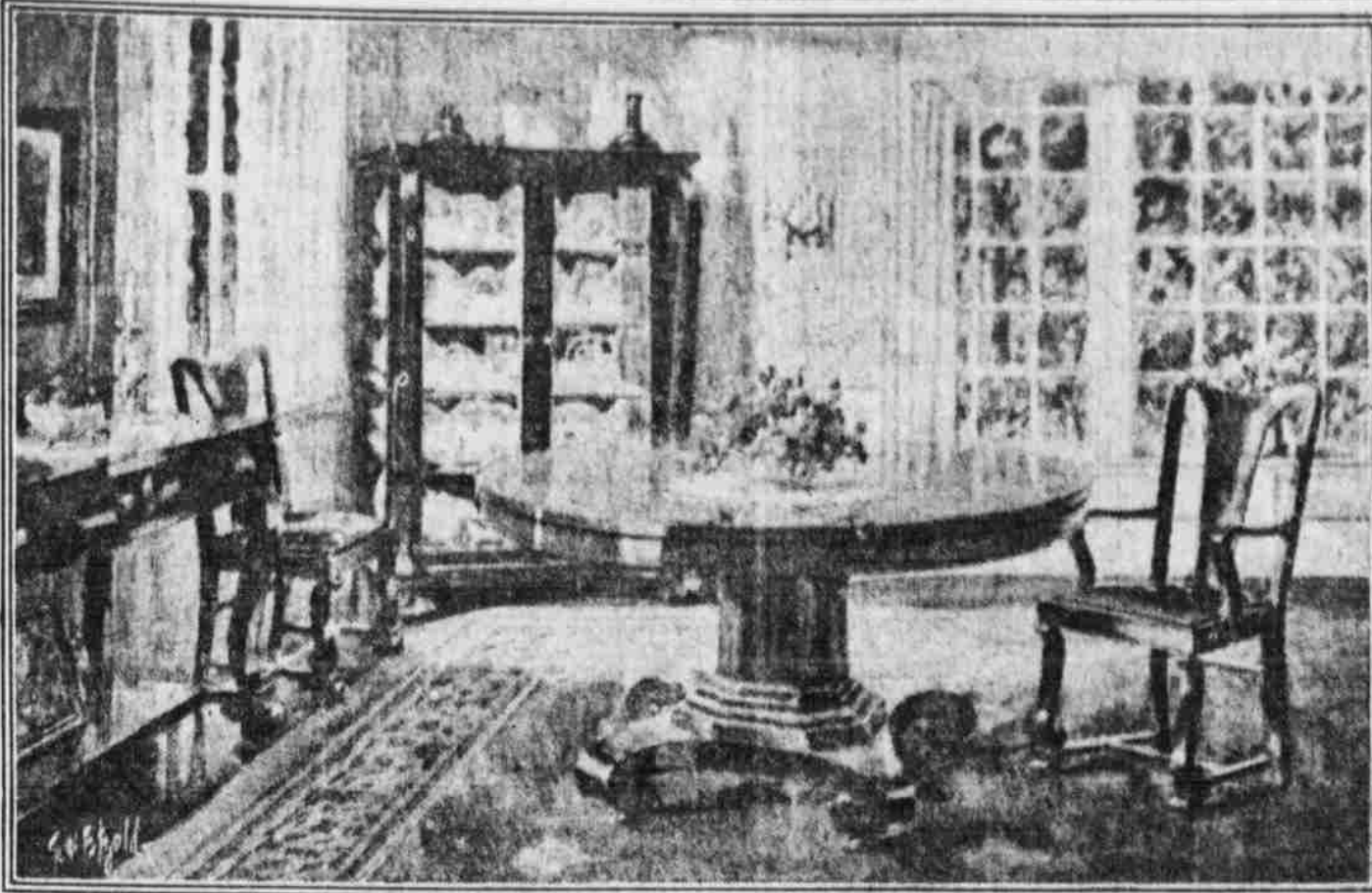
