

# Here's the Full Announcement of The Sale that will Startle Omaha

Starts Thursday Morning, Nov. 14, Promptly at 8:30 O'Clock



## NEBRASKA CLOTHING COMPANY'S \$300,000 STOCK Will be Sold at...

# 1 1/2 TO 1 1/2 P-R-I-C-E

Think of it! One-third to one-half Nebraska Clothing Co.'s well known, extremely low prices, and Nebraska Clothing Co.'s regular prices have always been 25 per cent less than elsewhere.

SEE THE GREAT SHOW WINDOW DISPLAYS

**MOST WONDERFUL Mid-Season CLOTHING SALE in the History of the MIDDLE WEST. COME EARLY.**

**A**FTER being closed for three days to take inventory and mark down stocks, the doors of this big establishment will be thrown open at 8:30 o'clock Thursday morning. At the same time the Nebraska Clothing Co. enters upon a new epoch in its career under a new management. The first move of the new management is a determined and complete disposal of the stock acquired in this big purchase of the Nebraska Clothing Company.

### Change of Ownership Forces a Radical, Resolute Sale

There will not be anything "half way" about this sale. A big and important achievement is at stake and we've not hesitated to make the most sweeping price reductions in order to guarantee the success of this sale. They will be wise people who buy not only for the present, but anticipate requirements of the future.

**This Gigantic Stock Consists of Over \$300,000.00 Worth of High Grade Wearing Apparel from the World's Best Makers**

Choose From all of the Nebraska's

- Men's and Young Men's Suits and Overcoats
- Men's and Young Men's Pants and Raincoats
- Boys' and Children's Good Suits and Overcoats
- Men's and Boys' Finest of Furnishing Goods

1 TO 3 PRICE

Choose From all of the Nebraska's

- Women's and Misses' Beautiful Cloaks and Suits
- Women's and Misses' Handsome Dresses, Gowns
- Women's and Misses' Fine Fur Coats
- High Grade Skirts, Waists, Muslin Underwear, Etc.

**THIS GREAT SALE Will Attract THOUSANDS OF PEOPLE for Hundreds of Miles to the "NEBRASKA." DON'T MISS IT.**

## A Clothing Sale in the Middle of the Season--It's Folly to Pay Regular Prices

It happens that this extraordinary sale comes at the most opportune time for you—at the very height of the buying season. Thousands of dollars are going to be saved the people of this city and state and the clothes that will be bought at so much less than they should regularly sell for, are dependable, stylish, of the finest quality and were produced by the first-class clothing makers of America.

They are this season's choicest effects and would be big values at the regular prices. At the prices to prevail in this sale they come pretty close to being given away. You are the gainer and to an extent you will not fully appreciate until you come in and see for yourself how prices have been pruned to a marvelous extent.

### Statement to the Buying Public by the New Management of The Nebraska Clothing Company

We have purchased this business because we wanted it, because we believe in you people of Omaha and our ability to meet your requirements and serve you satisfactorily in this line, because we are confident we can build this into a much larger and more influential business. Now that we have secured control of the Nebraska Clothing Co., by right of purchase, we naturally desire to conduct it in the future according to our own methods. For one thing we desire to

have only merchandise of our own selection. This is not any reflection whatever on the former management, for we have had turned over to us what is probably one of the best and cleanest stocks of high-grade merchandise in the United States. Nevertheless, we shall get it out of our way with all possible speed and make way for new goods selected by us. Of course we could not accomplish this gigantic selling feat by any ordinary method. So tomorrow morning we will throw

the entire stock on sale to the public. Everything will have been re-marked with sharp reductions from the original prices. If we could only sufficiently impress upon you our anxiety to be rid of these stocks and the drastic price-cutting measures we've adopted, there would be no keeping you away from this sale. Our doors will be open at 8:30 o'clock Thursday morning. Come early.

**Careful Service Even in This Great Sale**  
Even at cut prices, our service will be of the best. You will be waited on by competent, painstaking salesmen, all alterations will be made with the same degree of care and accuracy as if you were paying full price. We want you to have pleasant memories of this "getting acquainted with the new management."



**John A. Swanson, President.**

**Wm. L. Holzman, Treasurer.**

**If the Doors Are Closed, Wait Just a Little**  
We shall, when the crowds get too big, be compelled to close our doors. Don't become discouraged, however, if you find it necessary to wait a few minutes. We shall admit as many persons at one time as can buy in comfort, and re-open the minute the departure of customers permits.

