

**Orkin Brothers Co.**  
PIANO DEPARTMENT

Kindly send me particulars about your Piano Club and your Player-piano Club.

Name .....

Address .....

City .....

State .....

# SEVENTEEN PENNIES A DAY

The very thought suggests economy--doesn't it?

Think of buying a home, an automobile or a piano for only seventeen pennies a day. It sounds more like the tradition of children saving pennies for Christmas. Yet seventeen pennies a day will buy a fine high-grade \$350 piano and save you \$92.50.

This Orkin Brothers \$350 Club Piano will be sold to club members for \$257.50.

The terms are \$5 when you join, then \$1.25 a week.

There is positively no interest added to this. If you ever intend buying a piano--do it now.

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Formerly the Bennett Company,  
Sixteenth and Harney Sts.,  
Omaha, Nebraska.

Chickering, Kurtzman, Ivers and Pond, Auto Pianos and Player Pianos—and Victor Talking Machines.

**Orkin Brothers  
Player Piano Club**

**Q** We have inaugurated a **Player-piano club** in connection with our 500 piano club. The price of these club **Player-pianos** is 395 dollars—the terms are 9 dollars the first payment—and 2 dollars a week without interest added. These **Player-pianos** have never been sold for less than \$550, with terms of \$25 down and \$15 a month, with interest added at the rate of 6 per cent. This is the first time, so far as our knowledge goes, that such trustworthy instruments have been offered for sale upon such popular terms as 9 dollars the first payment—and 2 dollars a week without interest added.

These **Player-pianos** are standard 88-note players—that is, these Club **Player-pianos** play every note on the piano when the music roll is in motion—these **player-pianos** compel the music to play perfectly. Most **Player-pianos** sold at from \$200 to \$250 more than these Club **Player-pianos** will not play perfectly. The pumping of the Club **Player-piano** is without doubt the easiest of all **player** mechanism, is without doubt one of the most sensitive to the operator, and is recognized as one of the leading **players** manufactured today. This is a known fact among piano dealers and salesmen generally. We give you an unconditional guarantee with these Club **Player-pianos**.

1. The **Player-piano** club will consist of 100 members.
2. The **Player-piano** club members can take their choice between two of the best **Player-pianos** on the market.
3. The **Player-piano** club price is 395 dollars.
4. The saving in price to each **Player-piano** club member is 155 dollars.
5. The **Player-piano** club member has no interest to pay.
6. The terms to **Player-piano** club members are 9 dollars cash and 2 dollars a week—or, putting it in another way, **Player-piano** club members have 193 weeks in which to pay for their **Player-piano**.
7. **Player-piano** club members secure the free use of 1,000 rolls of **Player-piano** Music for one year from the Music Roll Library—the largest Music Roll Library in this section of the country.
8. If a **Player-piano** club member dies during the life of his contract we will immediately cancel all future payments and send a receipt in full to his family for the instrument.