

Begin Your Christmas Buying Now

Toyland Opens Monday In Our Basement.

A palace of wonder and beauty, filled with the newest, most practical and the most fascinating toys of European or American make. Every toy, every doll, every game is new. Our brilliant toyland is alive with novel holiday features.

The Jolliest Old Santa Claus in the World
Wants to Meet All the Boys and Girls in Omaha.



BRANDEIS STORES

Only 20 more shopping days before Christmas



The Most Complete and Beautiful Stocks of Christmas Merchandise Ever Assembled in Any Store in the West—Now Ready for Your Selection.

Start your holiday gift buying at once. Buy early in the day. Buy early in the week. Buy while shopping is convenient and pleasant.

START BUYING GIFTS MONDAY.

Extraordinary Sale of Silks and Velvets

We bought at public sale thousands of yards of black and colored silks from the stock of the Phoenix Silk Co., 334 Fourth Ave., New York, at actually one-third less than cost to manufacture. The purchase includes the fashionable Charmeuse and dress messalines, without question the greatest silk values ever offered.

ALL THE SILKS DIVIDED INTO THREE IMMENSE LOTS

LOT 1

27-inch, all silk, yarn dyed Messalines, fancy dress silks, 22-inch satin Marguerite, Sapho silks in plain and fancy effects beautiful broche and Jacquard Spoutform Foulards, 20 to 24-inch Paonne, Tartans, etc., worth \$5c, yard at—

50c

LOT 2

36-inch overshot dress silks on taffeta and messaline grounds, 36-inch taffeta rays and checks, 36-inch changeable chiffon dress taffetas, 36-inch epingle silk suitings, 36-inch heavy all silk shantung and pongee silks, worth \$1.20 a yard, per yard at—

79c

LOT 3

40 and 42-inch Satin Charmeuse, 40-inch Crepe de Chine, 42-inch glace and plain effects, Marquis silks, 36-inch satin Limeroux, 40-inch Brocade Charmeuse and stunning evening brocades; worth \$1.50 a yard, per yard at—

98c

THE VELVETS AND SILK FURS GO IN FIVE LOTS

4,500 yards of the highest class 54-inch imitation fur materials, consisting of bearskins, caraculs, beaver, loutre, seal plushs, hollow-cut heavy corded velvets, chiffon velvets, etc.—all one and one-half yards wide—worth up to \$10 a yard—at, yard.....75c-\$1.48-\$1.95-\$2.50-\$2.95

54-inch stunning tailor suitings at 50c on the dollar. All the newest weaves, two-tone effects, whipcords and diagonals, etc.—worth up to \$1.50 yard—at, yd. 79c and 98c

The gifts a woman loves best of all are gifts of jewelry or silverware. Our Christmas display is now ready. These special values are truly remarkable.

Solid Gold Jewelry

Coral Cameo Rings, in heavy, solid gold settings, special at \$5.00 and \$5.98
Solid Gold Stock Pins, worth up to \$3, at \$1.00
Solid Gold Signet Rings, worth \$3.00, at \$1.98
Solid Gold Pendant La Vallier Set, with coral cameo, turquoise, sapphire, emerald or pearls; specially priced at \$5.98, \$6.98 and \$7.98
Men's Fobs, silk ribbons with solid gold charms and lockets; worth \$10.00 and \$12.50, at \$3.98

Gold Filled Jewelry

\$2.00 Cuff Links and Tie Pins, finest gold filled silver or stone set, in velvet lined box, special, \$1.00
\$3.00 Cuff Links and Tie Pins, in fancy velvet lined box, special at \$1.50
\$2.00 Opera Chains, set with all color stones, special at \$1.00
\$1.00 Opera Chains, set with all color stones, 50c
\$1.00 Kremnitz Collar Button Sets, 4 buttons in nice box, special at \$1.79c

A Sale of BRASS NOVELTIES and WRITING SETS at 1/2 PRICE
Smoking Sets, Writing Sets, Ash Trays, Desk Calendars, Ink Stands, Cigar Jars, Letter Scales, Bridge Whist Pads, Call Bells, Clocks, etc. Everything imaginable in brass novelties for Christmas.

