

Art Needlework and Fancy Goods Dept. Second Floor

Since moving our Art Needlework Dept. to its new location, second floor, it has been doubled in size. SPECIAL. Free lessons in needle work will be given with all material purchased in this department.

ORKIN BROTHERS

FORMERLY THE BENNETT CO.

Orkin's Greater Corset Section Second Floor

An entirely new department throughout, not an old corset in the house. Our stock embraces a dozen lines of the most renowned corsets on the market today. All corsets above \$2.00 in value fitted free of charge by expert corsetiers.

All New Stocks of High Class Merchandise



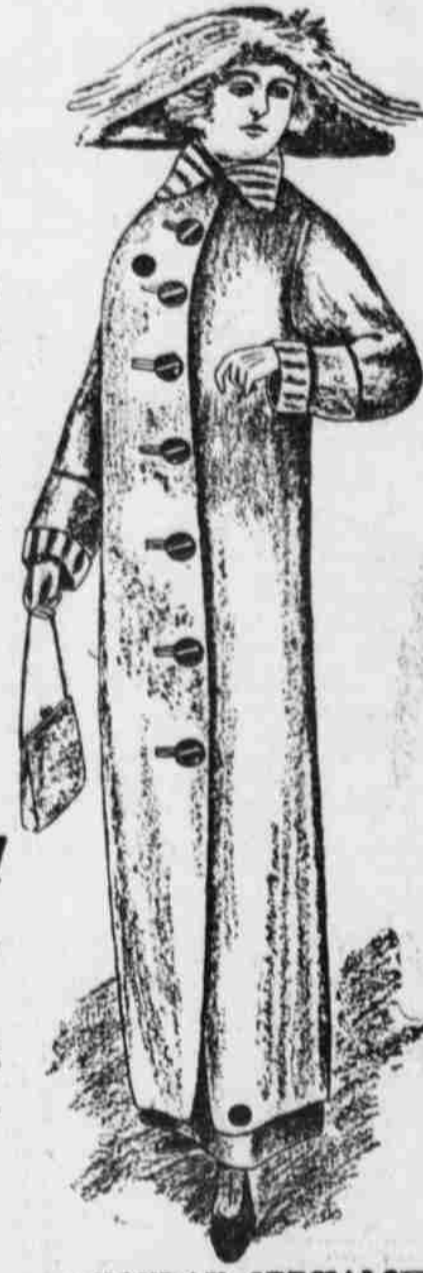
This great store settles down to business in earnest with complete new stocks of high class merchandise.

Every department has been improved, new departments have been added, until today we have *over fifty stores*, every one complete in itself, *under one immense roof, under one management*, every one of these half a hundred stores, working in harmony to one end, viz: to give the people of Omaha and vicinity the *most complete, most modern and greatest department store* in the west.

Values of More Than Ordinary Importance from Our Greater Apparel Section Second Floor

The greatest and grandest display of *coats, suits and dresses, evening gowns and furs* ever collected together in this city, is one of the welcome sights in our ready-to-wear section.

But what is still more interesting, what will appeal directly to you, is the manner in which they are priced, the savings are so evident, that selecting a garment at this store means saving money, and getting satisfaction.



Coats That Are Stylishly Correct

VELOUR COATS—Beautiful production of Paris models—Prices range—\$35, \$45, \$49.50, \$55, \$59.50, \$65, \$69.50 **\$150**
WHITE COATS for evening wear. Beautiful styles, imported chinchilla. Cloth braid bound, pink lined—Monday at... **\$29.50**
WHITE BLANKET CLOTH COATS—Pink lined—Novelty collars and cuffs; specially priced at... **\$39.50**

CORDED SILK COATS—All lined and inter lined. An elegant looking coat for elderly women—Monday at **\$39.50** and... **\$45**
BEAUTIFUL SEALETTE COATS—Contrast collars and cuffs. Garments fastened at sides with handsome silk frogs—Prices range—\$25, \$29.50, \$35 and... **\$39.50**
NOVELTY CLOTH COATS—Imported materials, exclusive styles, high button collars, side closed effects. Prices range from **\$35** to... **\$95**

MONDAY SPECIALS

Blankets and Comforts
 \$2.98 Comforts \$1.00—Full bed size, filled with sanitary cotton. Light and dark coverings **\$1.98**
 \$4.50 Comforts \$2.00—Covered with fine satin, extraordinary value Monday only, special **\$2.98**
 \$2.10 Blankets \$1.50—12-4 size, grey, white and tan, extra heavy, Monday special at, per **\$1.59**
 85c Pique Sheets, 65c—Fine quality, full size, Monday special... **65c**