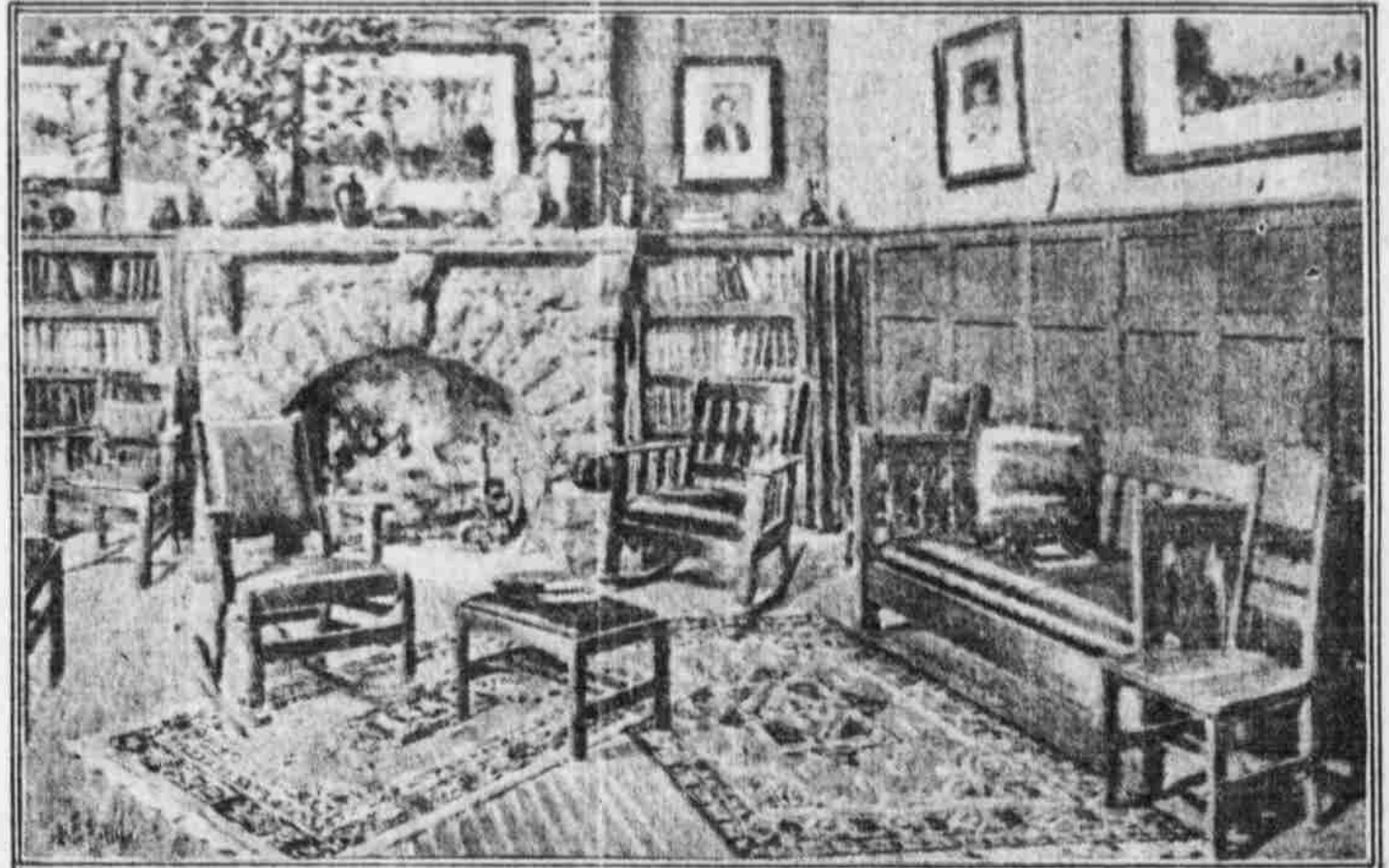