All the \$1 articles for...50c | All the \$1.50 articles for...75c | All the \$2 articles for \$1.00 | All the \$3 articles for \$1.50 | All the \$4 articles for \$2.00

Mesh Bags

\$7.50 German Silver Ring Mesh Bags—Large, kid lined bags, specially priced at \$5.00
\$5.00 German Silver Ring Mesh Bags—7-inch, pierced frame, kid lined, with 1-inch fringe on bottom, at \$3.49
\$5.00 German Silver Unbreakable Mesh Bags—7-inch frame, 6 inches deep, unlined, special, \$2.98
\$2.50 German Silver Unbreakable Mesh Bags—Unlined at \$1.69

Clocks Are Suitable Gifts

\$11.00 Solid Mahogany Clocks, 8-day time, half-hour strike gong, 5 1/4-inch porcelain dial, 12 1/2 inches high, 8 inches wide—at \$5.50
\$5.00 Mahogany Veneer Kitchen Clocks, 8-day time, half hour strike gong—gold columns and arch; at each \$2.98
\$6.00 and \$7.00 Traveling Clocks, in leather cases with spring doors—one day time, 2-inch dial, 3 1/4 inches high, beveled glass—two styles—\$2.98

ONEIDA COMMUNITY SILVER

We show all styles of this famous silverware; the best plated ware that money can buy. Special—Set of 6 tea spoons...\$2.00
Most complete line of Ivory Toilet Ware and Toilet Sets in Omaha.



Christmas Handkerchiefs



Children's Initial Handkerchiefs, 3 handkerchiefs in fancy boxes; some boxes in shape of telescopes, trunks and jewel cases, per box, 15c & 25c
Women's Fine Embroidered Initial Shamrock Lawn Handkerchiefs, 6 in fancy box, per box at 29c, 39c and 59c
Women's Fine Linen Handkerchiefs, embroidered long style initial, 6 in fancy box, per box at 75c, \$1.00 and \$1.50
Women's Embroidered Corner, Fine Shamrock Lawn Handkerchiefs, 3 in fancy box, per box at 25c
Women's All-Linen Handkerchiefs, embroidered corners, 3 in fancy box, per box at 75c and \$1.00
Men's Embroidered Initial Handkerchiefs, fine cambric and Irish linen, white or colored initials, colored borders, 6 in fancy box, per box at 59c, \$1.00, \$1.50 up to \$3.00

Women's High Class Neckwear

Wide lace collars in Sailor and Capishon shapes, dress sets in crochet and Venise effects, chemisettes, fancy jabots and stocks; worth up to \$1, each at 50c
Queen Anne and Robespierre Collars, in silks, satin and velvet, daintily trimmed in fine net and shadow laces, fancy stocks and jabots combined; worth up to \$1.50 each, at 98c

Christmas Gloves

Gift Gloves in Fancy Boxes, Perrin's and Northrup real kid, cape and mocha gloves, unlined and silk lined; one and 2-clasp effects in tan, brown, grey, navy, white and black, per pair at \$1.75
Women's 2-clasp French Kid Gloves, in white, black, tan and grey, with Paris point stitching, per pair at \$1.25
Long French Grenoble Kid Gloves—In white only, 3 radium clasp fasteners, single row embroidery, worth \$2.50, per pair at \$2.75
"Glove Bonds" at Main Glove Counter.

Women's Pure Thread Silk Hosiery

Some all silk tops and silk with lisle garter tops, lisle double soles, high spliced heels and toes; best quality; 3 pairs or 3 pairs in box; per box at 98c, \$1.50 and \$3.00
Men's Best Quality Cotton, Lisle and Silk Hosiery; double soles, in boxes of 2, 3 or 4 pairs; at, per box \$1.00

4 Blanket Specials Monday

Beacon Bath Robe and Wrapper Blankets, complete with girle, neck cord and frog to match, all ready to sew, in 2 and 3-color designs. A most acceptable gift; size 72x90 inches, worth \$3.50, at \$2.50
Extra large Wool Nap Blankets, finished like finest wool and does not shed the nap. Non-shrinkable, in grey, white, tan and pretty shadow plaids, worth \$2.50, per pair at \$1.98
Baby Fur Go-Cart and Carriage Robes with bib and pocket—an ideal gift, at each \$1.75 \$1.98 \$2.25 \$2.50 up to \$12.00
10-4 size, soft Fleece Cotton Blankets for three-quarter and single beds; practical for winter sheets and cheaper than muslin; 75c values, per pair at 39c

