrifice their stocks. A special representative of Brandeis Stores in New York has just scoured the entire surplus stock of an Importer on Fifth Avenue, who deals only in the highest class of furs that are brought to America.

We BOUGHT \$42,000 WORTH OF FURS for \$20,000

We have held many wonderful fur sales, but never in the history of Brandeis Stores have we offered furs of such elegant character. The terms of the purchase forbid us to mention the name of the importer.

All These Furs Go On Sale Wednesday, December 11

Gift Suggestions

A woman appreciates a useful gift. Choose from these special offers in our Ready-to-Wear section:



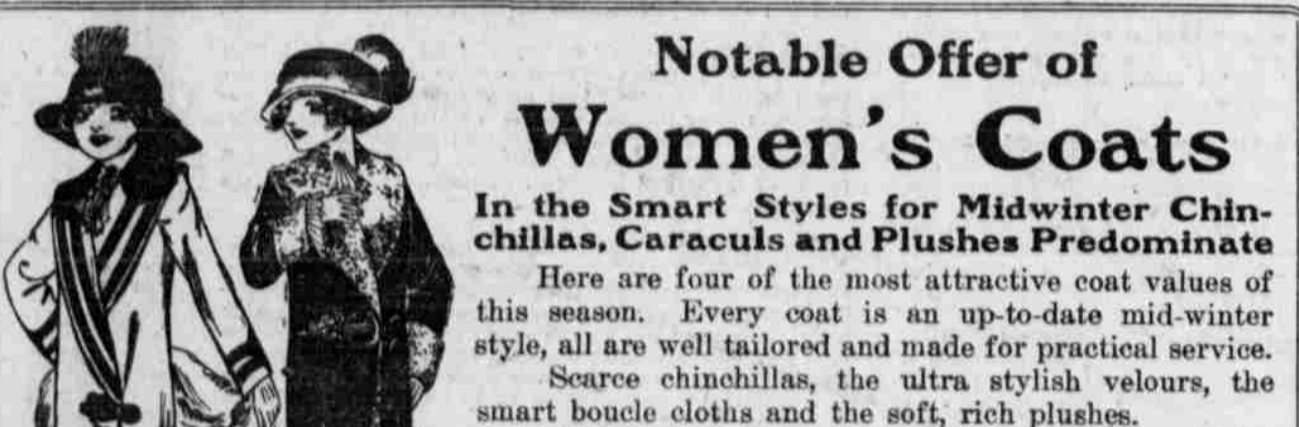
- Silk Negligees, at **\$.75, \$7.50 and \$10**
- Blanket Bath Robes, at **\$2.98, \$3.98, \$5**
- Women's Tailored Suits, worth up to \$20, at **\$10**
- Women's Sweater Coats, at **\$1, \$1.50, \$1.98 and \$2.50**
- Women's Fancy White Aprons, at **25c, 39c, 50, 75c and \$1**
- Silk Petticoats, at **\$2.69, \$3.50, \$3.98**
- Marabout Feather Sets, at **\$10 to \$39**

Gifts for Baby

Our Infants' department suggests scores of appropriate and practical gifts for baby. The assortment is very large. Rattles, Dolls, Comb and Brush sets, Baby Books, Sleeve Holders, Hot Water Bottles, Coat Hangers, etc.



INFANTS' TRINKETS **25c to \$1.00**



Notable Offer of Women's Coats

In the Smart Styles for Midwinter Chinchillas, Caraculs and Plushes Predominate

Here are four of the most attractive coat values of this season. Every coat is an up-to-date mid-winter style, all are well tailored and made for practical service. Scarce chinchillas, the ultra stylish velours, the smart boucle cloths and the soft, rich plushes.

\$6.50, \$8.50, \$10.00 and \$15.00

Women's Party Dresses and Dancing Frocks of Chiffon and Charmeuse **\$8.98**

Every one is a dainty, new style creation. Have been selling at \$15 to \$22.50, special at **\$13.85**

Women's New Messaline Charmeuse and Taffeta DRESSES at **\$8.98**

About 100 of these popular dresses, made to sell at \$17.50, will go **\$8.98** Monday.

Christmas Slippers

On Main Floor—Old Store.

- Men's House Slippers — Soft kidskin, in Opera or Everett styles, hand turned soles — tan and black, at **\$1.49**
- Men's fine kidskin slippers in Opera, Everett and Romeo styles, kid lined, hand turned soles all sizes, at pair **\$1.98**
- Men's Bath Slippers — heavy velvet, cord bound, at **49c 75c**
- Men's fancy house slipper, walrus, morocco kid and all patent leathers; trimmed with leather collar; also break-fast boots, cavalier and — **\$3.50**
- Faust styles, at **\$2.48 to \$3.50**
- Pullman slippers for men and women in leather case to match—An ideal Christmas gift, at **98c**
- \$2.98, \$1.98 and **98c**
- Misses and children's slippers—Fur trimmed, felt and crochet, in all colors, leather soles or padded wool soles, at **49c to 98c**
- Women's cozy house slippers—Felt, suede, quilted satin or fine kidskin, in all colors, leather or padded wool soles, at **98c**
- Women's Christmas slippers—Fur or ribbon trimmed felt slippers in all colors, some two-toned felts—beautiful assortment, at **98c to \$1.98**
- Children's pants leggings—The new legging for children, warm and practical, at **98c**
- Children's leggings—Corduroy, leather and plush— all colors—handsomely finished, at pair, **98c and \$1.25**
- Women's crochet slippers, with lamb's wool soles, spring heels, with wool collar top, all colors, **\$1.25 and 98c**

Wood to Burn

Pyrography Dep't—Main Floor

Panels, Glove and Handkerchief boxes, Pipe Racks, Book Racks, Whisk Broom Holders and scores of other novelties, in handsome patterns to burn. Articles, worth up to 35c, at each **10c**

Specials in Art Needlework

MAIN FLOOR.

