

# Brandeis Stores

## Special Showing and Sale of Charming new Models in Women's Charmeuse Dresses at \$15.00

Scores of clever, new ideas are now seen for the first time including all the newest style features for mid-winter, the newest fabrics and the most popular colors. All sizes for women and misses. **\$15**

### NEW WHITE NOVELTY CLOTH SUITS AT \$25, \$29, \$35

These are the popular new wide wale and basket weave fabrics that are made into winter suits just now coming into great popularity in eastern style centers.

Women's New Mid-Winter Model Tailored Suits. Here are the new style ideas that will be found only at Brandeis stores. Suits made to sell regularly up to \$39, at **\$25**

<b>Women's New Dress Skirts</b> The new pretty ideas—new fabrics and colors at <b>\$6.98</b>	<b>Chinchilla Coats for Women</b> The season's greatest style favor— <b>\$19</b>	<b>Chiffon Waists</b> Waists for dress occasions and for practical wear as well, at— <b>\$5-\$7.50-\$10</b>
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BRANDEIS STORES — Second Floor



## Protect the Children These Chilly Mornings

**ON** the cold mornings you frequently want to heat the nursery quickly, so that the children can be dressed in comfortable security from chill morning draughts. An Electric Luminous Radiator makes it possible to heat any room in any part of the house at any time easily and speedily. Just twitch the switch and in a few seconds the radiant bulbs are glowing with warmth.

### An Electric Luminous Radiator is Only One of Many Comforts

New Electrical Appliances are being produced constantly. In the following partial list of heating and cooking devices you will find many suggestions for comfort, convenience and economy in the home.

- |                    |                |
|--------------------|----------------|
| Foot warmers       | Bread Toasters |
| Flat Irons         | Grills         |
| Heating Pads       | Chafing Dishes |
| Curling Irons      | Egg Boilers    |
| Coffee Percolators | Cereal Cookers |
| Tea Kettles        | Waffle Irons   |

Excellent for Christmas Gifts

Omaha Electric Light & Power Co.

## Greatest Clothing Sale

### The Biggest Bargains Ever Offered Are Now at Your Disposal.

All Men's and Young Men's \$12.50 Suits and Overcoats	<b>\$7.50</b>	Men's and Young Men's \$18.00 Suits and Overcoats	<b>\$9.75</b>
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Including Kuppenheimer's and Stein-Bloch Suits.

All \$2.50 Fancy Hats on sale—	<b>\$1.50</b>	All \$3.00 and \$4.00 Men's Trousers on sale—at	<b>\$1.98</b>
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### J. Helphand Clothing Co.

314 North 16th Street (16th Near Chicago Street)

## Brandeis Basement

### WEDNESDAY ALL THE Children's Cloaks

Bought at a Great Sacrifice from the Hyman Karp, N. Y., Stock

Hundreds of coats for juniors and children in ages from 2 to 14 years. All practical, up-to-date winter styles. Some chinchillas, some Chase Parisian plush coats and a few all lined broadcloth—many bearskins, pretty novelty cloths, plaid back coats, etc.; also a number of the new Norfolk belts. Coats that are made to sell up to \$6 in 2 big lots in Brandeis Basement, at



**\$1.69-\$2.89**

## All the Fur Scarfs, Fur Muffs; Fur Sets

FROM THE HYMAN KARP NEW YORK STOCK WEDNESDAY We have grouped all the furs from the great purchase into special lots in the basement Wednesday. All the women's fur muffs and fur scarfs—an immense variety to select from. Wednesday on sale for the first time at **98c up to \$5** All the Women's Fur Sets, Scarf and Muff to match — Variety of styles and shapes. Divided into two big lots for Wednesday, **\$3.98 and \$5** at

## BRANDEIS BASEMENT

## BRANDEIS STORES

HAVE BEEN APPOINTED OFFICIAL AGENTS IN THIS SECTION FOR

### WUNDERHOSE Require No Darning... GUARANTEED FOR FOUR MONTHS

ALL SIZES FOR MEN, WOMEN AND CHILDREN

Why wear yourselves out with the weekly darning when you can wear Wunderhose. Heels and toes are reinforced. Made by a perfect process. All guaranteed.

Women's Wunderhose — Cotton and lisle—black only. Box of 4 pairs, guaranteed 4 months, **\$.11**

Women's Wunderhose — Cotton and lisle—black, white and tan. 3 pairs, guaranteed 3 months, **\$.11**

Children's Wunderhose — black or white. Box of 4 pairs guaranteed 4 months, at **\$.11**

Men's Wunderhose — black and colors—box of 4 pairs guaranteed 4 months, at **\$.11**

Men's Wunderhose of selected lisle. Box of 3 pairs guaranteed 3 months, at **\$.11**



**Fine Net and Filmy Shadow Lace PLEATINGS**  
Endless variety of dainty new designs in white, ecru and black—worth 50c a yard, at **25c**

**Women's Fine Ribbed Fleecy Lined UNION SUITS**  
Medium and heavy weight, high neck, long sleeves and ankle length, worth up to 75c, at a suit **39c and 59c**

**Women's Two Clasp KID GLOVES**  
White, black, grey, tan and brown with single row embroidery—worth \$1 a pair. All sizes on bargain square at pair **69c**

Brandeis Stores

## WINTER EXCURSIONS SOUTHEAST

Via ROCK ISLAND LINES

(ROUND-TRIP FARES.)

