

Santa Claus has established his Holiday headquarters in our basement Salesrooms. Bring the children

ORKIN BROTHERS

FORMERLY THE BERRY COMPANY

Here is the most interesting page of news in this paper. Read every Item

Tomorrow Morning, at 8 O'clock, We Launch

The Greatest Silk Sale Ever Attempted by Any Western Store

Our gigantic purchase of thousands upon thousands of crisp new silks from a most prominent Chicago silk house at a small percentage of their actual worth places this famous silk store in a position to offer to the women of Omaha and vicinity positively the most wonderful values in new stylish, quality silks that Omaha has ever known.

Monday a Special Sale of



Bedding

Remarkable Savings on Much Wanted Merchandise
\$2.25 Bed Blankets, tan and white with blue and pink borders; Monday special, per pair **\$1.59**
\$4.50 Bed Comforts, 72x84 inches, filled with sanitary cotton, good saten cover; Monday special, each **\$3.49**
85c Pequot Bed Sheets, extra grade; Monday special, ea. **69c**
\$1.98 Bed Pillows, fine art ticking, filled with nice clean feathers; Monday special, pr. **\$1.49**

\$3.50 Beacon Bath Robe Blanket, cords and frogs to match; Monday special, each **\$2.50**

\$1.25 Embroidered Pillow Cases, 45x36 inches, all new designs; Monday special, per pair **79c**

Every wanted weave, every color, every regular width either plain or fancy are included in this exceptional purchase and sale of silks. Compare these values with the best silk values offered by any Omaha store—and you'll see why we have in so short a time gained the name of Omaha's Greatest Silk Store. It's the quickest and surest way of causing you to realize the degree of importance this great sale is to every woman in need of silks.

Entire Purchase Divided into Three Great Groups

85c, \$1.00 and \$1.25 Silks, Monday 48c

In this great lot of silks are plain and novelty stripes and figured taffetas; shepherd checks; oriental and Persian designs; two toned and changeable effects in messaline and taffetas; foulard silk serges, plain taffetas; hair line messaline and taffeta. 18 to 27 inches wide.

85c, \$1.00, and \$1.25 Values, Monday, yd. 48c

\$1.25, \$1.39 and \$1.50 Silks, Monday 78c

Included in this great lot 36-inch black taffeta, splendid weight and a superior quality 36-inch messaline shown in blacks and every color, including all the evening shades. These silks are guaranteed to wear. Supply your silk needs Monday as such offerings are rare even in this store.

\$1.25, \$1.39, \$1.50 Values, Monday, yd. 78c

\$1.50, \$1.75 and \$2.00 Silks, Monday 98c

Without an exception this lot embraces better silks than were ever offered in Omaha at 98c. Extra quality 36-inch black taffeta peau de soie, black bengaline, satin duchesse, 44-inch silk poplins, all colors, 40-inch charmeuse in every wanted shade, 44-inch fancy bordered foulards. Pattern lengths, great variety from which to choose.

\$1.50, \$1.75, \$2.00 Values, Monday, yd. 98c

Noteworthy Reductions for Monday on Towels, Table Linens and Fancy Linens

39c all linen huck towels, 18x36-inch, red, blue or white borders with neat designs for monogram, Monday special, each **25c**
25c Guest Bath Towels, blue or pink borders; Monday special, each **15c**
69c Guest Huck Toweling, fine grade, large range of patterns, Monday special, per yard **49c**
\$2.75 Pattern Cloths, 72x72 inches, all small patterns, extra grade linen, Monday special, each **\$1.98**
\$1.89 Satin Damask, 72-inch, all newest designs, stripes, plaid centers, rose, spot, thistle and many others; Monday special, per yard **\$1.00**
\$4.75 Napkins to match table linens, Monday special, per doz. **\$3.75**



\$1.50 Fancy Linens consisting of battenberg scarfs, embroidered lunch cloths and battenberg centers. Monday special. **95c**