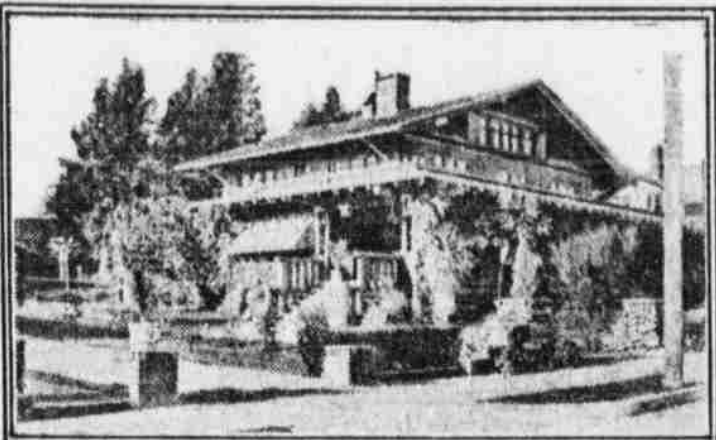
Modern Home-Builders and Home-Furnishers of Omaha



DINING ROOMS DECORATED FOR THANKSGIVING



COZY PLACE TO GATHER AFTER THANKSGIVING DINNER



A HOME BEAUTIFIED BY FLOWERS

Getting the Home Ready for the Holidays

No time of year calls so much attention to the furnishing of the home as the period which just precedes the holidays—Thanksgiving, Christmas and New Year—for these are the days when home means most to everyone; it is the time when children who have been away for months return home, it is the time when the circle around the dining table is again complete; it is the time when the long winter evenings find the family sitting about the fireside or gathered in the spacious library; it is the time when home means the most. Every fall the mother gets her home ready for these holidays; she is thinking of the son and daughter at

college, and she wants her home just as cozy and comfortable for these children as it can be. She looks forward to the days when these will come. Because of the activity attendant upon preparing home for the Thanksgiving and the other holidays Omaha merchants are witnessing a heavy trade; particularly true is this of the furniture stores and the dealers in heating conveniences. Miller, Stewart & Beaton, examples of whose home furnishings appear above, are making a specialty of dining room furniture. Andirons, wire screens and grates are displayed in quantities at Milton Rogers & Sons company.



SIMPLE HOME ARCHITECTURE

Prepare the Fireplace for the Holidays

Andirons, Screens, Fire Sets, Grates and Spark Guards in Brass and Wrought Iron.

Milton Rogers & Sons Co.
1509 Farnam Street

HOME BUILDERS' SHARES SOLID AS THE ROCK OF GIBRALTAR

because Home Builders funds are all secured by deeds or mortgages on houses built by us for homes only—THE SAFEST SECURITY IN THE WORLD.

THIS MEANS

- 1st—No loans are made to speculators or on old buildings.
 - 2d—No loans are made to those compelled to borrow because of adversity, who may be unable to make the monthly payments.
 - 3d—No loans made on owner's valuation or other's appraisal. We know the value of every security and know the exact amount invested by the owner because we put up the dwelling.
- Home Builders manager has made a specialty of this class of securities for twelve years without the loss of a dollar of interest or principal.

7% Guaranteed

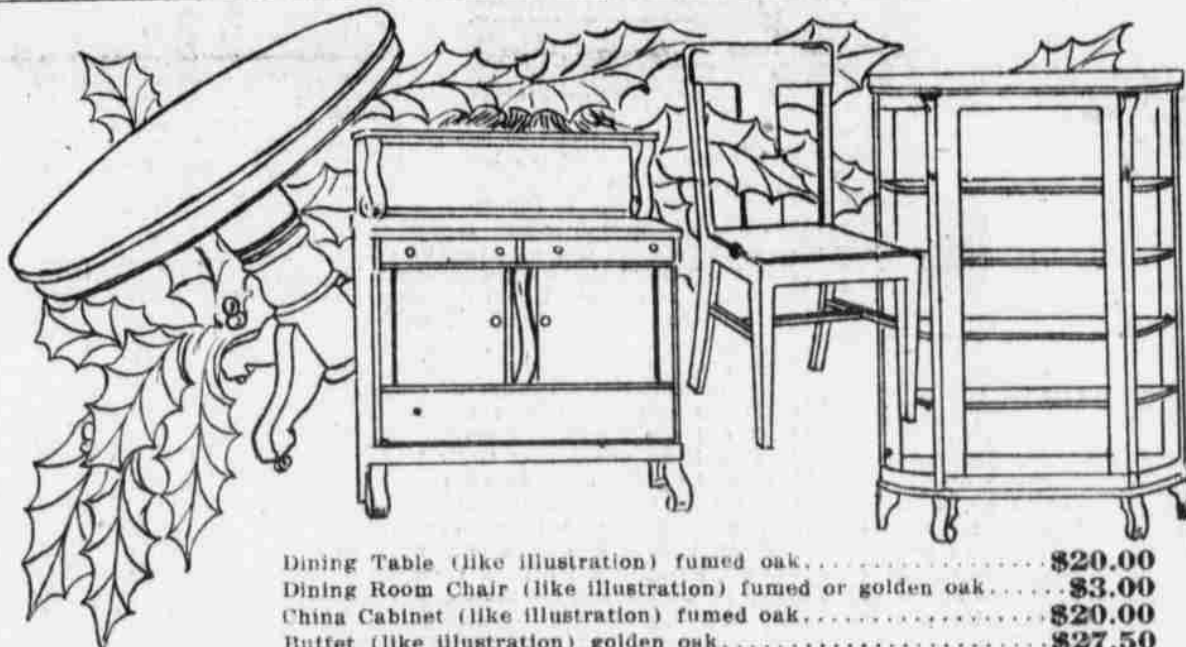
HOME BUILDERS guarantees 7% semi-annual dividends on Preferred Shares, and also a pro rata share of the contractor's profit we receive on every dwelling we build.

THE NEW WAY

Our booklet, The New Way, explains fully Home Builders plan and how to secure a home on easy monthly payments, built to suit you on any lot you select. It is free for the asking.

HOME BUILDERS, Inc.
American Security Company.
Fiscal Agents.