9 Specials—Notion Dept.

24-yard Rolls of Tape 15c
Pearl Buttons, 4 dozen .50c
Darning Cotton, in black, white or tan, at, doz., 10c
Directoire Silk Dress Shields, sizes 2, 3 and 4, pair 10c
Chadwick's Best 6-cord Machine Thread, 3 spools, 10c
Hooks and Eyes, 4 cards for 5c
Pins, at 4 papers for .50c
Best Brass Pins, per paper 3 1/2c
Ironing Wax (with handle) per doz. 10c



Monday We Offer Your Choice of Any Woman's Tailored Suit \$15

In our entire stock at... REGARDLESS OF FORMER PRICE. (White Suits Excepted.)

This annual offer includes hundreds of suits of the most elegant character. Many have been selling regularly in our stock at \$35 and \$40. New mid-winter models showing the very latest style features. On account of the backward fall season, we offer these suits in the height of the season at the most notable bargain offered by any store in America.

FIFTEEN DOLLARS

Unusually Attractive Bargains Monday in Our GREAT SALE OF FURS

Hundreds of the highest class fur coats and fur sets are in this sale Monday, selling at much less than their regular value.

Blended Fable Coney Coats, \$32.50
52-inch Russian Pony Coats, guaranteed linings, at \$39.00
Good Near Seal Coat, Canadian Martin collar and cuffs, at \$75.00
Full Length Near Seal Coat, at \$75.00
Long, Full Cut Near Seal Coat, brocade linings, at \$69.00
64-inch Fine Selected Curly Krimmer Coat, at \$62.50, \$69.00, and \$129.00
Extra Heavy Northwestern Mink Coat with border, at \$79.00
Special—Fine Brook Mink Coat wide striped border, at \$85.00
Long Novelty Mole Coney Coat, fancy felt patterns, at \$109.00
Genuine First Quality 64-inch Hudson Seal Coat, at \$109.00
Black and Brown, Plain and Fancy Coney Sets, at \$6.50, \$8.50, \$10, \$12.50 & \$15
Blue China Wolf Sets, at \$9.98 to \$10.00
Natural Opposum Stone Martin Sets—Large, Fluffy White Iceland Fox Sets—at \$9.98, \$9.98, \$12.50, \$15.00
Blue Wolf Sets, at \$14.50, \$19.00, \$25.00 and \$35.00
Red Fox Sets, at \$15.00, \$19.00, \$25.00 and \$35.00
Black Fox Sets, at \$25.00, \$29.00, \$35.00 and \$49.00
Northwestern Mink Sets—at \$19.00 and \$25.00
Separate Muffs in every style and known fur, values, from \$2.99 to \$25.00, at \$1.00 to \$15
Separate Scarfs, in all the popular shapes and furs, values from \$2.99 to \$25.00, at \$1.00 to \$15.00



New Afternoon Frocks
Clever, new models, \$19-\$25-\$35
New Evening Gowns
Stunning style ideas \$35-\$49-\$65
Dainty Dancing Frocks
The season's style \$15-\$19-\$25
Favorites are here

New Chinchilla Coats
The cleverest new style ideas are represented in three groups at \$15, \$19 and \$25
New Velour Coats
A dressy, new favorite that is very fashionable, at \$29, \$35, \$39 and \$49

Acceptable Gifts in Women's Wear

On Our Second Floor.

Sweater Coats— at \$1.50, \$1.98, \$2.50 to \$5
Aprons— at 19c, 25c, 39c, 50c, 75c, \$1
French Lingerie— at \$1, \$1.50, \$1.98 up to \$5
Infants' Trinkets— at 19c, 25c, 35c, 39c, 50c
Long Wool House Robes— at \$1.98, \$2.98, \$3.98, \$5.00 and \$7.50
Long Silk Kimonos— at \$3.98, \$5.00, \$6.98, \$8.98 and \$10.00
Women's Silk Shirts— at \$1.98, \$2.50, \$2.98 and \$3.98
Pretty Chiffon Waists— at \$3.98, \$5.00, \$6.98, \$8.98 and \$10.00
Voile and Tailored Waists— at \$1.00, \$1.50, \$1.98, \$2.50 up to \$5.00
Silk Petticoats— at \$1.98, \$2.50, \$2.98, \$3.98 and \$5.00
Marabout Feather Sets— at \$10.00, \$12.50, \$15.00 up to \$35.00

MONDAY Any Woman's Hat

In Our Entire Stock, No Matter What the Former Price, at \$5 (French Plume and Aigette Hats Excepted.)
All the Flowers and Fancy Feathers in our stock on sale at HALF PRICE.