Monday Shoppers May Enjoy Unusual Savings on

Underwear and Hosiery

Women's extra size cotton fleece lined union suits, Monday special **\$1**
 Women's 75c black cotton ankle length open tights, Monday special **59c**
 Women's 89c string needle white cotton fleece lined vests and pants, Monday special, per gar. **45c**
 Women's 35c and 50c black cotton or hse hose, regular and extra sizes, Monday special, per pair **25c**
 Women's 25c black wool seamless hose, Monday special, per pair **19c**
 Women's 25c black cotton fleece lined hose, full seamless, Monday special, per pair **15c**
 Boys' and girls' 25c fine ribbed cotton or mercerized hose, Monday special, per pair **15c**
 Children's fine 1-1 rib black cotton hose, Monday special, 3 pairs, 25c; per pair **10c**



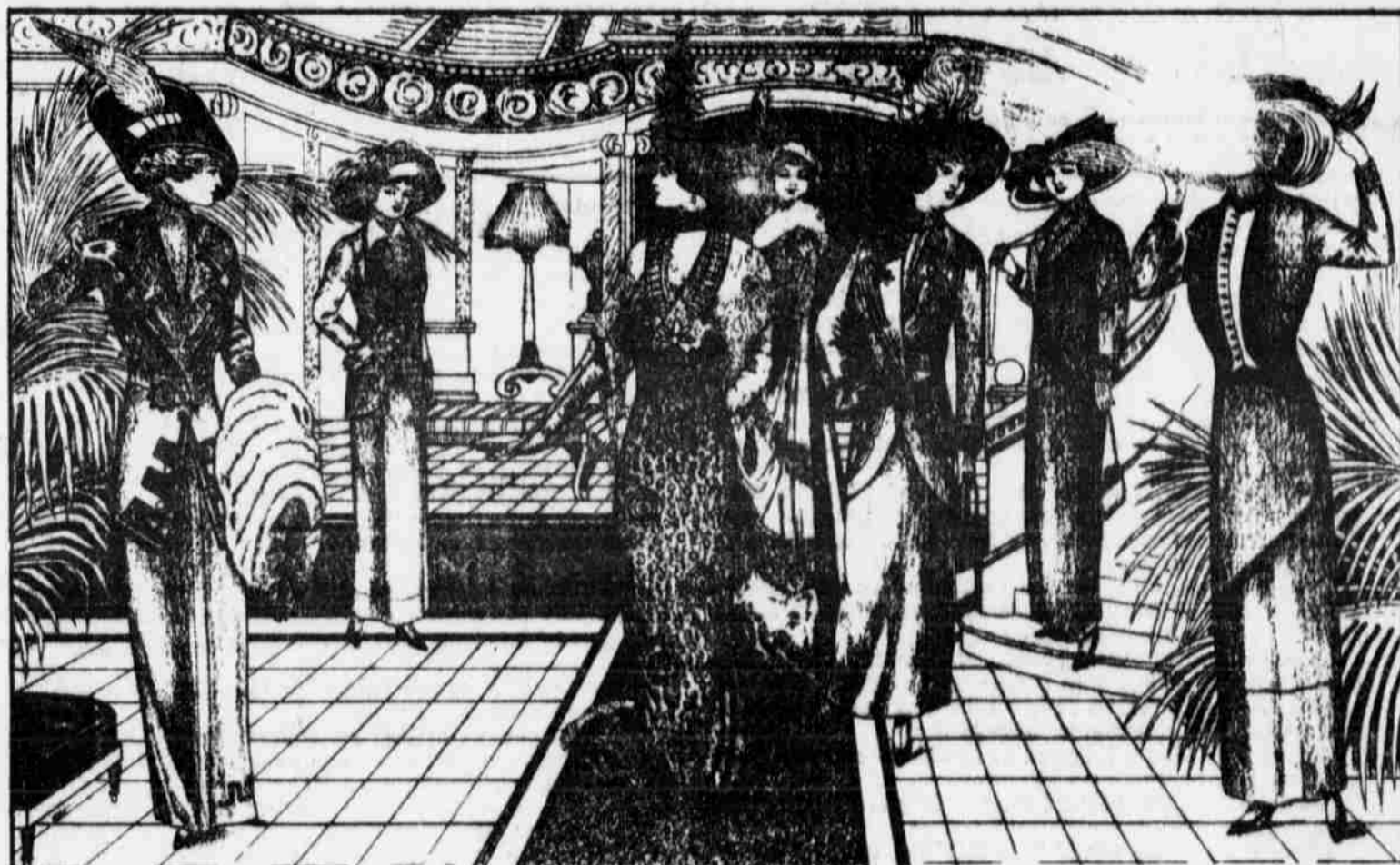
Most Astonishing Reductions on Exclusive Apparel

OUR SUPERB COLLECTION OF AFTERNOON AND THEATER

GOWNS SUITS WRAPS

At one-third to one-half less than former low prices

The garments shown in the illustration are exact sketches of the suits, wraps, and gowns included in this great sale. A good majority are direct importations while others are accurate copies of improved models.