Centerpieces, stamped on fine quality White Art linen in eyelet, punch work, French embroidery and coronation cord design—23 and 27-inch sizes, at **19c**

Coronation cord, in all sizes, at per bunch **10c**

Stamped, Mercerized Huck Towels with floss, at **10c**

6c Linen Huck Towels, stamped in new designs for monogram with floss for working, at each **35c**

In Drapery Department

BASEMENT.

Beautiful Velour Table Runners for Christmas gifts, at **\$1.98 and \$2.98**

Imported French Velour Couch Covers, worth up to \$18, at **\$10 and \$12.50**

Tapestry Couch Covers, all colors, at **\$1.98 up to \$7.50**

Portieres, special showing all this week, **\$3.98 to \$10**

Leather and Velour Rope Portieres, at pair, **\$4 to \$11**

Table Covers, 6-4 size, special, at each, **98c**

Table Covers, 4-4 size, at each **\$2.98, \$3.98 and \$4.98**

A Brilliant Fairyland of Dolls and Toys

BRANDEIS TOYLAND IN THE BASEMENT.

By all means, select your toys now. There are so many new, attractive kinds and they are selling very rapidly. Select the ones you want now.



Thousands of the famous Kestner Kid Body Dolls, all sizes, all kinds, the most popular dolls for the children at **25c** up to **\$10**

"Campbell Kids" are favorites the world over. Every child wants one—they are so cute, at **49c** and **98c**

10 Bisque Baby Dolls, fully jointed, each at **3c**

Sample Dolls, beautifully dressed, one in a box, \$2.00 value, at **98c**

\$1.00 Sample Dressed Dolls, at **49c**

50c Sample Dressed Dolls, at **25c**

Thousands of China Head Dolls with stuffed bodies, at **2c** up to **49c**

Roller Skates, at **39c, 49c and 98c**

Sample Framed Pictures, great lots, at **10c, 25c, 50c, \$1**

Ball Bearing Roller Skates, per pair at **\$1.39**

Climbing Monkeys on string, each at **10c**



Large size Kid Body and Fully Jointed Dolls, with beautiful wigs, moving eyes, shoes and stockings—**\$2.00** values for **98c**

Sieds of All Kinds, including Flexible Flyers and Black Beauties, priced at **25c** up to **\$5.00**

Finch, the popular card game, **25c**

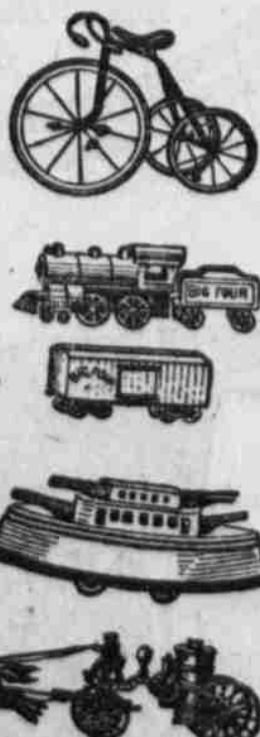
Noodels, delightful, interesting card game of luck and skill, new this season, at **49c**

Richter's Anchor Blocks, teaches the putting up of buildings, bridges, cities, etc., at **50c** to **\$6.00**

Rubber Tired Automobiles, 1913 models at **\$2.50** up to **\$25**

Simplex Typewriters, letters, post-cards or business cards can be written, 3 sizes, at **\$1, \$2 and \$3.00**

Base Ball Game, 18 players in all positions, **\$3.50**



Silks and Dress Goods

40-inch Satin Charmeuse and Crepe de Chine Meteor, including the new Neil rose and American Beauty shades, at yard, **\$1.69**

\$1.95, \$2.50 and \$2.95

Beautiful Sappho and Satin Marguerita, many glaze combinations—on bargain square, at the yard **49c**

Sample pieces, 54-inch Imitation Silk Furs—Bear skins, Caraculs, beavers, etc.—all 54-inch materials, at yard **\$1.48 to \$2.95**

Two-yard long Silk Scarfs in metallic effects, etc., at each **50c and 98c**

DRESS GOODS PATTERNS

1,500 full dress patterns, etc.; newest fabrics; 3 lots, yd., ea. pattern **\$1.95 \$2.50 \$2.95**

Fine, all wool Challies—borders, Persian and Dresden effects—small and medium patterns, at yard **29c**

We offer three special lines of fine dress goods of foreign and domestic makes, in lengths from 3 1/2 to 6 yards, mostly 5 1/2 inches wide—values up to \$2.00—in three lots, at yard **.69c, 98c and \$1.25**