Here's a Special Women's Shoe Offer

Women's Patent Leather Shoes with white buckskin button tops... ALL SIZES WORTH \$3.50 A PAIR, MONDAY AT \$2.48
Women's Black Suede Shoes, button style, short vamps...
Women's Tan Calfskin Shoes, button tops, new high toes...
Women's Black Velvet Button Shoes, braid tips...
These are all the newest and most popular styles.
Pullman Slippers for men and women, in leather cases to match at per pair... 98c
Dainty Felt Slippers for women and children, at 49c to \$1.98

Wonderful Display of Toys and Dolls Assembled for the Brilliant Opening of Toyland Monday

See the new Cabriolets. See the new Automobiles. See the new Velocipedes. See the new Coaster Wagons. See the new Tricycles. See the new Hand Cars, practical, substantial and beautifully finished.
NEW TOYS WORTH HAVING
Base Ball Game
The most exciting game on earth. 18 players in all positions. Every play, every detail as true as the real game, a great game for young and old, each at \$3.50
NEW MECCANO SETS FOR BOYS
Steel plates, wheels and girders. Boys can build bridges, derricks, sky scrapers, etc., per set—\$1.00 up to \$10.00
Motor Cycle Rider, actually runs on two wheels, balanced with gyroscope, at \$1.00
Other attractive, new mechanical toys at 10c up to \$5.00
Now is the best time to buy dolls. Stocks are very complete. Character Baby Dolls that are true to life; Keather and other makes in every size; dressed dolls and Campbell kid dolls, priced lower than elsewhere.
DOLL HEADS
Unbreakable, and Bisque Doll Heads in every wanted size for any doll body.
DOLL WARDROBES
Here are Fur Sets, Toilet Sets, Combs, Brushes, Jewelry, Shoes, Dresses, Stockings, Fans, Parasols, Gloves, Hats.
Miniature Electric Railroads, Electric Motors, Motor Attachments, Electric Christmas Tree Outfits, Electric Post Card Projectors, etc.
Sample Doll's Dresses, worth up to \$1.99, at \$1.50
\$2.00 Fully Jointed Kid Body Dolls, each at \$8c
Thousands of Sample Dressed Dolls, worth up to 25c, each at 15c
Hundreds of new games that are worth up to 25c, each at 15c
Mechanical Automobiles at Mechanical Toy Section, each at 10c



Special in Drapery Dept.

Colored Swiss Curtains, worth \$1.50, ea., 49c
Lace Curtains, 54 ins. wide, special, yd. 98c
Attractive patterns in Etamine and Voile for over curtains; 40c quality, per yard. 25c
Complete assortments of Cretonne, art ticking, denims and taffetas, per yard, at 19c, 29c, 39c and 45c
Couch Covers and Table Covers, our Christmas display is now ready. Hundreds of new patterns— at 98c to \$12.50
Real Duchesse, Antique, Irish Point, Cluny, Fine Nottingham and Quaker Lace Curtains, Monday, per pair at \$2.98, \$3.98 and \$4.98

Specials in Carpet Dept.

Finest Quality Wilton Rugs—9x12 size, worth up to \$55, at \$29.98
Sanford and Axminster Rugs in beautiful floral and oriental patterns; 9x12 size, \$22.50
8-3x10-6 size at \$20
Small Wilton Rugs, specially priced.
26x63-inch size, \$7.50 values, at \$5.98
27x54-inch size, \$5.00 values, at \$3.98
Linoleums, 12 feet wide, per square yard at 79c

In White Goods Department—Basement.

36-inch and 27-inch, very fine silk and Cotton Fabrics, in remnants of 2 yards to 20 yards, in all the most wanted plain shades; or dresses, linings, scarfs, draperies, etc.; 29c values, per yard at 15c