The many charming garments included in this sale are absolutely exclusive, only one of a kind, this feature assures our patrons of a distinctive style in any garment they may select.

Charming Afternoon and Evening GOWNS

\$ 37.50 Gown	\$29.50
\$ 57.50 Gown	\$35.00
\$ 69.50 Gown	\$39.50
\$ 75.00 Gown	\$42.50
\$ 89.00 Gown	\$49.50
\$ 95.00 Gown	\$62.50
\$125.00 Gown	\$65.00
\$150.00 Gown	\$79.50
\$175.00 Gown	\$95.00

The many beautiful suits, gowns and wraps included in this sale were purchased for our Grand Opening Display Nov. 4th. They were selected because of their rare beauty and exceptional quality.

Real Importations and Reproductions DRESSY SUITS

\$ 45.00 Suit	\$32.50	\$ 79.50 Suit	\$49.50
\$ 55.00 Suit	\$39.50	\$ 95.00 Suit	\$62.50
\$ 65.00 Suit	\$44.50	\$100.00 Suit	\$59.50
\$ 69.50 Suit	\$45.00	\$125.00 Suit	\$65.00
\$ 75.00 Suit	\$45.00	\$150.00 Suit	\$77.50
\$ 85.00 Suit	\$45.00		

Exclusive Afternoon and Party WRAPS

\$ 50.00 Coat	\$35.00
\$ 57.50 Coat	\$37.50
\$ 69.50 Coat	\$50.00
\$ 65.00 Coat	\$45.00
\$ 85.00 Coat	\$57.50
\$100.00 Coat	\$69.50
\$125.00 Coat	\$69.50
\$150.00 Coat	\$79.50



Dorothy Dodd Shoes

For Particular Women
 All this season's popular heel and toe effects. All leathers and fabrics.
\$3.50 to \$5.00
 Exclusive Omaha Agents for
NETTLETON SHOES FOR MEN

A most complete stock of tan and black Russias, kids, patent French, tan calf. Advanced styles in high grade footwear. The lasts are:

Wellington King Kumfort
 Nottingham Tarsic
 Composite Briton
 Tuxedo Norfolk

Shoes of distinctive character, every one of them. A perfect fit guaranteed.

All sizes from AAA to E. Foreign and domestic leathers. Shoes built to measure.



\$6.00 and \$7.00

1913 Models of the Celebrated R & G Corsets Now Being Featured IN OUR NEW AND GREATER CORSET SECTION--SECOND FLOOR

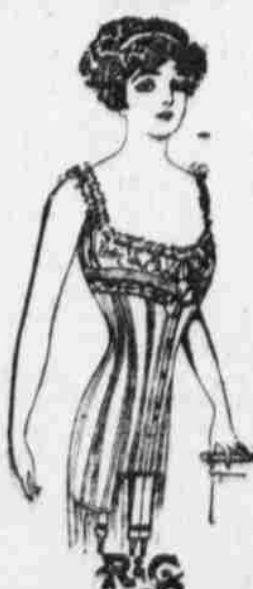
Monday a Great Introduction Sale of \$1.00, \$1.50 and \$2.00 R. & G. Corsets.

CORSETS are the basis of styles today, more than ever before. You can't be properly dressed until you are properly corseted.

All Corsets Fitted Free of Charge



Largest Corset Section in the West



Beautifully Equipped Private Fitting Rooms. Expert Fitters in Attendance

YOU'LL find in wearing an R & G corset that your gown fits properly and your figure will be improved to a noticeable degree.

Complete Line of Corset Accessories



Corset Section Second Floor South Aisle

are recognized the leaders; first in the field with advance styles and famous as the corset which is fitted and fashioned on the figure of a living model. No matter what your measurements are, there's a model in the new R & G corset.

were created to give just such results. Every R. & G. Model is designed according to the latest advices from Paris and is fitted and fashioned over the figure of a perfectly formed living model. We feature these celebrated corsets from \$1 and up.