- |                     |       |         |
|---------------------|-------|---------|
| Havana, Cuba        | ..... | \$87.00 |
| Jacksonville, Fla.  | ..... | \$50.50 |
| St. Augustine, Fla. | ..... | \$53.00 |
| Miami, Fla.         | ..... | \$72.50 |
| Tampa, Fla.         | ..... | \$62.10 |
| Savannah, Ga.       | ..... | \$48.20 |
| Thomasville Ga.     | ..... | \$47.50 |
| Charleston, S. C.   | ..... | \$48.85 |
| Montgomery, Ala.    | ..... | \$41.00 |
| Montgomery, Ala.    | ..... | \$40.00 |
| New Orleans, La.    | ..... | \$41.00 |

Fare to above, and many other points, are in effect daily, and carry final return limit to May 15th and June 1st.

Diverse route to Jacksonville and points beyond may be obtained at slightly higher fares.

Home-seekers' fares with shorter limit and lower cost in effect November 19th, December 3d and 17th.

Chicago Limited leaves Omaha Union Station at 6:08 P. M. Other good trains at 4:10 P. M. and 12:20 midnight.

For further information and literature, call or write **J. S. McNALLY, D. P. A., 14th and Farnam, W. O. W. Bldg.**



## Glassy Shoes For Glassy Dressers

Nifty Shoes for the Young Fellow who Likes to have Shoes that are "JUST RIGHT."

Capable salesmen are here to fit you properly in the style you like best—and you select from the most complete line of Men's Quality Shoes to be found in the West.

Priced from—**\$3 UP**

### FRY SHOE CO.

16th & DOUGLAS.



The Twentieth Century Farmer is the leading Agricultural Journal of the west. Its columns are filled with the best thought of the day in matters pertaining to the farm, the ranch and the orchard, and it is a factor in the development of the great western country.

## Washington Crisps

The SUPREME quality of Washington Crisps is absolutely beyond question. Thoroughly steam cooked, toasted, deliciously crisp, ready to serve. On every package the unqualified GUARANTEE that every ingredient is of as HIGH QUALITY as the ingredients in cereal foods of ANY other make REGARDLESS OF COST; and GUARANTEE that Washington Crisps are made under MOST PERFECT SANITARY CONDITIONS possible to create in SPOTLESSLY CLEAN MILLS, by high-class workmen. Washington Crisps, from field to home, never touch human hands—everything done by automatic machinery.

### We Give BOTH the CONSUMER and the GROCER a Square Deal!

Washington Crisps CUT OFF ONE-THIRD HIGH COST OF LIVING, for cereal food, and both Grocer and Consumer instantly recognized this—hence our big sales of SUPREME quality Washington Crisps to millions and millions of Americans.

Neatest Food Package in America—Two superb portraits of Washington on every package, handsome enough to frame, or use to decorate your "Den" or Living Room.

WASHINGTON CRISPS are "First in the HOMES of his Countrymen"

THE SUPREME QUALITY OF WASHINGTON CRISPS, IN AMERICA, AND

## 1/2 More for 10c

See Wednesday Evening Paper for Remarkable Opening Sale Thursday of Women's Suits, Coats and Furs

## Famous CLOAK CO.

1609 Farnam Street.

## We Are Selling Unclaimed Household Furnishings of Every Description

at our sale room 219 North 11th St. (Cor. 11th and Davenport Sts) at less money than you can purchase them for at second-hand stores. See our line of beds, tables, dressers, chairs, rugs, dishes, pianos, etc., in fact everything you would require to furnish a home with. Free Delivery.

**GORDON FIREPROOF WAREHOUSE & VAN CO.**  
Douglas 394.

## SPECIAL SALE

Beginning Wednesday and Lasting All Week **EDISON PHONOGRAPH RECORDS**

Gold moulded Edison Wax Records (standard two minute) includes all records in Edison catalogue. Never before sold for less than 35c, at **21c**

All the Gold Moulded Wax Records (Ambros four minutes), all late records. Never before sold for less than 50c, at **31c**

Thousands of these records All prices reduced. Pompeian Room.

## ADVANCE NOTICE

Next Monday We Hold the Most Wonderful

## Sale of Rugs

Ever Conducted in Omaha

## BRANDEIS STORES

A Special Purchase from a Famous Eastern House at a Remarkable Price Reduction.

SEE THE WINDOW DISPLAYS — WATCH FOR LATER ANNOUNCEMENTS IN THE PAPERS