Exclusive Models in High Class Suits

Handsome Novelties and extremely tailored styles. Highest class workmanship. Exact fitting lines. Prices \$25, \$29.50, \$35, 39.50 to... **\$150**
 Plain Tailored Serge and Diagonals. Cutaway and square jackets. Navy and black. Truly worth \$25, Monday special... **\$17.50**

Street and Evening Gowns and Dresses

Beautiful Paris Gowns in charmeuse, satins, velvets and brocades. Priced at \$50, \$65, \$75 and up to... **\$275**
 Chiffon Dresses, also silks, crepes, crepe de meteor and messaline. Lace trimmed ruffles, tunics and fancy draperies. White and evening shades—Prices range \$13.50, \$22.50 and... **\$27.50**

Beautiful Showing of Exclusive Models in Fur Coats

Hudson Seals, Pony, Marmot and Blended River Mink. Finest selected skins in these coats; merchandise that is dependable. You cannot afford to buy any other in the fur line. Prices range—**\$50, \$75, \$95 and up to \$475**

Monday's Great Sale on High Class Footwear

An Opportunity for extraordinary Saving on Women's, Girls' and Boys' Footwear
Women's \$3.50 Stylish Shoes, Monday, \$2.39—A good assortment of all the latest fall and winter models. Gun metal, calf, patent colt, tan calf, back velvets and vici kid—lace, button and blucher styles—high or low heel. All sizes. Regular \$3.50 Shoes—Monday, **\$2.39**
Girls' \$2.00 Shoes \$1.39—Gun metal, vici kid and patent colt; button and blucher styles; low heels, foot form last—Monday special... **\$1.39**
Boys' \$2.50 Shoes \$1.69—Gun metal, vici kid and patent colt; button and blucher styles; good soles, foot form last, Monday... **\$1.69**

Monday's Showing of Fine Dress Goods @ Silks

Plain Messaline—36-inch width, 50 shades to select from, Monday special, yd... **98c**
Black Silk—36-inch width, Monday special, yd... **\$1.25**
Black Messaline and Tafeta—Guaranteed, Monday special, \$1.25 quality, at... **79c**
Charmeuse—Every light and dark shade, 36 to 48 inches wide, \$1.50 to... **\$2.50**
Charmeuse Crepe and Crepe Meteor—40-inch width, Monday yard... **\$2**
Crepe de Chine—40-inch width, Monday yard... **\$1.50**

CLOAKING AT SPECIAL PRICES.

\$1.50 Cloaking—56-inch width, Monday special, yard... **\$1.19**
\$3.00 Cloaking—56-inch width, Monday special, yard... **\$2.48**
\$4.00 Black Caracul—50-inch width, Monday special, yard... **\$2.98**

TIMELY REAL ESTATE GOSSIP

Real Estate Exchange Elects Live Wire Officers and Committee.

CO-OPERATIVE FIRM STARTS

Omaha Realty Owners' Corporation is Formed, with Offices in Woodmen of World Building—Invest Only in Real Estate.

New officers of the Real Estate exchange: President—Byron H. Hastings. Vice President—Frank H. Myers. Secretary—A. I. Craig. Treasurer—R. M. Slater. Executive Committee—George T. Morton, C. G. George and F. D. Wead.

With the election last Wednesday of new officers and executive committee of the Omaha Real Estate exchange the activity of the exchange promises to continue unabated.

In the progress of the exchange, but because he is additionally favored to meet its requirements because of the organization in his office, which will enable him to give more of his time to outside or exchange affairs.

Frank H. Myers is recognized as a very capable real estate man and his election as vice president of the exchange portends added zest to the protection of the real estate man's interests and the promotion of good work in the organization.

A. I. Craig, secretary, and R. M. Slater, treasurer, have proven their ability in those offices, and by their re-election without opposition the exchange recognized that their services are almost indispensable.

The executive committee should prove an unusually strong working body. C. G. George, F. D. Wead and George T. Morton not only are strong factors in the progressiveness of the exchange, but their influence extends far outside into the civic affairs of the city. The exchange is to be congratulated on their election, for with it the organization will gain prestige, if nothing more.

What is held out to be a real co-operative real estate corporation has been established in Omaha and under the name the Omaha Realty Owners' corporation has begun business in the new Woodmen of the World building.