309 South 17th St. Between Farnam and Harney, Ground Floor.
Omaha, Neb. Both Phones 3867.



- Dining Table (like illustration) fumed oak.....\$20.00
- Dining Room Chair (like illustration) fumed or golden oak.....\$3.00
- China Cabinet (like illustration) fumed oak.....\$20.00
- Buffet (like illustration) golden oak.....\$27.50

Special Thanksgiving Furniture Offerings

Big Values; Small Prices

The season of entertaining—Thanksgiving, Christmas, and New Year's—the long evenings, when guests are invited to dinner—are with us again.

Your dining room should be in complete readiness for these festive occasions. Perhaps only a few simple changes are necessary—possibly new wall coverings—or a new rug—or new chair—a new table—or some of the refined accessories of the dining-room—such as a nest of tables—a tea wagon—dinner gong—or a beautiful mahogany serving tray.

Whatever your dining room needs—you will find at this store all that utility may require or heart desire for its complete and tasteful furnishing.

We show complete sets of dining room furniture in classic designs in beautiful rich mahogany—and in the oak in the Jacobean, Elizabethan Craftsman styles.

Our prices range from solid oak chairs at \$3.00—or a good oak extension table at \$20—up to the most costly pieces produced—but every piece we show, at whatever price, is honest, worthy quality—of good design—and value you cannot surpass anywhere.

We invite you to come here and spend a pleasant half hour, or as long as you wish, looking through our dining room section. Welcome.

Here are some particularly attractive articles you should see this week:

- Fumed Oak Dining Table—6 foot extension.....\$20.00
- Fumed Oak Buffet—54 in.....\$30.00
- Fumed Oak China Cabinet.....\$20.00
- Fumed Oak Dining Chair—Slip leather seat.....\$ 3.00
- These articles are made of the finest select oak in Mission style.
- Golden Oak Buffet.....\$27.50
- Golden Oak China Cabinet.....\$22.00
- Golden Oak Dining Table—48 in.....\$23.00
- Golden Oak Dining Chair—Slip leather seat.....\$ 3.00

All these articles are solid quarter sawed oak.

Splendid Oriental Rug Display on Second Floor

Miller, Stewart & Beaton
415-17 South Sixteenth Street



The frost is on the pumpkin. Your athletic underwear is beginning to feel scarce. The kids are showing up on the sidewalks in little red sweaters. Chizzly winds are getting numerous and fresh. All signs that Winter's on the way. Think it over. Don't let him catch you in a flat that is without a Kewanee Firebox Boiler. Maybe you are going to move into a new place. All right, but move wisely. Ask for that boiler the first thing. If the agent says it isn't there, don't wait to say good bye. Hike.

Remember last winter.

Think of how you suffered because of the foolishness of that old cast-iron boiler. Recall the cold draughts that swept over your floor and how sick the kids got, and you got, and everybody got. Is there any sense repeating the thing? What good will a new flat do you if you don't change boilers? That is the basis of your whole winter's comfort—the boiler. And you can bet your sweet life that after you are once in a flat, Mr. Agent is not going to break his neck looking after your happiness. Did he ever?

The Kewanee Boiler is all steel. It never forgets. It never lets up. It never cracks or leaks. It is too good to fail. It is the biggest asset in the flat. It is better than provisions. It keeps you warm all season. It is the only boiler in the world for flats and if you rent your flat where there is some other kind of boiler, you've got a lot of things coming to you that you don't want and can't appreciate.

The Old Man Behind the Boiler will be glad to answer a letter from you, asking for the right dope on the heating subject. He loves to write

KEWANEE BOILER COMPANY

Kewanee, Illinois

Makers of
BRICK-SET STEEL FIREBOX BOILERS,
RADIATORS, TANKS AND KEWANEE
WATER HEATING GARBAGE BURNERS

Branches: New York, Chicago, St. Louis, Kansas City and Los Angeles

This Page Makes the Small Business Large and the Large Business Larger

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E. J. DAVIS HEAVY HAULING

1818 Farnam Street
Omaha, Nebraska.

ANNOUNCEMENT

I desire to announce I have opened new offices at 226-30, State Bank Bldg., 17th and Harney Sts. Thanking my patrons for past favors and soliciting a continuance of same.

W. H. THOMAS

Loans for Home Builders

The best class take an interest rate of

5%

with optional payments any interest days.

Peters Trust Co.

1622 Farnam Street.

Fire Eats Your Life's Results in a Few Minutes

It is never possible to tell when fire will consume your home or your business house. It always pays to guard against fire loss. If you have anything that you value highly and are not using now send it to our fire-proof storage. It will be safe there—no chance to burn. Have your household goods stored with us while you are away for a few months.

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