#### BUILDERS ASK SETTLEMENT

**Caldwell & Drake Want Balance on Court House Job.**

#### COUNTY MAY ASK PENALTY

**Commissioners May Try to Enforce Clause Which Calls for \$100 a Day from Date Building Was to Be Finished.**

In a communication couched in superstitious terms of respect Caldwell & Drake, county building general contractors asked the Board of County Commissioners to pay them the \$12,000 balance due on the building. The communication is the first official step toward a settlement between the county and the contractors. Negotiations were begun yesterday afternoon.

#### MASONS TO HOLD BIG REUNION

**Sessions to Be Held Most of Next Week at Temple.**

#### DEGRESS FOR TWO HUNDRED

**On Friday Evening the Masons Will Attend the Orpheum Theater in a Body, Having Bought All Tickets in the House.**

The cornerstone convocation class of the co-ordinate order of the Ancient and Accepted Scottish Rite of Freemasonry will sit in the valley of Omaha, orient of Nebraska, beginning Monday noon, November 12, and concluding November 12 at Masonic temple, Sixteenth and Capitol avenue.

#### "Movie" Magnate on Trial for Employing Children in Theater

**Nicholas Amos, Omaha and South Omaha motion picture theater magnate, was placed on trial on a charge of employing children in violation of the child labor law in the criminal division of the district court.**

#### SUNDERLAND BROS. TO HOLD BIG CELEBRATION

**L. T. Sunderland, vice president of the Sunderland Bros. company and general manager of the Lime and Portland Cement company, will arrive in Omaha today from Kansas City to attend the several forms of celebration which the Sunderlands are planning in honor of opening their new quarters in the State bank building. The program consists of a directors' meeting Friday noon, a banquet to members and employees Friday night at the Henshaw, and a public reception from 2 to 10 p. m. Saturday. A unique display of flowers, birds and music will be shown at the reception.**

#### PERSONAL PARAGRAPHS.

M. Downing and family start for Los Angeles Thursday, where they will remain till spring. President A. L. Mohler of the Union Pacific has returned from Chicago, where he went about a week ago on general business. He announces the organization of the Denver Union Depot company in that city a few days ago, which will immediately begin active work.

#### POSTOFFICE CLERKS ELECT NEW OFFICERS

**The annual election of the United Association of Postoffice Clerks was held Tuesday night at the federal building and resulted as follows: President, Thomas P. White; vice president, L. D. Mott; recording secretary, Elmer Matson; financial secretary, J. J. Curtin; treasurer, C. J. McGill. The secretary's report for the year just closed showed a healthy growth in the organization.**

#### MONEY AWAITS OWNER AT THE POSTOFFICE

**Who lost \$60? That is the question which is puzzling the authorities at the postoffice. Some time Tuesday the "miscellaneous" department received from a railway mail clerk, whose name they withheld, a little square envelope containing four \$20 gold pieces. The envelope bore no name and was found loose in a mail sack.**

#### LOSING HAIR? GO TO YOUR DOCTOR

**Ayer's Hair Vigor is composed of sulphur, glycerin, quinin, sodium chlorid, capsicum, sage, alcohol, water, perfume. Not a single injurious ingredient in this list. Ask your doctor if this is not so. A hair tonic. A hair dressing. Promptly checks falling hair. Completely destroys all dandruff. Does not color the hair.**

#### No COME-BACK When S.S.S. Cures

**There is no "come back" when S. S. S. cures Contagious Blood Poison because this great blood remedy so thoroughly cleanses the circulation that not a particle of the old virus is left. After the blood has been purified by S. S. S., this vital fluid is as free from infection as it was before the disease was contracted. One reason why S. S. S. is so successful in the treatment of Contagious Blood Poison is that this medicine strengthens and builds up the stomach and digestive members while it is purifying the blood. Thus all the systemic strength is left to assist in the elimination of the virus. S. S. S. is the one certain cure for this powerful blood disorder. This claim is not based upon the treatment of a few cases here and there, but its success extends over a period of more than forty years. During this time thousands upon thousands have found a cure by the use of this great remedy and all were willing to testify that there was no "come-back" after S. S. S. had driven the virus out. S. S. S. does not contain a particle of harmful mineral; it can be used with perfect safety by any one. Home Treatment Book and any medical advice free to all.**

**THE SWIFT SPECIFIC CO., ATLANTA, GA.**