Arthur C. Thompson, formerly identified with the Monahan Realty Investing corporation of New York City, which is now owner of forty-one apartment houses worth \$4,000,000 there, is the president of the new Omaha institution. The other officers and directors are John N. Crawford, manager of the Woodmen of the World building; Glen B. Pettit, manager of the sheep department of Armour Packing company; Harry A. Koch of the bond department of Martin & Co.; W. O. Jensen, builder, and Norman H. T. Jury, manager of the brick department of the C. W. Hull company. William Baird & Sons have been retained as the regular attorneys to protect the business interests of the concern.

The first transaction of the new corporation has been announced. Plans for a \$25,000 apartment house at Ninth street and Forest avenue in the Forest Hill addition are now being drawn and will be submitted to the board of directors tomorrow. Construction on the building will begin between November 15 and 20.

Such work as this the company has announced it will maintain, buying and building apartment houses, business blocks, homes and public buildings with the money of the many small investors

who will be taken into the investments on shares at \$1 par value.

The corporation is capitalized for \$500,000, which is divided into 500,000 shares of which \$50,000 represents preferred stock. After these dividends have been paid on the preferred stock, the directors are empowered to apply any surplus net earnings to the payment of dividends as they find best, divided 50 per cent pro rata among holders of preferred stock and the remaining 50 per cent distributed pro rata to holders of the common stock of the corporation.

The company will invest its money only in Omaha real estate.

His being able to purchase more than a third interest in the old Woodmen of the World building, which was bought recently for \$150,000, Harry Wolf attributes to the paying quality of Omaha real estate investing.

Eight years ago Wolf came to Omaha practically penniless. He worked until he had saved \$200 and with that amount he made his first payment on three cottages at Twenty-sixth and Ohio streets, then valued at \$1,000. On this, his very first investment, he made \$700 profit, selling the houses after repairing them.

That was Wolf's first step in Omaha real estate and he has kept going until

now he is the part owner of the old Woodmen of the World building, which is to be remodeled into a hotel, and landlord of a 200-acre farm in Sarpy county valued at \$25,000, besides numerous property holdings in the Omaha retail district.

THREE WOULD BE PRESIDENT

Holovotchiner Will Meet with Opposition for Re-Election.

LINEUP OF BOARD IS UNCERTAIN

Richardson and Williams Are Both Candidates for the Office—Three Members Hold Balance of Power.

Dr. E. Holovotchiner, president of the Board of Education, who has announced his candidacy for re-election, has run into an unforeseen difficulty. The doctor went forth during the political campaign and lent aid to R. F. Williams of the First ward, a democrat, who was running in opposition to W. A. Ehlers, republican, on the supposition that Williams would support him for president and Ehlers would not.

Holovotchiner approached Williams on the subject and rumor is that the First ward democrat took the matter under consideration until he felt around and found the sentiment of the board on his own candidacy, for it is understood that he will run for the presidency if he believes he can secure any support.

And so Holovotchiner has, temporarily, out down by one the number of votes he expects to secure on the ballot for president.

James Richardson of the finance committee is also a candidate for president of the board. He will be supported by the anti-Holovotchiner members, whose number is now uncertain.

J. F. Taggart, Judge W. A. Foster and another member may hold the balance of power when the case comes to a vote, as they are about the only members of the twelve who are not affiliated with one party or the other, or not being affiliated, have indicated about how they will vote on the presidency.

YEARLY MODELS GIVEN UP BY CARTERCAR COMPANY

The Cartercar company does not produce yearly models because we do not think such a plan is fair to the owners. Just as soon as a new model appears there is certain to be a useless and very unreasonable depreciation in the value of the cars in use." This is the statement of H. E. Radford, general manager of the Cartercar company, at Pontiac, Mich. The Cartercar company does not produce yearly models and all improvements are made just as soon as the engineers are convinced of their superiority. "Suppose a man who owns a horse and carriage had to buy a new outfit each year," continued Mr. Radford, "certainly it would be ridiculous. The same is true of the motor car. A few years ago, however, there was such remarkable progress being made in automobile designing that new models were almost a necessity, but now I do not see where there is very much room for improvement in the modern motor car."

PEDDLERS IN IMBROGLIO, ONE THINKS HE'S DEAD

Louis Greenberg, a South Omaha peddler, while trading yesterday in the wholesale district at Eleventh and Howard streets, got into an altercation with a fellow peddler, and the latter knocked him down with such force that several teeth were scattered on the pavement. It was reported to the police that a man had been killed and an emergency squad was hurried to the scene. By that time Greenberg had regained consciousness and declared to the police that he was the dead man.